



Garment District

Week 10, 2019

03/04/2019 to 03/10/2019

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

Weekly Ped Counts

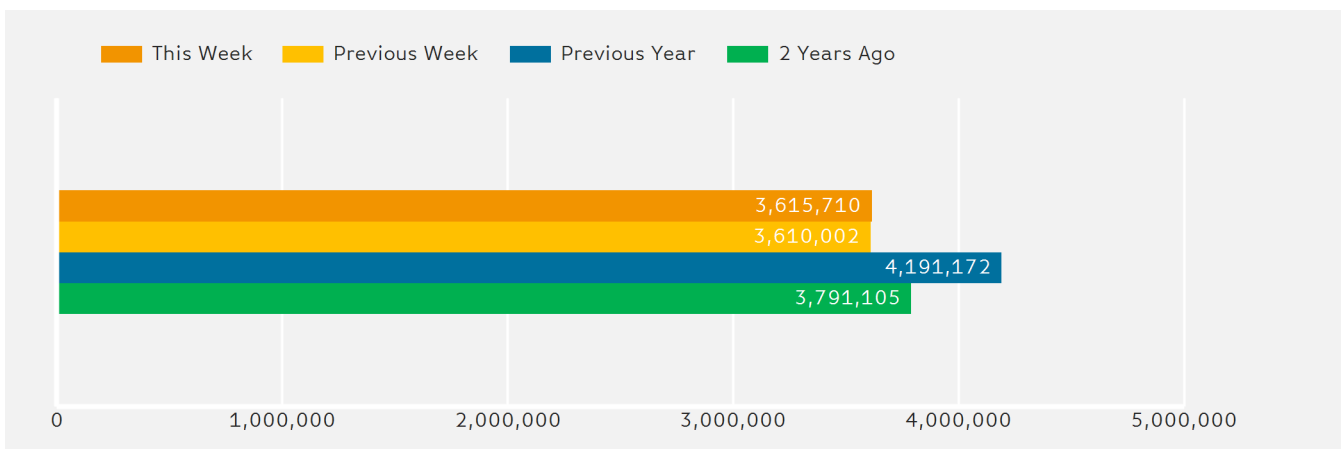
Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2019	2018	2019	2018	2019	2018
Garment District	▼ -1.7 %	▼ -2.1 %	▼ -13.7 %	▲ 10.6 %	▲ 0.2 %	▲ 3.5 %
New York	▲ 0.4 %	▼ -3.0 %	▼ -9.4 %	▲ 2.4 %	▲ 6.6 %	▲ 4.4 %
USA	▼ -2.5 %	▼ -2.5 %	▼ -8.9 %	▼ -1.9 %	▲ 6.7 %	▲ 3.5 %

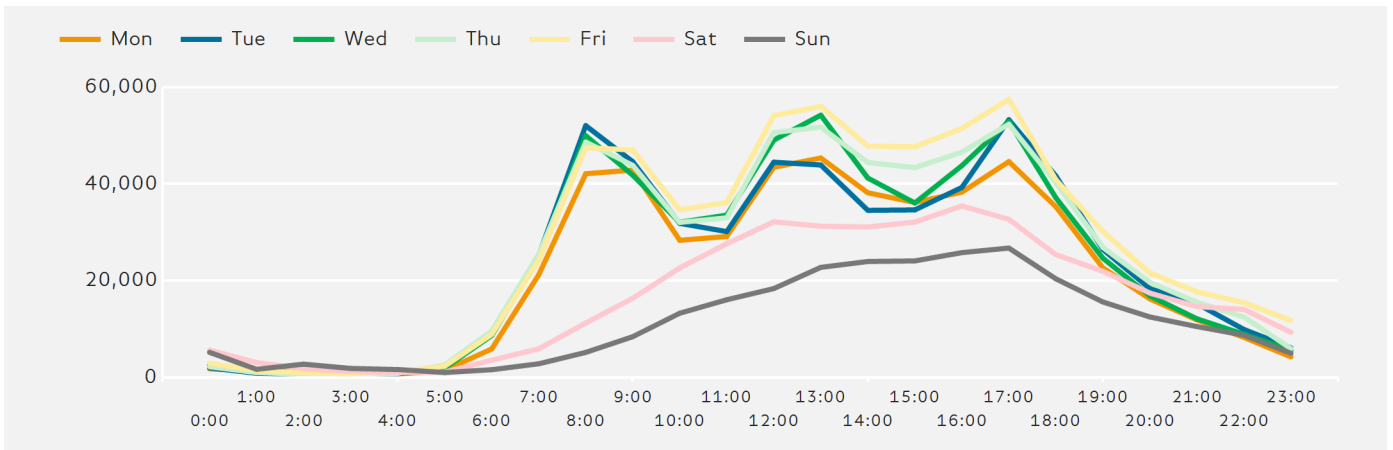
Headlines

- The total number of Pedestrians to Garment District for the last 52 weeks is 224,841,610 which is 2.2% up on the previous year.
- The total number of Pedestrians for the year to date is 35,128,198 which is 1.7% down on the previous year.
- The total number of Pedestrians to Garment District in week commencing 4 March 2019 was 3,615,710.
- The busiest day in week commencing 4 March 2019 was Friday with 660,003 Pedestrians.

Ped Counts by Week



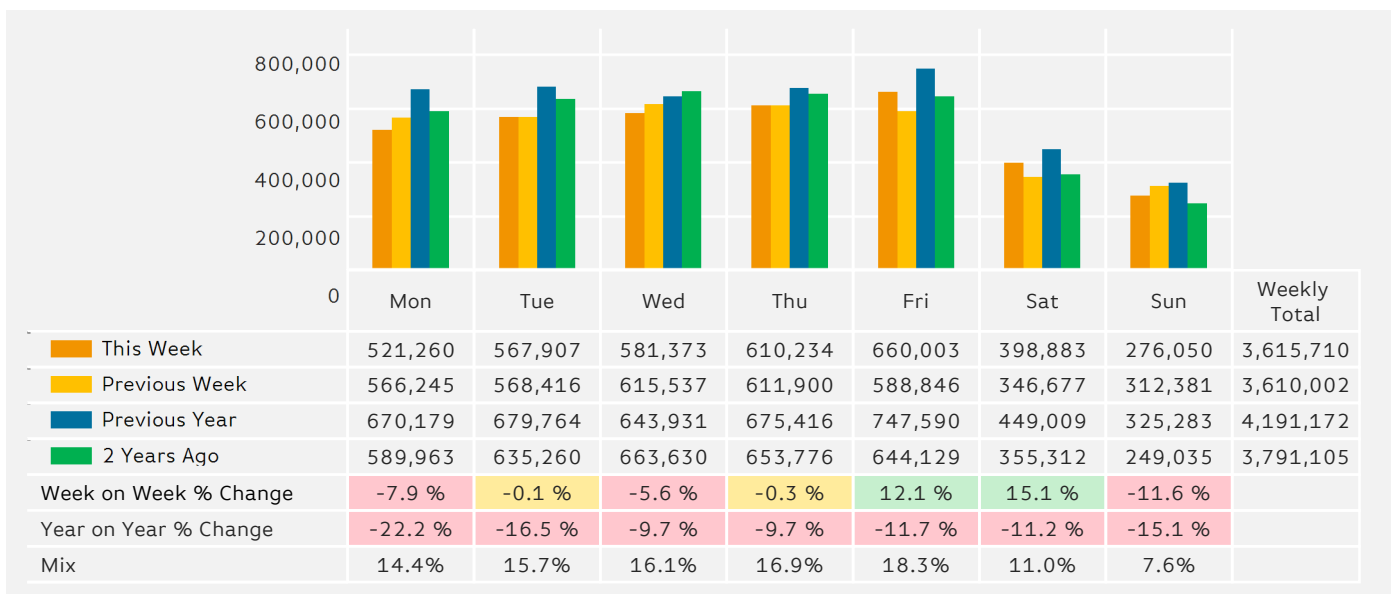
Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	37	32	27	33	37	46	50
Previous Week	37	35	31	37	37	39	41
Previous Year	46	44	35	39	42	44	44

Ped Counts by Day

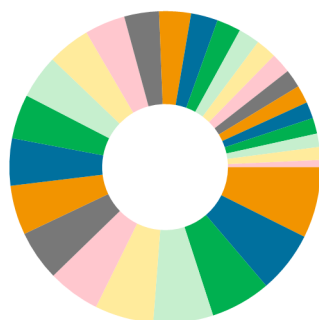


Ped Counts by Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	48,430	47,641	56,370	1.7 %	-14.1 %	
40 at 7 SE	166,418	165,242	152,082	0.7 %	9.4 %	
40 at 7 SW	68,642	70,514	80,235	-2.7 %	-14.4 %	
6th Avenue at 1032	226,035	217,970	219,117	3.7 %	3.2 %	
6th Avenue at 1033	160,455	155,548	173,192	3.2 %	-7.4 %	
7 at 40 NW	59,221	55,041	108,806	7.6 %	-45.6 %	
7 at 40 SE	176,745	180,143	193,968	-1.9 %	-8.9 %	
7 at 40 SW	164,687	165,273	210,673	-0.4 %	-21.8 %	
7 at W 37 NE	100,777	93,402	112,121	7.9 %	-10.1 %	
7 at W 37 NW	188,360	201,200	219,326	-6.4 %	-14.1 %	
7 at W 37 SE	119,266	129,883	188,188	-8.2 %	-36.6 %	
7 at W 37 SW	230,731	236,470	302,542	-2.4 %	-23.7 %	
8 at W 36 NE	220,469	222,853	227,808	-1.1 %	-3.2 %	
8 at W 36 NW	130,691	129,450	162,259	1.0 %	-19.5 %	
8 at W 36 SE	224,705	221,651	241,579	1.4 %	-7.0 %	
8 at W 36 SW	185,472	192,470	195,604	-3.6 %	-5.2 %	
Broadway at 1359	196,338	195,954	212,038	0.2 %	-7.4 %	
Broadway at 1370	90,487	87,098	108,934	3.9 %	-16.9 %	
Broadway at 1411	152,018	152,955	177,490	-0.6 %	-14.4 %	
Broadway at 1430	266,463	271,132	310,459	-1.7 %	-14.2 %	
W 36 at 8 NE	76,319	74,893	85,599	1.9 %	-10.8 %	
W 36 at 8 NW	77,388	70,272	80,951	10.1 %	-4.4 %	
W 36 at 8 SE	80,197	81,198	98,870	-1.2 %	-18.9 %	
W 36 at 8 SW	61,727	52,828	68,331	16.8 %	-9.7 %	
W 37 at 7 NW	26,474	20,609	64,573	28.5 %	-59.0 %	
W 37 at 7 SE	67,122	69,447	67,798	-3.3 %	-1.0 %	
W 37 at 7 SW	50,073	48,865	72,259	2.5 %	-30.7 %	

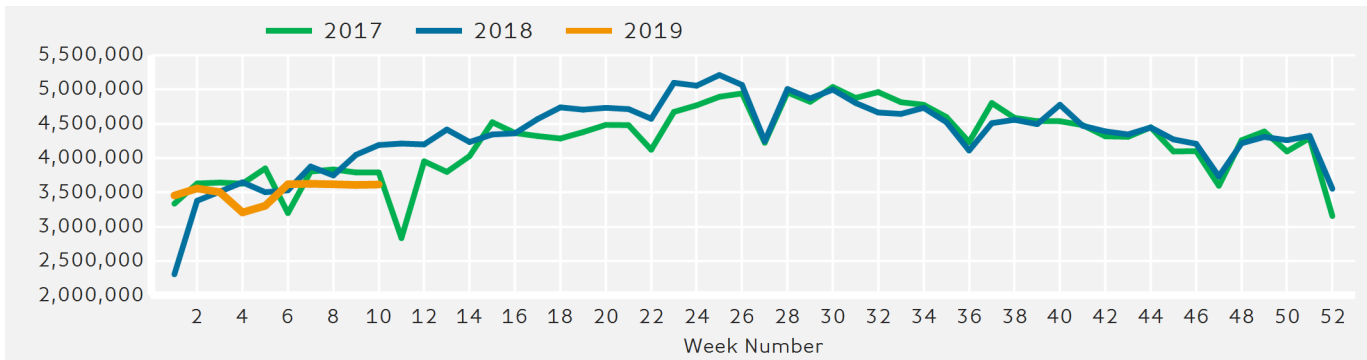
Ped Counts by location

Counting By Location - Main Locations Only



- Broadway at 1430, 7.4 %
- 7 at W 37 SW, 6.4 %
- 6th Avenue at 1032, 6.3 %
- 8 at W 36 SE, 6.2 %
- 8 at W 36 NE, 6.1 %
- Broadway at 1359, 5.4 %
- 7 at W 37 NW, 5.2 %
- 8 at W 36 SW, 5.1 %
- 7 at 40 SE, 4.9 %
- 40 at 7 SE, 4.6 %
- 7 at 40 SW, 4.6 %
- ...

Ped Counts by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 10, 2019 Vs Week 1, 2018 to Week 10, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 10, 2019 Vs Week 10, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 10 2019 Vs Week 9 2019