



## Garment District

Week 21, 2018

05/21/2018 to 05/27/2018



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

### Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Garment District	▲ 3.7 %	▲ 2.8 %	▲ 5.2 %	▲ 5.2 %	▼ -0.4 %	▼ -0.1 %
New York	▲ 0.9 %	▼ -1.3 %	▲ 3.1 %	▼ -1.6 %	▲ 1.6 %	▲ 1.0 %
USA	▼ -0.1 %	▼ -2.6 %	▲ 0.5 %	▼ -4.8 %	▲ 1.5 %	▲ 1.0 %

### Headlines

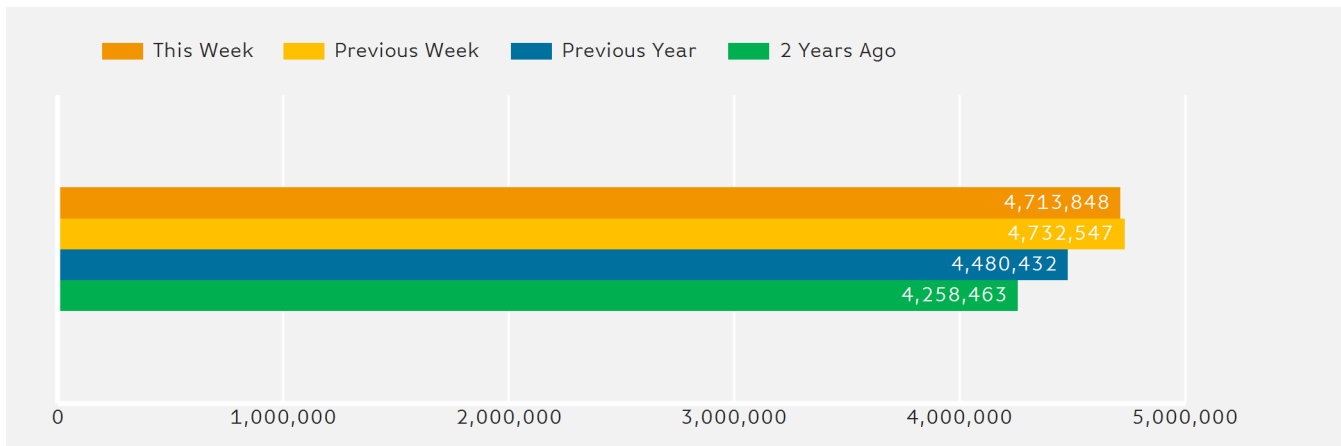
The total number of Pedestrians to Garment District for the last 52 weeks is 223,706,117 which is 2.9% up on the previous year.

The total number of Pedestrians for the year to date is 84,982,687 which is 3.7% up on the previous year.

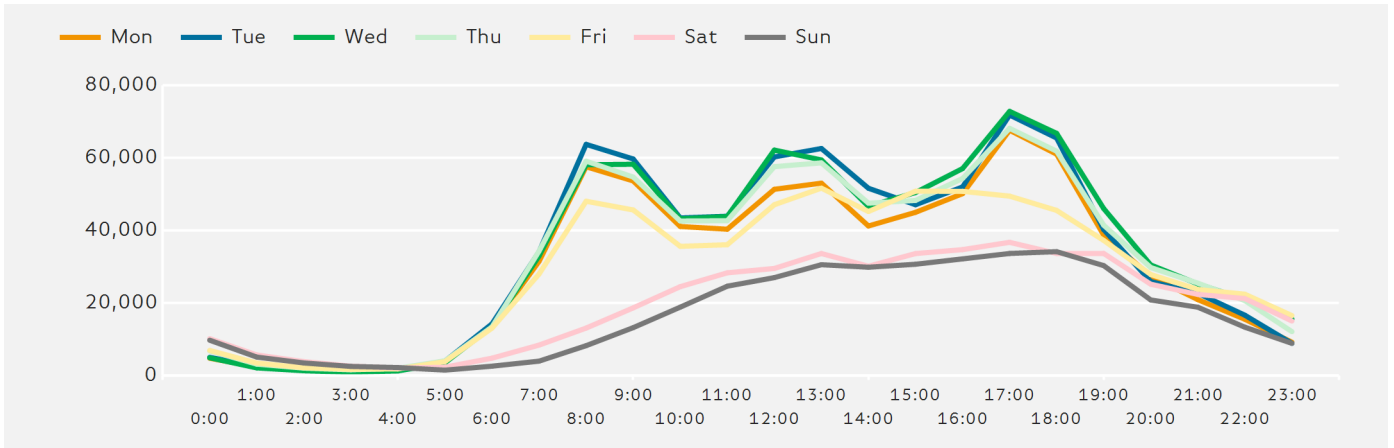
The total number of Pedestrians to Garment District in week commencing 21 May 2018 was 4,713,848.

The busiest day in week commencing 21 May 2018 was Wednesday with 816,597 Pedestrians.

### Ped Counts by Week



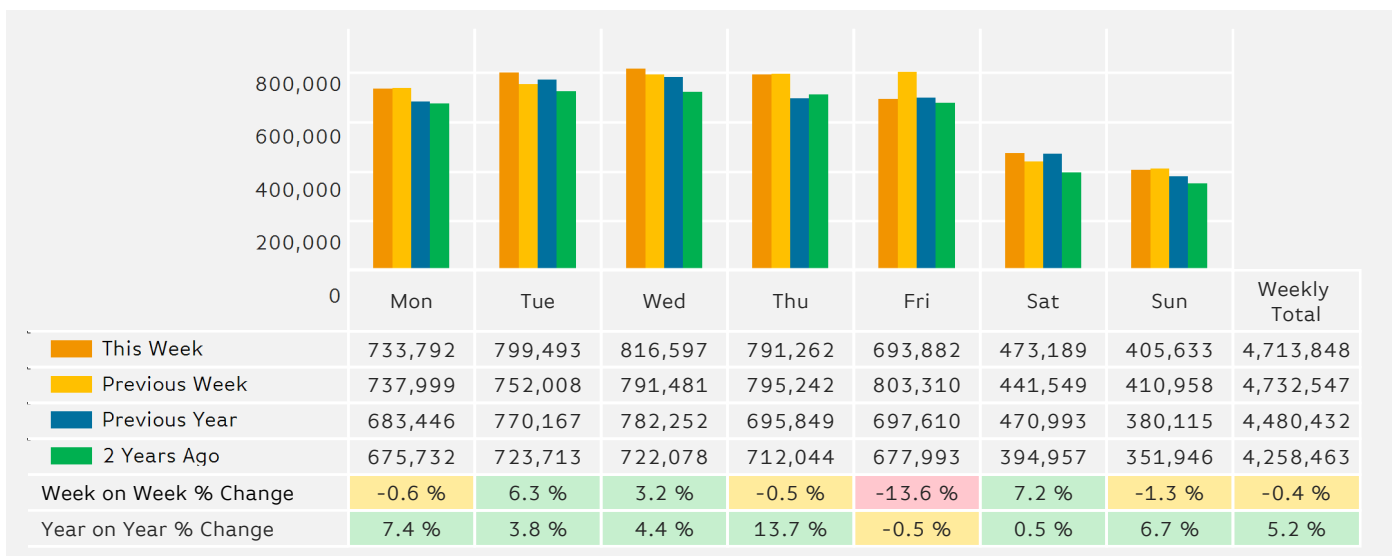
### Ped Counts by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	78	68	82	80	87	89	68
Previous Week	73	87	64	71	64	55	80
Previous Year	62	73	68	62	75	69	68

### Ped Counts by Day

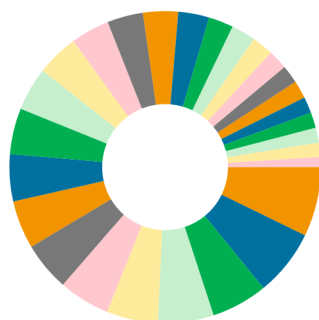


### Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	69,040	66,966	58,266	3.1 %	18.5 %	
40 at 7 SE	189,159	192,487	152,464	-1.7 %	24.1 %	
40 at 7 SW	105,905	97,213	72,212	8.9 %	46.7 %	
6th Avenue at 1032	252,241	245,443	245,018	2.8 %	2.9 %	
6th Avenue at 1033	212,463	197,897	187,946	7.4 %	13.0 %	
7 at 40 NW	118,806	109,767	201,277	8.2 %	-41.0 %	
7 at 40 SE	272,474	264,986	207,486	2.8 %	31.3 %	
7 at 40 SW	275,263	270,149	237,360	1.9 %	16.0 %	
7 at W 37 NE	150,926	161,545	148,858	-6.6 %	1.4 %	
7 at W 37 NW	250,429	253,922	271,449	-1.4 %	-7.7 %	
7 at W 37 SE	172,069	170,811	209,149	0.7 %	-17.7 %	
7 at W 37 SW	325,473	333,030	330,732	-2.3 %	-1.6 %	
8 at W 36 NE	229,579	239,451	234,201	-4.1 %	-2.0 %	
8 at W 36 NW	175,163	168,978	178,729	3.7 %	-2.0 %	
8 at W 36 SE	225,080	233,068	238,608	-3.4 %	-5.7 %	
8 at W 36 SW	206,190	218,800	208,691	-5.8 %	-1.2 %	
Broadway at 1359	239,116	246,032	192,443	-2.8 %	24.3 %	
Broadway at 1370	121,509	125,465	138,536	-3.2 %	-12.3 %	
Broadway at 1411	235,076	228,089	169,179	3.1 %	39.0 %	
Broadway at 1430	339,894	330,064	254,848	3.0 %	33.4 %	
W 36 at 8 NE	86,950	93,454	81,765	-7.0 %	6.3 %	
W 36 at 8 NW	78,944	84,140	79,400	-6.2 %	-0.6 %	
W 36 at 8 SE	94,709	101,614	87,107	-6.8 %	8.7 %	
W 36 at 8 SW	88,443	89,338	71,694	-1.0 %	23.4 %	
W 37 at 7 NW	48,791	50,221	62,645	-2.8 %	-22.1 %	
W 37 at 7 SE	73,596	79,392	84,930	-7.3 %	-13.3 %	
W 37 at 7 SW	76,560	80,225	75,439	-4.6 %	1.5 %	

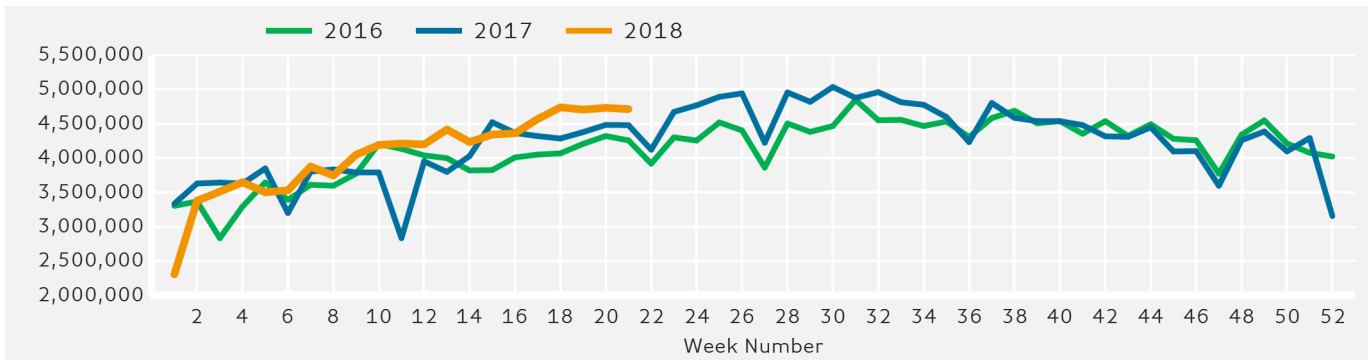
### Ped Counts by location

Counting By Location - Main Locations Only



- Broadway at 1430, 7.2 %
- 7 at W 37 SW, 6.9 %
- 7 at 40 SW, 5.8 %
- 7 at 40 SE, 5.8 %
- 6th Avenue at 1032, 5.4 %
- 7 at W 37 NW, 5.3 %
- Broadway at 1359, 5.1 %
- Broadway at 1411, 5.0 %
- 8 at W 36 NE, 4.9 %
- 8 at W 36 SE, 4.8 %
- 6th Avenue at 1033, 4.5 %
- ...

## Ped Counts by Week



### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 21, 2018 Vs Week 1, 2017 to Week 21, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 21, 2018 Vs Week 21, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 21 2018 Vs Week 20 2018