



Garment District

Week 14, 2018

04/02/2018 to 04/08/2018

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Garment District	▲ 3.3 %	▲ 0.2 %	▲ 5.1 %	▲ 5.5 %	▼ -4.1 %	▲ 6.1 %
New York	▲ 0.2 %	▼ -3.4 %	▲ 1.5 %	▲ 0.3 %	▼ -4.6 %	▲ 7.2 %
USA	▼ -0.5 %	▼ -4.2 %	▲ 0.9 %	▲ 1.6 %	▼ -5.2 %	▲ 4.2 %

Headlines

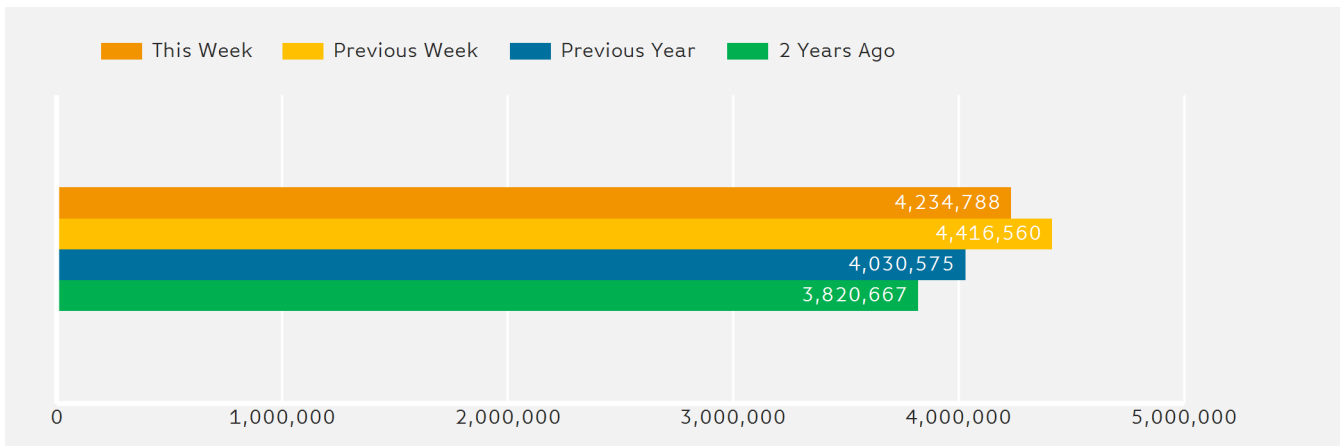
The total number of Pedestrians to Garment District for the last 52 weeks is 222,378,185 which is 3.3% up on the previous year.

The total number of Pedestrians for the year to date is 52,814,489 which is 3.3% up on the previous year.

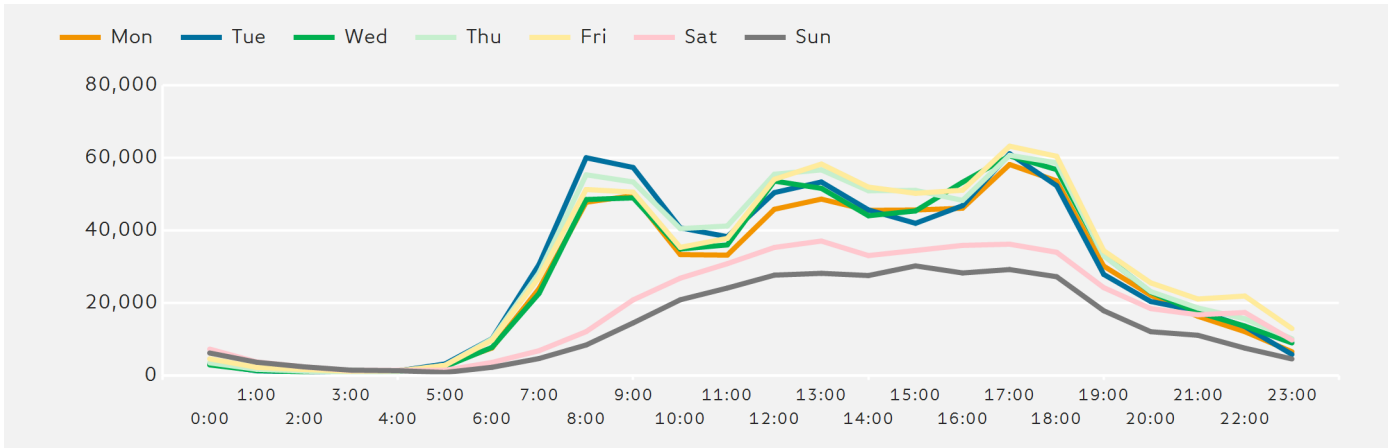
The total number of Pedestrians to Garment District in week commencing 2 April 2018 was 4,234,788.

The busiest day in week commencing 2 April 2018 was Friday with 730,029 Pedestrians.

Ped Counts by Week



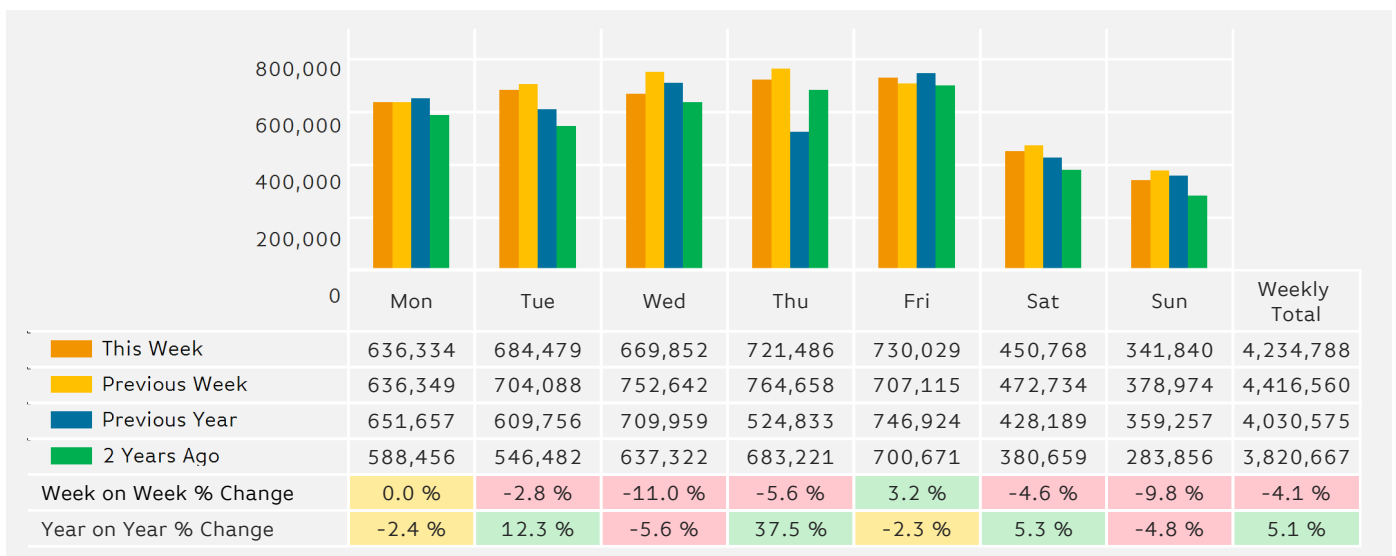
Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	44	42	59	46	57	46	44
Previous Week	48	46	53	53	57	53	57
Previous Year	62	50	62	50	50	55	64

Ped Counts by Day

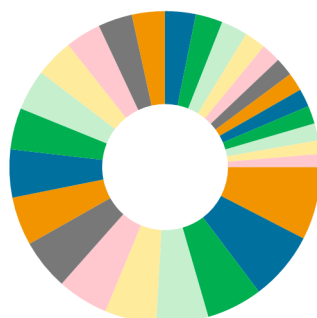


Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	56,984	59,106	65,016	-3.6 %	-12.4 %	
40 at 7 SE	150,397	160,394	153,248	-6.2 %	-1.9 %	
40 at 7 SW	80,385	79,875	89,207	0.6 %	-9.9 %	
6th Avenue at 1032	224,086	233,280	222,448	-3.9 %	0.7 %	
6th Avenue at 1033	178,934	187,996	178,780	-4.8 %	0.1 %	
7 at 40 NW	116,167	123,753	171,843	-6.1 %	-32.4 %	
7 at 40 SE	182,310	197,788	193,062	-7.8 %	-5.6 %	
7 at 40 SW	222,497	227,433	227,718	-2.2 %	-2.3 %	
7 at W 37 NE	135,226	126,774	118,954	6.7 %	13.7 %	
7 at W 37 NW	213,589	239,351	249,523	-10.8 %	-14.4 %	
7 at W 37 SE	168,105	181,010	134,294	-7.1 %	25.2 %	
7 at W 37 SW	320,267	331,507	242,399	-3.4 %	32.1 %	
8 at W 36 NE	245,705	241,185	190,727	1.9 %	28.8 %	
8 at W 36 NW	156,244	165,787	175,752	-5.8 %	-11.1 %	
8 at W 36 SE	226,355	240,286	231,462	-5.8 %	-2.2 %	
8 at W 36 SW	210,395	205,461	193,678	2.4 %	8.6 %	
Broadway at 1359	229,129	241,455	176,665	-5.1 %	29.7 %	
Broadway at 1370	118,950	114,226	138,490	4.1 %	-14.1 %	
Broadway at 1411	144,632	174,936	161,510	-17.3 %	-10.5 %	
Broadway at 1430	302,725	328,889	232,464	-8.0 %	30.2 %	
W 36 at 8 NE	79,179	82,792	70,570	-4.4 %	12.2 %	
W 36 at 8 NW	80,747	80,179	90,061	0.7 %	-10.3 %	
W 36 at 8 SE	93,423	97,976	96,356	-4.6 %	-3.0 %	
W 36 at 8 SW	84,875	79,185	63,935	7.2 %	32.8 %	
W 37 at 7 NW	59,448	65,175	45,771	-8.8 %	29.9 %	
W 37 at 7 SE	74,934	70,644	61,709	6.1 %	21.4 %	
W 37 at 7 SW	79,100	80,117	54,933	-1.3 %	44.0 %	

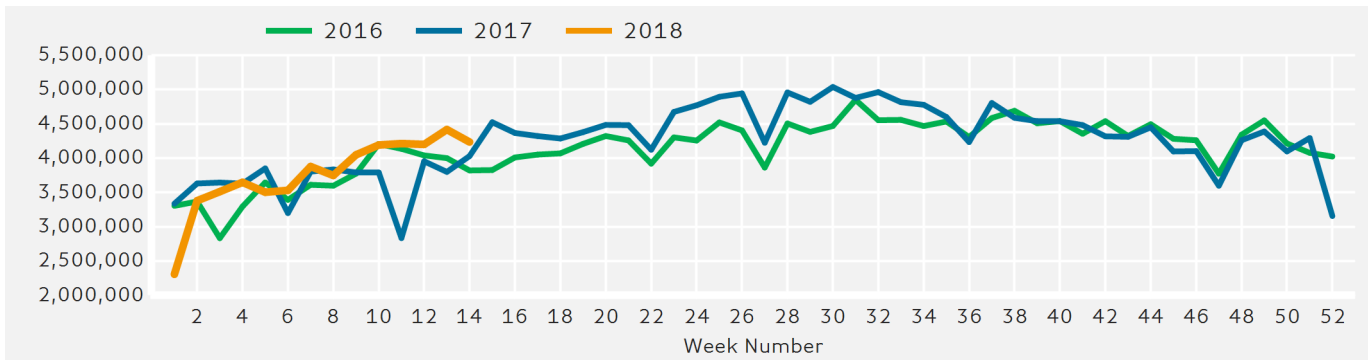
Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 7.6 %
- Broadway at 1430, 7.1 %
- 8 at W 36 NE, 5.8 %
- Broadway at 1359, 5.4 %
- 8 at W 36 SE, 5.3 %
- 6th Avenue at 1032, 5.3 %
- 7 at 40 SW, 5.3 %
- 7 at W 37 NW, 5.0 %
- 8 at W 36 SW, 5.0 %
- 7 at 40 SE, 4.3 %
- 6th Avenue at 1033, 4.2 %
- ...

Ped Counts by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 14, 2018 Vs Week 1, 2017 to Week 14, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 14, 2018 Vs Week 14, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 14 2018 Vs Week 13 2018