



## Garment District

Week 13, 2017

03/27/2017 to 04/02/2017



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

### Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Garment District	▼ -0.2 %		▼ -5.0 %		▼ -3.9 %	▼ -1.0 %
New York	▼ -0.5 %	▲ 8.3 %	▼ -2.1 %	▼ -6.6 %	▼ -4.0 %	▼ -0.2 %
USA	▼ -2.4 %	▲ 7.7 %	▼ -1.4 %	▼ -7.0 %	▼ -1.3 %	▼ -0.2 %

### Headlines

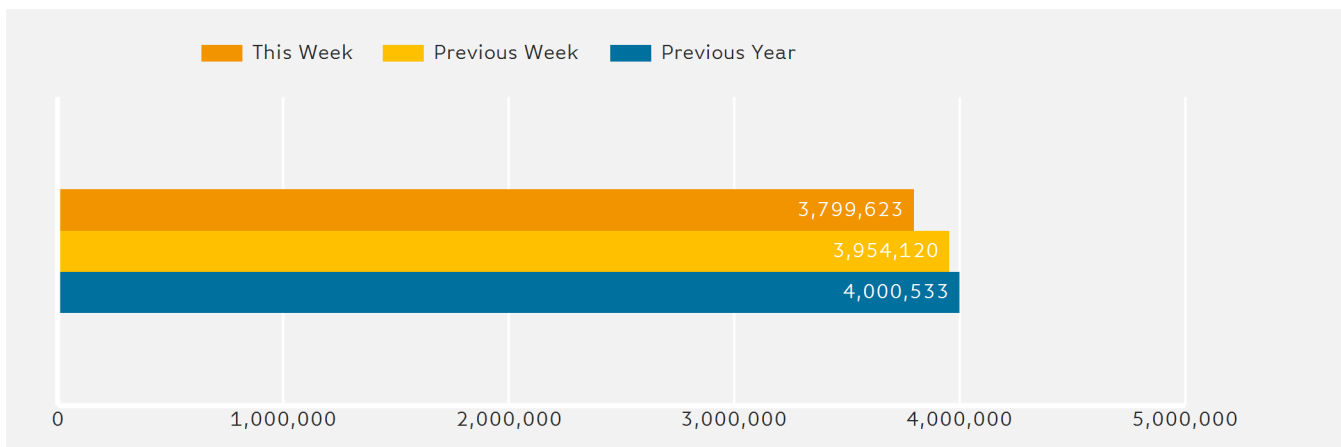
The total number of Pedestrians to Garment District for the last 52 weeks is 215,117,288 which is 1% up on the previous year.

The total number of Pedestrians for the year to date is 47,105,517 which is 0.2% down on the previous year.

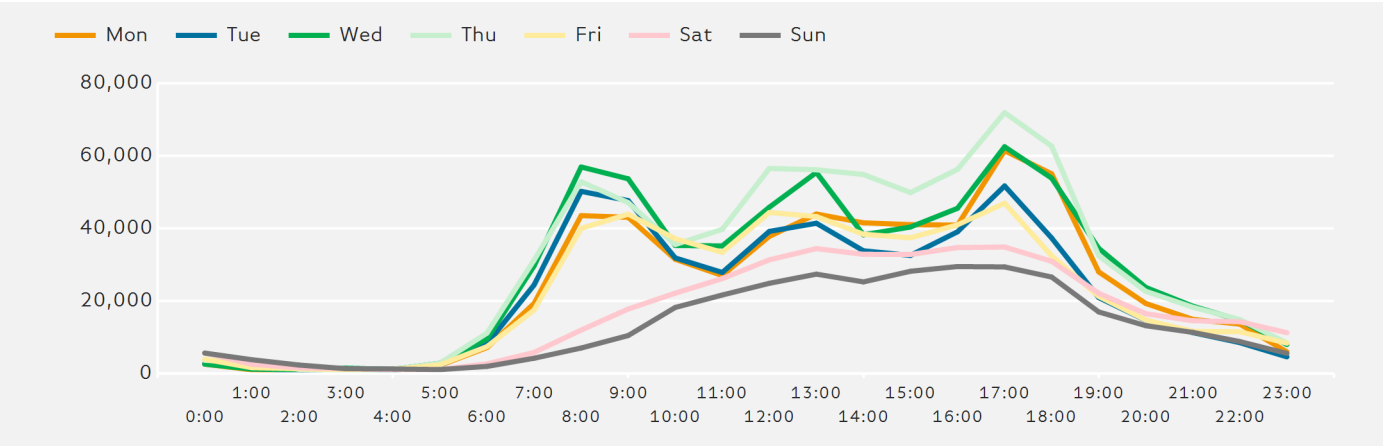
The total number of Pedestrians to Garment District in week commencing 27 March 2017 was 3,799,623.

The busiest day in week commencing 27 March 2017 was Thursday with 734,679 Pedestrians.

### Ped Counts Totals by Week



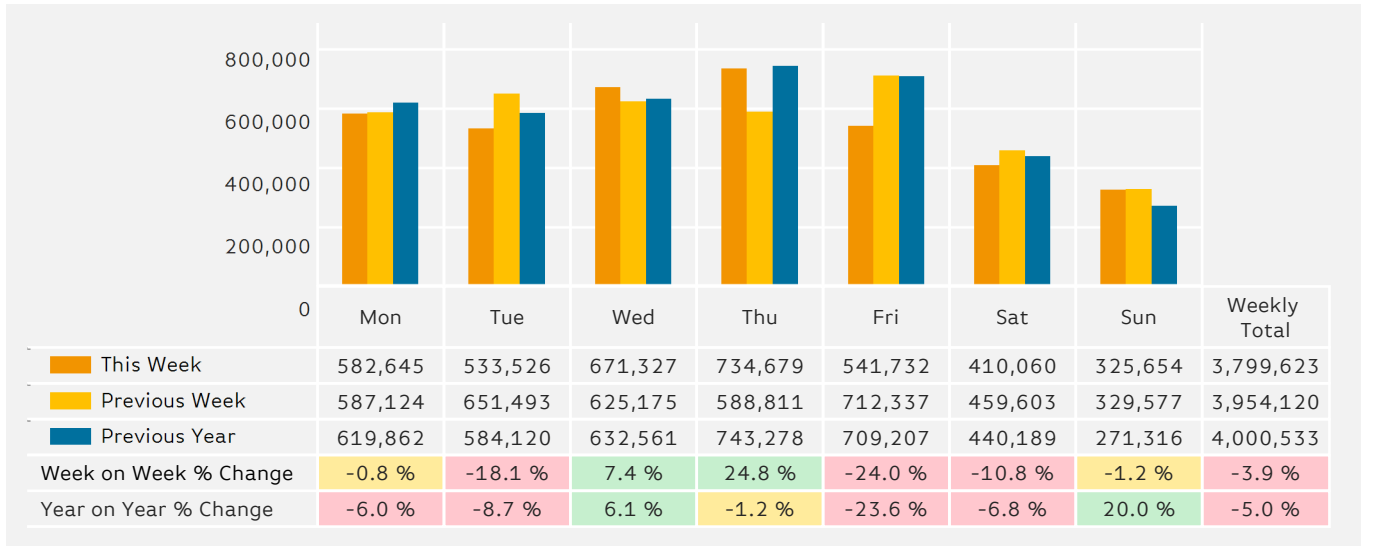
### Ped Counts by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	62	51	59	53	42	46	60
Previous Week	50	57	35	42	53	60	46
Previous Year	59	51	51	71	77	60	50

### Ped Counts by Day

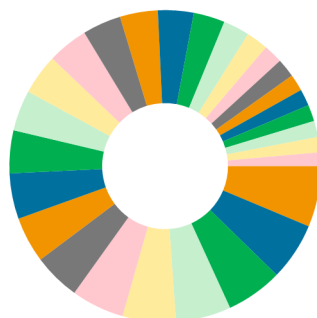


### Ped Counts Totals

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	000 100,000 150,000 200,000 250,000 300,000
40 at 7 NW	63,877	61,725	1,057	3.5 %	5943.2 %	
40 at 7 SE	152,276	160,063	160,492	-4.9 %	-5.1 %	
40 at 7 SW	75,157	75,742	63,193	-0.8 %	18.9 %	
6th Avenue at 1032	222,797	228,999	236,817	-2.7 %	-5.9 %	
6th Avenue at 1033	168,540	170,063	175,119	-0.9 %	-3.8 %	
7 at 40 NW	160,298	163,901	1,957	-2.2 %	8091.0 %	
7 at 40 SE	184,868	193,760	207,771	-4.6 %	-11.0 %	
7 at 40 SW	210,427	179,501	272,510	17.2 %	-22.8 %	
7 at W 37 NE	103,761	111,055	122,943	-6.6 %	-15.6 %	
7 at W 37 NW	217,548	234,642	234,652	-7.3 %	-7.3 %	
7 at W 37 SE	149,439	154,604	182,621	-3.3 %	-18.2 %	
7 at W 37 SW	239,801	261,569	278,864	-8.3 %	-14.0 %	
8 at W 36 NE	208,727	206,737	214,808	1.0 %	-2.8 %	
8 at W 36 NW	140,702	166,416	185,242	-15.5 %	-24.0 %	
8 at W 36 SE	179,685	202,849	205,588	-11.4 %	-12.6 %	
8 at W 36 SW	180,748	190,273	203,905	-5.0 %	-11.4 %	
Broadway at 1359	159,680	175,289	160,448	-8.9 %	-0.5 %	
Broadway at 1370	123,368	120,329	129,879	2.5 %	-5.0 %	
Broadway at 1411	159,954	162,192	171,823	-1.4 %	-6.9 %	
Broadway at 1430	226,961	235,987	237,860	-3.8 %	-4.6 %	
W 36 at 8 NE	66,339	72,297	85,506	-8.2 %	-22.4 %	
W 36 at 8 NW	86,764	92,912	103,291	-6.6 %	-16.0 %	
W 36 at 8 SE	73,608	78,185	77,469	-5.9 %	-5.0 %	
W 36 at 8 SW	65,045	67,597	87,066	-3.8 %	-25.3 %	
W 37 at 7 NW	53,674	53,477	62,017	0.4 %	-13.5 %	
W 37 at 7 SE	60,131	63,141	77,829	-4.8 %	-22.7 %	
W 37 at 7 SW	65,448	70,815	59,806	-7.6 %	9.4 %	

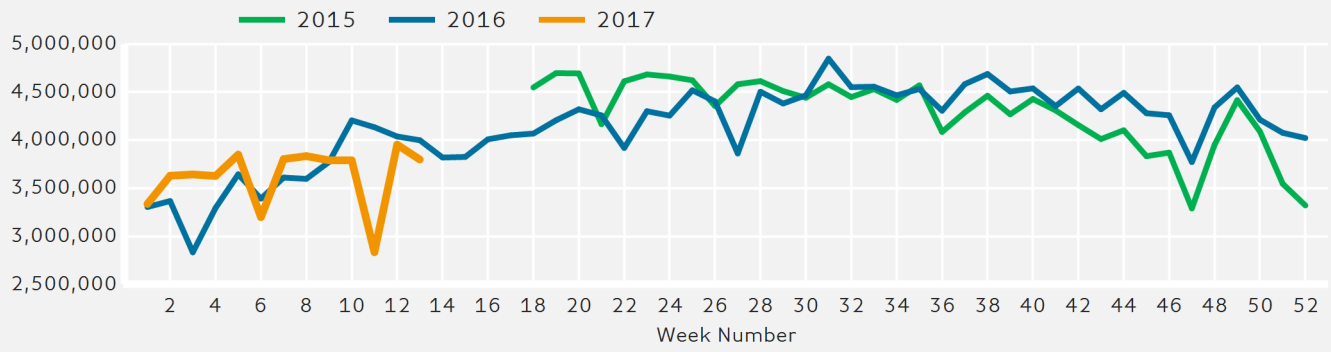
### Ped Counts Totals

Counting By Location - Main Locations Only



- 7 at W 37 SW, 6.3 %
- Broadway at 1430, 6.0 %
- 6th Avenue at 1032, 5.9 %
- 7 at W 37 NW, 5.7 %
- 7 at 40 SW, 5.5 %
- 8 at W 36 NE, 5.5 %
- 7 at 40 SE, 4.9 %
- 8 at W 36 SW, 4.8 %
- 8 at W 36 SE, 4.7 %
- 6th Avenue at 1033, 4.4 %
- 7 at 40 NW, 4.2 %
- ...

### Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.