



Garment District

Week 34, 2018

08/20/2018 to 08/26/2018

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

Benchmark calculations

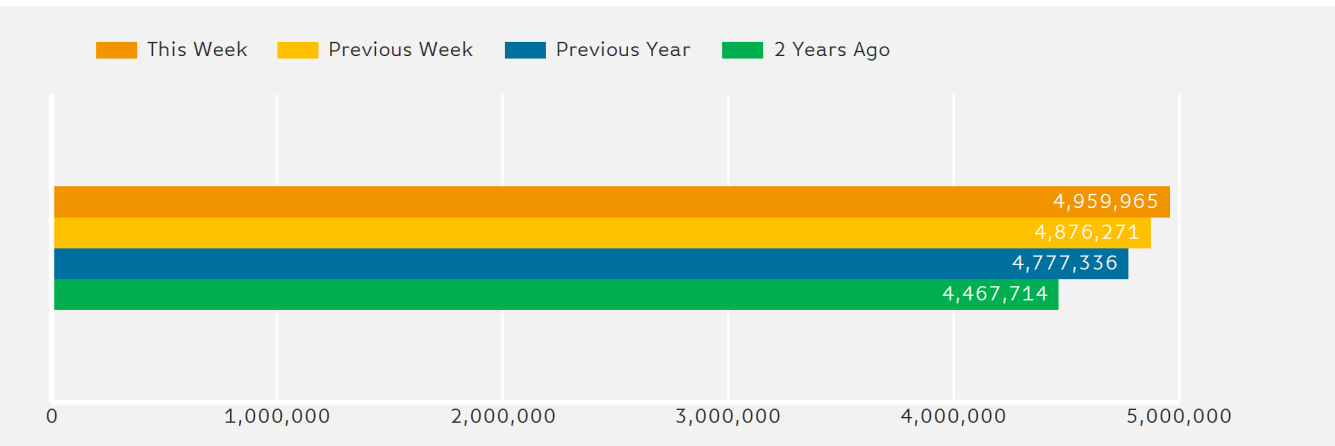
(Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Garment District	▲ 3.4 %	▲ 5.1 %	▲ 3.8 %	▲ 6.9 %	▲ 1.7 %	▼ -0.8 %
New York	▲ 1.6 %	▼ -0.9 %	▲ 2.9 %	▼ -0.5 %	▲ 0.0 %	▼ -0.8 %
USA	▲ 0.2 %	▼ -2.5 %	▲ 1.0 %	▼ -3.9 %	▼ -1.1 %	▼ -3.1 %

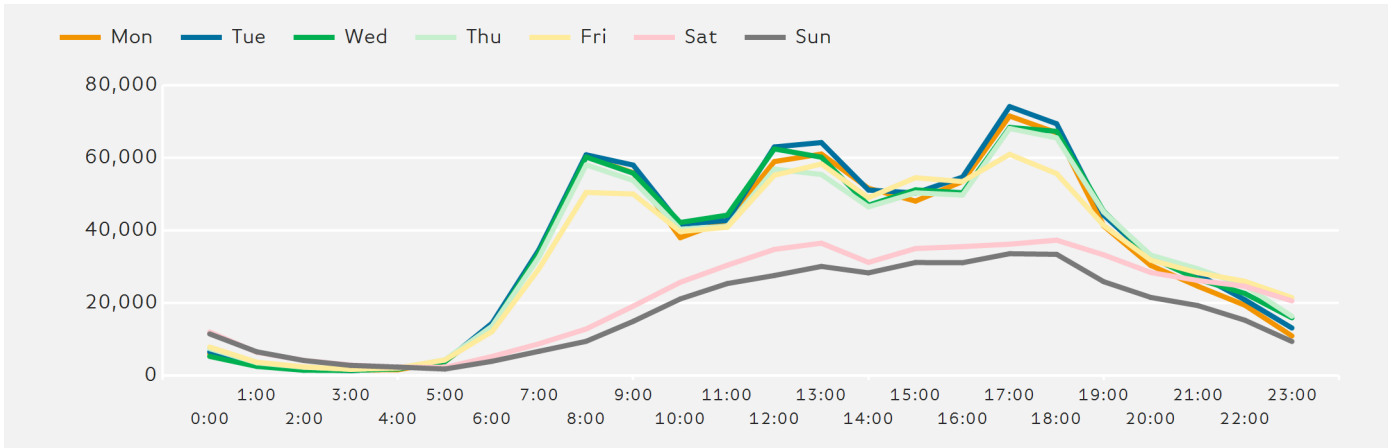
Headlines

- The total number of Pedestrians to Garment District for the last 52 weeks is 225,632,456 which is 1.5% up on the previous year.
- The total number of Pedestrians for the year to date is 148,778,827 which is 3.4% up on the previous year.
- The total number of Pedestrians to Garment District in week commencing 20 August 2018 was 4,959,965.
- The busiest day in week commencing 20 August 2018 was Tuesday with 835,406 Pedestrians.

Ped Counts by Week



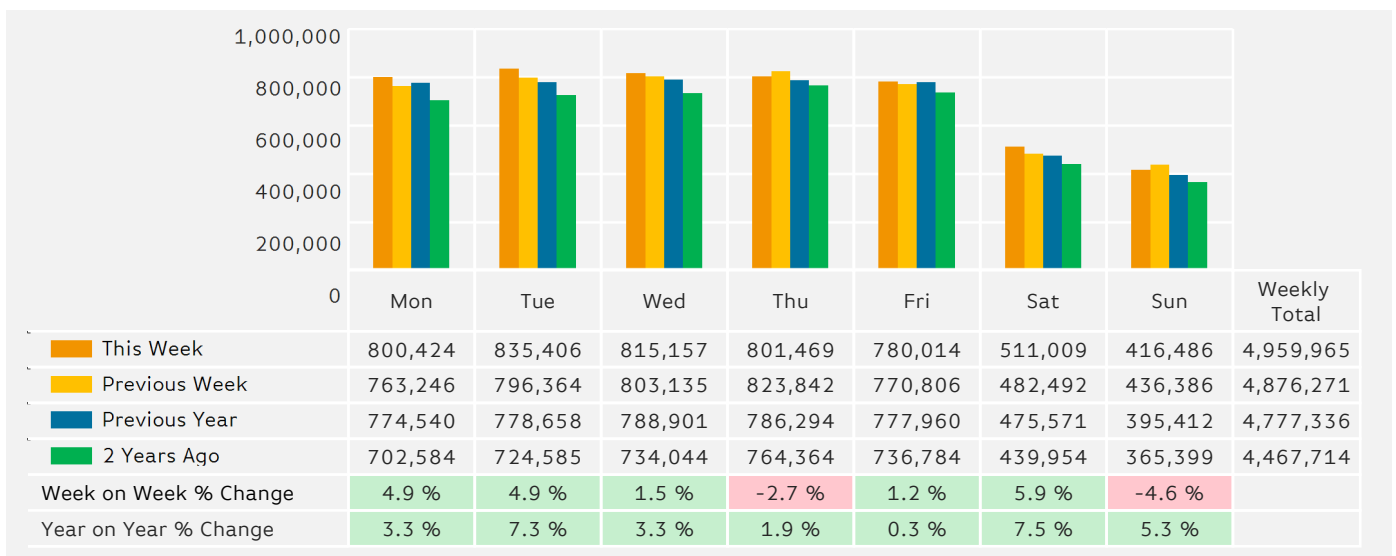
Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	75	75	82	77	82	78	82
Previous Week	77	80	89	89	87	86	69
Previous Year	87	89	80	78	78	78	78

Ped Counts by Day

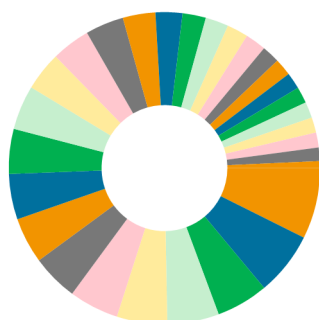


Ped Counts by Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	69,214	68,002	61,009	1.8 %	13.4 %	
40 at 7 SE	199,355	195,109	170,040	2.2 %	17.2 %	
40 at 7 SW	88,794	89,205	85,899	-0.5 %	3.4 %	
6th Avenue at 1032	255,700	245,824	263,775	4.0 %	-3.1 %	
6th Avenue at 1033	197,339	191,409	197,771	3.1 %	-0.2 %	
7 at 40 NW	118,758	122,329	211,646	-2.9 %	-43.9 %	
7 at 40 SE	267,691	261,374	245,577	2.4 %	9.0 %	
7 at 40 SW	266,519	269,945	275,789	-1.3 %	-3.4 %	
7 at W 37 NE	138,437	134,894	132,097	2.6 %	4.8 %	
7 at W 37 NW	259,835	256,639	270,727	1.2 %	-4.0 %	
7 at W 37 SE	200,154	183,556	180,438	9.0 %	10.9 %	
7 at W 37 SW	326,599	318,168	323,550	2.6 %	0.9 %	
8 at W 36 NE	239,096	229,506	223,928	4.2 %	6.8 %	
8 at W 36 NW	167,905	169,277	179,717	-0.8 %	-6.6 %	
8 at W 36 SE	228,452	217,552	246,678	5.0 %	-7.4 %	
8 at W 36 SW	230,585	223,010	214,995	3.4 %	7.3 %	
Broadway 1300 Pedestrian Zone	107,071	112,591	74,400	-4.9 %	43.9 %	
Broadway 1400 Pedestrian Zone	120,101	119,493	98,099	0.5 %	22.4 %	
Broadway at 1359	233,960	232,755	221,168	0.5 %	5.8 %	
Broadway at 1370	109,568	110,515	121,057	-0.9 %	-9.5 %	
Broadway at 1411	236,082	227,747	185,672	3.7 %	27.2 %	
Broadway at 1430	364,771	361,548	293,742	0.9 %	24.2 %	
W 36 at 8 NE	82,622	83,533	79,707	-1.1 %	3.7 %	
W 36 at 8 NW	76,902	78,004	74,863	-1.4 %	2.7 %	
W 36 at 8 SE	84,518	86,061	75,138	-1.8 %	12.5 %	
W 36 at 8 SW	91,899	89,373	76,733	2.8 %	19.8 %	
W 37 at 7 NW	35,828	36,186	52,179	-1.0 %	-31.3 %	
W 37 at 7 SE	83,816	83,487	72,406	0.4 %	15.8 %	
W 37 at 7 SW	78,394	79,179	68,536	-1.0 %	14.4 %	

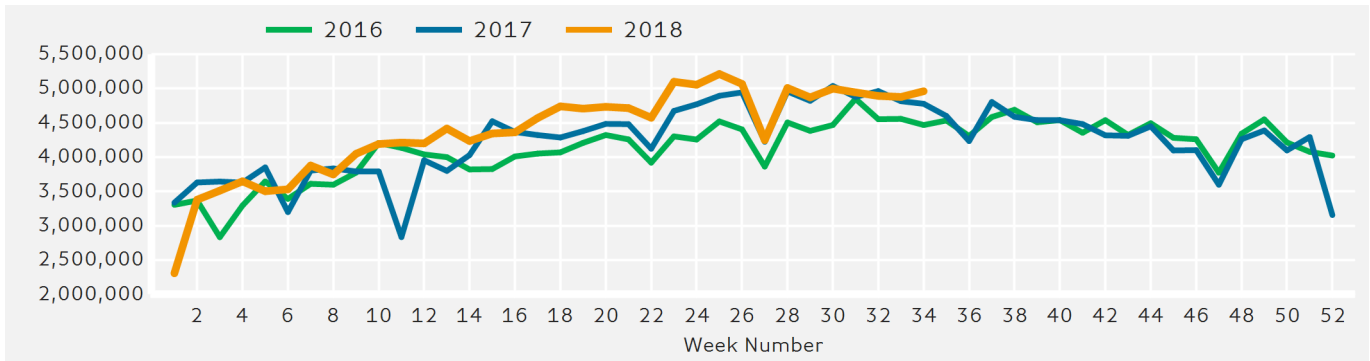
Ped Counts by location

Counting By Location - Main Locations Only



- Broadway at 1430, 7.4 %
- 7 at W 37 SW, 6.6 %
- 7 at 40 SE, 5.4 %
- 7 at 40 SW, 5.4 %
- 7 at W 37 NW, 5.2 %
- 6th Avenue at 1032, 5.2 %
- 8 at W 36 NE, 4.8 %
- Broadway at 1411, 4.8 %
- Broadway at 1359, 4.7 %
- 8 at W 36 SW, 4.6 %
- 8 at W 36 SE, 4.6 %
- ...

Ped Counts by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 34, 2018 Vs Week 1, 2017 to Week 34, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 34, 2018 Vs Week 34, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 34 2018 Vs Week 33 2018