



## Garment District

Week 49, 2018

12/03/2018 to 12/09/2018

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

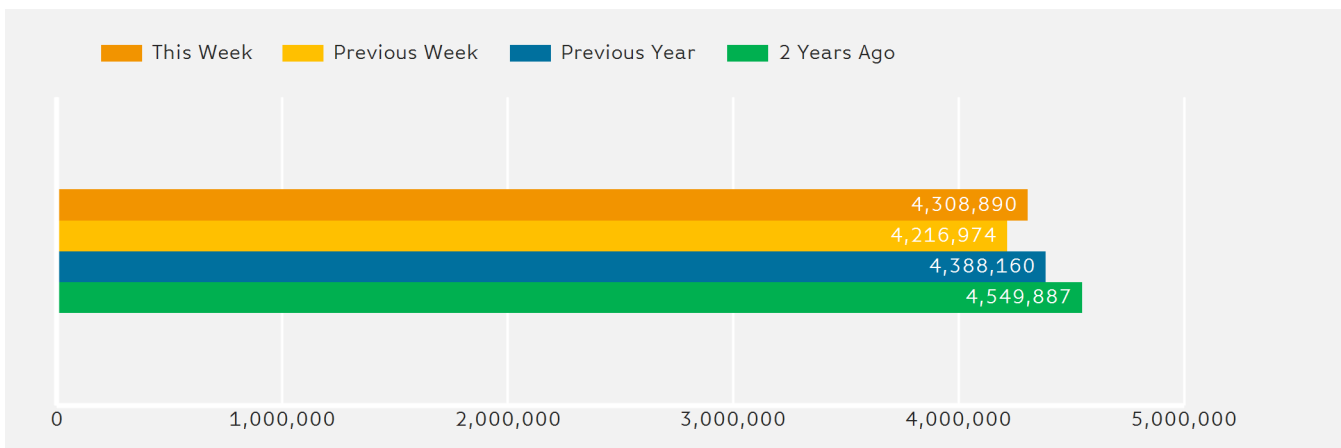
Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Garment District	▲ 2.0 %	▲ 3.1 %	▼ -1.8 %	▼ -3.6 %	▲ 2.2 %	▲ 3.0 %
New York	▲ 1.1 %	▼ -0.2 %	▲ 1.4 %	▼ -0.8 %	▲ 4.3 %	▼ -0.5 %
USA	▼ -0.3 %	▼ -2.0 %	▲ 0.1 %	▲ 1.5 %	▲ 4.2 %	▼ -1.5 %

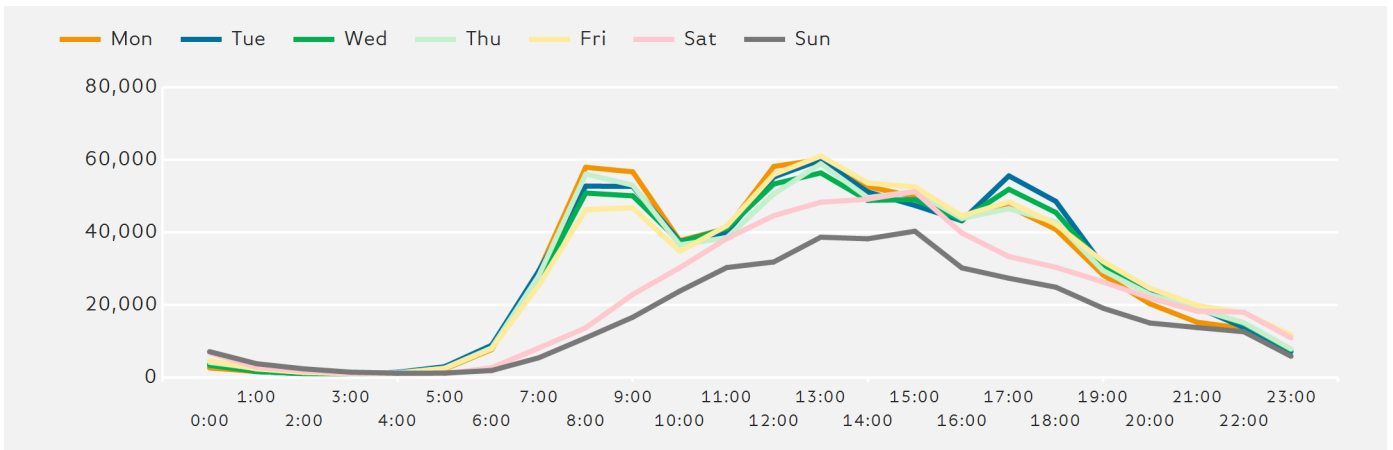
### Headlines

- The total number of Pedestrians to Garment District for the last 52 weeks is 224,871,168 which is 1.5% up on the previous year.
- The total number of Pedestrians for the year to date is 213,323,113 which is 2% up on the previous year.
- The total number of Pedestrians to Garment District in week commencing 3 December 2018 was 4,308,890.
- The busiest day in week commencing 3 December 2018 was Tuesday with 688,464 Pedestrians.

### Ped Counts by Week



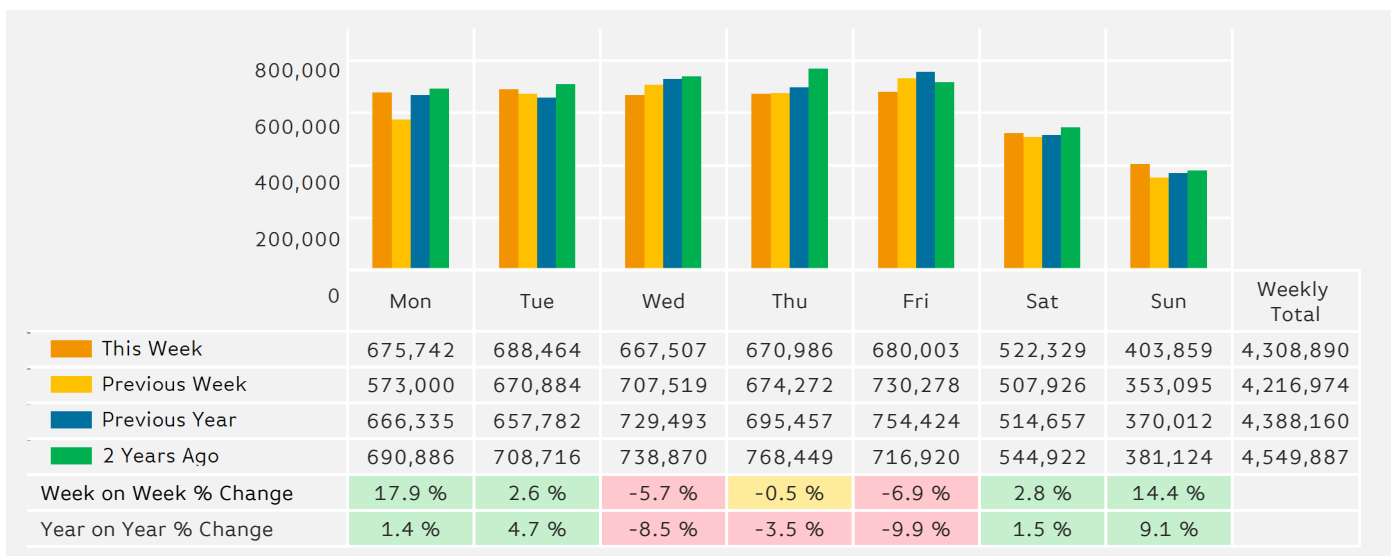
### Ped Counts by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	53	39	35	39	37	35	37
Previous Week	51	44	42	44	41	42	55
Previous Year	48	57	46	42	39	33	39

### Ped Counts by Day

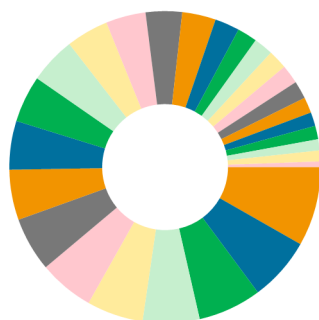


### Ped Counts by Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	48,949	53,845	41,451	-9.1 %	18.1 %	
40 at 7 SE	209,224	212,559	177,129	-1.6 %	18.1 %	
40 at 7 SW	59,970	63,492	64,790	-5.5 %	-7.4 %	
6th Avenue at 1032	354,388	308,550	324,203	14.9 %	9.3 %	
6th Avenue at 1033	217,271	197,543	250,910	10.0 %	-13.4 %	
7 at 40 NW	86,297	72,029	137,437	19.8 %	-37.2 %	
7 at 40 SE	253,979	223,991	219,134	13.4 %	15.9 %	
7 at 40 SW	178,387	170,415	192,441	4.7 %	-7.3 %	
7 at W 37 NE	110,335	113,163	104,343	-2.5 %	5.7 %	
7 at W 37 NW	224,641	244,446	225,389	-8.1 %	-0.3 %	
7 at W 37 SE	189,239	180,587	217,141	4.8 %	-12.8 %	
7 at W 37 SW	283,715	266,613	336,156	6.4 %	-15.6 %	
8 at W 36 NE	252,443	252,425	234,457	0.0 %	7.7 %	
8 at W 36 NW	150,585	145,008	142,119	3.8 %	6.0 %	
8 at W 36 SE	246,843	247,460	227,775	-0.2 %	8.4 %	
8 at W 36 SW	208,035	197,108	193,589	5.5 %	7.5 %	
Broadway at 1359	242,045	240,822	224,145	0.5 %	8.0 %	
Broadway at 1370	85,855	86,388	104,986	-0.6 %	-18.2 %	
Broadway at 1411	162,607	176,886	159,951	-8.1 %	1.7 %	
Broadway at 1430	284,974	306,144	281,655	-6.9 %	1.2 %	
W 36 at 8 NE	84,239	80,225	87,094	5.0 %	-3.3 %	
W 36 at 8 NW	70,359	73,101	73,192	-3.8 %	-3.9 %	
W 36 at 8 SE	88,957	91,550	95,613	-2.8 %	-7.0 %	
W 36 at 8 SW	61,440	57,112	59,931	7.6 %	2.5 %	
W 37 at 7 NW	24,928	26,063	63,700	-4.4 %	-60.9 %	
W 37 at 7 SE	79,422	74,223	49,597	7.0 %	60.1 %	
W 37 at 7 SW	49,763	55,226	88,062	-9.9 %	-43.5 %	

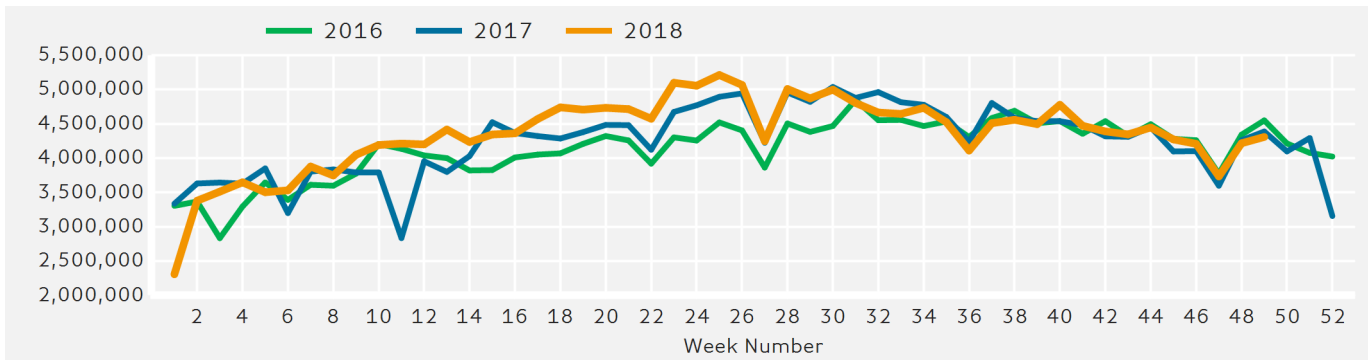
### Ped Counts by location

Counting By Location - Main Locations Only



- 6th Avenue at 1032, 8.2 %
- Broadway at 1430, 6.6 %
- 7 at W 37 SW, 6.6 %
- 7 at 40 SE, 5.9 %
- 8 at W 36 NE, 5.9 %
- 8 at W 36 SE, 5.7 %
- Broadway at 1359, 5.6 %
- 7 at W 37 NW, 5.2 %
- 6th Avenue at 1033, 5.0 %
- 40 at 7 SE, 4.9 %
- 8 at W 36 SW, 4.8 %
- ...

## Ped Counts by Week



### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 49, 2018 Vs Week 1, 2017 to Week 49, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 49, 2018 Vs Week 49, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 49 2018 Vs Week 48 2018