



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Garment District	-60.6 %	-1.8 %	-65.5 %	-1.1 %	-5.4 %	-4.6 %
USA	-55.8 %	-2.6 %	-65.2 %	-1.0 %	-6.6 %	-3.2 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Garment District over the last 52 weeks is 49.6% down on the previous year.

Footfall for the year to date is 60.6% down on the previous year.

The number of visitors counted for week commencing 12 October 2020 was 1,529,746.

The busiest day in week commencing 12 October 2020 was Thursday with 275,269 visitors.

The peak hour of the week was 13:00 on Thursday 15 October 2020 with footfall of 24,650

Ped Counts by week

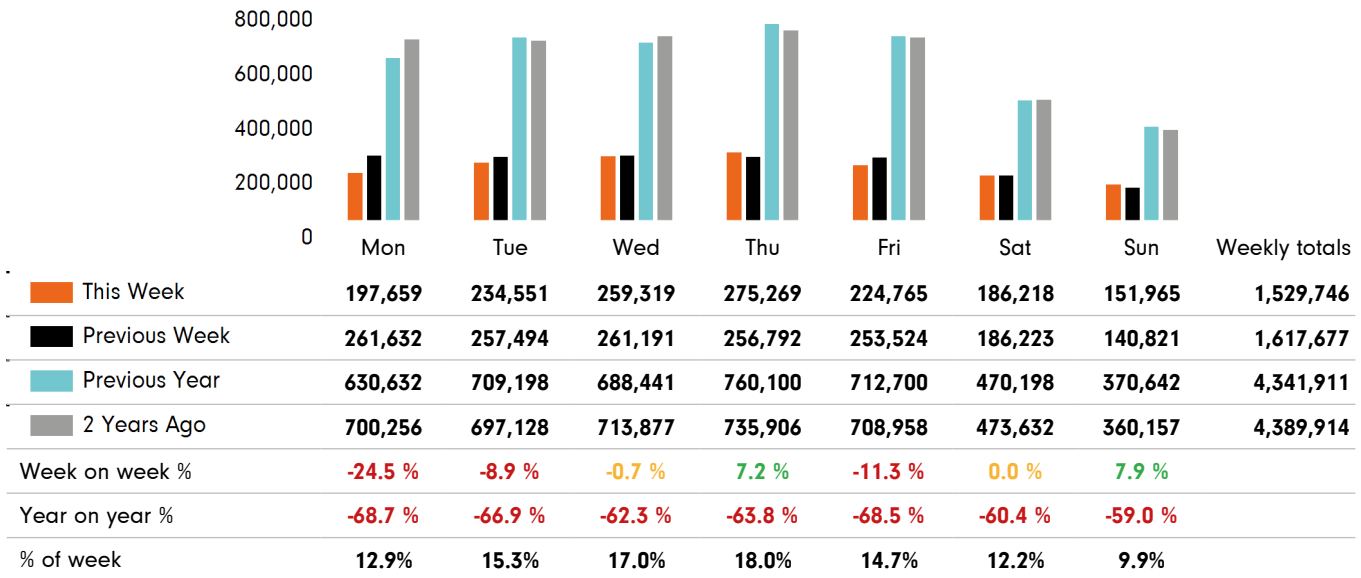


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

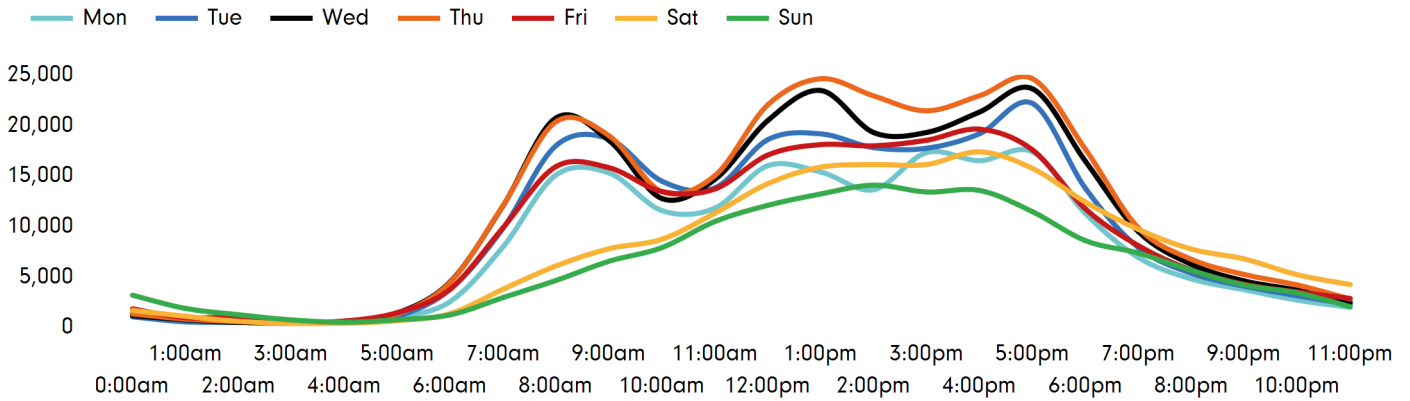
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	57°	62°	69°	73°	64°	59°	62°
Previous week	69°	71°	75°	64°	69°	77°	64°
Previous year	69°	62°	66°	55°	57°	59°	62°

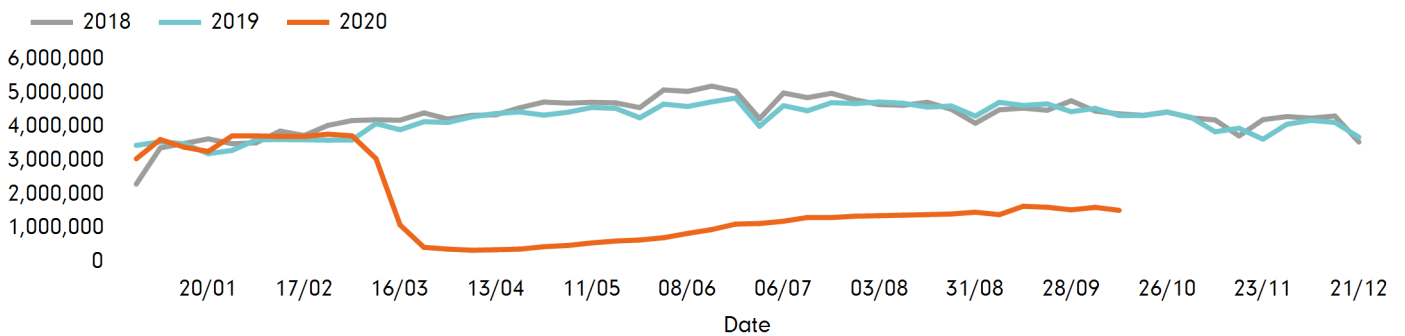
Ped Counts by day




Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	24,367	24,599	64,698	-0.9 %	-62.3 %	
40 at 7 SE	73,576	78,837	201,475	-6.7 %	-63.5 %	
40 at 7 SW	38,768	38,939	75,341	-0.4 %	-48.5 %	
6th Avenue at 1032	72,222	71,820	248,633	0.6 %	-71.0 %	
6th Avenue at 1033	70,616	74,328	187,292	-5.0 %	-62.3 %	
7 at 40 NW	34,849	38,220	91,172	-8.8 %	-61.8 %	
7 at 40 SE	78,231	83,072	248,101	-5.8 %	-68.5 %	
7 at 40 SW	72,452	78,783	212,305	-8.0 %	-65.9 %	
7 at W 37 NE	44,416	49,535	116,451	-10.3 %	-61.9 %	
7 at W 37 NW	59,802	66,262	274,917	-9.7 %	-78.2 %	
7 at W 37 SE	54,766	55,567	167,827	-1.4 %	-67.4 %	
7 at W 37 SW	97,649	109,256	277,221	-10.6 %	-64.8 %	
8 at W 36 NE	67,780	66,457	248,947	2.0 %	-72.8 %	
8 at W 36 NW	79,011	84,916	153,904	-7.0 %	-48.7 %	
8 at W 36 SE	76,674	79,985	240,646	-4.1 %	-68.1 %	
8 at W 36 SW	68,183	73,988	217,523	-7.8 %	-68.7 %	
Broadway 1400 Pedestrian Zone	32,370	34,351		-5.8 %		
Broadway at 1359	88,020	94,282	229,547	-6.6 %	-61.7 %	
Broadway at 1370	34,596	37,916	90,913	-8.8 %	-61.9 %	
Broadway at 1411	65,821	73,168	213,163	-10.0 %	-69.1 %	
Broadway at 1430	85,973	93,028	273,778	-7.6 %	-68.6 %	
W 36 at 8 NE	26,208	26,445	85,623	-0.9 %	-69.4 %	
W 36 at 8 NW	44,257	43,280	76,972	2.3 %	-42.5 %	
W 36 at 8 SE	34,117	34,119	94,651	0.0 %	-64.0 %	
W 36 at 8 SW	31,052	30,412	65,920	2.1 %	-52.9 %	
W 37 at 7 NW	20,333	23,453	28,152	-13.3 %	-27.8 %	
W 37 at 7 SE	30,160	27,561	90,301	9.4 %	-66.6 %	
W 37 at 7 SW	23,477	25,098	66,438	-6.5 %	-64.7 %	

Ped Counts by location



- 7 at W 37 SW, 6.4 %
- Broadway at 1359, 5.8 %
- Broadway at 1430, 5.6 %
- 8 at W 36 NW, 5.2 %
- 7 at 40 SE, 5.1 %
- 8 at W 36 SE, 5.0 %
- 40 at 7 SE, 4.8 %
- 7 at 40 SW, 4.7 %
- 6th Avenue at 1032, 4.7 %
- 6th Avenue at 1033, 4.6 %
- 8 at W 36 SW, 4.5 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2020 to Week 42 , 2020 Vs Week 1, 2019 to Week 42 , 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week42, 2020 Vs Week 42, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week42 2020 Vs Week 41 2020