

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week On week %	
	2019	2018	2019	2018	2019	2018
Garment District	-2.3 %	2.5 %	-0.3 %	-0.1 %	1.1 %	0.4 %
New York	-0.8 %	-0.4 %	2.1 %	0.3 %	4.8 %	1.5 %
USA	-2.8 %	-1.0 %	1.3 %	-1.4 %	4.7 %	1.4 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Garment District over the last 52 weeks is 1% up on the previous year.

Footfall for the year to date is 2.3% down on the previous year.

The number of visitors counted for week commencing 15 April 2019 was 4,346,623.

The busiest day in week commencing 15 April 2019 was Thursday with 771,606 visitors.

The peak hour of the week was 17:00 on Tuesday 16 April 2019 with footfall of 70,511

Ped Counts by week

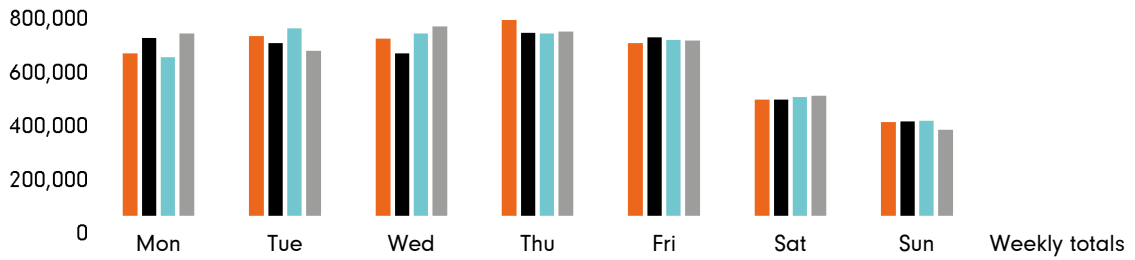


■ This Week
 ■ Previous Year
 ■ 2 Years Ago
 ■ Previous Week

Weather

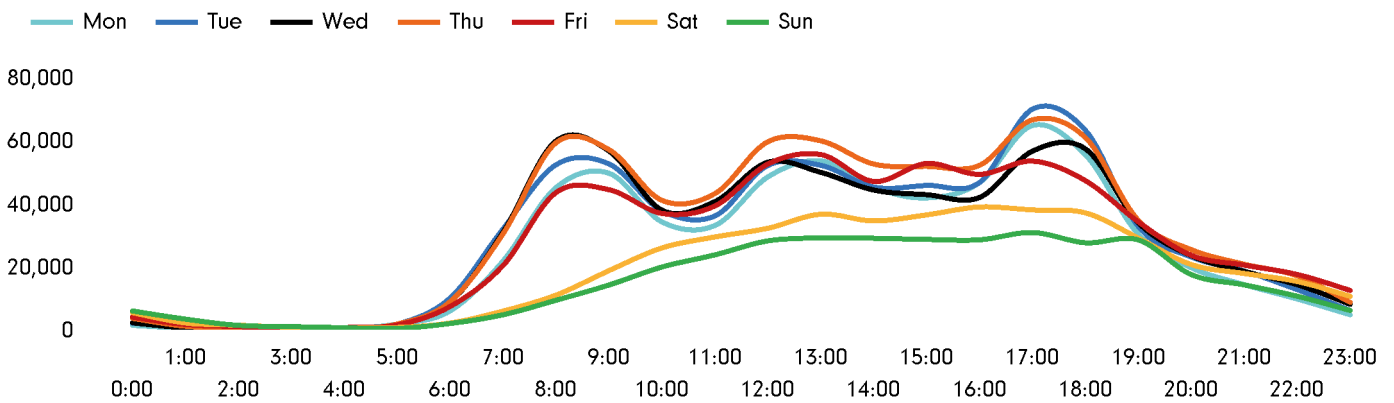
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	64°	64°	62°	60°	71°	64°	66°
Previous week	77°	57°	59°	55°	62°	77°	62°
Previous year	59°	48°	57°	46°	53°	60°	64°

Ped Counts by day

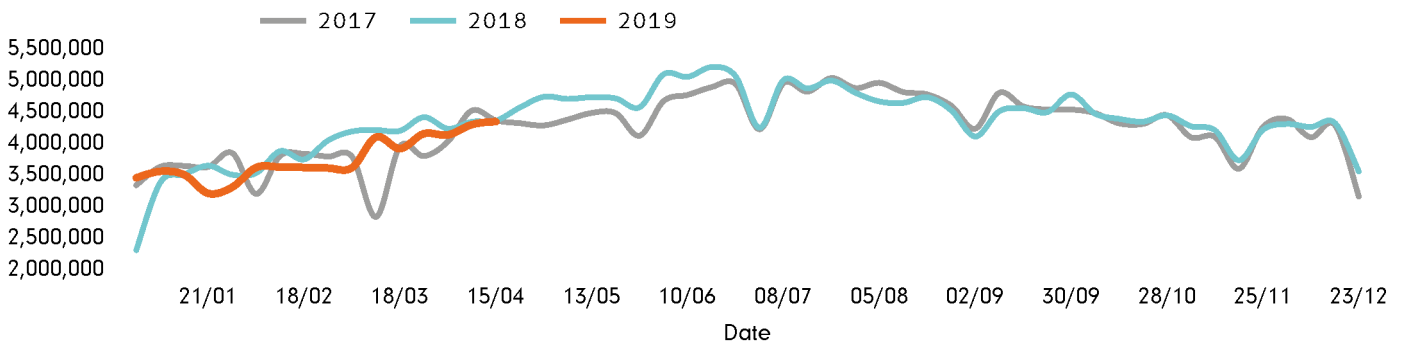


Week on week %	-8.4 %	3.9 %	8.5 %	7.0 %	-3.2 %	-0.1 %	-0.7 %	
Year on year %	2.1 %	-4.3 %	-2.9 %	7.4 %	-2.0 %	-2.3 %	-1.2 %	
% of week	14.8%	16.3%	16.1%	17.8%	15.7%	10.7%	8.7%	




























Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	59,000	58,066	58,416	1.6 %	1.0 %	
40 at 7 SE	175,668	198,296	165,766	-11.4 %	6.0 %	
40 at 7 SW	75,654	66,263	85,277	14.2 %	-11.3 %	
6th Avenue at 1032	260,104	251,876	228,987	3.3 %	13.6 %	
6th Avenue at 1033	189,315	190,063	187,435	-0.4 %	1.0 %	
7 at 40 NW	130,503	126,544	123,264	3.1 %	5.9 %	
7 at 40 SE	246,965	205,985	218,870	19.9 %	12.8 %	
7 at 40 SW	229,274	229,107	233,413	0.1 %	-1.8 %	
7 at W 37 NE	138,037	140,175	136,720	-1.5 %	1.0 %	
7 at W 37 NW	234,627	231,597	236,351	1.3 %	-0.7 %	
7 at W 37 SE	153,288	146,741	158,136	4.5 %	-3.1 %	
7 at W 37 SW	265,025	264,953	308,062	0.0 %	-14.0 %	
8 at W 36 NE	228,761	252,439	228,498	-9.4 %	0.1 %	
8 at W 36 NW	142,198	138,105	162,394	3.0 %	-12.4 %	
8 at W 36 SE	230,743	236,309	223,220	-2.4 %	3.4 %	
8 at W 36 SW	211,777	206,519	209,625	2.5 %	1.0 %	
Broadway at 1359	248,099	246,807	229,326	0.5 %	8.2 %	
Broadway at 1370	118,975	120,438	126,338	-1.2 %	-5.8 %	
Broadway at 1411	178,286	158,363	196,956	12.6 %	-9.5 %	
Broadway at 1430	305,409	312,492	307,121	-2.3 %	-0.6 %	
W 36 at 8 NE	81,617	86,311	83,661	-5.4 %	-2.4 %	
W 36 at 8 NW	78,193	79,954	77,453	-2.2 %	1.0 %	
W 36 at 8 SE	90,967	96,539	89,659	-5.8 %	1.5 %	
W 36 at 8 SW	67,700	65,941	82,161	2.7 %	-17.6 %	
W 37 at 7 NW	60,566	41,285	55,340	46.7 %	9.4 %	
W 37 at 7 SE	82,950	82,735	71,671	0.3 %	15.7 %	
W 37 at 7 SW	62,922	66,519	77,368	-5.4 %	-18.7 %	

Ped Counts by location



Light Blue	Broadway at 1430, 7.0 %
Blue	7 at W 37 SW, 6.1 %
Black	6th Avenue at 1032, 6.0 %
Orange	Broadway at 1359, 5.7 %
Red	7 at 40 SE, 5.7 %
Yellow	7 at W 37 NW, 5.4 %
Green	8 at W 36 SE, 5.3 %
Light Cyan	7 at 40 SW, 5.3 %
Dark Blue	8 at W 36 NE, 5.3 %
Black	8 at W 36 SW, 4.9 %
Dark Orange	6th Avenue at 1033, 4.4 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 16, 2019 Vs Week 1, 2018 to Week 16, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 16, 2019 Vs Week 16, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 16 2019 Vs Week 15 2019