



## Garment District

Week 19, 2018

05/07/2018 to 05/13/2018



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

### Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Garment District	▲ 3.5 %	▲ 2.5 %	▲ 7.5 %	▲ 4.1 %	▼ -0.7 %	▲ 2.2 %
New York	▲ 0.9 %	▼ -1.6 %	▲ 5.8 %	▲ 5.0 %	▼ -4.3 %	▼ 0.0 %
USA	▼ 0.0 %	▼ -2.7 %	▲ 3.6 %	▲ 3.5 %	▼ -3.5 %	▲ 1.4 %

### Headlines

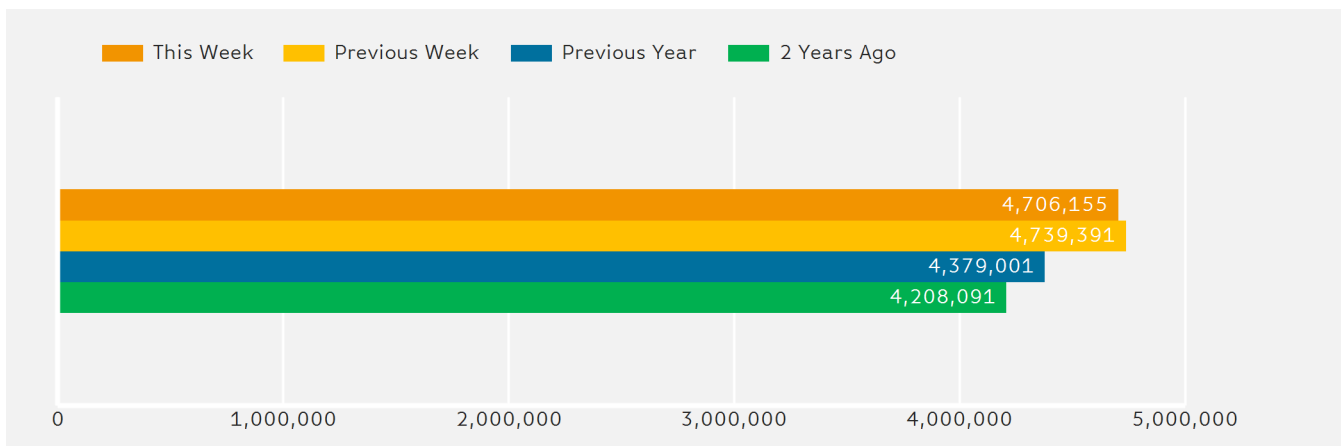
The total number of Pedestrians to Garment District for the last 52 weeks is 223,224,543 which is 2.9% up on the previous year.

The total number of Pedestrians for the year to date is 75,536,292 which is 3.5% up on the previous year.

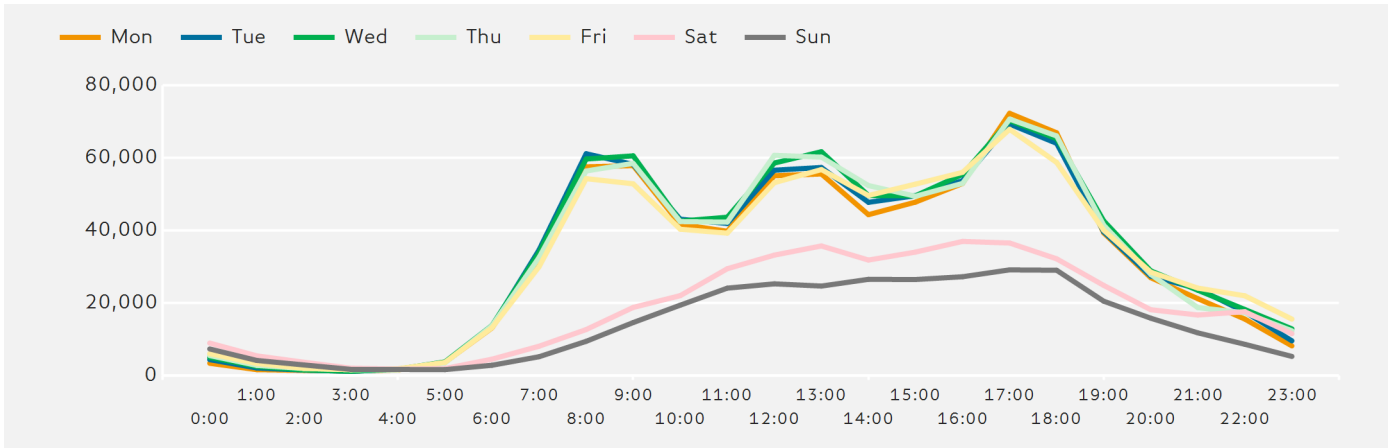
The total number of Pedestrians to Garment District in week commencing 7 May 2018 was 4,706,155.

The busiest day in week commencing 7 May 2018 was Wednesday with 805,557 Pedestrians.

### Ped Counts by Week



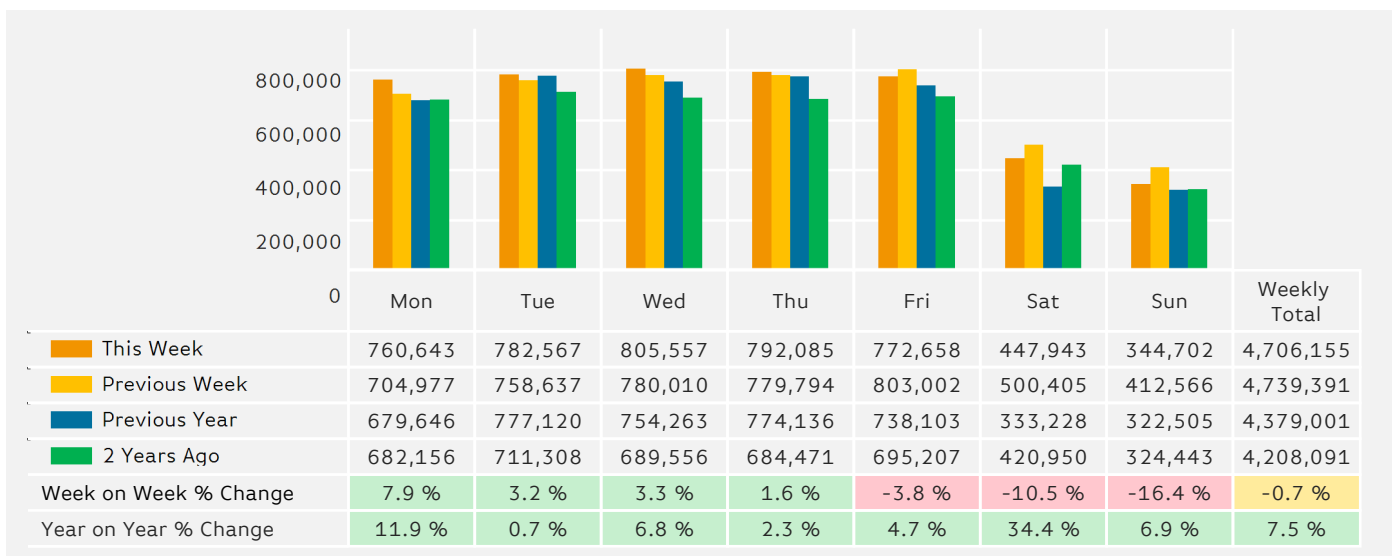
### Ped Counts by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	73	71	75	69	73	57	57
Previous Week	53	77	86	89	86	75	62
Previous Year	55	60	69	60	60	51	64

### Ped Counts by Day

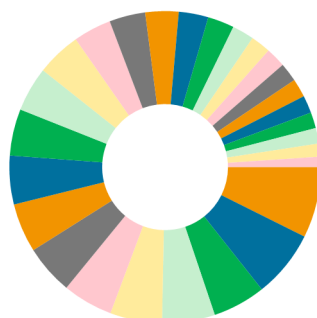


### Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	63,905	63,689	50,859	0.3 %	25.7 %	
40 at 7 SE	185,518	190,147	158,303	-2.4 %	17.2 %	
40 at 7 SW	91,701	89,977	79,335	1.9 %	15.6 %	
6th Avenue at 1032	253,943	256,397	235,413	-1.0 %	7.9 %	
6th Avenue at 1033	217,686	212,898	199,215	2.2 %	9.3 %	
7 at 40 NW	106,923	108,034	198,603	-1.0 %	-46.2 %	
7 at 40 SE	258,428	265,918	194,973	-2.8 %	32.5 %	
7 at 40 SW	258,256	265,239	259,049	-2.6 %	-0.3 %	
7 at W 37 NE	144,434	144,375	129,799	0.0 %	11.3 %	
7 at W 37 NW	241,729	250,118	256,543	-3.4 %	-5.8 %	
7 at W 37 SE	162,635	168,732	198,006	-3.6 %	-17.9 %	
7 at W 37 SW	328,561	328,312	317,829	0.1 %	3.4 %	
8 at W 36 NE	237,345	246,106	232,924	-3.6 %	1.9 %	
8 at W 36 NW	175,704	180,640	174,474	-2.7 %	0.7 %	
8 at W 36 SE	227,356	226,905	226,490	0.2 %	0.4 %	
8 at W 36 SW	218,113	218,826	198,080	-0.3 %	10.1 %	
Broadway at 1359	245,531	246,878	180,726	-0.5 %	35.9 %	
Broadway at 1370	129,176	126,748	135,406	1.9 %	-4.6 %	
Broadway at 1411	239,219	244,866	168,911	-2.3 %	41.6 %	
Broadway at 1430	345,904	341,631	243,218	1.3 %	42.2 %	
W 36 at 8 NE	90,351	86,528	78,412	4.4 %	15.2 %	
W 36 at 8 NW	85,654	82,348	89,245	4.0 %	-4.0 %	
W 36 at 8 SE	97,404	93,407	82,260	4.3 %	18.4 %	
W 36 at 8 SW	97,141	94,093	73,046	3.2 %	33.0 %	
W 37 at 7 NW	50,181	48,241	57,323	4.0 %	-12.5 %	
W 37 at 7 SE	75,814	76,388	82,068	-0.8 %	-7.6 %	
W 37 at 7 SW	77,543	81,950	78,491	-5.4 %	-1.2 %	

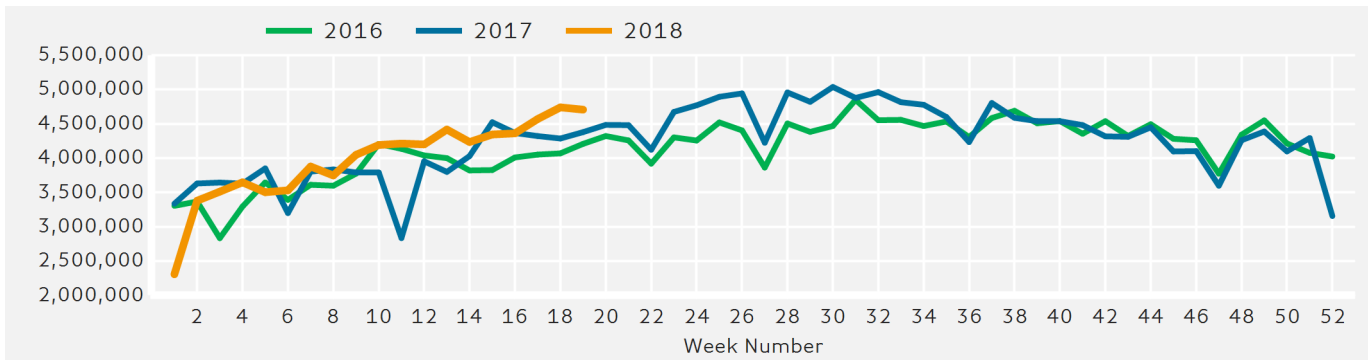
### Ped Counts by location

Counting By Location - Main Locations Only



- Broadway at 1430, 7.4 %
- 7 at W 37 SW, 7.0 %
- 7 at 40 SE, 5.5 %
- 7 at 40 SW, 5.5 %
- 6th Avenue at 1032, 5.4 %
- Broadway at 1359, 5.2 %
- 7 at W 37 NW, 5.1 %
- Broadway at 1411, 5.1 %
- 8 at W 36 NE, 5.0 %
- 8 at W 36 SE, 4.8 %
- 8 at W 36 SW, 4.6 %
- ...

## Ped Counts by Week



### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 19, 2018 Vs Week 1, 2017 to Week 19, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 19, 2018 Vs Week 19, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 19 2018 Vs Week 18 2018