



# Week 1, 2021. 04 Jan 2021 - 10 Jan 2021

## Footfall Report for: Garment District

### Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Garment District	-63.6 %	-4.7 %	-63.6 %	1.9 %	-4.3 %	18.7 %
USA	-65.0 %	-1.4 %	-65.0 %	0.4 %	-9.2 %	-0.3 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

### Headlines

The change in footfall for Garment District over the last 52 weeks is 63.1% down on the previous year.

Footfall for the year to date is 63.6% down on the previous year.

The number of visitors counted for week commencing 4 January 2021 was 1,353,991.

The busiest day in week commencing 4 January 2021 was Monday with 233,868 visitors.

The peak hour of the week was 13:00 on Monday 4 January 2021 with footfall of 22,121

### Ped Counts by week



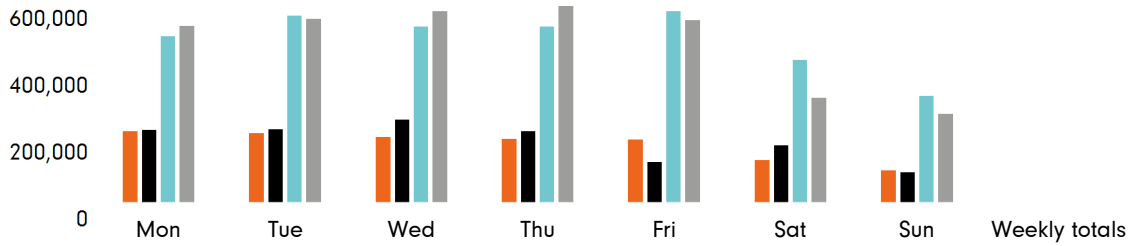
■ This Week     ■ Previous Year  
■ Previous Week     ■ 2 Years Ago

### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	44°	41°	42°	44°	41°	37°	41°
Previous week	48°	39°	41°	46°	42°	51°	41°
Previous year	44°	41°	39°	33°	50°	64°	66°

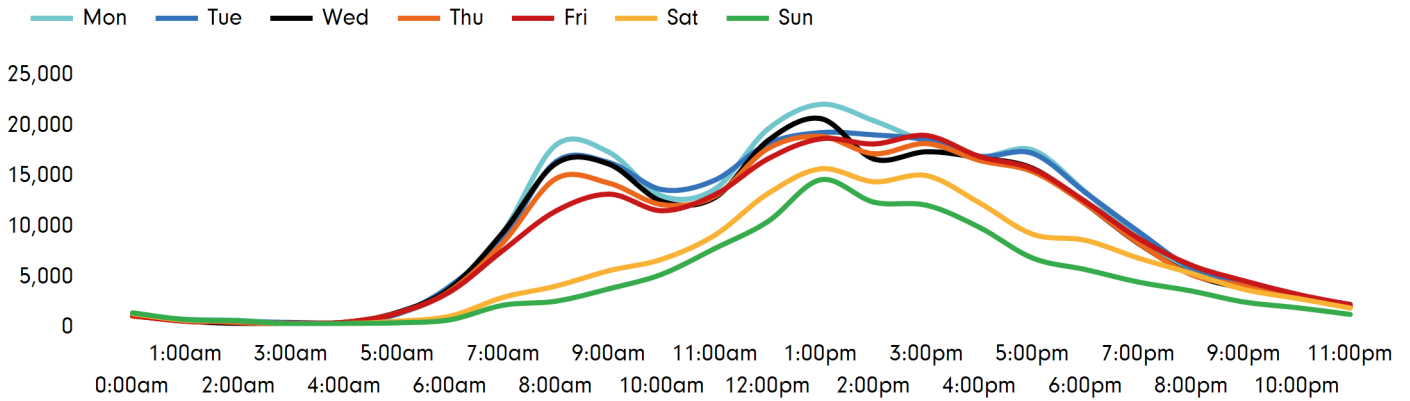
# SPRINGBOARD.

## Ped Counts by day

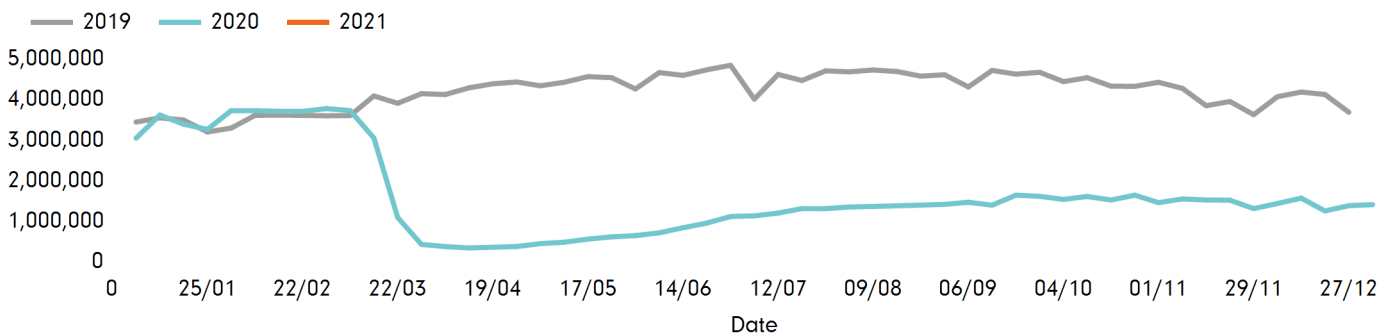


Week on week %	-1.9 %	-5.2 %	-19.6 %	-9.5 %	50.7 %	-24.0 %	5.0 %	
Year on year %	-55.6 %	-61.5 %	-61.0 %	-62.1 %	-65.4 %	-68.3 %	-67.0 %	
% of week	17.3%	16.8%	16.0%	15.6%	15.4%	10.6%	8.4%	


## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	18,743	16,006	45,270	17.1 %	-58.6 %	
40 at 7 SE	69,924	65,723	196,542	6.4 %	-64.4 %	
40 at 7 SW	29,250	27,658	45,016	5.8 %	-35.0 %	
6th Avenue at 1032	81,781	105,654	212,136	-22.6 %	-61.4 %	
6th Avenue at 1033	39,002	46,178	160,162	-15.5 %	-75.6 %	
7 at 40 NW	23,799	36,095	60,280	-34.1 %	-60.5 %	
7 at 40 SE	59,000	63,501	192,196	-7.1 %	-69.3 %	
7 at 40 SW	55,144	58,298	152,283	-5.4 %	-63.8 %	
7 at W 37 NE	36,133	37,232	87,286	-3.0 %	-58.6 %	
7 at W 37 NW	55,990	46,693	194,777	19.9 %	-71.3 %	
7 at W 37 SE	46,295	49,384	127,377	-6.3 %	-63.7 %	
7 at W 37 SW	90,247	83,871	234,794	7.6 %	-61.6 %	
8 at W 36 NE	65,390	64,822	235,183	0.9 %	-72.2 %	
8 at W 36 NW	79,147	80,648	147,879	-1.9 %	-46.5 %	
8 at W 36 SE	76,460	79,556	231,772	-3.9 %	-67.0 %	
8 at W 36 SW	74,026	78,812	185,381	-6.1 %	-60.1 %	
Broadway 1400 Pedestrian Zone	32,735	26,271		24.6 %		
Broadway at 1359	86,856	110,935	223,624	-21.7 %	-61.2 %	
Broadway at 1370	25,058	29,100	63,940	-13.9 %	-60.8 %	
Broadway at 1411	60,190	59,632	202,104	0.9 %	-70.2 %	
Broadway at 1430	73,420	74,788	250,382	-1.8 %	-70.7 %	
W 36 at 8 NE	19,629	20,063	66,070	-2.2 %	-70.3 %	
W 36 at 8 NW	36,280	36,476	64,683	-0.5 %	-43.9 %	
W 36 at 8 SE	30,249	32,004	76,329	-5.5 %	-60.4 %	
W 36 at 8 SW	31,606	34,141	51,956	-7.4 %	-39.2 %	
W 37 at 7 NW	19,796	17,548	20,354	12.8 %	-2.7 %	
W 37 at 7 SE	17,629	16,477	57,493	7.0 %	-69.3 %	
W 37 at 7 SW	20,212	17,880	43,492	13.0 %	-53.5 %	

## Ped Counts by location

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- 7 at W 37 SW, 6.7 %
- Broadway at 1359, 6.4 %
- 6th Avenue at 1032, 6.0 %
- 8 at W 36 NW, 5.8 %
- 8 at W 36 SE, 5.6 %
- 8 at W 36 SW, 5.5 %
- Broadway at 1430, 5.4 %
- 40 at 7 SE, 5.2 %
- 8 at W 36 NE, 4.8 %
- Broadway at 1411, 4.4 %
- 7 at 40 SE, 4.4 %

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2021 to Week 1, 2021 Vs Week 1, 2020 to Week 1, 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week1, 2021 Vs Week 1, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week 1 2021 Vs Week 52 2020