



## Garment District

Week 14, 2017

04/03/2017 to 04/09/2017



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

### Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Garment District	▲ 0.2 %		▲ 5.5 %		▲ 6.1 %	▼ -4.5 %
New York	▼ -0.4 %	▲ 7.7 %	▲ 0.3 %	▼ 0.0 %	▲ 7.2 %	▼ -6.2 %
USA	▼ -2.1 %	▲ 7.1 %	▲ 1.6 %	▼ -0.9 %	▲ 4.2 %	▼ -6.2 %

### Headlines

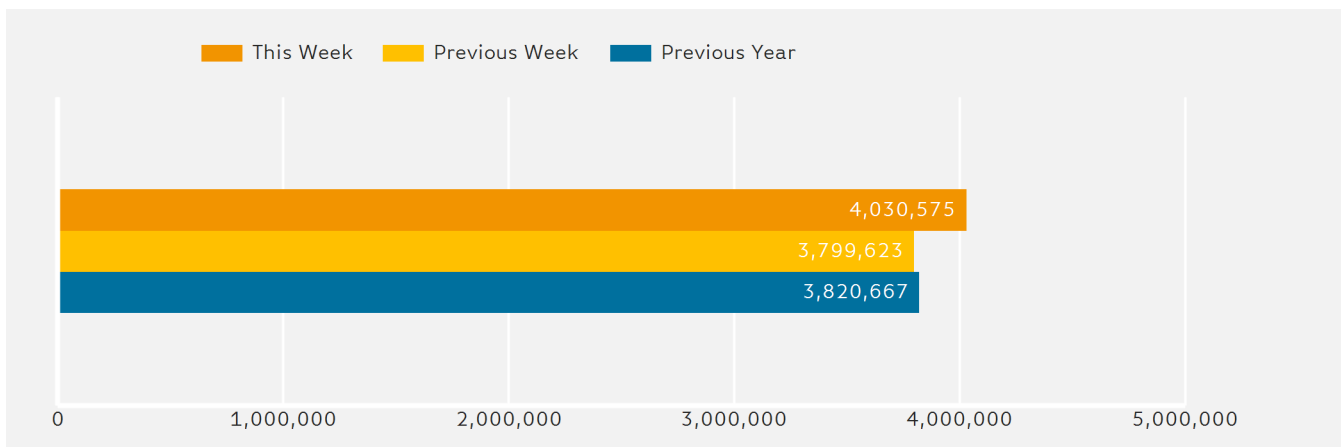
The total number of Pedestrians to Garment District for the last 52 weeks is 215,327,196 which is 1.1% up on the previous year.

The total number of Pedestrians for the year to date is 51,136,092 which is 0.2% up on the previous year.

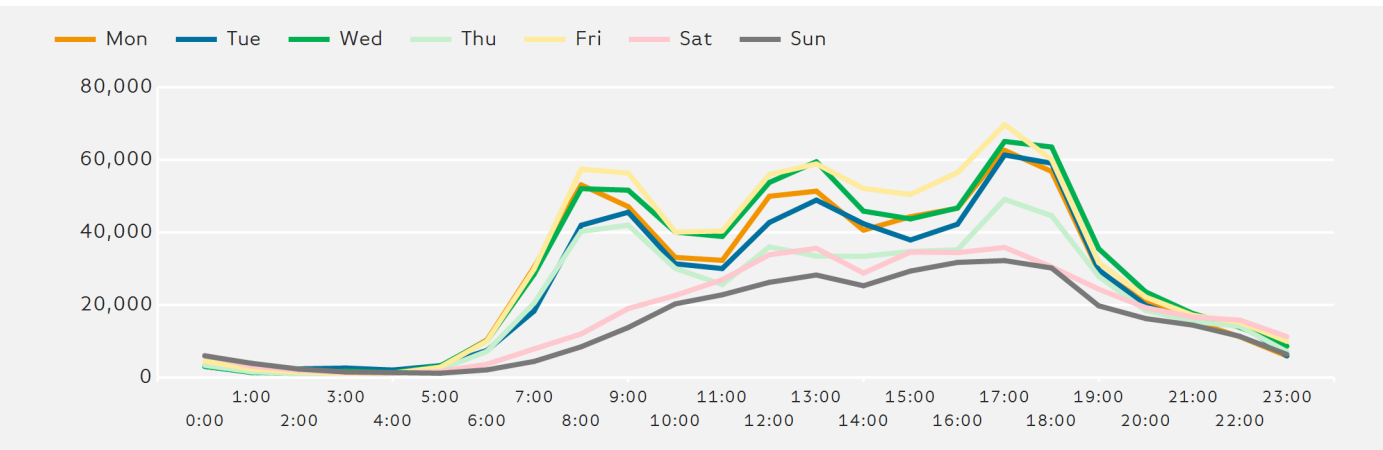
The total number of Pedestrians to Garment District in week commencing 3 April 2017 was 4,030,575.

The busiest day in week commencing 3 April 2017 was Friday with 746,924 Pedestrians.

### Ped Counts Totals by Week



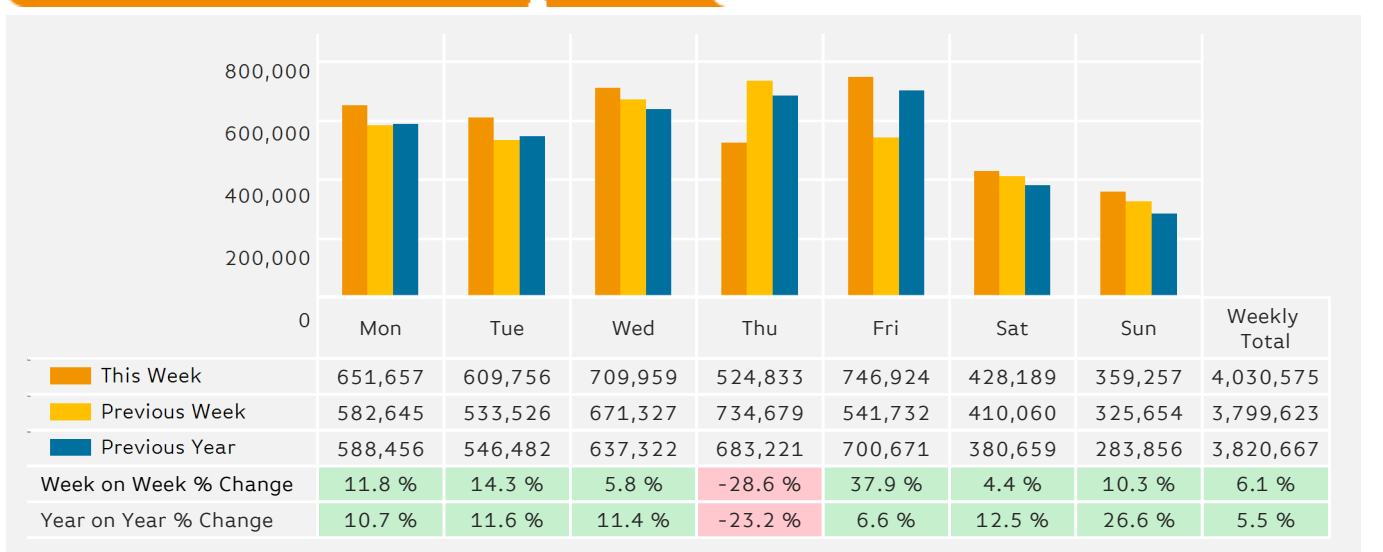
### Ped Counts by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	60	60	64	55	48	55	64
Previous Week	62	51	59	53	42	46	60
Previous Year	42	41	46	57	50	42	48

### Ped Counts by Day

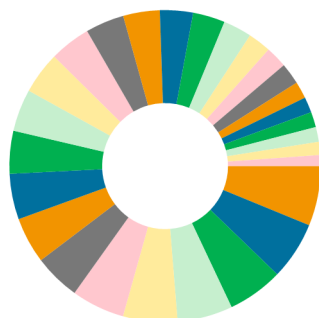


### Ped Counts Totals

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	65,016	63,877	905	1.8 %	7084.1 %	
40 at 7 SE	153,248	152,276	155,919	0.6 %	-1.7 %	
40 at 7 SW	89,207	75,157	81,143	18.7 %	9.9 %	
6th Avenue at 1032	222,448	222,797	212,670	-0.2 %	4.6 %	
6th Avenue at 1033	178,780	168,540	160,174	6.1 %	11.6 %	
7 at 40 NW	171,843	160,298	1,866	7.2 %	9109.2 %	
7 at 40 SE	193,062	184,868	200,295	4.4 %	-3.6 %	
7 at 40 SW	227,718	210,427	271,352	8.2 %	-16.1 %	
7 at W 37 NE	118,954	103,761	109,569	14.6 %	8.6 %	
7 at W 37 NW	249,523	217,548	219,633	14.7 %	13.6 %	
7 at W 37 SE	134,294	149,439	170,332	-10.1 %	-21.2 %	
7 at W 37 SW	242,399	239,801	275,977	1.1 %	-12.2 %	
8 at W 36 NE	190,727	208,727	214,136	-8.6 %	-10.9 %	
8 at W 36 NW	175,752	140,702	173,413	24.9 %	1.3 %	
8 at W 36 SE	231,462	179,685	194,793	28.8 %	18.8 %	
8 at W 36 SW	193,678	180,748	188,716	7.2 %	2.6 %	
Broadway at 1359	176,665	159,680	164,586	10.6 %	7.3 %	
Broadway at 1370	138,490	123,368	129,361	12.3 %	7.1 %	
Broadway at 1411	161,510	159,954	152,035	1.0 %	6.2 %	
Broadway at 1430	232,464	226,961	226,510	2.4 %	2.6 %	
W 36 at 8 NE	70,570	66,339	78,640	6.4 %	-10.3 %	
W 36 at 8 NW	90,061	86,764	91,810	3.8 %	-1.9 %	
W 36 at 8 SE	96,356	73,608	77,491	30.9 %	24.3 %	
W 36 at 8 SW	63,935	65,045	71,925	-1.7 %	-11.1 %	
W 37 at 7 NW	45,771	53,674	60,707	-14.7 %	-24.6 %	
W 37 at 7 SE	61,709	60,131	74,138	2.6 %	-16.8 %	
W 37 at 7 SW	54,933	65,448	62,571	-16.1 %	-12.2 %	

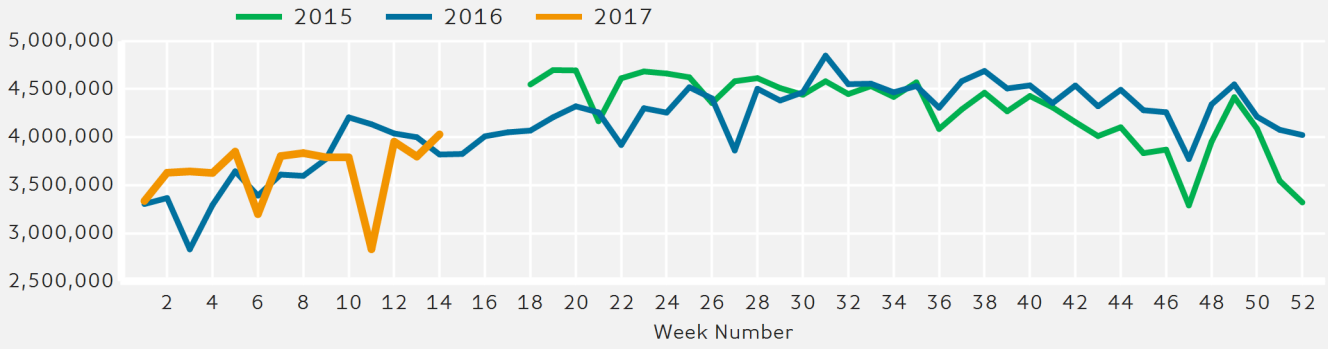
### Ped Counts Totals

Counting By Location - Main Locations Only



- 7 at W 37 NW, 6.2 %
- 7 at W 37 SW, 6.0 %
- Broadway at 1430, 5.8 %
- 8 at W 36 SE, 5.7 %
- 7 at 40 SW, 5.6 %
- 6th Avenue at 1032, 5.5 %
- 8 at W 36 SW, 4.8 %
- 7 at 40 SE, 4.8 %
- 8 at W 36 NE, 4.7 %
- 6th Avenue at 1033, 4.4 %
- Broadway at 1359, 4.4 %
- ...

### Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
Week on Week % Change is the % change in footfall for this week from the previous week.