



## Garment District

Week 16, 2018

04/16/2018 to 04/22/2018

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

### Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Garment District	▲ 2.5 %	▲ 2.0 %	▼ -0.1 %	▲ 8.9 %	▲ 0.4 %	▼ -3.5 %
New York	▼ -0.4 %	▼ -2.1 %	▲ 0.3 %	▲ 2.8 %	▲ 1.5 %	▼ -7.0 %
USA	▼ -1.0 %	▼ -3.1 %	▼ -1.4 %	▲ 1.8 %	▲ 1.4 %	▼ -5.3 %

### Headlines

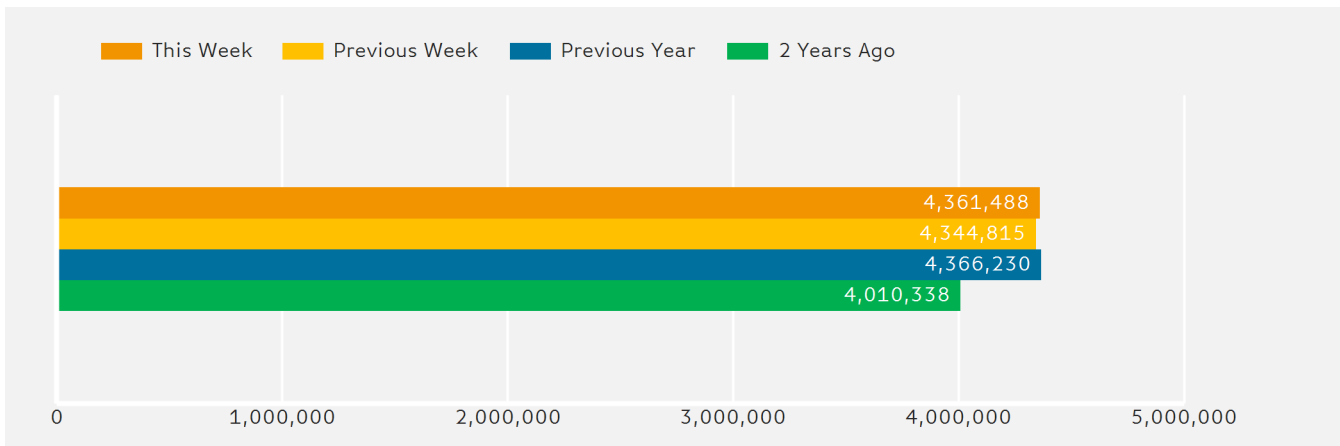
The total number of Pedestrians to Garment District for the last 52 weeks is 222,195,498 which is 2.7% up on the previous year.

The total number of Pedestrians for the year to date is 61,520,792 which is 2.5% up on the previous year.

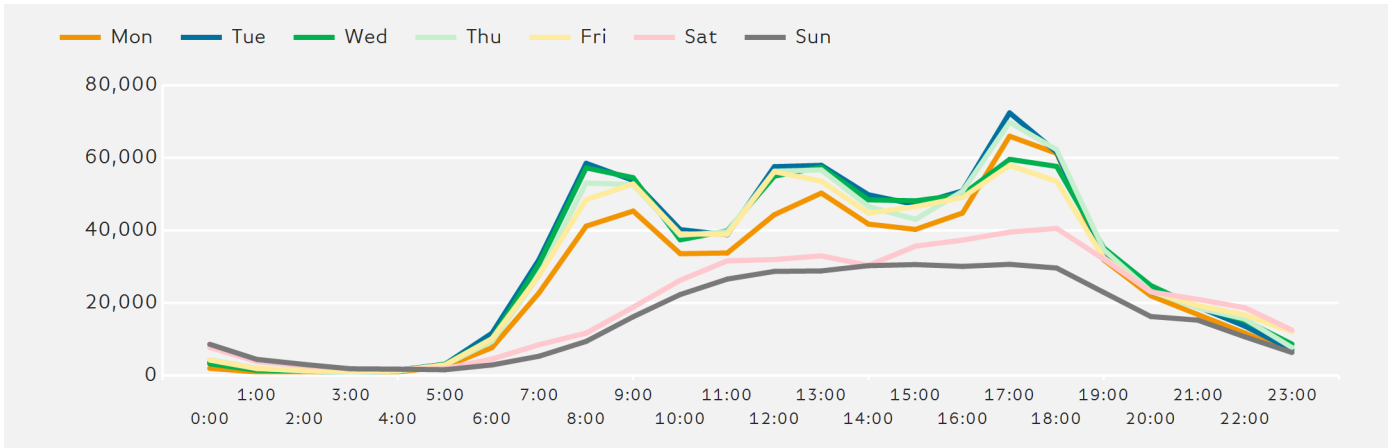
The total number of Pedestrians to Garment District in week commencing 16 April 2018 was 4,361,488.

The busiest day in week commencing 16 April 2018 was Tuesday with 739,641 Pedestrians.

### Ped Counts by Week



### Ped Counts by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	59	48	57	46	53	60	64
Previous Week	46	50	51	59	78	77	42
Previous Year	73	64	51	64	53	55	64

### Ped Counts by Day

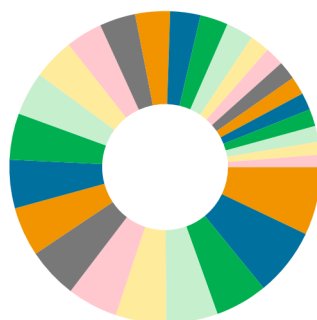
	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	629,154	739,641	719,193	718,377	694,802	476,458	383,863	4,361,488
Previous Week	648,973	673,380	696,975	756,721	780,016	480,263	308,487	4,344,815
Previous Year	718,518	653,768	746,161	726,748	692,082	480,117	348,836	4,366,230
2 Years Ago	643,723	658,011	629,401	675,375	712,201	399,624	292,003	4,010,338
Week on Week % Change	-3.1 %	9.8 %	3.2 %	-5.1 %	-10.9 %	-0.8 %	24.4 %	0.4 %
Year on Year % Change	-12.4 %	13.1 %	-3.6 %	-1.2 %	0.4 %	-0.8 %	10.0 %	-0.1 %

### Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	58,416	59,007	51,445	-1.0 %	13.6 %	
40 at 7 SE	165,766	157,821	157,960	5.0 %	4.9 %	
40 at 7 SW	85,277	82,036	85,526	4.0 %	-0.3 %	
6th Avenue at 1032	228,987	231,827	239,902	-1.2 %	-4.5 %	
6th Avenue at 1033	187,435	189,896	185,935	-1.3 %	0.8 %	
7 at 40 NW	123,264	128,473	193,647	-4.1 %	-36.3 %	
7 at 40 SE	218,870	211,582	197,875	3.4 %	10.6 %	
7 at 40 SW	233,413	239,958	248,402	-2.7 %	-6.0 %	
7 at W 37 NE	136,720	133,429	133,220	2.5 %	2.6 %	
7 at W 37 NW	236,351	236,046	274,892	0.1 %	-14.0 %	
7 at W 37 SE	158,136	163,716	152,154	-3.4 %	3.9 %	
7 at W 37 SW	308,062	317,270	279,855	-2.9 %	10.1 %	
8 at W 36 NE	228,498	226,922	242,348	0.7 %	-5.7 %	
8 at W 36 NW	162,394	173,858	185,744	-6.6 %	-12.6 %	
8 at W 36 SE	223,220	224,359	239,910	-0.5 %	-7.0 %	
8 at W 36 SW	209,625	213,219	211,208	-1.7 %	-0.7 %	
Broadway at 1359	229,326	226,471	191,366	1.3 %	19.8 %	
Broadway at 1370	126,338	123,513	155,787	2.3 %	-18.9 %	
Broadway at 1411	196,956	157,147	172,846	25.3 %	13.9 %	
Broadway at 1430	307,121	317,167	241,893	-3.2 %	27.0 %	
W 36 at 8 NE	83,661	78,804	85,528	6.2 %	-2.2 %	
W 36 at 8 NW	77,453	80,592	93,626	-3.9 %	-17.3 %	
W 36 at 8 SE	89,659	80,501	91,571	11.4 %	-2.1 %	
W 36 at 8 SW	82,161	79,009	75,929	4.0 %	8.2 %	
W 37 at 7 NW	55,340	59,401	47,685	-6.8 %	16.1 %	
W 37 at 7 SE	71,671	73,780	78,919	-2.9 %	-9.2 %	
W 37 at 7 SW	77,368	79,011	51,057	-2.1 %	51.5 %	

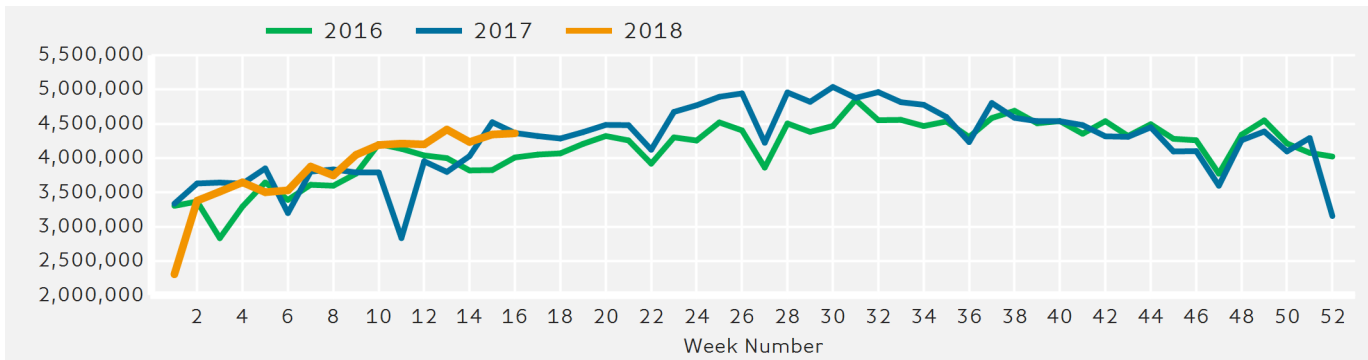
### Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 7.1 %
- Broadway at 1430, 7.0 %
- 7 at W 37 NW, 5.4 %
- 7 at 40 SW, 5.4 %
- Broadway at 1359, 5.3 %
- 6th Avenue at 1032, 5.3 %
- 8 at W 36 NE, 5.2 %
- 8 at W 36 SE, 5.1 %
- 7 at 40 SE, 5.0 %
- 8 at W 36 SW, 4.8 %
- Broadway at 1411, 4.5 %
- ...

## Ped Counts by Week



### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 16, 2018 Vs Week 1, 2017 to Week 16, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 16, 2018 Vs Week 16, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 16 2018 Vs Week 15 2018