

Footfall Report for: Garment District



Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Garment District	-61.0 %	-2.0 %	-64.7 %	-5.3 %	11.6 %	12.2 %
USA	-57.1 %	-2.7 %	-68.1 %	-4.1 %	-0.1 %	6.6 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Garment District over the last 52 weeks is 57.7% down on the previous year.

Footfall for the year to date is 61% down on the previous year.

The number of visitors counted for week commencing 30 November 2020 was 1,471,988.

The busiest day in week commencing 30 November 2020 was Tuesday with 246,723 visitors.

The peak hour of the week was 13:00 on Thursday 3 December 2020 with footfall of 25,384

Ped Counts by week

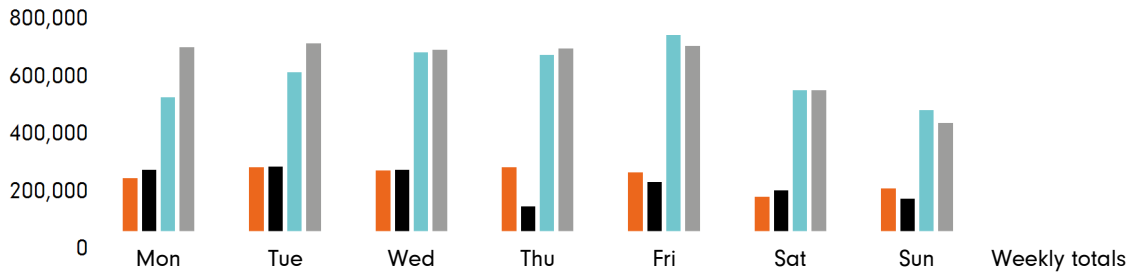


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

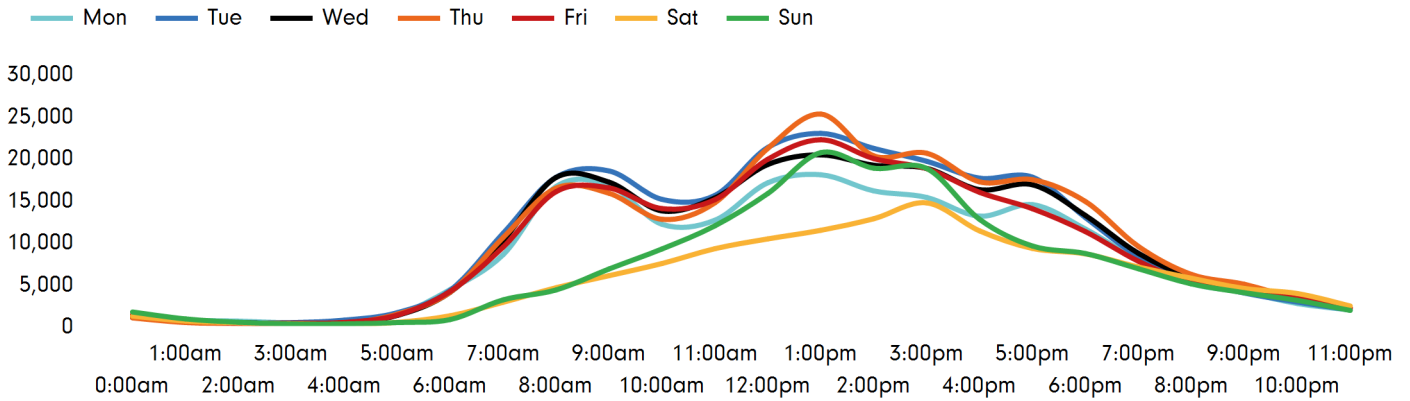
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	64°	55°	46°	50°	48°	48°	41°
Previous week	59°	48°	57°	64°	59°	55°	55°
Previous year	41°	37°	41°	41°	46°	35°	42°

Ped Counts by day

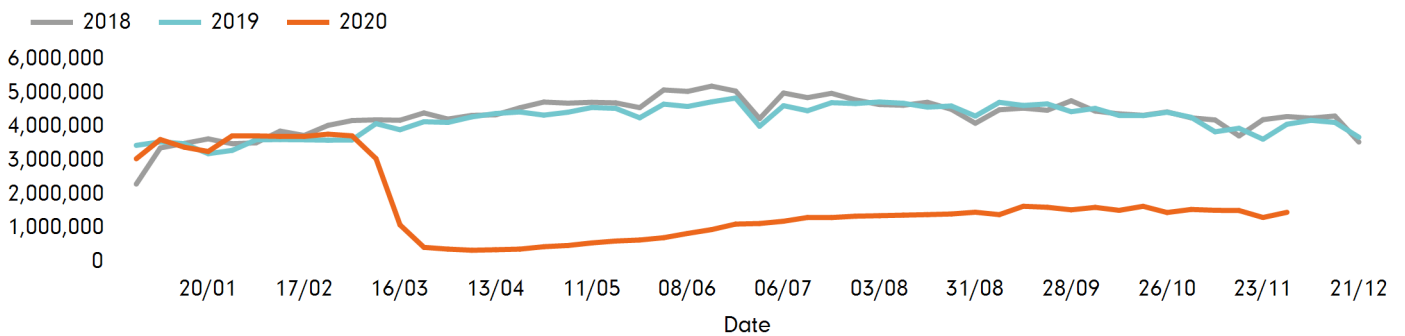


Week on week %	-12.4 %	-0.4 %	-0.9 %	129.8 %	17.9 %	-14.4 %	27.5 %	
Year on year %	-58.4 %	-57.9 %	-64.4 %	-62.2 %	-68.3 %	-73.1 %	-62.2 %	
% of week	14.0%	16.8%	15.9%	16.6%	15.5%	9.6%	11.5%	


Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	21,533	23,263	45,806	-7.4 %	-53.0 %	
40 at 7 SE	73,008	60,139	203,481	21.4 %	-64.1 %	
40 at 7 SW	30,891	26,157	41,251	18.1 %	-25.1 %	
6th Avenue at 1032	82,269	77,793	289,306	5.8 %	-71.6 %	
6th Avenue at 1033	43,118	41,766	206,431	3.2 %	-79.1 %	
7 at 40 NW	34,153	25,025	84,743	36.5 %	-59.7 %	
7 at 40 SE	65,162	61,138	226,958	6.6 %	-71.3 %	
7 at 40 SW	57,301	56,419	160,596	1.6 %	-64.3 %	
7 at W 37 NE	45,712	36,604	103,883	24.9 %	-56.0 %	
7 at W 37 NW	54,860	53,238	212,963	3.0 %	-74.2 %	
7 at W 37 SE	54,635	46,115	180,069	18.5 %	-69.7 %	
7 at W 37 SW	91,207	77,933	274,898	17.0 %	-66.8 %	
8 at W 36 NE	71,355	65,676	239,684	8.6 %	-70.2 %	
8 at W 36 NW	77,508	74,706	143,492	3.8 %	-46.0 %	
8 at W 36 SE	86,998	77,719	234,868	11.9 %	-63.0 %	
8 at W 36 SW	77,789	72,247	197,880	7.7 %	-60.7 %	
Broadway 1400 Pedestrian Zone	32,335	30,759		5.1 %		
Broadway at 1359	104,358	78,518	237,950	32.9 %	-56.1 %	
Broadway at 1370	36,518	30,692	81,868	19.0 %	-55.4 %	
Broadway at 1411	58,609	57,050	218,070	2.7 %	-73.1 %	
Broadway at 1430	75,313	73,992	265,231	1.8 %	-71.6 %	
W 36 at 8 NE	22,995	19,314	79,241	19.1 %	-71.0 %	
W 36 at 8 NW	37,270	31,642	66,326	17.8 %	-43.8 %	
W 36 at 8 SE	35,527	29,383	83,882	20.9 %	-57.6 %	
W 36 at 8 SW	37,074	30,373	58,629	22.1 %	-36.8 %	
W 37 at 7 NW	20,905	19,131	23,298	9.3 %	-10.3 %	
W 37 at 7 SE	19,665	20,278	74,438	-3.0 %	-73.6 %	
W 37 at 7 SW	23,920	21,457	46,660	11.5 %	-48.7 %	

Ped Counts by location



- Broadway at 1359, 7.1 %
- 7 at W 37 SW, 6.2 %
- 8 at W 36 SE, 5.9 %
- 6th Avenue at 1032, 5.6 %
- 8 at W 36 SW, 5.3 %
- 8 at W 36 NW, 5.3 %
- Broadway at 1430, 5.1 %
- 40 at 7 SE, 5.0 %
- 8 at W 36 NE, 4.8 %
- 7 at 40 SE, 4.4 %
- Broadway at 1411, 4.0 %
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Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2020 to Week 49 , 2020 Vs Week 1, 2019 to Week 49 , 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week49, 2020 Vs Week 49, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week49 2020 Vs Week 48 2020