



Garment District

Week 8, 2019

02/18/2019 to 02/24/2019

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2019	2018	2019	2018	2019	2018
Garment District	▲ 1.4 %	▼ -4.9 %	▼ -3.4 %	▼ -2.3 %	▼ -0.2 %	▼ -3.4 %
New York	▲ 3.0 %	▼ -4.0 %	▼ -6.7 %	▼ -3.0 %	▼ -1.3 %	▼ -0.2 %
USA	▼ -0.7 %	▼ -2.5 %	▼ -8.0 %	▼ -3.2 %	▲ 0.0 %	▼ -1.1 %

Headlines

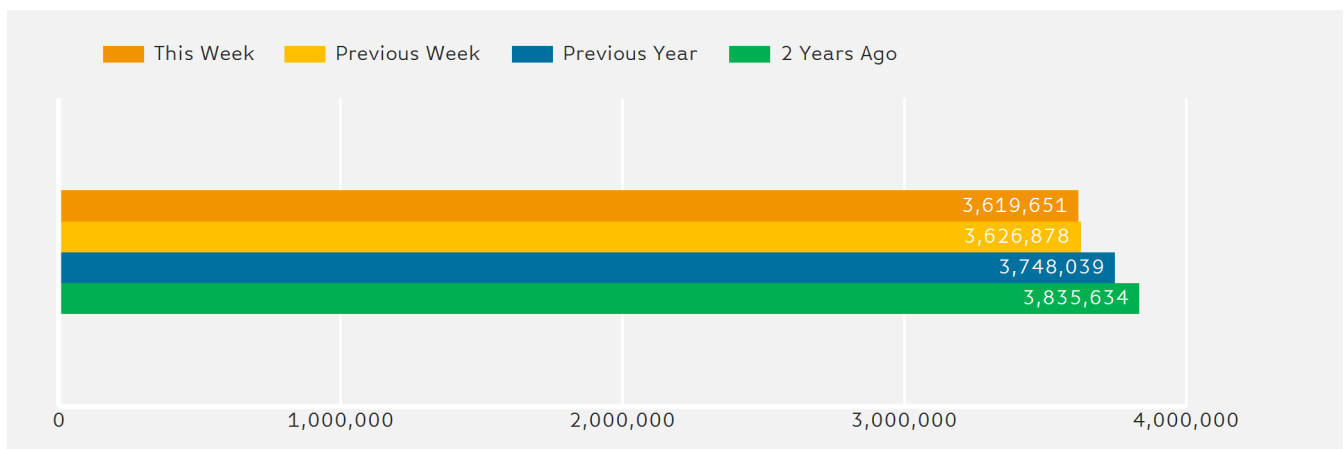
The total number of Pedestrians to Garment District for the last 52 weeks is 225,855,637 which is 3% up on the previous year.

The total number of Pedestrians for the year to date is 27,902,486 which is 1.4% up on the previous year.

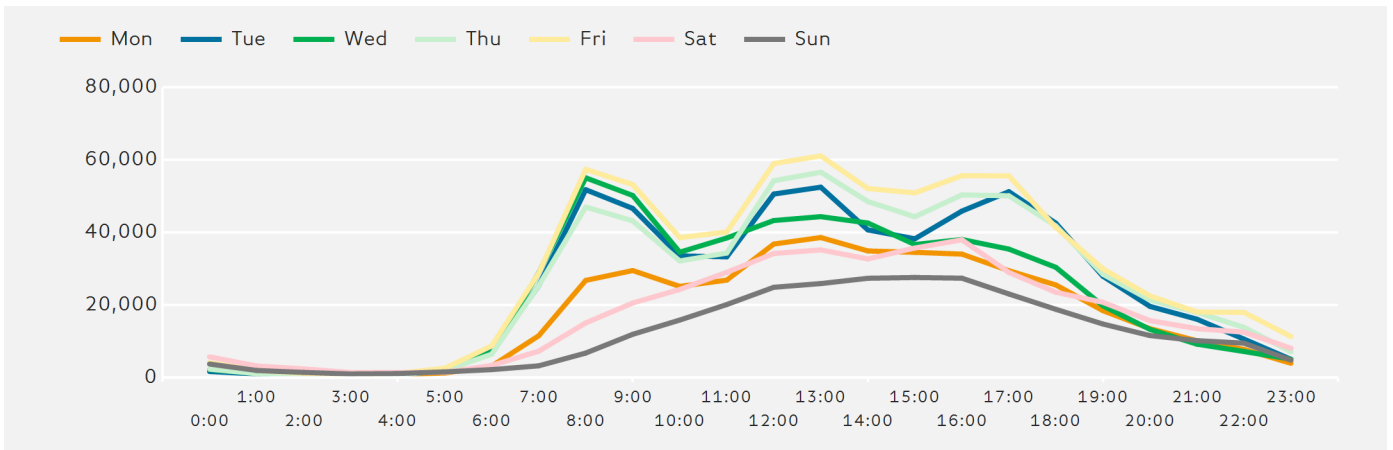
The total number of Pedestrians to Garment District in week commencing 18 February 2019 was 3,619,651.

The busiest day in week commencing 18 February 2019 was Friday with 713,261 Pedestrians.

Ped Counts by Week



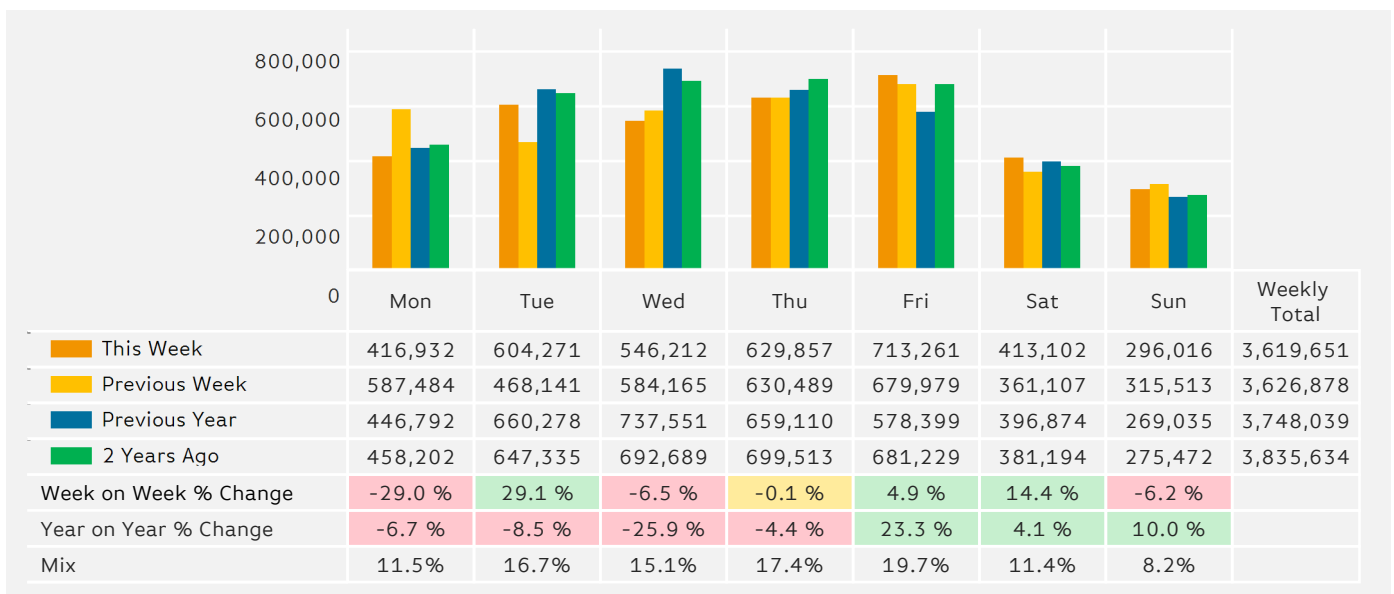
Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	44	37	32	51	44	42	51
Previous Week	39	33	39	44	55	42	37
Previous Year	50	64	71	46	44	53	48

Ped Counts by Day

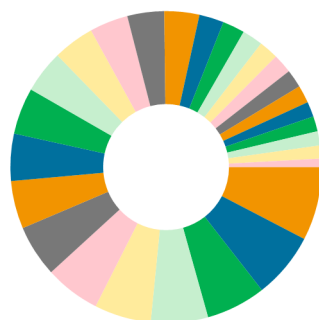


Ped Counts by Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	56,685	43,308	52,245	30.9 %	8.5 %	
40 at 7 SE	160,107	169,863	143,863	-5.7 %	11.3 %	
40 at 7 SW	72,970	67,218	74,605	8.6 %	-2.2 %	
6th Avenue at 1032	213,309	234,199	213,953	-8.9 %	-0.3 %	
6th Avenue at 1033	144,456	159,624	152,531	-9.5 %	-5.3 %	
7 at 40 NW	48,964	38,898	96,057	25.9 %	-49.0 %	
7 at 40 SE	179,771	203,716	168,373	-11.8 %	6.8 %	
7 at 40 SW	176,810	171,547	189,720	3.1 %	-6.8 %	
7 at W 37 NE	92,590	99,307	95,617	-6.8 %	-3.2 %	
7 at W 37 NW	208,225	213,981	216,422	-2.7 %	-3.8 %	
7 at W 37 SE	138,631	139,519	173,965	-0.6 %	-20.3 %	
7 at W 37 SW	247,265	239,844	240,391	3.1 %	2.9 %	
8 at W 36 NE	224,237	230,232	214,172	-2.6 %	4.7 %	
8 at W 36 NW	131,445	132,824	106,331	-1.0 %	23.6 %	
8 at W 36 SE	214,749	214,644	234,827	0.0 %	-8.6 %	
8 at W 36 SW	174,611	181,218	197,547	-3.6 %	-11.6 %	
Broadway at 1359	194,729	194,467	197,428	0.1 %	-1.4 %	
Broadway at 1370	83,083	78,207	97,401	6.2 %	-14.7 %	
Broadway at 1411	155,365	147,114	153,606	5.6 %	1.1 %	
Broadway at 1430	275,865	259,315	273,347	6.4 %	0.9 %	
W 36 at 8 NE	72,758	74,159	81,203	-1.9 %	-10.4 %	
W 36 at 8 NW	68,136	69,764	61,028	-2.3 %	11.6 %	
W 36 at 8 SE	77,396	74,743	93,016	3.5 %	-16.8 %	
W 36 at 8 SW	56,669	50,264	53,173	12.7 %	6.6 %	
W 37 at 7 NW	31,718	18,797	56,439	68.7 %	-43.8 %	
W 37 at 7 SE	65,977	72,721	52,399	-9.3 %	25.9 %	
W 37 at 7 SW	53,130	47,385	58,380	12.1 %	-9.0 %	

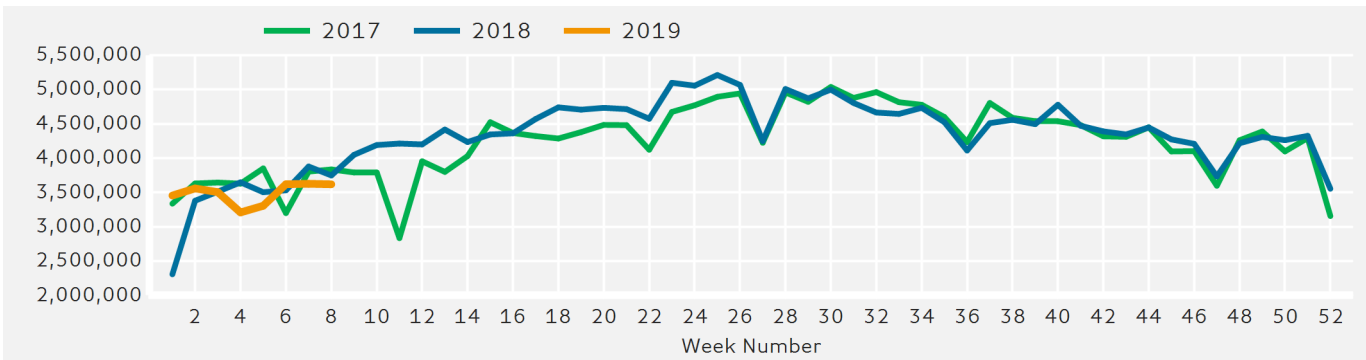
Ped Counts by location

Counting By Location - Main Locations Only



- Broadway at 1430, 7.6 %
- 7 at W 37 SW, 6.8 %
- 8 at W 36 NE, 6.2 %
- 8 at W 36 SE, 5.9 %
- 6th Avenue at 1032, 5.9 %
- 7 at W 37 NW, 5.8 %
- Broadway at 1359, 5.4 %
- 7 at 40 SE, 5.0 %
- 7 at 40 SW, 4.9 %
- 8 at W 36 SW, 4.8 %
- 40 at 7 SE, 4.4 %
- ...

Ped Counts by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 8, 2019 Vs Week 1, 2018 to Week 8, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 8, 2019 Vs Week 8, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 8 2019 Vs Week 7 2019