



Garment District

Week 40, 2018

10/01/2018 to 10/07/2018



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Benchmark Calculations

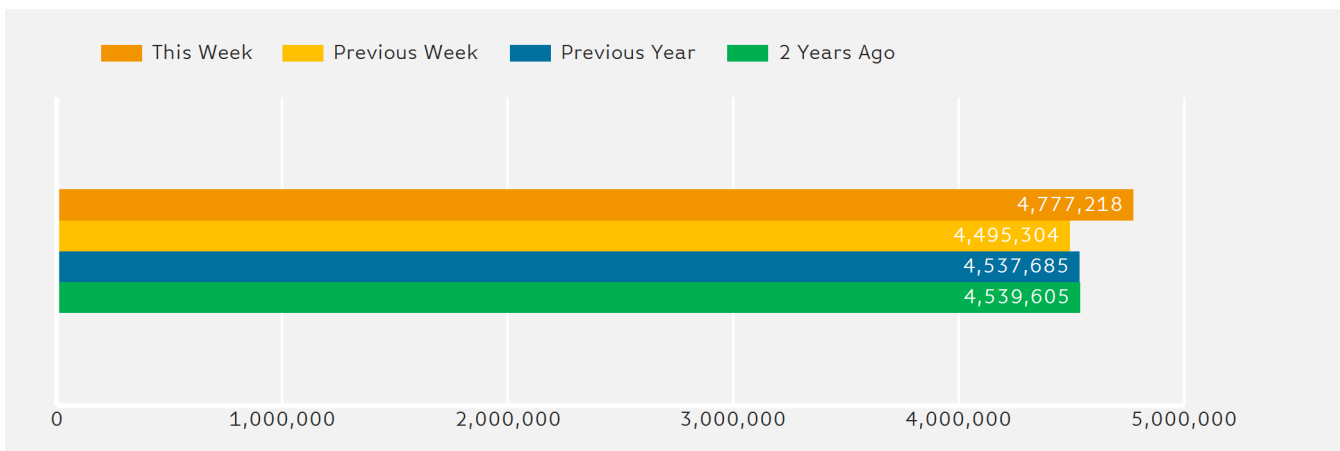
Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

| | Year to Date % Change | | Year on Year % Change | | Week On Week % Change | |
|------------------|-----------------------|----------|-----------------------|---------|-----------------------|---------|
| | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 |
| Garment District | ▲ 2.2 % | ▲ 4.4 % | ▲ 5.3 % | ▼ 0.0 % | ▲ 6.3 % | ▼ 0.0 % |
| New York | ▲ 1.3 % | ▼ -0.6 % | ▲ 3.2 % | ▲ 6.4 % | ▲ 4.0 % | ▲ 2.1 % |
| USA | ▼ -0.1 % | ▼ -2.4 % | ▲ 0.9 % | ▲ 2.7 % | ▲ 3.8 % | ▲ 2.5 % |

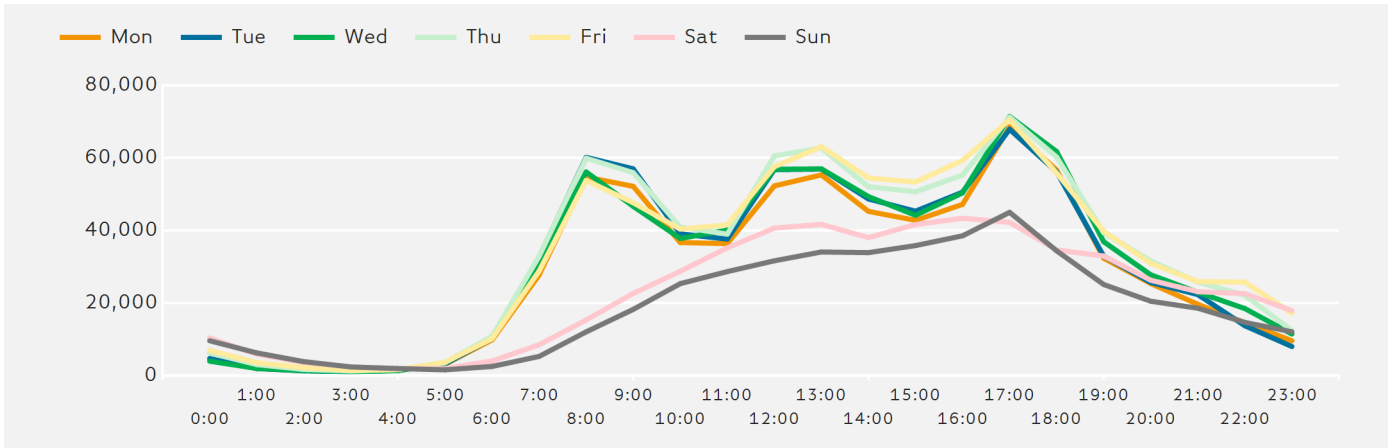
Headlines

- The total number of Pedestrians to Garment District for the last 52 weeks is 224,482,383 which is 0.9% up on the previous year.
- The total number of Pedestrians for the year to date is 174,928,264 which is 2.2% up on the previous year.
- The total number of Pedestrians to Garment District in week commencing 1 October 2018 was 4,777,218.
- The busiest day in week commencing 1 October 2018 was Thursday with 799,996 Pedestrians.

Ped Counts by Week



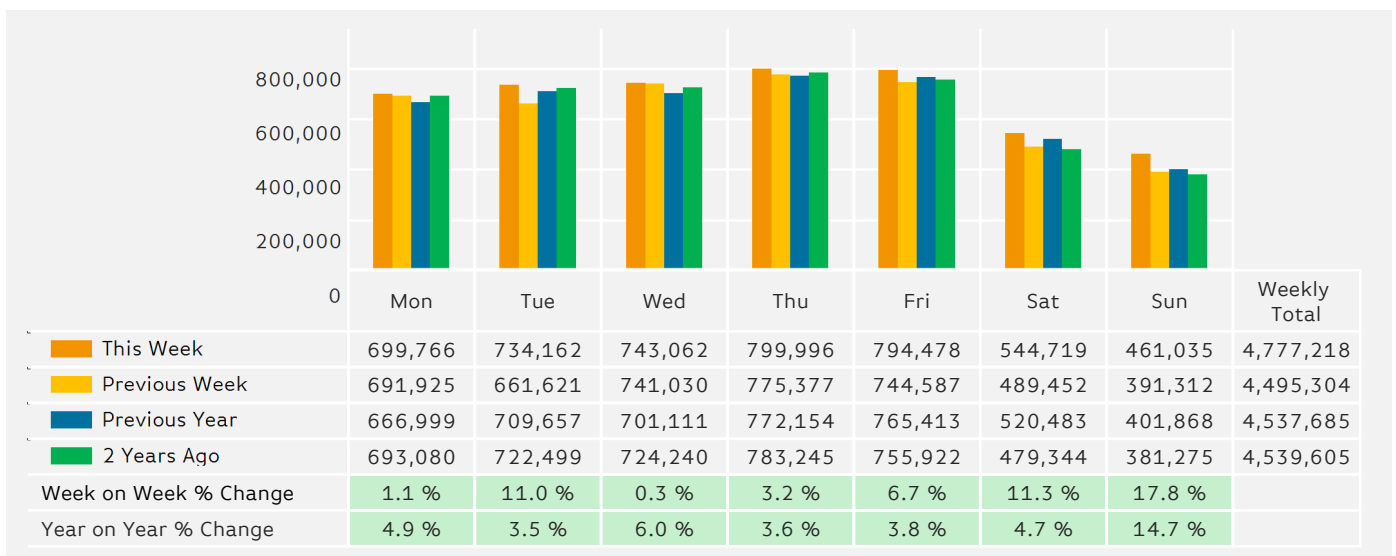
Ped Counts by Hour



Weather

| | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This Week | 75 | 77 | 78 | 78 | 66 | 66 | 80 |
| Previous Week | 66 | 71 | 78 | 69 | 64 | 73 | 69 |
| Previous Year | 73 | 71 | 77 | 82 | 78 | 78 | 78 |

Ped Counts by Day

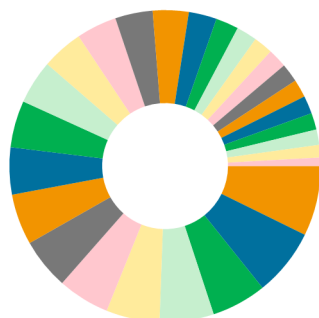


Ped Counts by Location

| | This Week | Previous Week | Previous Year | Week on Week % Change | Year on Year % Change | |
|--------------------|-----------|---------------|---------------|-----------------------|-----------------------|--|
| 40 at 7 NW | 62,412 | 63,697 | 60,518 | -2.0 % | 3.1 % | |
| 40 at 7 SE | 205,470 | 193,622 | 161,726 | 6.1 % | 27.0 % | |
| 40 at 7 SW | 82,593 | 79,985 | 90,372 | 3.3 % | -8.6 % | |
| 6th Avenue at 1032 | 272,166 | 253,972 | 276,696 | 7.2 % | -1.6 % | |
| 6th Avenue at 1033 | 200,181 | 191,884 | 210,125 | 4.3 % | -4.7 % | |
| 7 at 40 NW | 112,984 | 100,943 | 207,671 | 11.9 % | -45.6 % | |
| 7 at 40 SE | 265,172 | 256,328 | 224,846 | 3.5 % | 17.9 % | |
| 7 at 40 SW | 257,100 | 233,242 | 261,473 | 10.2 % | -1.7 % | |
| 7 at W 37 NE | 138,383 | 130,115 | 99,428 | 6.4 % | 39.2 % | |
| 7 at W 37 NW | 268,957 | 264,717 | 255,841 | 1.6 % | 5.1 % | |
| 7 at W 37 SE | 186,080 | 165,850 | 172,620 | 12.2 % | 7.8 % | |
| 7 at W 37 SW | 346,635 | 328,534 | 333,518 | 5.5 % | 3.9 % | |
| 8 at W 36 NE | 251,856 | 240,463 | 227,276 | 4.7 % | 10.8 % | |
| 8 at W 36 NW | 178,267 | 137,385 | 175,789 | 29.8 % | 1.4 % | |
| 8 at W 36 SE | 252,619 | 233,073 | 243,830 | 8.4 % | 3.6 % | |
| 8 at W 36 SW | 231,933 | 223,180 | 207,272 | 3.9 % | 11.9 % | |
| Broadway at 1359 | 232,968 | 221,172 | 194,721 | 5.3 % | 19.6 % | |
| Broadway at 1370 | 102,342 | 101,731 | 100,808 | 0.6 % | 1.5 % | |
| Broadway at 1411 | 217,155 | 213,552 | 162,317 | 1.7 % | 33.8 % | |
| Broadway at 1430 | 333,693 | 327,153 | 329,535 | 2.0 % | 1.3 % | |
| W 36 at 8 NE | 92,406 | 86,381 | 81,992 | 7.0 % | 12.7 % | |
| W 36 at 8 NW | 95,400 | 79,522 | 94,822 | 20.0 % | 0.6 % | |
| W 36 at 8 SE | 94,538 | 88,646 | 74,621 | 6.6 % | 26.7 % | |
| W 36 at 8 SW | 89,104 | 85,534 | 81,262 | 4.2 % | 9.7 % | |
| W 37 at 7 NW | 41,899 | 36,223 | 61,705 | 15.7 % | -32.1 % | |
| W 37 at 7 SE | 76,018 | 78,205 | 64,639 | -2.8 % | 17.6 % | |
| W 37 at 7 SW | 88,887 | 80,195 | 82,262 | 10.8 % | 8.1 % | |

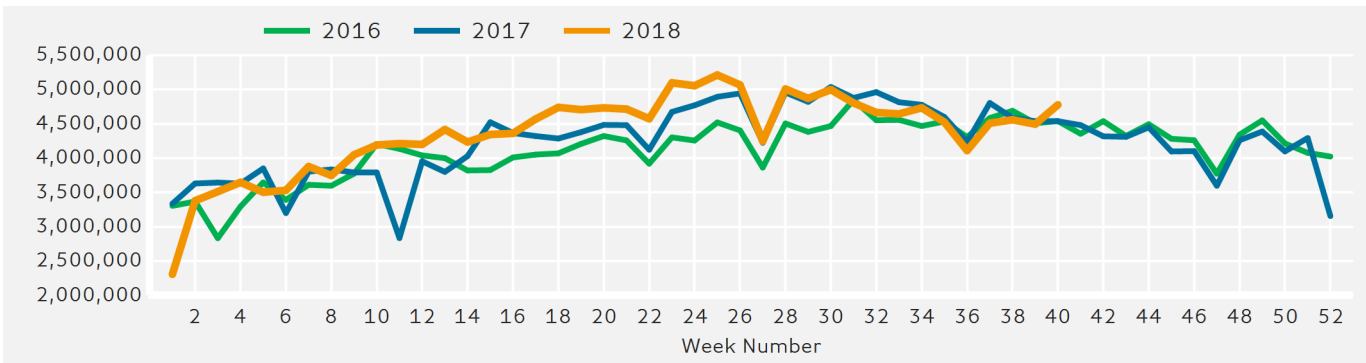
Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 7.3 %
- Broadway at 1430, 7.0 %
- 6th Avenue at 1032, 5.7 %
- 7 at W 37 NW, 5.6 %
- 7 at 40 SE, 5.6 %
- 7 at 40 SW, 5.4 %
- 8 at W 36 SE, 5.3 %
- 8 at W 36 NE, 5.3 %
- Broadway at 1359, 4.9 %
- 8 at W 36 SW, 4.9 %
- Broadway at 1411, 4.5 %
- ...

Ped Counts by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 40, 2018 Vs Week 1, 2017 to Week 40, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 40, 2018 Vs Week 40, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 40 2018 Vs Week 39 2018