

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Garment District	1.8 %	-0.1 %	4.9 %	-10.8 %	1.8 %	-0.3 %
USA	1.6 %	-1.8 %	1.6 %	-11.0 %	0.1 %	-4.5 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Garment District over the last 52 weeks is 1.7% down on the previous year.

Footfall for the year to date is 1.8% up on the previous year.

The number of visitors counted for week commencing 24 February 2020 was 3,786,835.

The busiest day in week commencing 24 February 2020 was Wednesday with 643,549 visitors.

The peak hour of the week was 8:00 on Tuesday 25 February 2020 with footfall of 58,557

Ped Counts by week

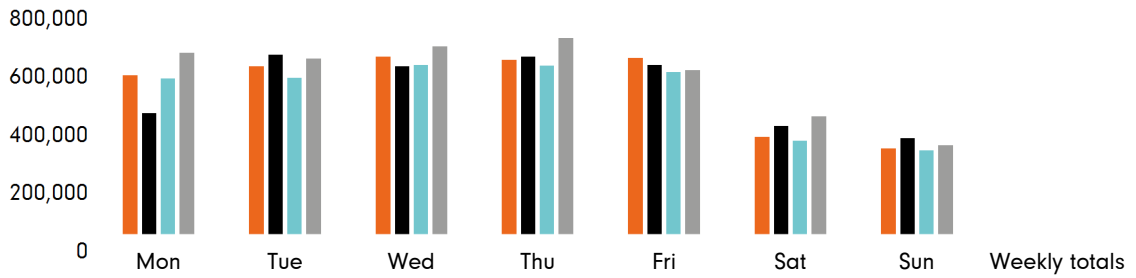


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

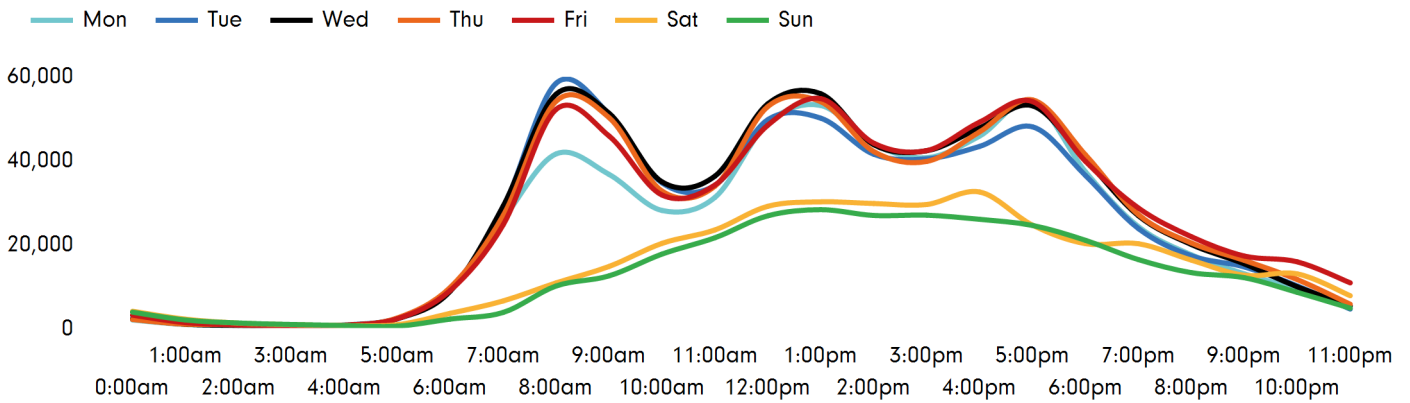
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	57°	51°	50°	44°	41°	37°	44°
Previous week	48°	48°	44°	37°	37°	46°	55°
Previous year	37°	35°	31°	37°	37°	39°	41°

Ped Counts by day

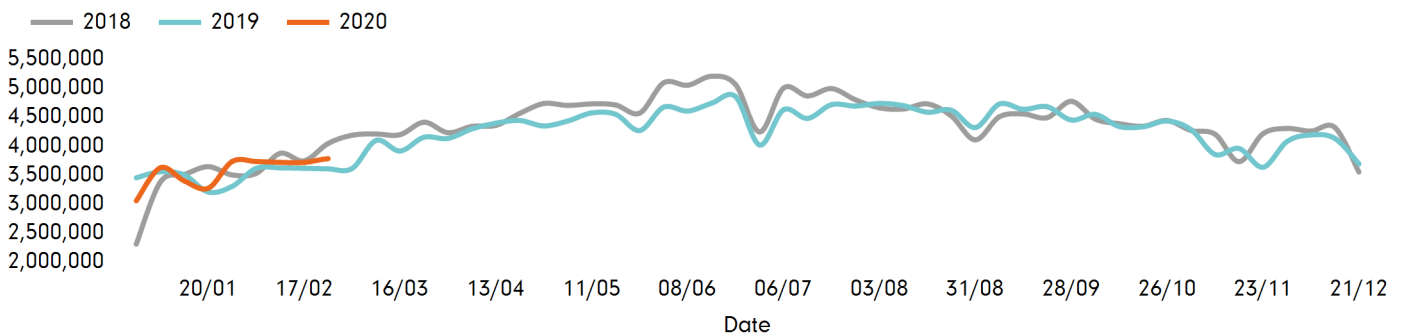


Week on week %	30.4 %	-6.4 %	5.4 %	-1.8 %	4.2 %	-9.3 %	-10.2 %	
Year on year %	2.2 %	7.3 %	4.6 %	3.6 %	8.6 %	4.3 %	2.3 %	
% of week	15.3%	16.1%	17.0%	16.7%	16.9%	9.6%	8.4%	




























Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	53,396	61,845	47,641	-13.7 %	12.1 %	
40 at 7 SE	182,298	172,095	165,242	5.9 %	10.3 %	
40 at 7 SW	65,898	61,483	70,514	7.2 %	-6.5 %	
6th Avenue at 1032	211,255	219,518	217,970	-3.8 %	-3.1 %	
6th Avenue at 1033	161,847	158,346	155,548	2.2 %	4.0 %	
7 at 40 NW	60,461	54,293	55,041	11.4 %	9.8 %	
7 at 40 SE	202,727	189,230	180,143	7.1 %	12.5 %	
7 at 40 SW	173,194	158,727	165,273	9.1 %	4.8 %	
7 at W 37 NE	102,296	101,155	93,402	1.1 %	9.5 %	
7 at W 37 NW	231,270	228,666	201,200	1.1 %	14.9 %	
7 at W 37 SE	137,320	133,750	129,883	2.7 %	5.7 %	
7 at W 37 SW	223,661	225,662	236,470	-0.9 %	-5.4 %	
8 at W 36 NE	215,781	217,853	222,853	-1.0 %	-3.2 %	
8 at W 36 NW	167,856	170,452	129,450	-1.5 %	29.7 %	
8 at W 36 SE	234,389	231,769	221,651	1.1 %	5.7 %	
8 at W 36 SW	203,108	191,245	192,470	6.2 %	5.5 %	
Broadway at 1359	212,550	209,208	195,954	1.6 %	8.5 %	
Broadway at 1370	74,242	67,187	87,098	10.5 %	-14.8 %	
Broadway at 1411	197,479	192,949	152,955	2.3 %	29.1 %	
Broadway at 1430	246,176	239,614	271,132	2.7 %	-9.2 %	
W 36 at 8 NE	74,705	73,513	74,893	1.6 %	-0.3 %	
W 36 at 8 NW	87,015	91,046	70,272	-4.4 %	23.8 %	
W 36 at 8 SE	85,828	83,664	81,198	2.6 %	5.7 %	
W 36 at 8 SW	57,970	62,292	52,828	-6.9 %	9.7 %	
W 37 at 7 NW	29,354	29,024	20,609	1.1 %	42.4 %	
W 37 at 7 SE	51,438	53,866	69,447	-4.5 %	-25.9 %	
W 37 at 7 SW	43,321	41,888	48,865	3.4 %	-11.3 %	



- Broadway at 1430, 6.5 %
- 8 at W 36 SE, 6.2 %
- 7 at W 37 NW, 6.1 %
- 7 at W 37 SW, 5.9 %
- 8 at W 36 NE, 5.7 %
- Broadway at 1359, 5.6 %
- 6th Avenue at 1032, 5.6 %
- 8 at W 36 SW, 5.4 %
- 7 at 40 SE, 5.4 %
- Broadway at 1411, 5.2 %
- 40 at 7 SE, 4.8 %
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Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2020 to Week 9, 2020 Vs Week 1, 2019 to Week 9, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 9, 2020 Vs Week 9, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 9 2020 Vs Week 8 2020