



Garment District

Week 44, 2017

10/30/2017 to 11/05/2017

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Garment District	▲ 3.9 %	▼ -0.9 %	▼ -1.0 %	▲ 9.5 %	▲ 3.2 %	▲ 4.0 %
New York	▲ 0.7 %	▲ 2.1 %	▼ -0.6 %	▲ 10.7 %	▲ 2.7 %	▲ 5.8 %
USA	▼ -1.5 %	▲ 1.9 %	▼ -4.7 %	▲ 10.7 %	▼ 0.0 %	▲ 3.4 %

Headlines

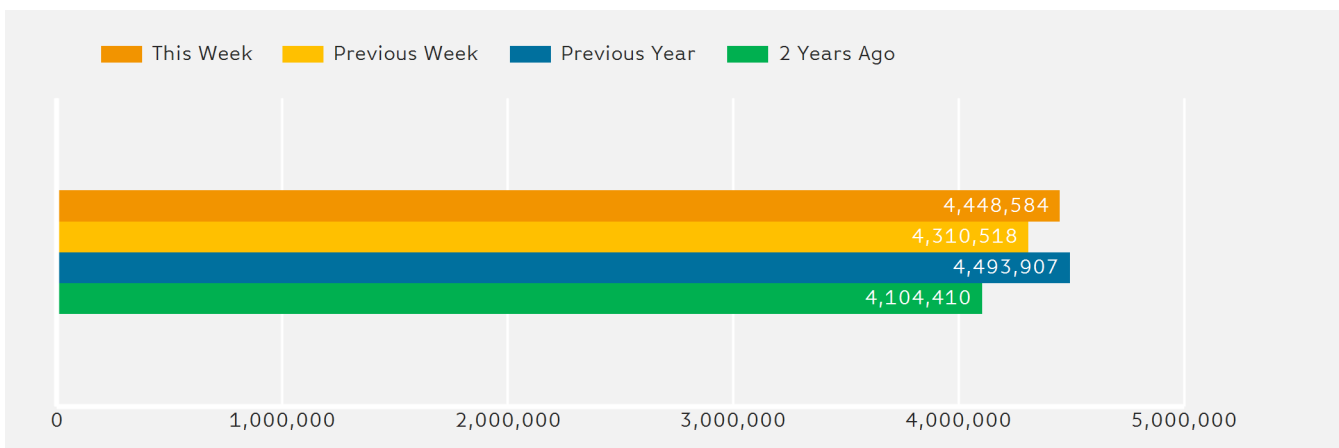
The total number of Pedestrians to Garment District for the last 52 weeks is 222,226,853 which is 4.8% up on the previous year.

The total number of Pedestrians for the year to date is 188,703,921 which is 3.9% up on the previous year.

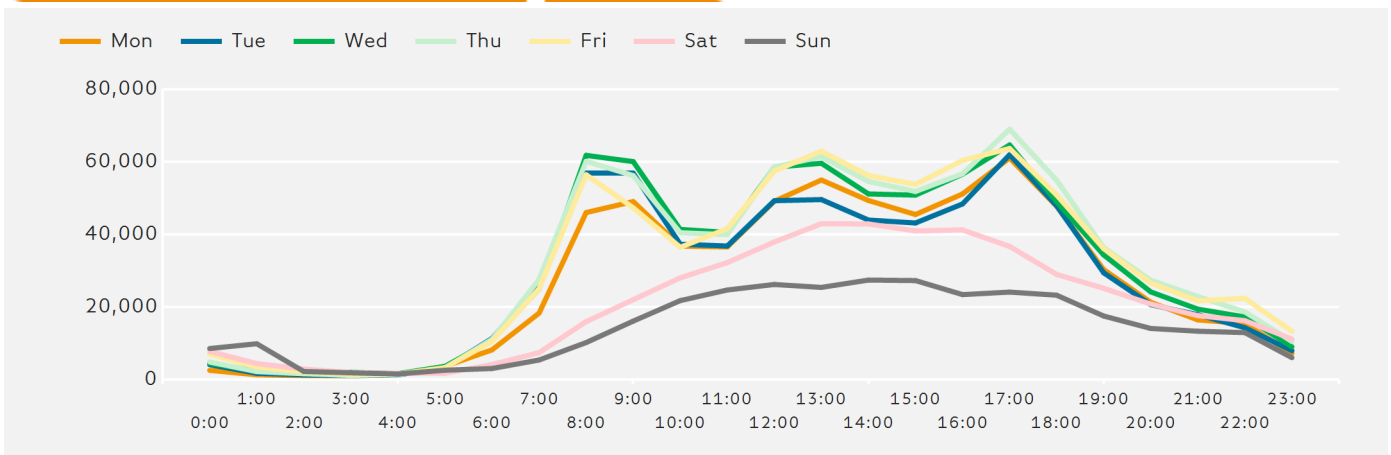
The total number of Pedestrians to Garment District in week commencing 30 October 2017 was 4,448,584.

The busiest day in week commencing 30 October 2017 was Thursday with 771,869 Pedestrians.

Ped Counts by Week



Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	55	55	57	69	71	55	62
Previous Week	71	69	66	60	60	68	66
Previous Year	55	57	68	71	59	60	55

Ped Counts by Day

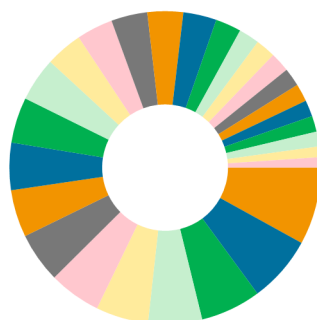
	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	654,626	671,677	749,153	771,869	760,912	492,161	348,186	4,448,584
Previous Week	731,381	665,115	752,216	756,680	699,455	458,982	246,689	4,310,518
Previous Year	647,272	705,400	750,085	793,256	742,691	492,878	362,325	4,493,907
2 Years Ago	671,791	643,311	652,842	677,264	706,880	431,762	320,560	4,104,410
Week on Week % Change	-10.5 %	1.0 %	-0.4 %	2.0 %	8.8 %	7.2 %	41.1 %	3.2 %
Year on Year % Change	1.1 %	-4.8 %	-0.1 %	-2.7 %	2.5 %	-0.1 %	-3.9 %	-1.0 %

Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	47,258	43,077	63,834	9.7 %	-26.0 %	
40 at 7 SE	153,489	144,524	174,516	6.2 %	-12.0 %	
40 at 7 SW	75,226	69,531	92,958	8.2 %	-19.1 %	
6th Avenue at 1032	278,911	264,707	247,248	5.4 %	12.8 %	
6th Avenue at 1033	201,758	189,760	188,932	6.3 %	6.8 %	
7 at 40 NW	170,631	160,358	157,937	6.4 %	8.0 %	
7 at 40 SE	209,740	192,308	196,848	9.1 %	6.5 %	
7 at 40 SW	239,981	221,170	329,386	8.5 %	-27.1 %	
7 at W 37 NE	118,608	117,449	104,738	1.0 %	13.2 %	
7 at W 37 NW	248,581	228,296	276,924	8.9 %	-10.2 %	
7 at W 37 SE	167,138	196,708	214,809	-15.0 %	-22.2 %	
7 at W 37 SW	355,828	337,515	354,289	5.4 %	0.4 %	
8 at W 36 NE	230,901	237,376	226,068	-2.7 %	2.1 %	
8 at W 36 NW	165,219	153,143	215,532	7.9 %	-23.3 %	
8 at W 36 SE	242,570	237,366	233,797	2.2 %	3.8 %	
8 at W 36 SW	217,341	205,839	199,845	5.6 %	8.8 %	
Broadway at 1359	217,577	216,629	139,934	0.4 %	55.5 %	
Broadway at 1370	95,647	98,783	92,181	-3.2 %	3.8 %	
Broadway at 1411	167,386	166,186	162,368	0.7 %	3.1 %	
Broadway at 1430	306,711	312,882	263,612	-2.0 %	16.3 %	
W 36 at 8 NE	90,561	90,171	72,195	0.4 %	25.4 %	
W 36 at 8 NW	83,876	75,890	119,437	10.5 %	-29.8 %	
W 36 at 8 SE	91,794	90,004	82,636	2.0 %	11.1 %	
W 36 at 8 SW	73,206	64,886	80,647	12.8 %	-9.2 %	
W 37 at 7 NW	67,705	60,421	62,149	12.1 %	8.9 %	
W 37 at 7 SE	49,399	54,948	65,074	-10.1 %	-24.1 %	
W 37 at 7 SW	81,542	80,591	76,013	1.2 %	7.3 %	

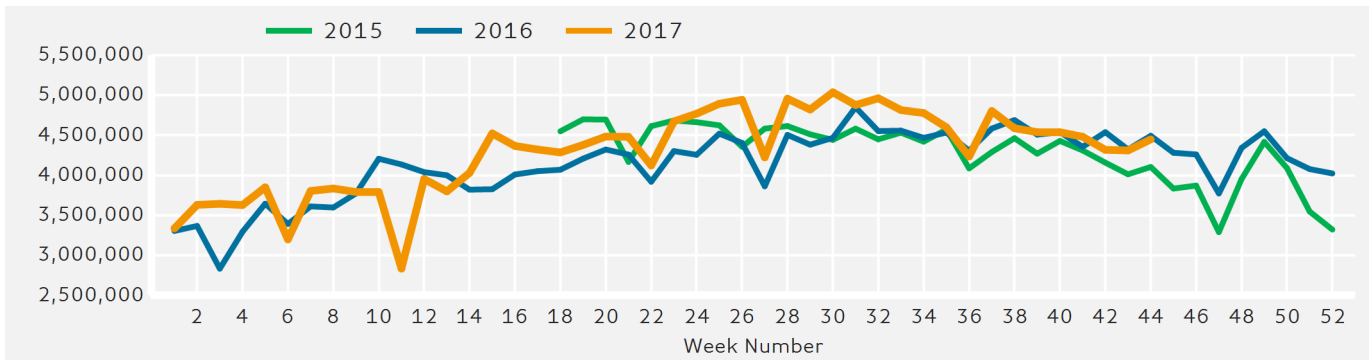
Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 8.0 %
- Broadway at 1430, 6.9 %
- 6th Avenue at 1032, 6.3 %
- 7 at W 37 NW, 5.6 %
- 8 at W 36 SE, 5.5 %
- 7 at 40 SW, 5.4 %
- 8 at W 36 NE, 5.2 %
- Broadway at 1359, 4.9 %
- 8 at W 36 SW, 4.9 %
- 7 at 40 SE, 4.7 %
- 6th Avenue at 1033, 4.5 %
- ...

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
Week on Week % Change is the % change in footfall for this week from the previous week.