

Weekly Ped Counts

| | Year to date % | | Year on year % | | Week on week % | |
|------------------|----------------|--------|----------------|--------|----------------|--------|
| | 2020 | 2019 | 2020 | 2019 | 2020 | 2019 |
| Garment District | -55.9 % | -3.0 % | -73.9 % | -3.6 % | 7.7 % | 15.2 % |
| USA | -49.8 % | -3.4 % | -73.9 % | -3.7 % | 5.5 % | 6.8 % |

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Garment District over the last 52 weeks is 29.4% down on the previous year.

Footfall for the year to date is 55.9% down on the previous year.

The number of visitors counted for week commencing 6 July 2020 was 1,234,802.

The busiest day in week commencing 6 July 2020 was Wednesday with 216,043 visitors.

The peak hour of the week was 17:00 on Tuesday 7 July 2020 with footfall of 17,739

Ped Counts by week

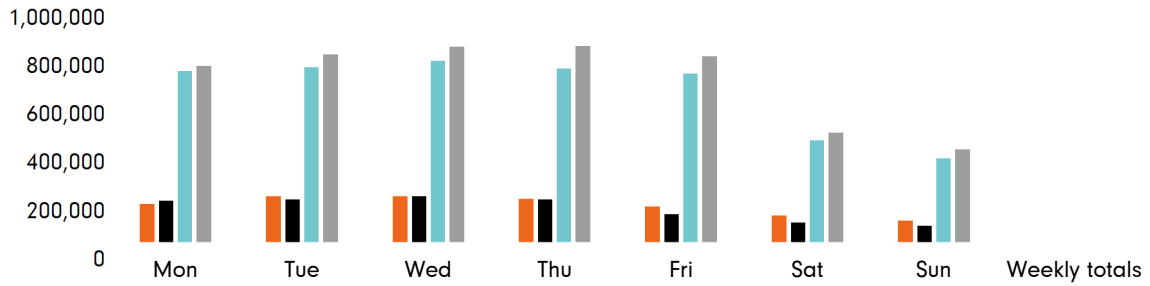


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

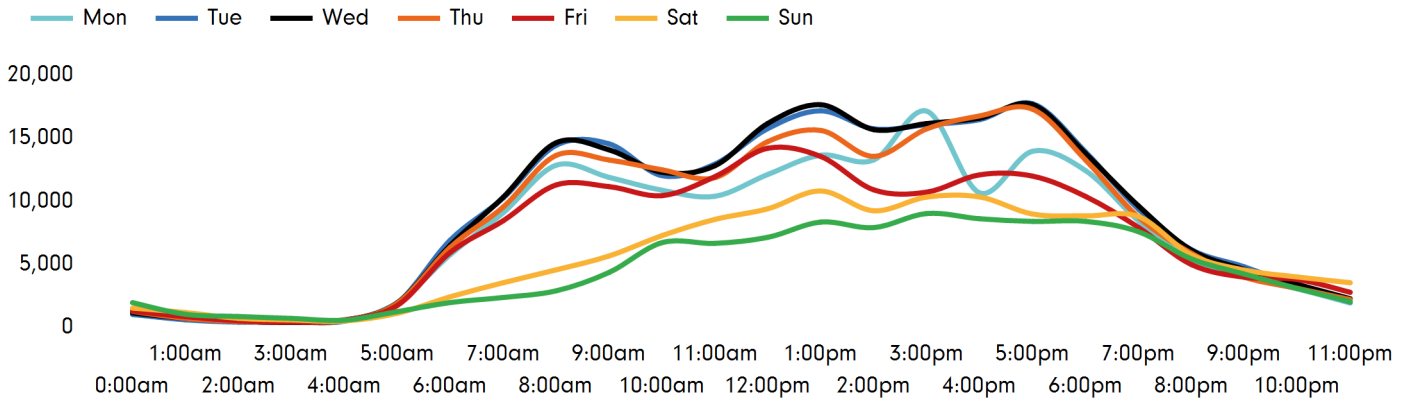
| | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This week | 89° | 82° | 86° | 87° | 77° | 86° | 89° |
| Previous week | 87° | 80° | 80° | 91° | 87° | 86° | 91° |
| Previous year | 78° | 87° | 89° | 82° | 86° | 86° | 89° |

Ped Counts by day

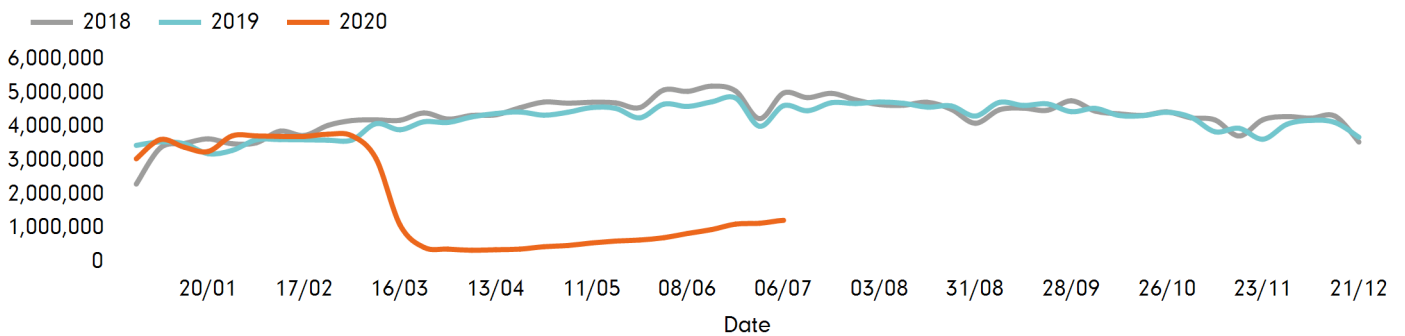


| | | | | | | | | |
|----------------|---------|---------|---------|---------|---------|---------|---------|--|
| Week on week % | -6.5 % | 7.0 % | -0.3 % | 0.8 % | 23.6 % | 28.5 % | 26.3 % | |
| Year on year % | -75.6 % | -71.9 % | -72.8 % | -73.1 % | -76.6 % | -70.7 % | -70.3 % | |
| % of week | 14.8% | 17.4% | 17.5% | 16.5% | 14.0% | 10.8% | 9.1% | |

Ped Counts by hour



Ped Counts by week



Ped Counts by location

| | This week | Previous week | Previous year | Week on week % | Year on year % | |
|-------------------------------|-----------|---------------|---------------|----------------|----------------|--|
| 40 at 7 NW | 19,351 | 20,227 | 69,484 | -4.3 % | -72.2 % | |
| 40 at 7 SE | 53,351 | 48,354 | 202,121 | 10.3 % | -73.6 % | |
| 40 at 7 SW | 37,454 | 32,224 | 85,303 | 16.2 % | -56.1 % | |
| 6th Avenue at 1032 | 72,899 | 64,711 | 262,102 | 12.7 % | -72.2 % | |
| 6th Avenue at 1033 | 32,017 | 29,305 | 206,880 | 9.3 % | -84.5 % | |
| 7 at 40 NW | 32,835 | 41,393 | 117,062 | -20.7 % | -72.0 % | |
| 7 at 40 SE | 69,315 | 63,158 | 281,569 | 9.7 % | -75.4 % | |
| 7 at 40 SW | 60,403 | 58,197 | 259,975 | 3.8 % | -76.8 % | |
| 7 at W 37 NE | 38,866 | 34,671 | 140,303 | 12.1 % | -72.3 % | |
| 7 at W 37 NW | 72,424 | 72,356 | 258,954 | 0.1 % | -72.0 % | |
| 7 at W 37 SE | 41,383 | 32,989 | 165,986 | 25.4 % | -75.1 % | |
| 7 at W 37 SW | 68,402 | 64,630 | 267,509 | 5.8 % | -74.4 % | |
| 8 at W 36 NE | 61,224 | 55,239 | 243,025 | 10.8 % | -74.8 % | |
| 8 at W 36 NW | 64,987 | 63,213 | 147,392 | 2.8 % | -55.9 % | |
| 8 at W 36 SE | 62,470 | 59,650 | 229,640 | 4.7 % | -72.8 % | |
| 8 at W 36 SW | 54,996 | 50,344 | 222,318 | 9.2 % | -75.3 % | |
| Broadway 1400 Pedestrian Zone | 27,286 | 23,528 | | 16.0 % | | |
| Broadway at 1359 | 66,511 | 62,880 | 239,490 | 5.8 % | -72.2 % | |
| Broadway at 1370 | 30,080 | 27,666 | 108,652 | 8.7 % | -72.3 % | |
| Broadway at 1411 | 51,812 | 46,913 | 249,112 | 10.4 % | -79.2 % | |
| Broadway at 1430 | 64,833 | 62,594 | 348,503 | 3.6 % | -81.4 % | |
| W 36 at 8 NE | 18,882 | 17,187 | 88,279 | 9.9 % | -78.6 % | |
| W 36 at 8 NW | 28,145 | 24,505 | 69,956 | 14.9 % | -59.8 % | |
| W 36 at 8 SE | 27,677 | 25,998 | 96,477 | 6.5 % | -71.3 % | |
| W 36 at 8 SW | 24,409 | 17,391 | 90,956 | 40.4 % | -73.2 % | |
| W 37 at 7 NW | 14,392 | 12,155 | 42,693 | 18.4 % | -66.3 % | |
| W 37 at 7 SE | 20,220 | 18,541 | 83,550 | 9.1 % | -75.8 % | |
| W 37 at 7 SW | 18,178 | 16,658 | 54,670 | 9.1 % | -66.7 % | |

Ped Counts by location



- 6th Avenue at 1032, 5.9 %
- 7 at W 37 NW, 5.9 %
- 7 at 40 SE, 5.6 %
- 7 at W 37 SW, 5.5 %
- Broadway at 1359, 5.4 %
- 8 at W 36 NW, 5.3 %
- Broadway at 1430, 5.3 %
- 8 at W 36 SE, 5.1 %
- 8 at W 36 NE, 5.0 %
- 7 at 40 SW, 4.9 %
- 8 at W 36 SW, 4.5 %
- ...

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2020 to Week 28, 2020 Vs Week 1, 2019 to Week 28, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 28, 2020 Vs Week 28, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 28 2020 Vs Week 27 2020