



## Garment District

Week 36, 2017

09/04/2017 to 09/10/2017



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

### Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Garment District	▲ 4.8 %	▼ -3.6 %	▼ -1.7 %	▲ 5.4 %	▼ -8.0 %	▼ -5.0 %
New York	▲ 0.2 %	▲ 1.7 %	▼ -2.1 %	▲ 0.9 %	▼ -3.0 %	▼ -9.1 %
USA	▼ -1.7 %	▲ 1.5 %	▼ -3.0 %	▲ 0.9 %	▼ -3.9 %	▼ -9.1 %

### Headlines

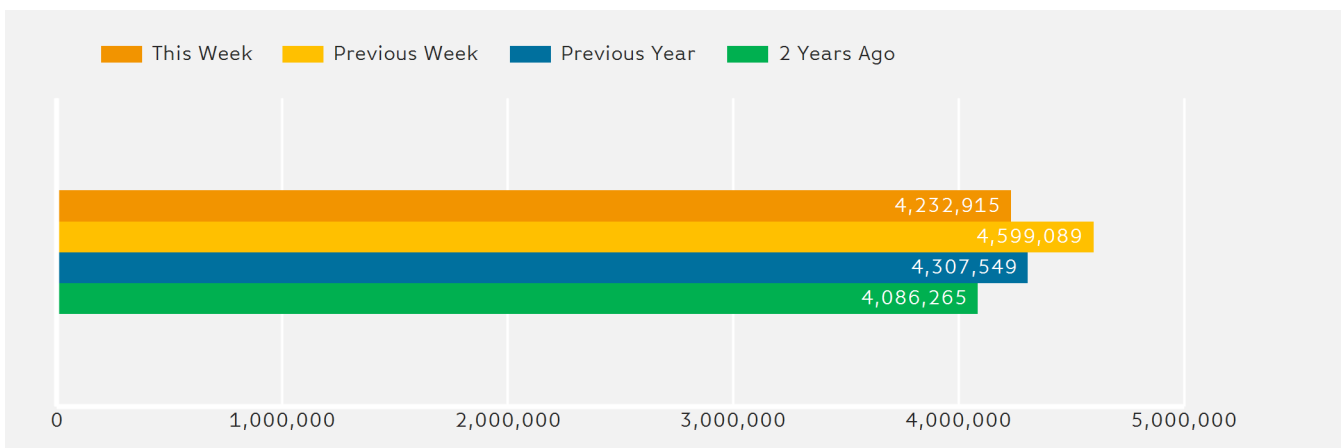
The total number of Pedestrians to Garment District for the last 52 weeks is 222,232,568 which is 5.8% up on the previous year.

The total number of Pedestrians for the year to date is 152,678,163 which is 4.8% up on the previous year.

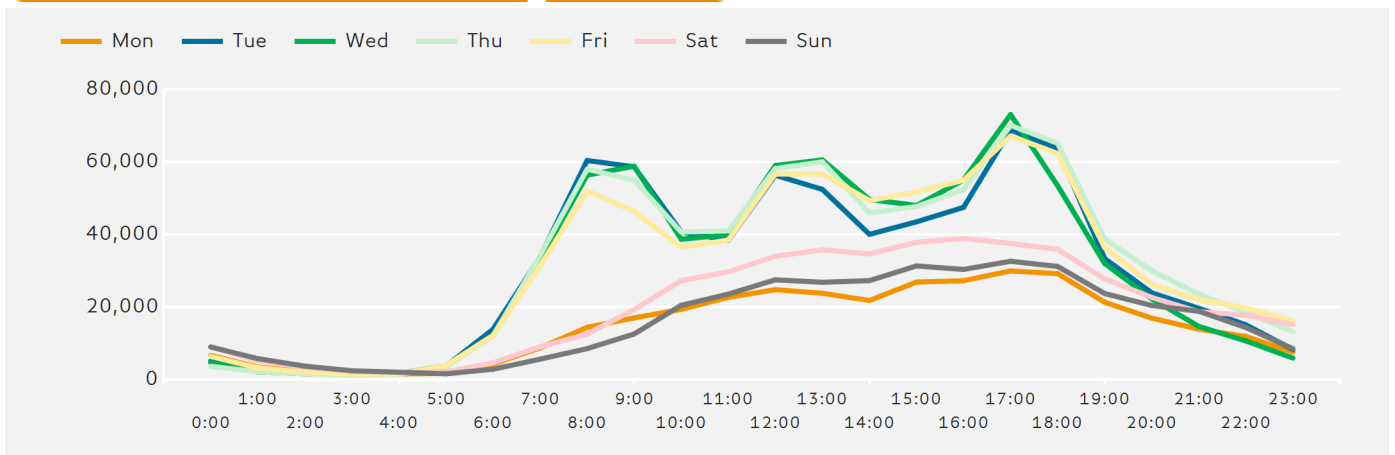
The total number of Pedestrians to Garment District in week commencing 4 September 2017 was 4,232,915.

The busiest day in week commencing 4 September 2017 was Thursday with 776,787 Pedestrians.

### Ped Counts by Week



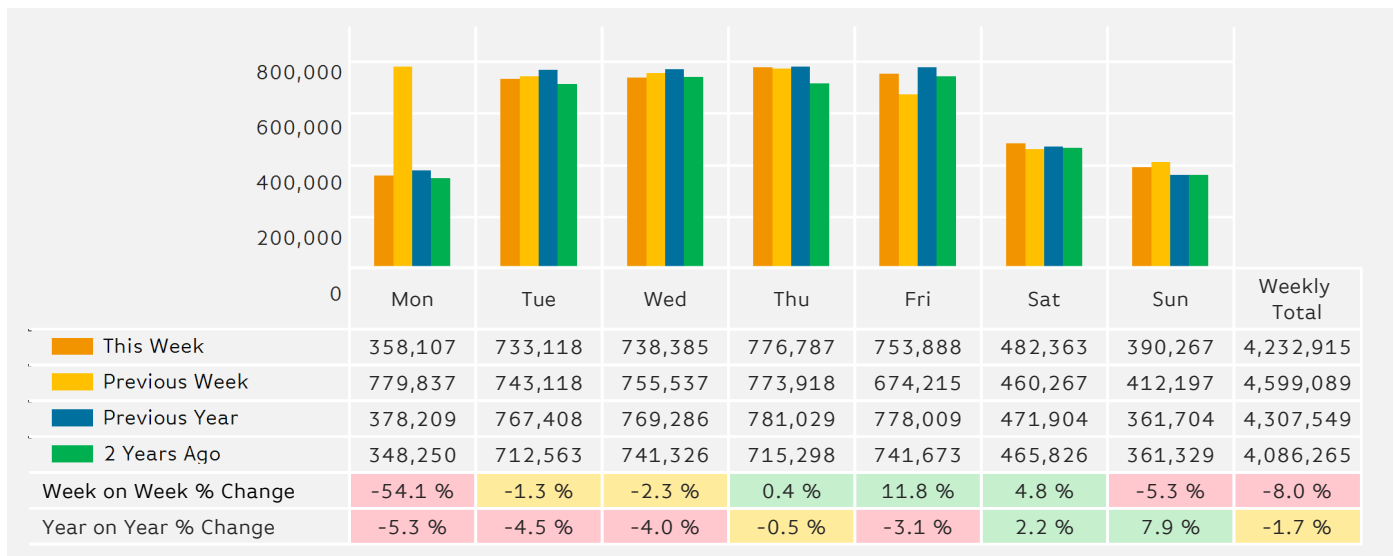
### Ped Counts by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	80	84	69	73	69	69	73
Previous Week	75	68	77	82	69	68	73
Previous Year	82	78	82	87	89	89	80

### Ped Counts by Day

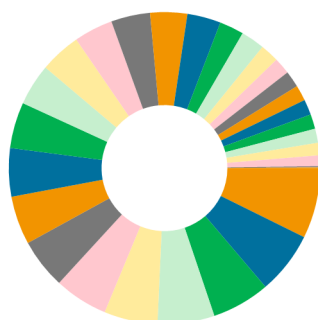


### Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	54,897	56,399	78,871	-2.7 %	-30.4 %	
40 at 7 SE	147,241	157,532	153,109	-6.5 %	-3.8 %	
40 at 7 SW	81,813	89,061	93,119	-8.1 %	-12.1 %	
6th Avenue at 1032	235,262	248,710	219,468	-5.4 %	7.2 %	
6th Avenue at 1033	180,660	178,937	159,244	1.0 %	13.4 %	
7 at 40 NW	182,667	188,454	172,494	-3.1 %	5.9 %	
7 at 40 SE	212,099	227,806	228,554	-6.9 %	-7.2 %	
7 at 40 SW	250,236	271,007	298,289	-7.7 %	-16.1 %	
7 at W 37 NE	104,368	127,996	128,228	-18.5 %	-18.6 %	
7 at W 37 NW	255,553	260,324	255,698	-1.8 %	-0.1 %	
7 at W 37 SE	163,003	176,116	198,705	-7.4 %	-18.0 %	
7 at W 37 SW	309,021	321,168	310,117	-3.8 %	-0.4 %	
8 at W 36 NE	220,099	227,529	213,727	-3.3 %	3.0 %	
8 at W 36 NW	171,357	174,592	194,258	-1.9 %	-11.8 %	
8 at W 36 SE	235,313	243,280	235,879	-3.3 %	-0.2 %	
8 at W 36 SW	201,973	208,639	180,501	-3.2 %	11.9 %	
Broadway 1300 Pedestrian Zone	3,375	62,266		-94.6 %		
Broadway 1400 Pedestrian Zone	4,814	77,498		-93.8 %		
Broadway at 1359	212,422	229,565	166,468	-7.5 %	27.6 %	
Broadway at 1370	107,089	120,933	108,420	-11.4 %	-1.2 %	
Broadway at 1411	171,520	182,407	157,004	-6.0 %	9.2 %	
Broadway at 1430	273,737	283,315	233,736	-3.4 %	17.1 %	
W 36 at 8 NE	72,660	76,609	76,437	-5.2 %	-4.9 %	
W 36 at 8 NW	72,290	74,611	90,665	-3.1 %	-20.3 %	
W 36 at 8 SE	67,739	74,441	85,564	-9.0 %	-20.8 %	
W 36 at 8 SW	68,378	71,386	66,343	-4.2 %	3.1 %	
W 37 at 7 NW	47,256	53,137	58,381	-11.1 %	-19.1 %	
W 37 at 7 SE	61,689	65,815	77,427	-6.3 %	-20.3 %	
W 37 at 7 SW	64,384	69,556	66,843	-7.4 %	-3.7 %	

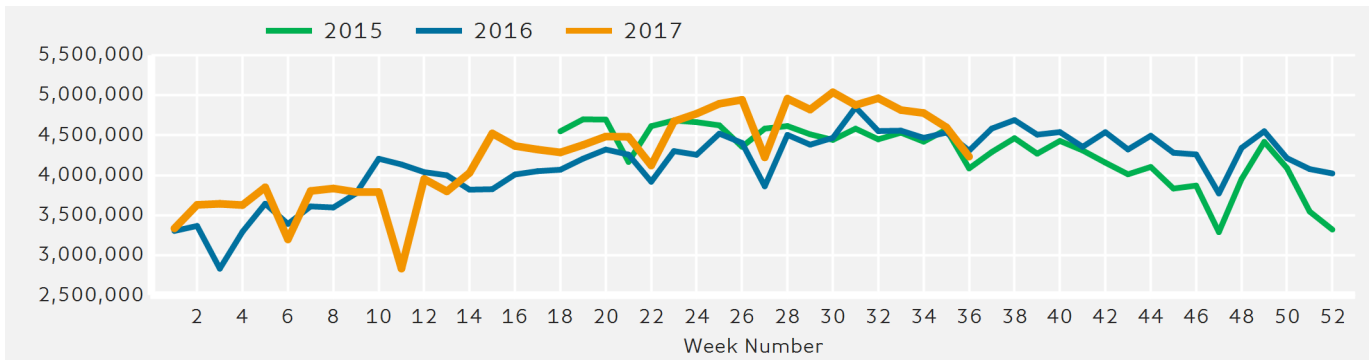
### Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 7.3 %
- Broadway at 1430, 6.5 %
- 7 at W 37 NW, 6.0 %
- 7 at 40 SW, 5.9 %
- 8 at W 36 SE, 5.6 %
- 6th Avenue at 1032, 5.6 %
- 8 at W 36 NE, 5.2 %
- Broadway at 1359, 5.0 %
- 7 at 40 SE, 5.0 %
- 8 at W 36 SW, 4.8 %
- 7 at 40 NW, 4.3 %
- ...

### Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
Week on Week % Change is the % change in footfall for this week from the previous week.