



## Garment District

Week 35, 2018

08/27/2018 to 09/02/2018



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

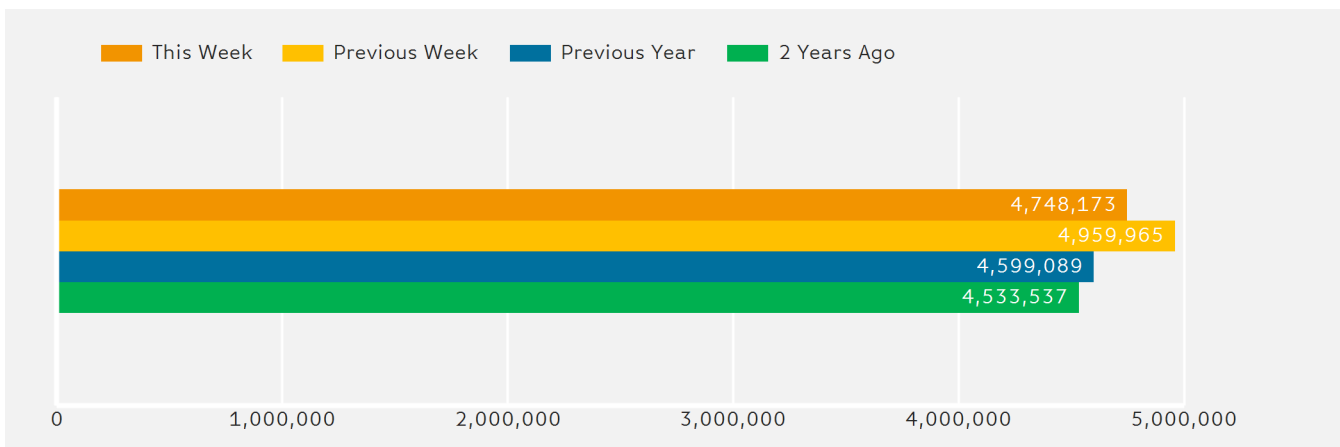
Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Garment District	▲ 3.4 %	▲ 5.0 %	▲ 3.2 %	▲ 1.4 %	▼ -4.3 %	▼ -3.7 %
New York	▲ 1.7 %	▼ -0.9 %	▲ 2.3 %	▼ -1.1 %	▼ -3.3 %	▼ -1.9 %
USA	▲ 0.2 %	▼ -2.6 %	▲ 0.2 %	▼ -3.7 %	▼ -1.8 %	▼ -0.4 %

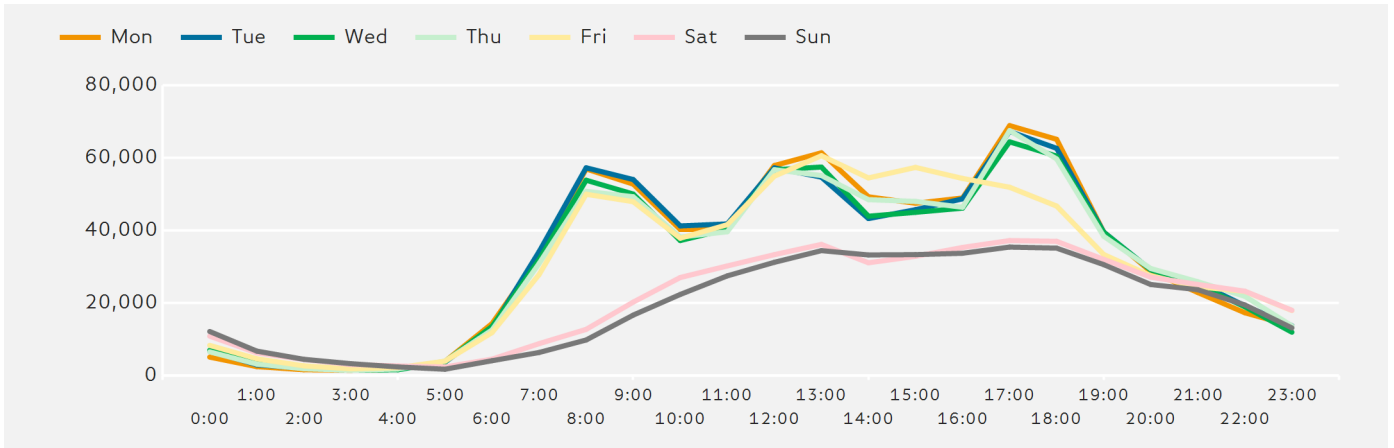
### Headlines

- The total number of Pedestrians to Garment District for the last 52 weeks is 225,781,540 which is 1.6% up on the previous year.
- The total number of Pedestrians for the year to date is 153,527,000 which is 3.4% up on the previous year.
- The total number of Pedestrians to Garment District in week commencing 27 August 2018 was 4,748,173.
- The busiest day in week commencing 27 August 2018 was Monday with 774,104 Pedestrians.

### Ped Counts by Week



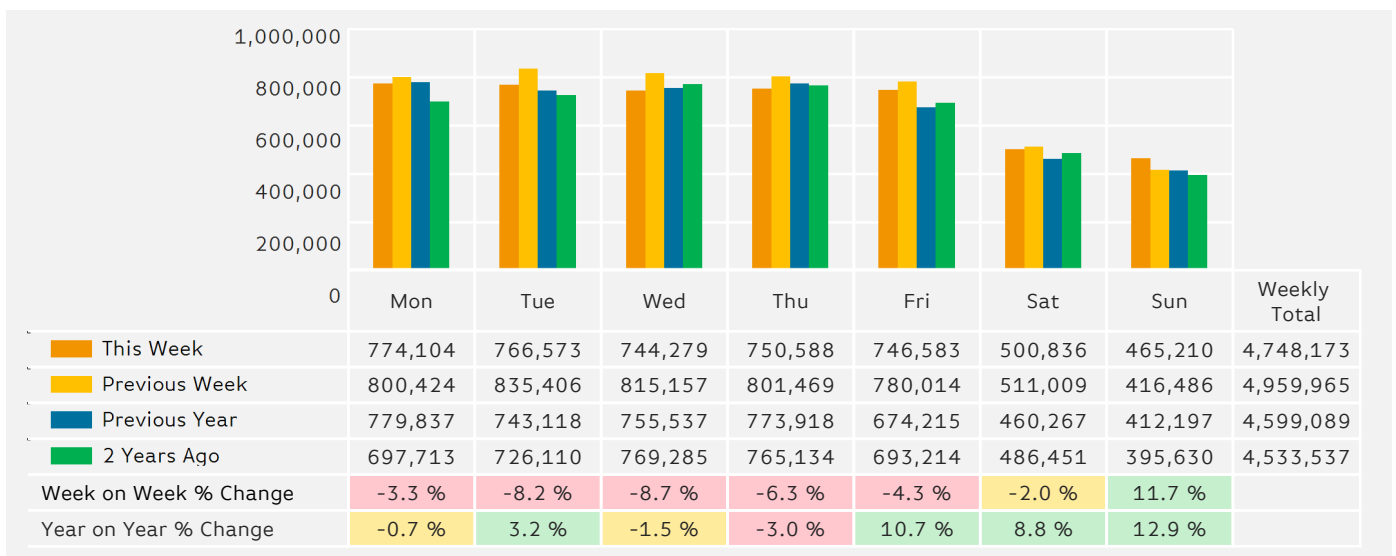
### Ped Counts by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	89	93	95	89	73	77	78
Previous Week	75	75	82	77	82	78	82
Previous Year	75	68	77	82	69	68	73

### Ped Counts by Day

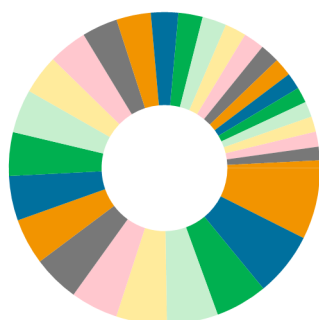


### Ped Counts by Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	66,546	69,214	56,399	-3.9 %	18.0 %	
40 at 7 SE	193,326	199,355	157,532	-3.0 %	22.7 %	
40 at 7 SW	95,525	88,794	89,061	7.6 %	7.3 %	
6th Avenue at 1032	233,942	255,700	248,710	-8.5 %	-5.9 %	
6th Avenue at 1033	175,701	197,339	178,937	-11.0 %	-1.8 %	
7 at 40 NW	119,248	118,758	188,454	0.4 %	-36.7 %	
7 at 40 SE	252,144	267,691	227,806	-5.8 %	10.7 %	
7 at 40 SW	256,096	266,519	271,007	-3.9 %	-5.5 %	
7 at W 37 NE	134,912	138,437	127,996	-2.5 %	5.4 %	
7 at W 37 NW	249,729	259,835	260,324	-3.9 %	-4.1 %	
7 at W 37 SE	191,018	200,154	176,116	-4.6 %	8.5 %	
7 at W 37 SW	315,262	326,599	321,168	-3.5 %	-1.8 %	
8 at W 36 NE	214,900	239,096	227,529	-10.1 %	-5.6 %	
8 at W 36 NW	169,904	167,905	174,592	1.2 %	-2.7 %	
8 at W 36 SE	213,942	228,452	243,280	-6.4 %	-12.1 %	
8 at W 36 SW	219,486	230,585	208,639	-4.8 %	5.2 %	
Broadway 1300 Pedestrian Zone	104,750	107,071	62,266	-2.2 %	68.2 %	
Broadway 1400 Pedestrian Zone	119,474	120,101	77,498	-0.5 %	54.2 %	
Broadway at 1359	227,623	233,960	229,565	-2.7 %	-0.8 %	
Broadway at 1370	102,610	109,568	120,933	-6.4 %	-15.2 %	
Broadway at 1411	229,699	236,082	182,407	-2.7 %	25.9 %	
Broadway at 1430	351,603	364,771	283,315	-3.6 %	24.1 %	
W 36 at 8 NE	75,690	82,622	76,609	-8.4 %	-1.2 %	
W 36 at 8 NW	76,449	76,902	74,611	-0.6 %	2.5 %	
W 36 at 8 SE	80,819	84,518	74,441	-4.4 %	8.6 %	
W 36 at 8 SW	89,544	91,899	71,386	-2.6 %	25.4 %	
W 37 at 7 NW	37,830	35,828	53,137	5.6 %	-28.8 %	
W 37 at 7 SE	74,163	83,816	65,815	-11.5 %	12.7 %	
W 37 at 7 SW	76,238	78,394	69,556	-2.8 %	9.6 %	

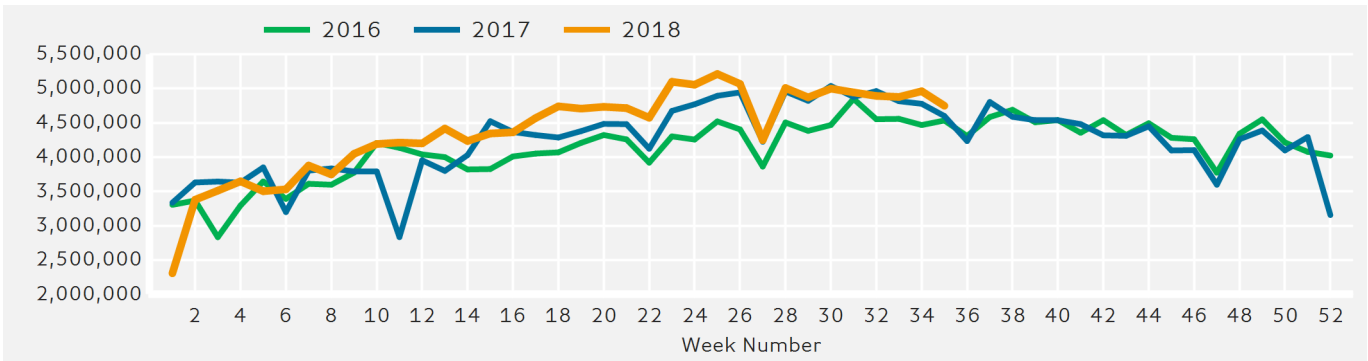
### Ped Counts by location

Counting By Location - Main Locations Only



- Broadway at 1430, 7.4 %
- 7 at W 37 SW, 6.6 %
- 7 at 40 SW, 5.4 %
- 7 at 40 SE, 5.3 %
- 7 at W 37 NW, 5.3 %
- 6th Avenue at 1032, 4.9 %
- Broadway at 1411, 4.8 %
- Broadway at 1359, 4.8 %
- 8 at W 36 SW, 4.6 %
- 8 at W 36 NE, 4.5 %
- 8 at W 36 SE, 4.5 %
- ...

**Ped Counts by Week**



**Notes**

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 35, 2018 Vs Week 1, 2017 to Week 35, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 35, 2018 Vs Week 35, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 35 2018 Vs Week 34 2018