



## Garment District

Week 2, 2019

01/07/2019 to 01/13/2019

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

### Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2019	2018	2019	2018	2019	2018
Garment District	▲ 23.3 %	▼ -18.4 %	▲ 5.3 %	▼ -6.9 %	▲ 3.0 %	▲ 46.4 %
New York	▲ 23.2 %	▼ -10.6 %	▲ 20.4 %	▼ -4.4 %	▼ -7.7 %	▲ 18.2 %
USA	▲ 17.3 %	▼ -5.2 %	▲ 14.3 %	▼ -1.6 %	▼ -8.0 %	▲ 9.0 %

### Headlines

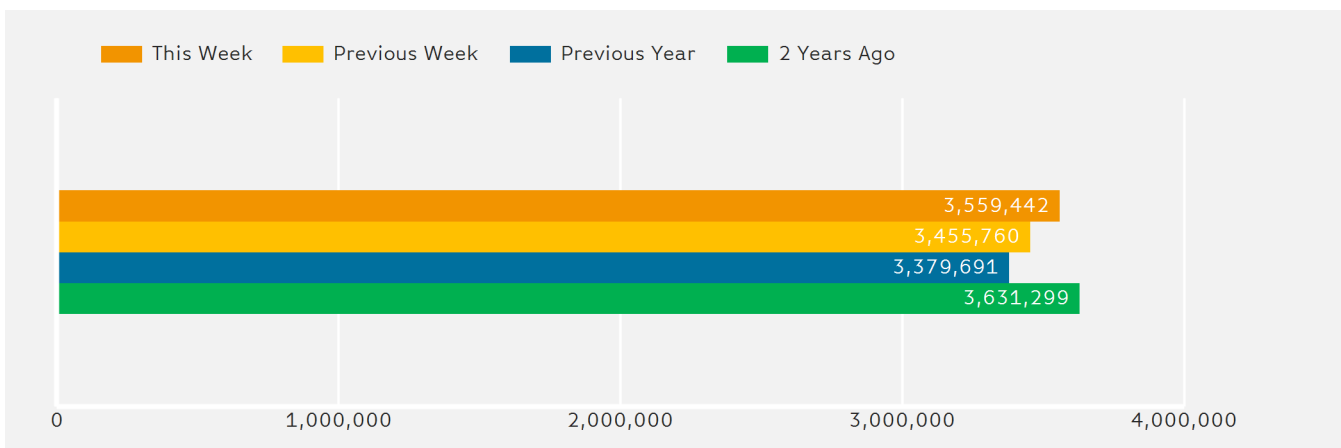
The total number of Pedestrians to Garment District for the last 52 weeks is 226,790,562 which is 3.4% up on the previous year.

The total number of Pedestrians for the year to date is 7,015,202 which is 23.3% up on the previous year.

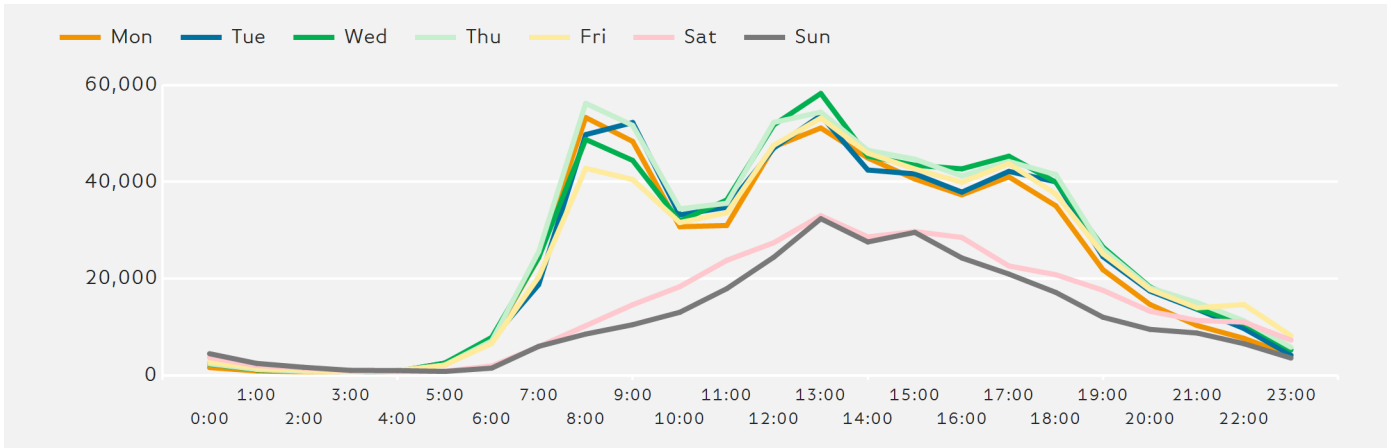
The total number of Pedestrians to Garment District in week commencing 7 January 2019 was 3,559,442.

The busiest day in week commencing 7 January 2019 was Thursday with 620,105 Pedestrians.

### Ped Counts by Week



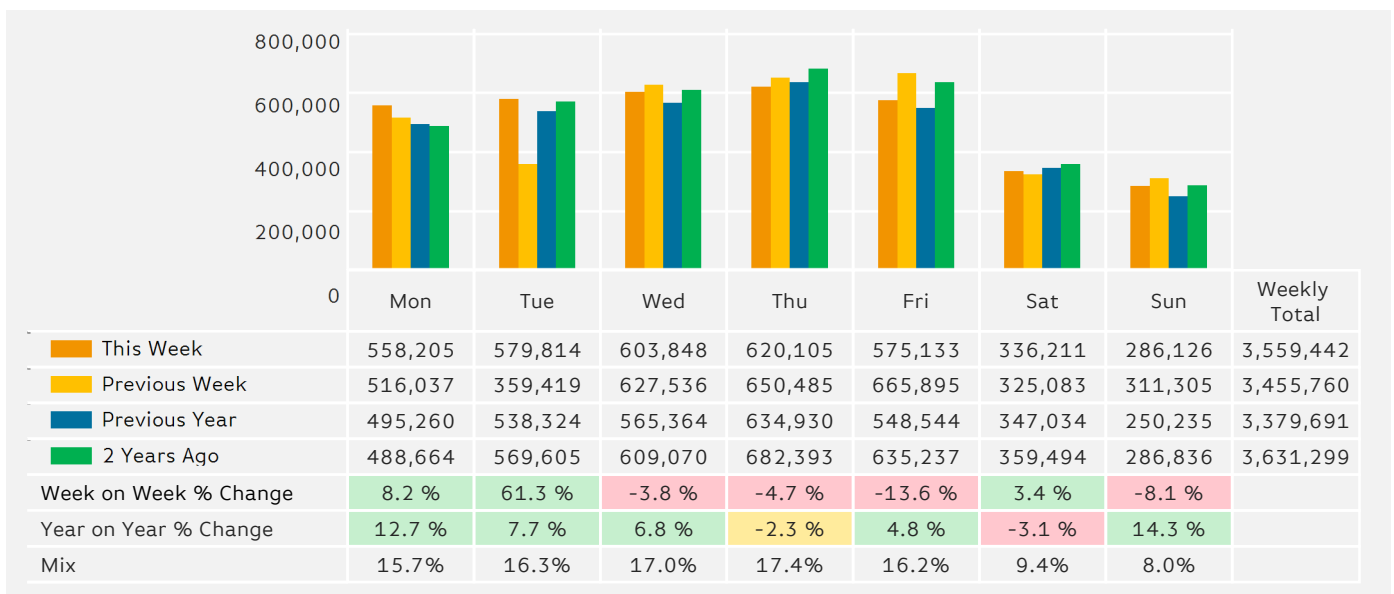
### Ped Counts by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	35	46	42	35	31	32	32
Previous Week	46	57	37	46	46	46	46
Previous Year	31	42	37	50	57	41	27

### Ped Counts by Day

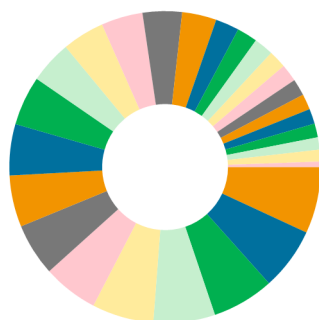


### Ped Counts by Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	45,323	46,611	41,302	-2.8 %	9.7 %	
40 at 7 SE	188,944	156,029	121,323	21.1 %	55.7 %	
40 at 7 SW	61,622	43,630	53,457	41.2 %	15.3 %	
6th Avenue at 1032	228,016	268,535	231,934	-15.1 %	-1.7 %	
6th Avenue at 1033	155,920	172,222	160,636	-9.5 %	-2.9 %	
7 at 40 NW	55,536	70,807	108,429	-21.6 %	-48.8 %	
7 at 40 SE	193,551	196,450	161,589	-1.5 %	19.8 %	
7 at 40 SW	157,061	140,205	145,868	12.0 %	7.7 %	
7 at W 37 NE	87,405	84,672	82,121	3.2 %	6.4 %	
7 at W 37 NW	190,193	178,907	174,326	6.3 %	9.1 %	
7 at W 37 SE	127,151	127,827	152,296	-0.5 %	-16.5 %	
7 at W 37 SW	228,865	224,822	269,656	1.8 %	-15.1 %	
8 at W 36 NE	231,058	200,636	191,600	15.2 %	20.6 %	
8 at W 36 NW	145,394	139,291	104,531	4.4 %	39.1 %	
8 at W 36 SE	227,826	205,120	209,413	11.1 %	8.8 %	
8 at W 36 SW	182,350	178,599	185,484	2.1 %	-1.7 %	
Broadway at 1359	204,633	213,455	165,205	-4.1 %	23.9 %	
Broadway at 1370	71,832	77,484	54,810	-7.3 %	31.1 %	
Broadway at 1411	153,324	150,293	139,384	2.0 %	10.0 %	
Broadway at 1430	245,036	223,793	223,874	9.5 %	9.5 %	
W 36 at 8 NE	65,934	66,460	65,329	-0.8 %	0.9 %	
W 36 at 8 NW	64,374	54,725	57,956	17.6 %	11.1 %	
W 36 at 8 SE	75,594	72,303	84,809	4.6 %	-10.9 %	
W 36 at 8 SW	50,886	48,254	44,275	5.5 %	14.9 %	
W 37 at 7 NW	20,196	17,470	48,265	15.6 %	-58.2 %	
W 37 at 7 SE	57,677	60,331	36,546	-4.4 %	57.8 %	
W 37 at 7 SW	43,741	36,829	65,273	18.8 %	-33.0 %	

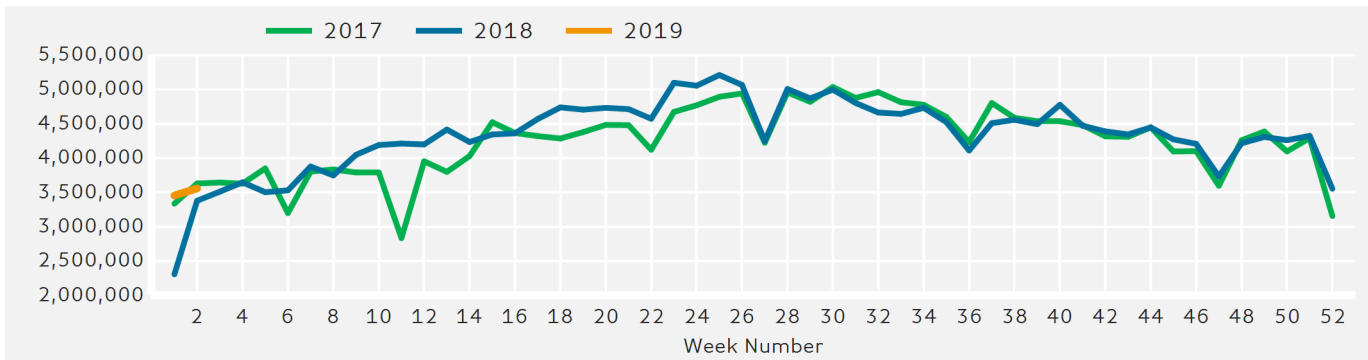
### Ped Counts by location

Counting By Location - Main Locations Only



- Broadway at 1430, 6.9 %
- 8 at W 36 NE, 6.5 %
- 7 at W 37 SW, 6.4 %
- 6th Avenue at 1032, 6.4 %
- 8 at W 36 SE, 6.4 %
- Broadway at 1359, 5.7 %
- 7 at 40 SE, 5.4 %
- 7 at W 37 NW, 5.3 %
- 40 at 7 SE, 5.3 %
- 8 at W 36 SW, 5.1 %
- 7 at 40 SW, 4.4 %
- ...

## Ped Counts by Week



### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 2, 2019 Vs Week 1, 2018 to Week 2, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 2, 2019 Vs Week 2, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 2 2019 Vs Week 1 2019