

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Garment District	1.4 %	1.4 %	2.8 %	-3.4 %	0.0 %	-0.2 %
USA	1.5 %	-0.7 %	2.2 %	-8.0 %	-1.7 %	0.0 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The change in footfall for Garment District over the last 52 weeks is 1.9% down on the previous year.

Footfall for the year to date is 1.4% up on the previous year.

The number of visitors counted for week commencing 17 February 2020 was 3,720,340.

The busiest day in week commencing 17 February 2020 was Tuesday with 651,955 visitors.

The peak hour of the week was 13:00 on Tuesday 18 February 2020 with footfall of 58,431

## Ped Counts by week

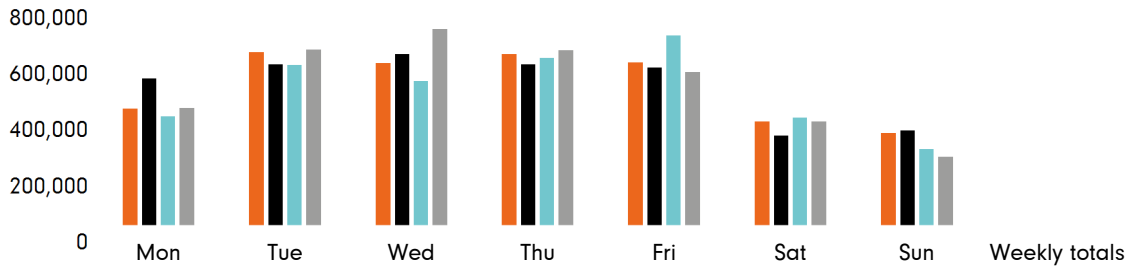


■ This Week     ■ Previous Year  
■ Previous Week     ■ 2 Years Ago

## Weather

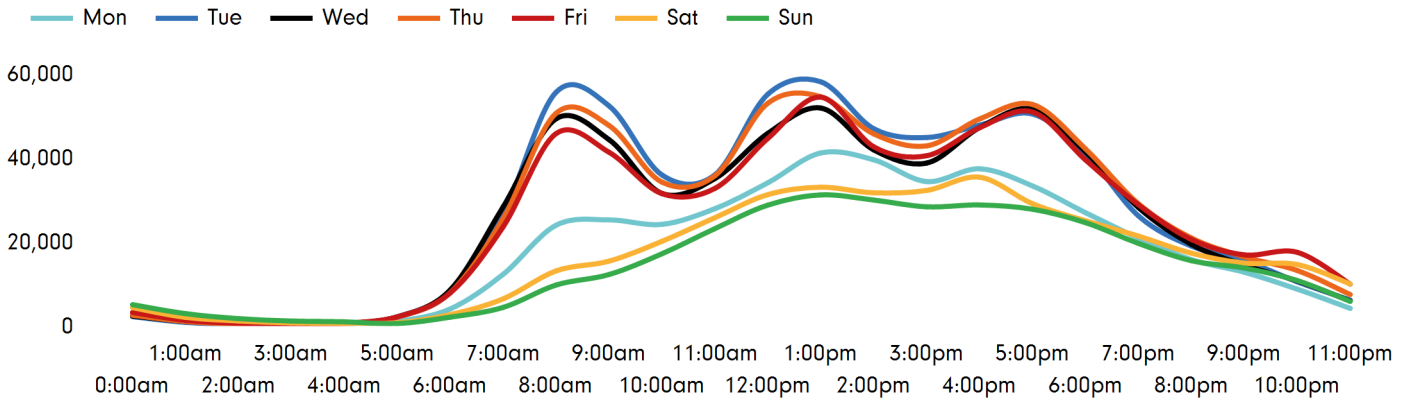
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	48°	48°	44°	37°	37°	46°	55°
Previous week	46°	48°	42°	46°	33°	32°	44°
Previous year	44°	37°	32°	51°	44°	42°	51°

## Ped Counts by day

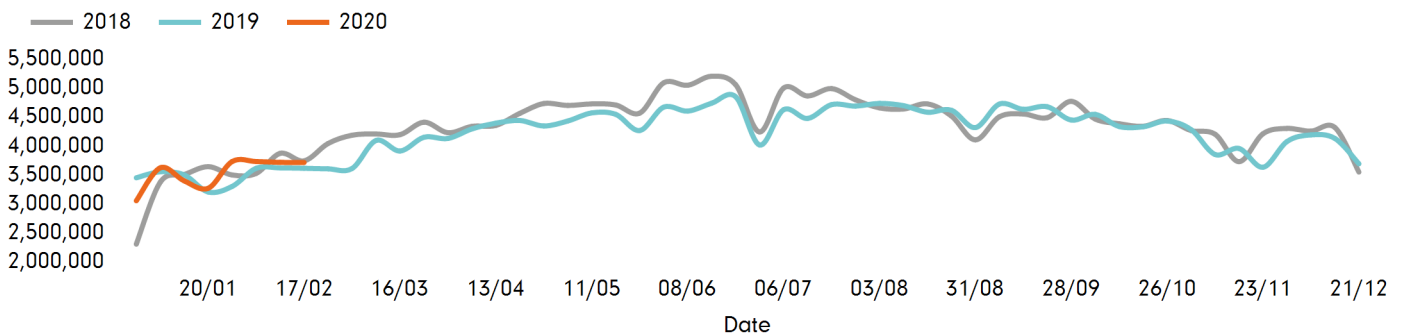


Week on week %	-20.0 %	7.4 %	-5.2 %	6.2 %	3.0 %	15.1 %	-2.6 %	
Year on year %	6.5 %	7.9 %	11.8 %	2.4 %	-13.9 %	-3.5 %	20.2 %	
% of week	11.9%	17.5%	16.4%	17.3%	16.5%	10.7%	9.6%	

## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	61,845	47,255	56,685	30.9 %	9.1 %	
40 at 7 SE	172,095	185,268	160,107	-7.1 %	7.5 %	
40 at 7 SW	61,483	60,417	72,970	1.8 %	-15.7 %	
6th Avenue at 1032	219,518	211,966	213,309	3.6 %	2.9 %	
6th Avenue at 1033	158,346	161,333	144,456	-1.9 %	9.6 %	
7 at 40 NW	54,293	41,333	48,964	31.4 %	10.9 %	
7 at 40 SE	189,230	202,456	179,771	-6.5 %	5.3 %	
7 at 40 SW	158,727	161,613	176,810	-1.8 %	-10.2 %	
7 at W 37 NE	101,155	106,570	92,590	-5.1 %	9.3 %	
7 at W 37 NW	228,666	230,356	208,225	-0.7 %	9.8 %	
7 at W 37 SE	133,750	131,907	138,631	1.4 %	-3.5 %	
7 at W 37 SW	225,662	213,267	247,265	5.8 %	-8.7 %	
8 at W 36 NE	217,853	228,166	224,237	-4.5 %	-2.8 %	
8 at W 36 NW	170,452	171,196	131,445	-0.4 %	29.7 %	
8 at W 36 SE	231,769	238,032	214,749	-2.6 %	7.9 %	
8 at W 36 SW	191,245	195,718	174,611	-2.3 %	9.5 %	
Broadway at 1359	209,208	200,555	194,729	4.3 %	7.4 %	
Broadway at 1370	67,187	66,473	83,083	1.1 %	-19.1 %	
Broadway at 1411	192,949	186,950	155,365	3.2 %	24.2 %	
Broadway at 1430	239,614	240,892	275,865	-0.5 %	-13.1 %	
W 36 at 8 NE	73,513	78,416	72,758	-6.3 %	1.0 %	
W 36 at 8 NW	91,046	83,931	68,136	8.5 %	33.6 %	
W 36 at 8 SE	83,664	91,797	77,396	-8.9 %	8.1 %	
W 36 at 8 SW	62,292	54,101	56,669	15.1 %	9.9 %	
W 37 at 7 NW	29,024	26,583	31,718	9.2 %	-8.5 %	
W 37 at 7 SE	53,866	66,001	65,977	-18.4 %	-18.4 %	
W 37 at 7 SW	41,888	39,226	53,130	6.8 %	-21.2 %	



- Broadway at 1430, 6.4 %
- 8 at W 36 SE, 6.2 %
- 7 at W 37 NW, 6.1 %
- 7 at W 37 SW, 6.1 %
- 6th Avenue at 1032, 5.9 %
- 8 at W 36 NE, 5.9 %
- Broadway at 1359, 5.6 %
- Broadway at 1411, 5.2 %
- 8 at W 36 SW, 5.1 %
- 7 at 40 SE, 5.1 %
- 40 at 7 SE, 4.6 %
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**Notes**

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2020 to Week 8, 2020 Vs Week 1, 2019 to Week 8, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 8, 2020 Vs Week 8, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 8 2020 Vs Week 7 2020