



Garment District

Week 32, 2017

08/07/2017 to 08/13/2017



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Garment District	▲ 5.0 %	▼ -4.9 %	▲ 8.7 %	▲ 2.3 %	▲ 1.6 %	▼ -6.1 %
New York	▲ 0.5 %	▲ 2.3 %	▲ 3.7 %	▼ -6.3 %	▲ 0.2 %	▼ -7.0 %
USA	▼ -1.3 %	▲ 2.0 %	▼ -1.0 %	▼ -6.3 %	▼ -1.8 %	▼ -7.0 %

Headlines

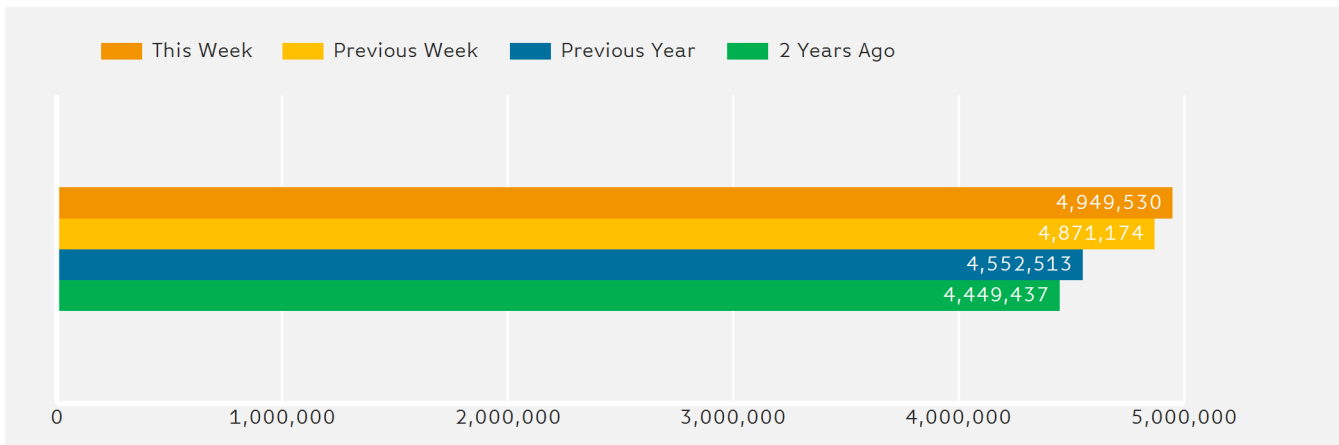
The total number of Pedestrians to Garment District for the last 52 weeks is 221,660,312 which is 5.7% up on the previous year.

The total number of Pedestrians for the year to date is 134,239,617 which is 5% up on the previous year.

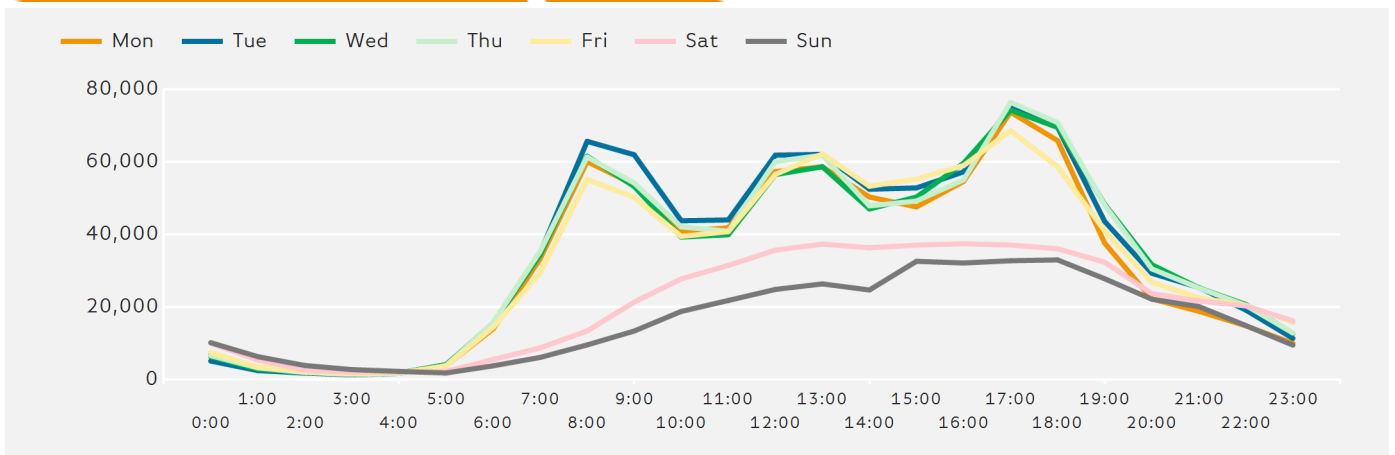
The total number of Pedestrians to Garment District in week commencing 7 August 2017 was 4,949,530.

The busiest day in week commencing 7 August 2017 was Tuesday with 841,095 Pedestrians.

Ped Counts Totals by Week



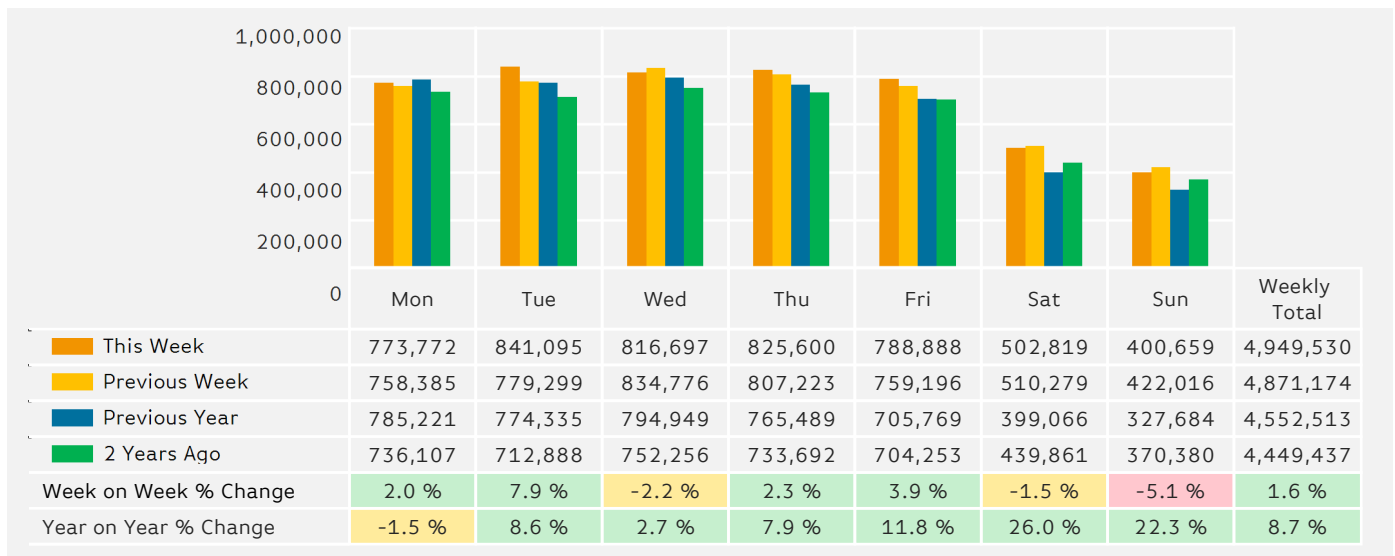
Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	69	78	82	84	77	77	82
Previous Week	87	89	86	84	82	84	80
Previous Year	86	86	86	89	91	95	93

Ped Counts by Day

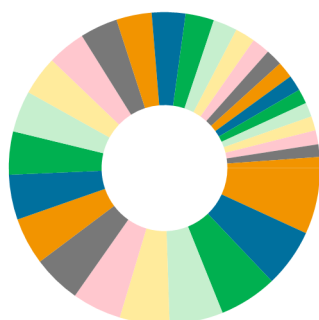


Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	64,414	64,713	85,254	-0.5 %	-24.4 %	
40 at 7 SE	173,261	171,726	170,406	0.9 %	1.7 %	
40 at 7 SW	92,292	98,957	101,334	-6.7 %	-8.9 %	
6th Avenue at 1032	255,520	254,130	234,746	0.5 %	8.8 %	
6th Avenue at 1033	201,403	208,008	178,795	-3.2 %	12.6 %	
7 at 40 NW	212,009	200,961	185,787	5.5 %	14.1 %	
7 at 40 SE	247,841	249,661	264,087	-0.7 %	-6.2 %	
7 at 40 SW	297,659	293,659	308,541	1.4 %	-3.5 %	
7 at W 37 NE	146,343	136,839	137,936	6.9 %	6.1 %	
7 at W 37 NW	275,533	280,803	270,006	-1.9 %	2.0 %	
7 at W 37 SE	195,928	186,483	216,459	5.1 %	-9.5 %	
7 at W 37 SW	339,120	334,837	320,742	1.3 %	5.7 %	
8 at W 36 NE	242,543	241,605	219,620	0.4 %	10.4 %	
8 at W 36 NW	193,566	195,915	191,744	-1.2 %	1.0 %	
8 at W 36 SE	252,978	254,562	238,491	-0.6 %	6.1 %	
8 at W 36 SW	221,467	218,048	185,865	1.6 %	19.2 %	
Broadway 1300 Pedestrian Zone	71,840	74,752		-3.9 %		
Broadway 1400 Pedestrian Zone	102,564	90,906		12.8 %		
Broadway at 1359	230,567	174,525	173,751	32.1 %	32.7 %	
Broadway at 1370	123,771	123,951	115,292	-0.1 %	7.4 %	
Broadway at 1411	181,649	191,821	178,717	-5.3 %	1.6 %	
Broadway at 1430	299,159	298,734	251,661	0.1 %	18.9 %	
W 36 at 8 NE	85,532	84,858	79,589	0.8 %	7.5 %	
W 36 at 8 NW	80,782	80,219	65,986	0.7 %	22.4 %	
W 36 at 8 SE	84,030	82,943	90,677	1.3 %	-7.3 %	
W 36 at 8 SW	73,170	76,722	70,170	-4.6 %	4.3 %	
W 37 at 7 NW	56,743	57,387	62,008	-1.1 %	-8.5 %	
W 37 at 7 SE	74,880	69,026	83,625	8.5 %	-10.5 %	
W 37 at 7 SW	72,966	74,423	71,224	-2.0 %	2.4 %	

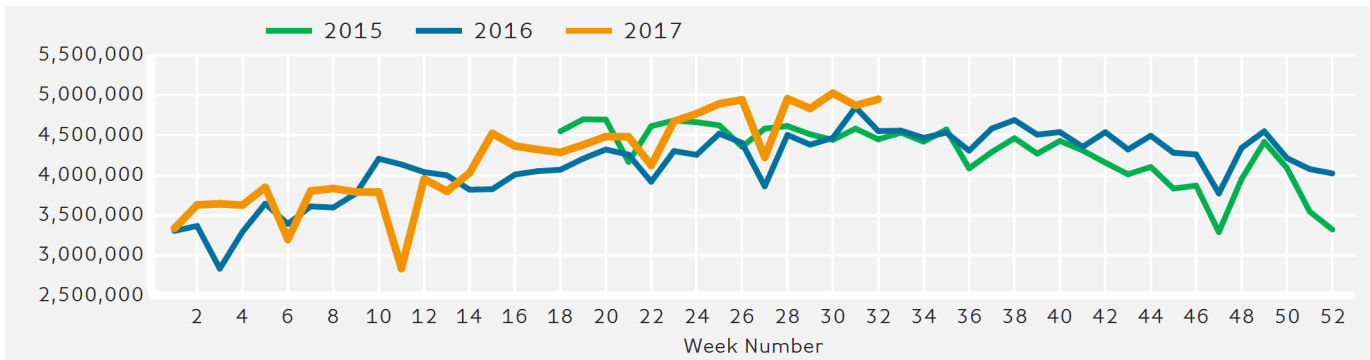
Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 6.9 %
- Broadway at 1430, 6.0 %
- 7 at 40 SW, 6.0 %
- 7 at W 37 NW, 5.6 %
- 6th Avenue at 1032, 5.2 %
- 8 at W 36 SE, 5.1 %
- 7 at 40 SE, 5.0 %
- 8 at W 36 NE, 4.9 %
- Broadway at 1359, 4.7 %
- 8 at W 36 SW, 4.5 %
- 7 at 40 NW, 4.3 %
- ...

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.