



Garment District

Week 33, 2017

08/14/2017 to 08/20/2017



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Garment District	▲ 5.1 %	▼ -4.6 %	▲ 5.6 %	▲ 0.6 %	▼ -3.0 %	▲ 0.1 %
New York	▲ 0.4 %	▲ 2.0 %	▲ 0.4 %	▼ -5.3 %	▼ -2.9 %	▲ 0.6 %
USA	▼ -1.3 %	▲ 1.8 %	▼ -2.1 %	▼ -5.3 %	▼ -2.8 %	▲ 0.6 %

Headlines

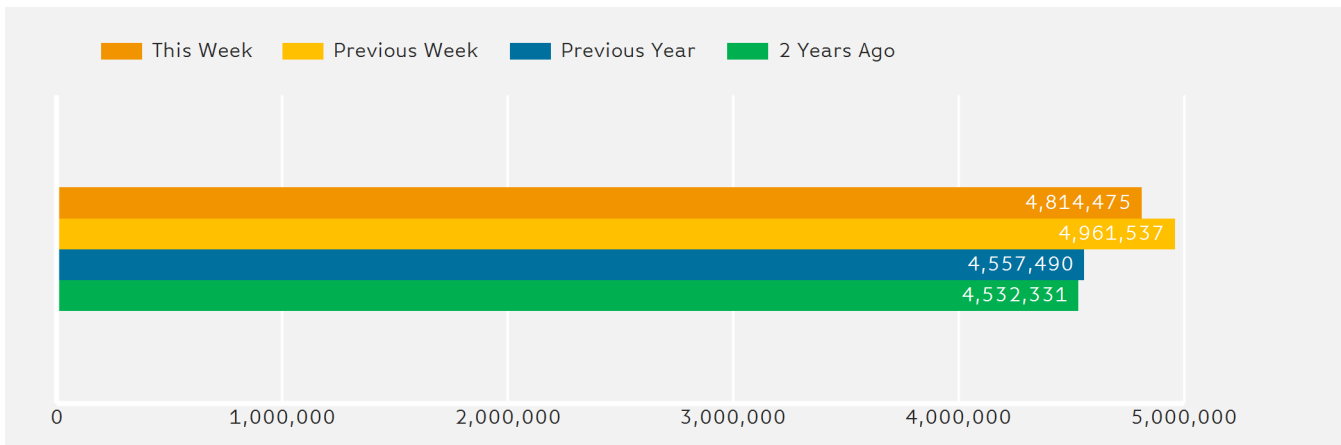
The total number of Pedestrians to Garment District for the last 52 weeks is 221,932,028 which is 5.8% up on the previous year.

The total number of Pedestrians for the year to date is 139,068,823 which is 5.1% up on the previous year.

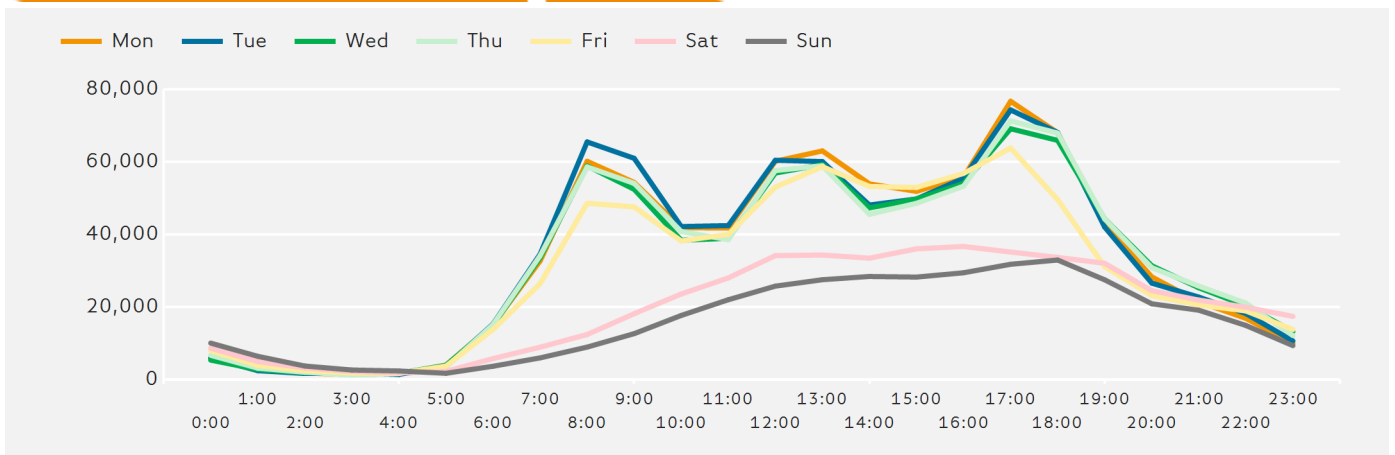
The total number of Pedestrians to Garment District in week commencing 14 August 2017 was 4,814,475.

The busiest day in week commencing 14 August 2017 was Tuesday with 813,390 Pedestrians.

Ped Counts Totals by Week



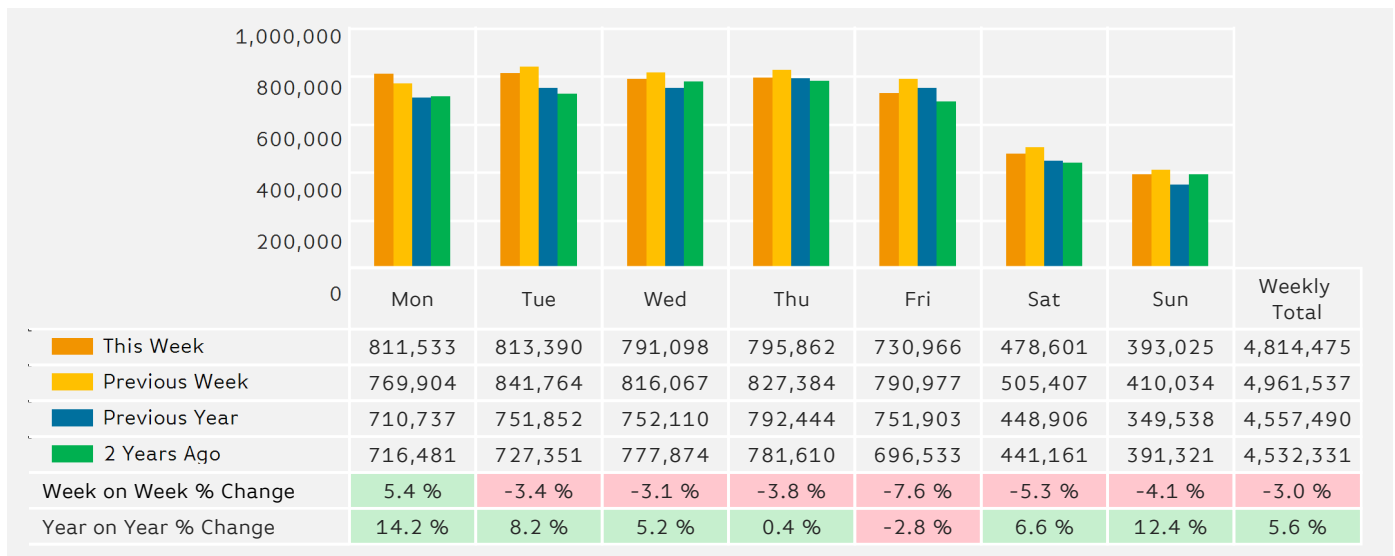
Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	82	78	84	82	80	87	86
Previous Week	69	78	82	84	77	77	82
Previous Year	89	86	84	82	86	82	84

Ped Counts by Day

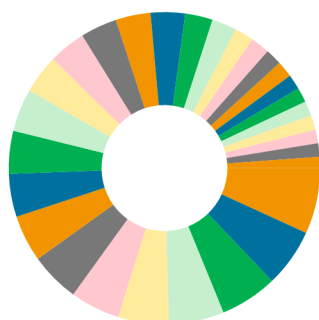


Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	67,194	64,414	85,561	4.3 %	-21.5 %	
40 at 7 SE	171,582	173,261	170,796	-1.0 %	0.5 %	
40 at 7 SW	96,661	92,292	100,677	4.7 %	-4.0 %	
6th Avenue at 1032	253,079	267,527	242,530	-5.4 %	4.3 %	
6th Avenue at 1033	194,224	201,403	174,276	-3.6 %	11.4 %	
7 at 40 NW	213,823	212,009	181,304	0.9 %	17.9 %	
7 at 40 SE	248,195	247,841	255,970	0.1 %	-3.0 %	
7 at 40 SW	290,950	297,659	305,424	-2.3 %	-4.7 %	
7 at W 37 NE	137,521	146,343	134,265	-6.0 %	2.4 %	
7 at W 37 NW	276,424	275,533	257,041	0.3 %	7.5 %	
7 at W 37 SE	185,383	195,928	213,820	-5.4 %	-13.3 %	
7 at W 37 SW	328,815	339,120	322,231	-3.0 %	2.0 %	
8 at W 36 NE	233,240	242,543	221,635	-3.8 %	5.2 %	
8 at W 36 NW	174,797	193,566	195,959	-9.7 %	-10.8 %	
8 at W 36 SE	247,576	252,978	238,848	-2.1 %	3.7 %	
8 at W 36 SW	214,440	221,467	188,351	-3.2 %	13.9 %	
Broadway 1300 Pedestrian Zone	67,871	71,840		-5.5 %		
Broadway 1400 Pedestrian Zone	94,798	102,564		-7.6 %		
Broadway at 1359	212,850	230,567	169,040	-7.7 %	25.9 %	
Broadway at 1370	122,980	123,771	120,071	-0.6 %	2.4 %	
Broadway at 1411	182,288	181,649	179,078	0.4 %	1.8 %	
Broadway at 1430	286,081	299,159	250,865	-4.4 %	14.0 %	
W 36 at 8 NE	82,116	85,532	79,323	-4.0 %	3.5 %	
W 36 at 8 NW	73,542	80,782	88,428	-9.0 %	-16.8 %	
W 36 at 8 SE	81,256	84,030	91,394	-3.3 %	-11.1 %	
W 36 at 8 SW	73,022	73,170	70,868	-0.2 %	3.0 %	
W 37 at 7 NW	55,911	56,743	61,489	-1.5 %	-9.1 %	
W 37 at 7 SE	73,351	74,880	89,990	-2.0 %	-18.5 %	
W 37 at 7 SW	74,505	72,966	68,256	2.1 %	9.2 %	

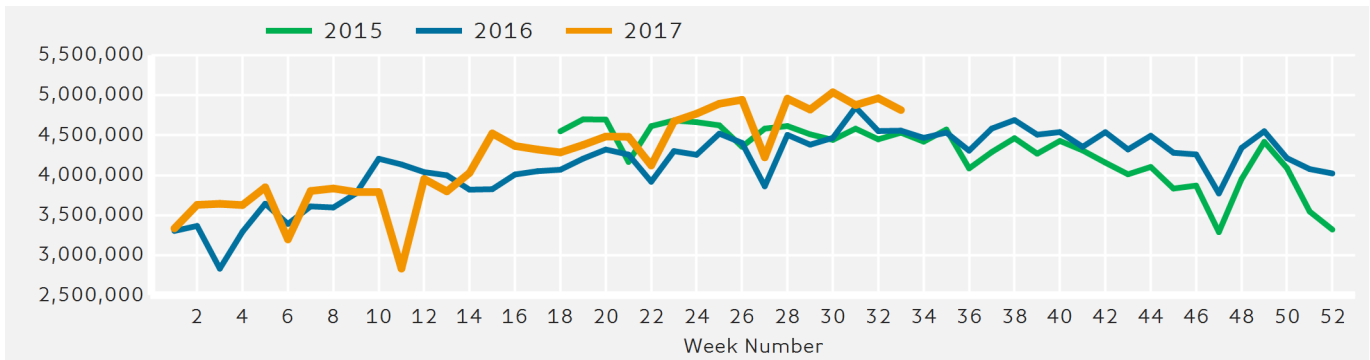
Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 6.8 %
- 7 at 40 SW, 6.0 %
- Broadway at 1430, 5.9 %
- 7 at W 37 NW, 5.7 %
- 6th Avenue at 1032, 5.3 %
- 7 at 40 SE, 5.2 %
- 8 at W 36 SE, 5.1 %
- 8 at W 36 NE, 4.8 %
- 8 at W 36 SW, 4.5 %
- 7 at 40 NW, 4.4 %
- Broadway at 1359, 4.4 %
- ...

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.