

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Garment District	-57.0 %	-2.9 %	-72.2 %	-1.6 %	0.1 %	5.3 %
USA	-51.3 %	-3.4 %	-72.6 %	-2.5 %	-0.9 %	3.9 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Garment District over the last 52 weeks is 32.3% down on the previous year.

Footfall for the year to date is 57% down on the previous year.

The number of visitors counted for week commencing 20 July 2020 was 1,339,468.

The busiest day in week commencing 20 July 2020 was Thursday with 230,572 visitors.

The peak hour of the week was 17:00 on Thursday 23 July 2020 with footfall of 18,646

Ped Counts by week

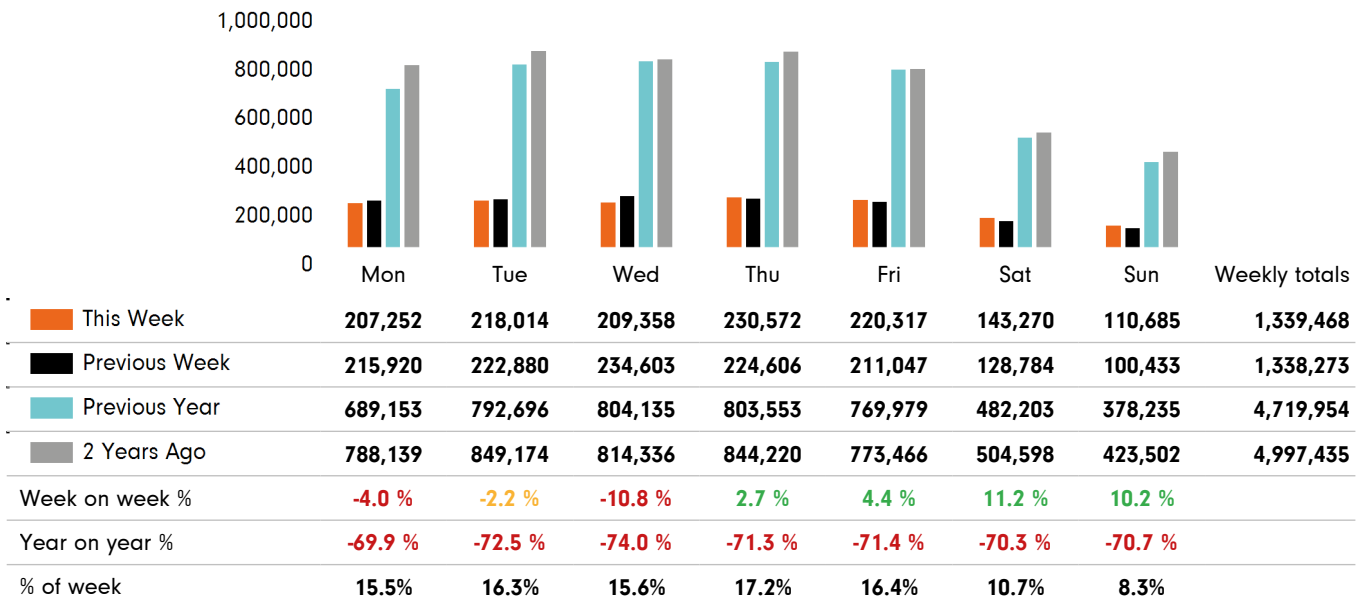


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

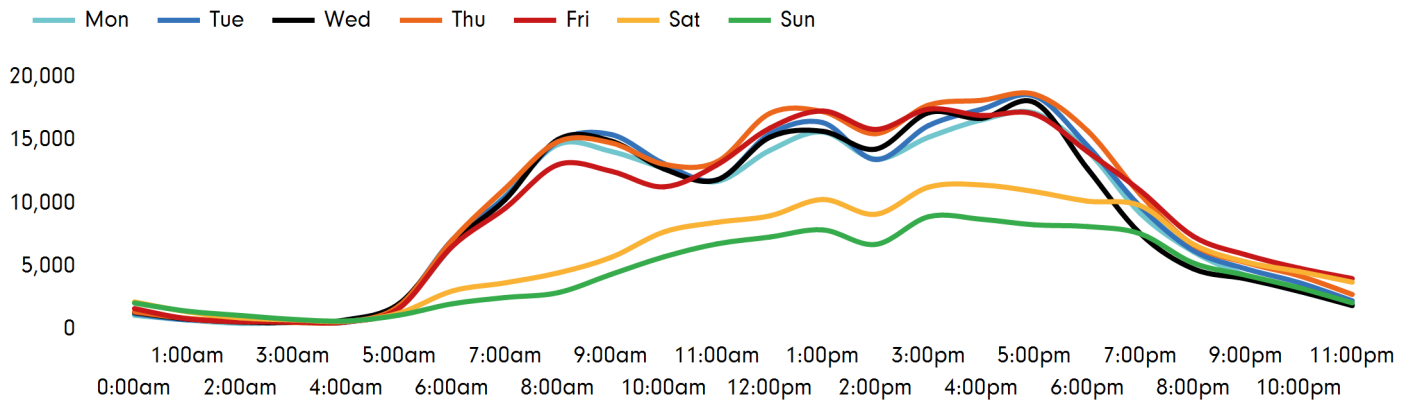
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	96°	93°	89°	91°	84°	87°	93°
Previous week	87°	87°	80°	78°	84°	93°	95°
Previous year	80°	71°	80°	84°	86°	84°	89°

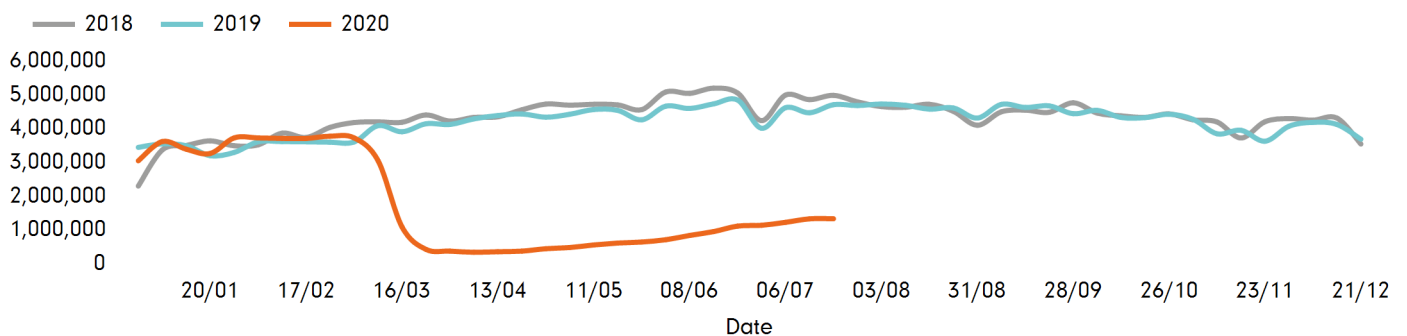
Ped Counts by day































Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	20,748	20,450	70,924	1.5 %	-70.7 %	
40 at 7 SE	57,547	56,464	203,472	1.9 %	-71.7 %	
40 at 7 SW	39,390	34,870	93,257	13.0 %	-57.8 %	
6th Avenue at 1032	74,196	74,014	253,207	0.2 %	-70.7 %	
6th Avenue at 1033	34,624	37,420	206,126	-7.5 %	-83.2 %	
7 at 40 NW	38,062	34,741	129,760	9.6 %	-70.7 %	
7 at 40 SE	70,399	71,233	279,846	-1.2 %	-74.8 %	
7 at 40 SW	66,972	67,417	257,098	-0.7 %	-74.0 %	
7 at W 37 NE	43,162	42,765	147,481	0.9 %	-70.7 %	
7 at W 37 NW	79,755	75,270	271,018	6.0 %	-70.6 %	
7 at W 37 SE	41,785	45,289	179,405	-7.7 %	-76.7 %	
7 at W 37 SW	74,100	76,620	276,051	-3.3 %	-73.2 %	
8 at W 36 NE	66,725	67,286	244,460	-0.8 %	-72.7 %	
8 at W 36 NW	72,691	71,471	167,844	1.7 %	-56.7 %	
8 at W 36 SE	64,933	66,011	232,986	-1.6 %	-72.1 %	
8 at W 36 SW	62,888	64,474	222,078	-2.5 %	-71.7 %	
Broadway 1400 Pedestrian Zone	28,575	28,603		-0.1 %		
Broadway at 1359	70,145	72,498	240,198	-3.2 %	-70.8 %	
Broadway at 1370	31,097	29,623	107,518	5.0 %	-71.1 %	
Broadway at 1411	55,923	56,616	251,412	-1.2 %	-77.8 %	
Broadway at 1430	73,519	74,974	337,598	-1.9 %	-78.2 %	
W 36 at 8 NE	20,397	20,285	85,641	0.6 %	-76.2 %	
W 36 at 8 NW	35,441	35,494	78,865	-0.1 %	-55.1 %	
W 36 at 8 SE	29,957	30,553	95,522	-2.0 %	-68.6 %	
W 36 at 8 SW	29,626	28,794	101,526	2.9 %	-70.8 %	
W 37 at 7 NW	16,501	15,840	35,237	4.2 %	-53.2 %	
W 37 at 7 SE	20,854	19,478	85,898	7.1 %	-75.7 %	
W 37 at 7 SW	19,456	19,720	65,526	-1.3 %	-70.3 %	

Ped Counts by location



- 7 at W 37 NW, 6.0 %
- 6th Avenue at 1032, 5.5 %
- 7 at W 37 SW, 5.5 %
- Broadway at 1430, 5.5 %
- 8 at W 36 NW, 5.4 %
- 7 at 40 SE, 5.3 %
- Broadway at 1359, 5.2 %
- 7 at 40 SW, 5.0 %
- 8 at W 36 NE, 5.0 %
- 8 at W 36 SE, 4.8 %
- 8 at W 36 SW, 4.7 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2020 to Week 30, 2020 Vs Week 1, 2019 to Week 30, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 30, 2020 Vs Week 30, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 30 2020 Vs Week 29 2020