



Garment District

Week 35, 2017

08/28/2017 to 09/03/2017



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Garment District	▲ 5.0 %	▼ -4.1 %	▲ 1.4 %	▼ -0.8 %	▼ -3.7 %	▲ 1.5 %
New York	▲ 0.3 %	▲ 1.8 %	▼ -1.1 %	▼ -3.1 %	▼ -1.9 %	▼ -2.1 %
USA	▼ -1.7 %	▲ 1.5 %	▼ -3.7 %	▼ -3.1 %	▼ -0.4 %	▼ -2.1 %

Headlines

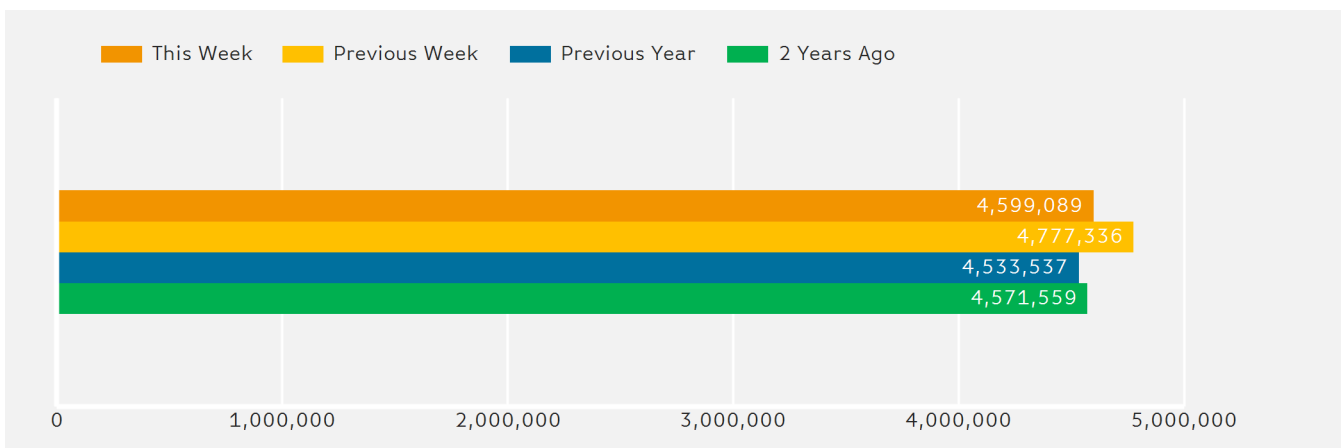
The total number of Pedestrians to Garment District for the last 52 weeks is 222,307,202 which is 6% up on the previous year.

The total number of Pedestrians for the year to date is 148,445,248 which is 5% up on the previous year.

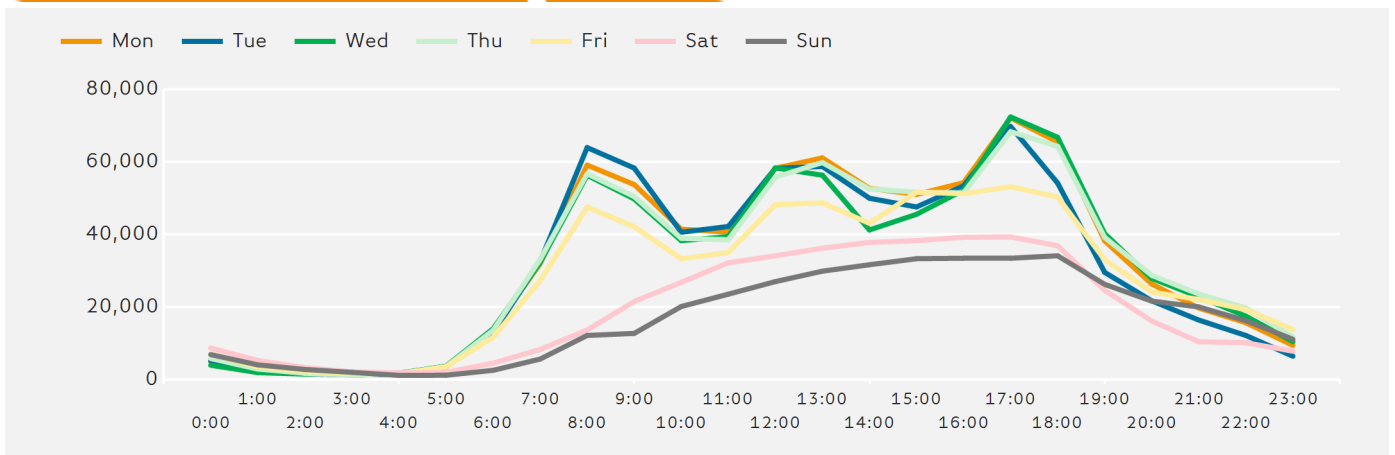
The total number of Pedestrians to Garment District in week commencing 28 August 2017 was 4,599,089.

The busiest day in week commencing 28 August 2017 was Monday with 779,837 Pedestrians.

Ped Counts Totals by Week



Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	75	68	77	82	69	68	73
Previous Week	87	89	80	78	78	78	78
Previous Year	89	82	87	77	78	73	78

Ped Counts by Day

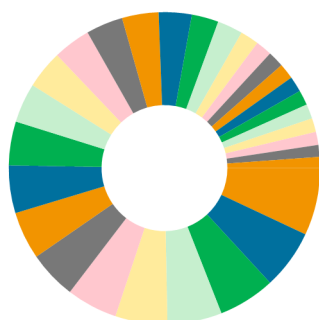
	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	779,837	743,118	755,537	773,918	674,215	460,267	412,197	4,599,089
Previous Week	774,540	778,658	788,901	786,294	777,960	475,571	395,412	4,777,336
Previous Year	697,713	726,110	769,285	765,134	693,214	486,451	395,630	4,533,537
2 Years Ago	732,087	751,105	733,136	774,977	730,049	444,474	405,731	4,571,559
Week on Week % Change	0.7 %	-4.6 %	-4.2 %	-1.6 %	-13.3 %	-3.2 %	4.2 %	-3.7 %
Year on Year % Change	11.8 %	2.3 %	-1.8 %	1.1 %	-2.7 %	-5.4 %	4.2 %	1.4 %

Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	56,399	61,009	84,240	-7.6 %	-33.0 %	
40 at 7 SE	157,532	170,040	161,757	-7.4 %	-2.6 %	
40 at 7 SW	89,061	85,899	94,248	3.7 %	-5.5 %	
6th Avenue at 1032	248,710	263,775	247,418	-5.7 %	0.5 %	
6th Avenue at 1033	178,937	197,771	180,470	-9.5 %	-0.8 %	
7 at 40 NW	188,454	211,646	177,915	-11.0 %	5.9 %	
7 at 40 SE	227,806	245,577	238,702	-7.2 %	-4.6 %	
7 at 40 SW	271,007	275,789	306,324	-1.7 %	-11.5 %	
7 at W 37 NE	127,996	132,097	127,139	-3.1 %	0.7 %	
7 at W 37 NW	260,324	270,727	258,451	-3.8 %	0.7 %	
7 at W 37 SE	176,116	180,438	208,738	-2.4 %	-15.6 %	
7 at W 37 SW	321,168	323,550	327,166	-0.7 %	-1.8 %	
8 at W 36 NE	227,529	223,928	217,458	1.6 %	4.6 %	
8 at W 36 NW	174,592	179,717	198,483	-2.9 %	-12.0 %	
8 at W 36 SE	243,280	246,678	239,609	-1.4 %	1.5 %	
8 at W 36 SW	208,639	214,995	191,388	-3.0 %	9.0 %	
Broadway 1300 Pedestrian Zone	62,266	74,400		-16.3 %		
Broadway 1400 Pedestrian Zone	77,498	98,099		-21.0 %		
Broadway at 1359	229,565	221,168	167,109	3.8 %	37.4 %	
Broadway at 1370	120,933	121,057	112,765	-0.1 %	7.2 %	
Broadway at 1411	182,407	185,672	179,371	-1.8 %	1.7 %	
Broadway at 1430	283,315	293,742	264,518	-3.5 %	7.1 %	
W 36 at 8 NE	76,609	79,707	76,878	-3.9 %	-0.3 %	
W 36 at 8 NW	74,611	74,863	94,673	-0.3 %	-21.2 %	
W 36 at 8 SE	74,441	75,138	87,734	-0.9 %	-15.2 %	
W 36 at 8 SW	71,386	76,733	75,426	-7.0 %	-5.4 %	
W 37 at 7 NW	53,137	52,179	60,781	1.8 %	-12.6 %	
W 37 at 7 SE	65,815	72,406	84,490	-9.1 %	-22.1 %	
W 37 at 7 SW	69,556	68,536	70,286	1.5 %	-1.0 %	

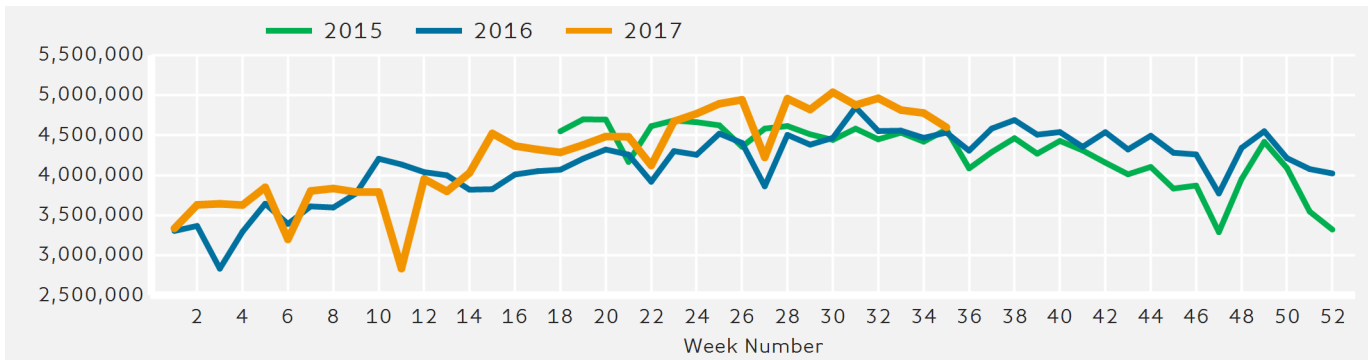
Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 7.0 %
- Broadway at 1430, 6.2 %
- 7 at 40 SW, 5.9 %
- 7 at W 37 NW, 5.7 %
- 6th Avenue at 1032, 5.4 %
- 8 at W 36 SE, 5.3 %
- Broadway at 1359, 5.0 %
- 7 at 40 SE, 5.0 %
- 8 at W 36 NE, 4.9 %
- 8 at W 36 SW, 4.5 %
- 7 at 40 NW, 4.1 %
- ...

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
Week on Week % Change is the % change in footfall for this week from the previous week.