



Garment District

Week 50, 2018

12/10/2018 to 12/16/2018

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Garment District	▲ 2.0 %	▲ 3.0 %	▲ 4.0 %	▼ -2.7 %	▼ -1.1 %	▼ -6.6 %
New York	▲ 1.1 %	▼ -0.2 %	▼ -0.5 %	▼ -1.7 %	▼ -2.9 %	▼ -2.4 %
USA	▼ -0.4 %	▼ -1.9 %	▼ -2.1 %	▲ 0.8 %	▼ -0.9 %	▲ 0.9 %

Headlines

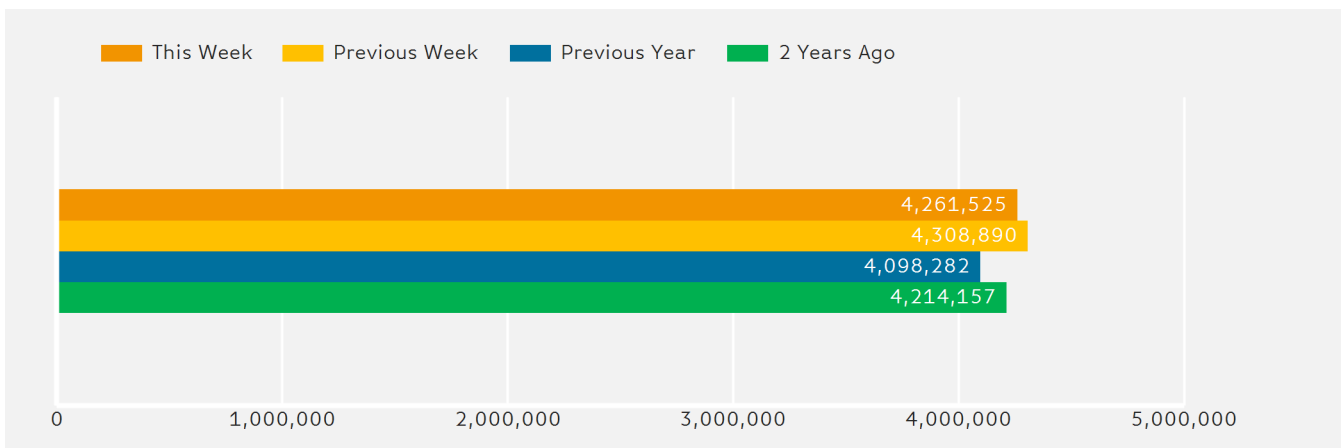
The total number of Pedestrians to Garment District for the last 52 weeks is 225,034,411 which is 1.7% up on the previous year.

The total number of Pedestrians for the year to date is 217,584,638 which is 2% up on the previous year.

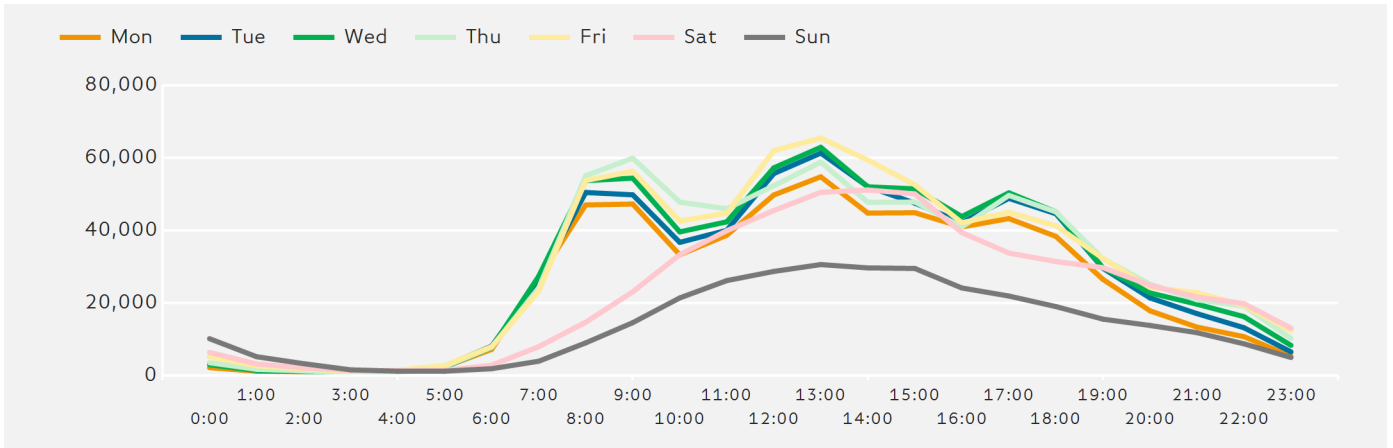
The total number of Pedestrians to Garment District in week commencing 10 December 2018 was 4,261,525.

The busiest day in week commencing 10 December 2018 was Friday with 721,837 Pedestrians.

Ped Counts by Week



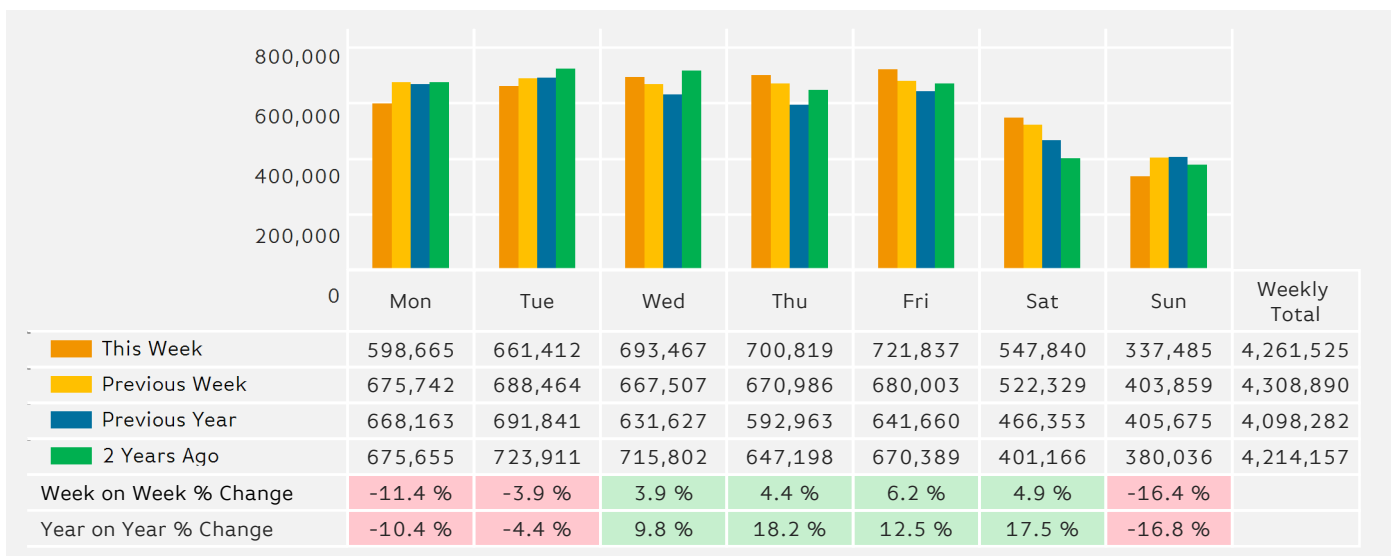
Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	39	39	41	39	50	50	42
Previous Week	53	39	35	39	37	35	37
Previous Year	39	48	31	33	29	37	33

Ped Counts by Day

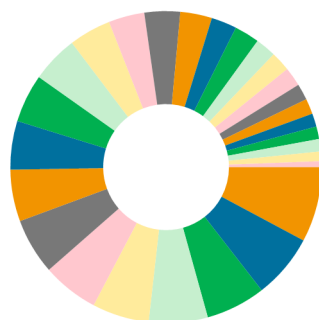


Ped Counts by Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	42,764	48,949	41,305	-12.6 %	3.5 %	
40 at 7 SE	214,536	209,224	144,334	2.5 %	48.6 %	
40 at 7 SW	54,590	59,970	59,694	-9.0 %	-8.6 %	
6th Avenue at 1032	332,234	354,388	325,802	-6.3 %	2.0 %	
6th Avenue at 1033	207,810	217,271	220,467	-4.4 %	-5.7 %	
7 at 40 NW	112,640	86,297	121,091	30.5 %	-7.0 %	
7 at 40 SE	264,043	253,979	179,008	4.0 %	47.5 %	
7 at 40 SW	158,523	178,387	170,067	-11.1 %	-6.8 %	
7 at W 37 NE	110,755	110,335	88,414	0.4 %	25.3 %	
7 at W 37 NW	228,736	224,641	216,622	1.8 %	5.6 %	
7 at W 37 SE	186,404	189,239	193,673	-1.5 %	-3.8 %	
7 at W 37 SW	284,752	283,715	327,695	0.4 %	-13.1 %	
8 at W 36 NE	251,886	252,443	229,269	-0.2 %	9.9 %	
8 at W 36 NW	140,315	150,585	134,577	-6.8 %	4.3 %	
8 at W 36 SE	249,596	246,843	233,762	1.1 %	6.8 %	
8 at W 36 SW	213,755	208,035	212,853	2.7 %	0.4 %	
Broadway at 1359	247,720	242,045	217,187	2.3 %	14.1 %	
Broadway at 1370	87,471	85,855	96,186	1.9 %	-9.1 %	
Broadway at 1411	157,895	162,607	149,498	-2.9 %	5.6 %	
Broadway at 1430	260,661	284,974	248,091	-8.5 %	5.1 %	
W 36 at 8 NE	84,192	84,239	81,158	-0.1 %	3.7 %	
W 36 at 8 NW	68,080	70,359	67,262	-3.2 %	1.2 %	
W 36 at 8 SE	90,865	88,957	94,485	2.1 %	-3.8 %	
W 36 at 8 SW	58,398	61,440	58,909	-5.0 %	-0.9 %	
W 37 at 7 NW	25,923	24,928	60,351	4.0 %	-57.0 %	
W 37 at 7 SE	71,598	79,422	45,263	-9.9 %	58.2 %	
W 37 at 7 SW	55,383	49,763	81,259	11.3 %	-31.8 %	

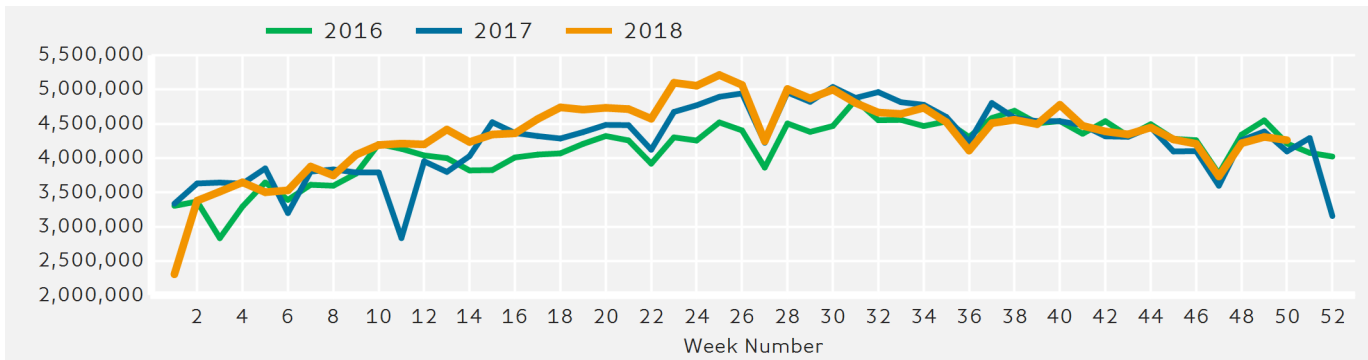
Ped Counts by location

Counting By Location - Main Locations Only



- 6th Avenue at 1032, 7.8 %
- 7 at W 37 SW, 6.7 %
- 7 at 40 SE, 6.2 %
- Broadway at 1430, 6.1 %
- 8 at W 36 NE, 5.9 %
- 8 at W 36 SE, 5.9 %
- Broadway at 1359, 5.8 %
- 7 at W 37 NW, 5.4 %
- 40 at 7 SE, 5.0 %
- 8 at W 36 SW, 5.0 %
- 6th Avenue at 1033, 4.9 %
- ...

Ped Counts by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 50, 2018 Vs Week 1, 2017 to Week 50, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 50, 2018 Vs Week 50, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 50 2018 Vs Week 49 2018