



Garment District

Week 9, 2019

02/25/2019 to 03/03/2019

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

Weekly Ped Counts

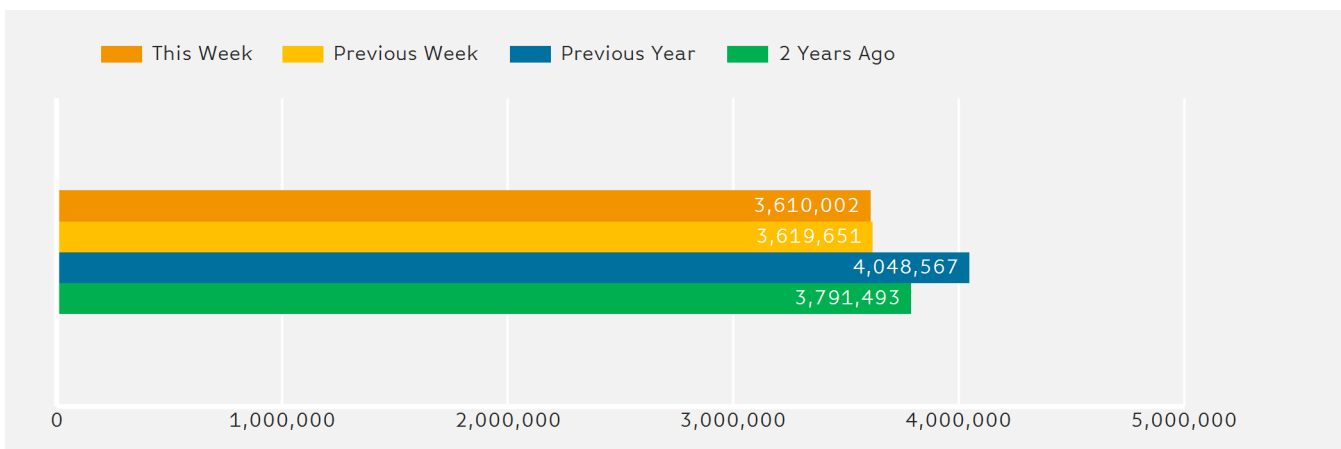
Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2019	2018	2019	2018	2019	2018
Garment District	▼ -0.1 %	▼ -3.6 %	▼ -10.8 %	▲ 6.8 %	▼ -0.3 %	▲ 8.0 %
New York	▲ 1.5 %	▼ -3.6 %	▼ -10.7 %	▼ 0.0 %	▼ -3.3 %	▼ -0.1 %
USA	▼ -1.8 %	▼ -2.6 %	▼ -11.0 %	▼ -2.9 %	▼ -4.5 %	▼ -2.2 %

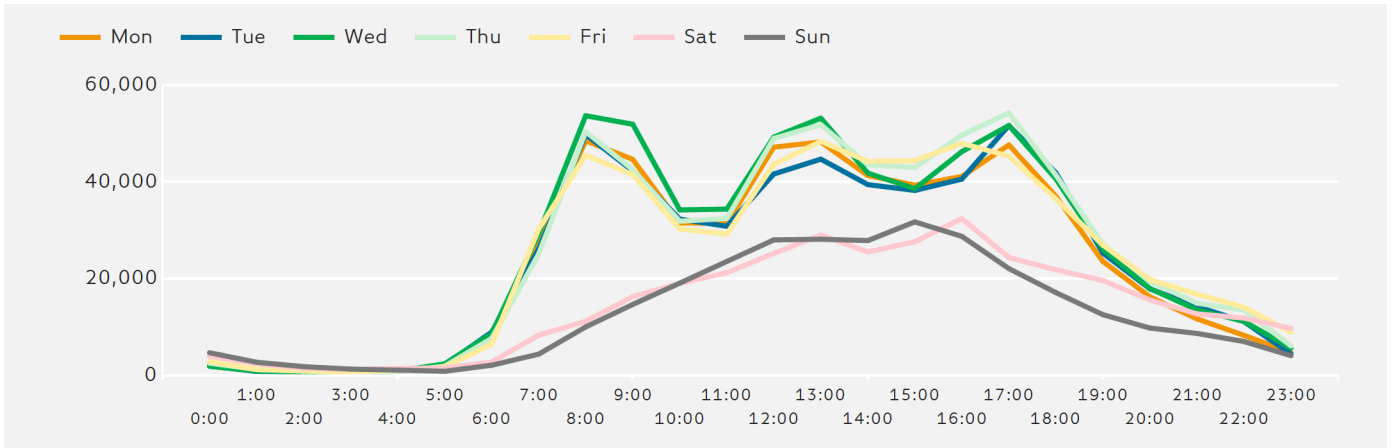
Headlines

- The total number of Pedestrians to Garment District for the last 52 weeks is 225,417,072 which is 2.7% up on the previous year.
- The total number of Pedestrians for the year to date is 31,512,488 which is 0.1% down on the previous year.
- The total number of Pedestrians to Garment District in week commencing 25 February 2019 was 3,610,002.
- The busiest day in week commencing 25 February 2019 was Wednesday with 615,537 Pedestrians.

Ped Counts by Week



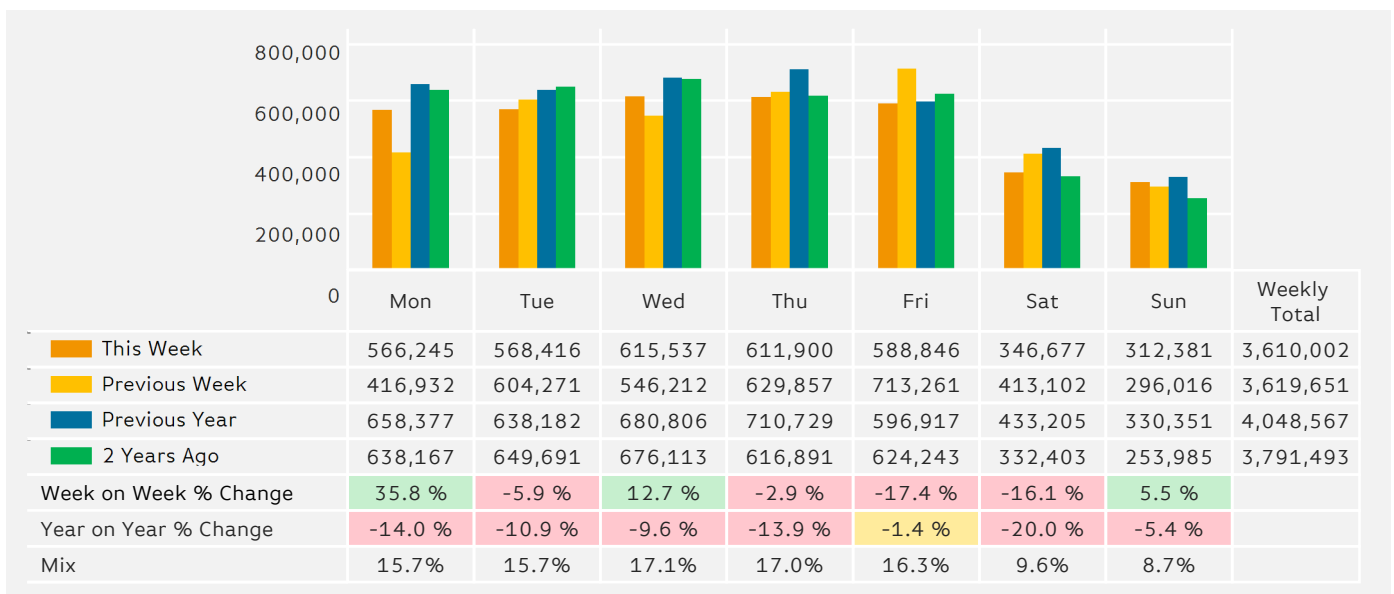
Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	37	35	31	37	37	39	41
Previous Week	44	37	32	51	44	42	51
Previous Year	53	55	60	57	44	46	44

Ped Counts by Day

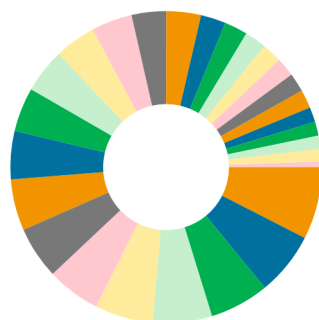


Ped Counts by Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	47,641	56,685	52,925	-16.0 %	-10.0 %	
40 at 7 SE	165,242	160,107	144,879	3.2 %	14.1 %	
40 at 7 SW	70,514	72,970	75,523	-3.4 %	-6.6 %	
6th Avenue at 1032	217,970	213,309	216,495	2.2 %	0.7 %	
6th Avenue at 1033	155,548	144,456	167,500	7.7 %	-7.1 %	
7 at 40 NW	55,041	48,964	100,692	12.4 %	-45.3 %	
7 at 40 SE	180,143	179,771	187,099	0.2 %	-3.7 %	
7 at 40 SW	165,273	176,810	209,413	-6.5 %	-21.1 %	
7 at W 37 NE	93,402	92,590	112,546	0.9 %	-17.0 %	
7 at W 37 NW	201,200	208,225	226,670	-3.4 %	-11.2 %	
7 at W 37 SE	129,883	138,631	202,289	-6.3 %	-35.8 %	
7 at W 37 SW	236,470	247,265	257,447	-4.4 %	-8.1 %	
8 at W 36 NE	222,853	224,237	224,847	-0.6 %	-0.9 %	
8 at W 36 NW	129,450	131,445	137,598	-1.5 %	-5.9 %	
8 at W 36 SE	221,651	214,749	239,417	3.2 %	-7.4 %	
8 at W 36 SW	192,470	174,611	204,033	10.2 %	-5.7 %	
Broadway at 1359	195,954	194,729	213,554	0.6 %	-8.2 %	
Broadway at 1370	87,098	83,083	106,693	4.8 %	-18.4 %	
Broadway at 1411	152,955	155,365	171,420	-1.6 %	-10.8 %	
Broadway at 1430	271,132	275,865	304,071	-1.7 %	-10.8 %	
W 36 at 8 NE	74,893	72,758	82,143	2.9 %	-8.8 %	
W 36 at 8 NW	70,272	68,136	70,538	3.1 %	-0.4 %	
W 36 at 8 SE	81,198	77,396	101,409	4.9 %	-19.9 %	
W 36 at 8 SW	52,828	56,669	57,937	-6.8 %	-8.8 %	
W 37 at 7 NW	20,609	31,718	57,959	-35.0 %	-64.4 %	
W 37 at 7 SE	69,447	65,977	60,209	5.3 %	15.3 %	
W 37 at 7 SW	48,865	53,130	63,261	-8.0 %	-22.8 %	

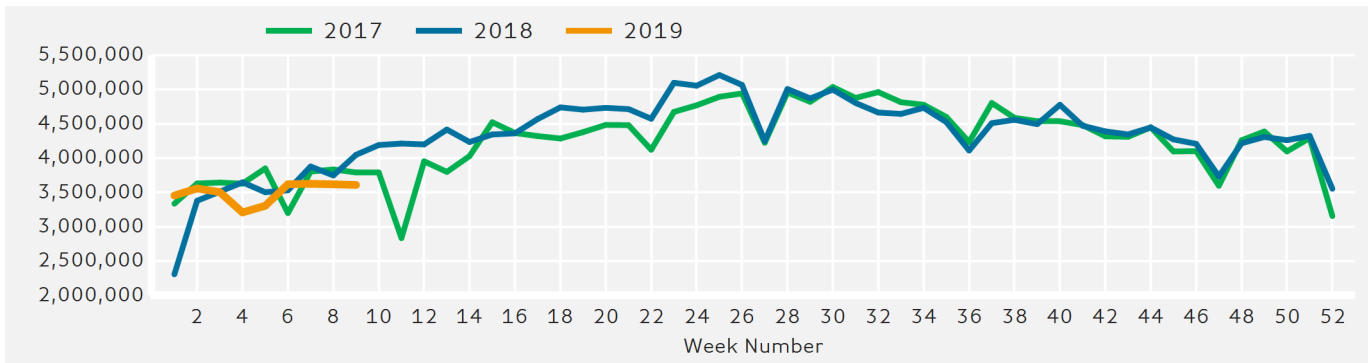
Ped Counts by location

Counting By Location - Main Locations Only



- Broadway at 1430, 7.5 %
- 7 at W 37 SW, 6.6 %
- 8 at W 36 NE, 6.2 %
- 8 at W 36 SE, 6.1 %
- 6th Avenue at 1032, 6.0 %
- 7 at W 37 NW, 5.6 %
- Broadway at 1359, 5.4 %
- 8 at W 36 SW, 5.3 %
- 7 at 40 SE, 5.0 %
- 7 at 40 SW, 4.6 %
- 40 at 7 SE, 4.6 %
- ...

Ped Counts by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 9, 2019 Vs Week 1, 2018 to Week 9, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 9, 2019 Vs Week 9, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 9 2019 Vs Week 8 2019