



## Garment District

Week 20, 2018

05/14/2018 to 05/20/2018

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

### Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

|                  | Year to Date % Change |          | Year on Year % Change |         | Week On Week % Change |         |
|------------------|-----------------------|----------|-----------------------|---------|-----------------------|---------|
|                  | 2018                  | 2017     | 2018                  | 2017    | 2018                  | 2017    |
| Garment District | ▲ 3.6 %               | ▲ 2.6 %  | ▲ 5.5 %               | ▲ 3.8 % | ▲ 0.6 %               | ▲ 2.4 % |
| New York         | ▲ 0.8 %               | ▼ -1.3 % | ▲ 0.2 %               | ▲ 4.7 % | ▼ -3.4 %              | ▲ 4.4 % |
| USA              | ▼ -0.1 %              | ▼ -2.5 % | ▼ -1.9 %              | ▲ 0.4 % | ▼ -3.0 %              | ▲ 4.3 % |

### Headlines

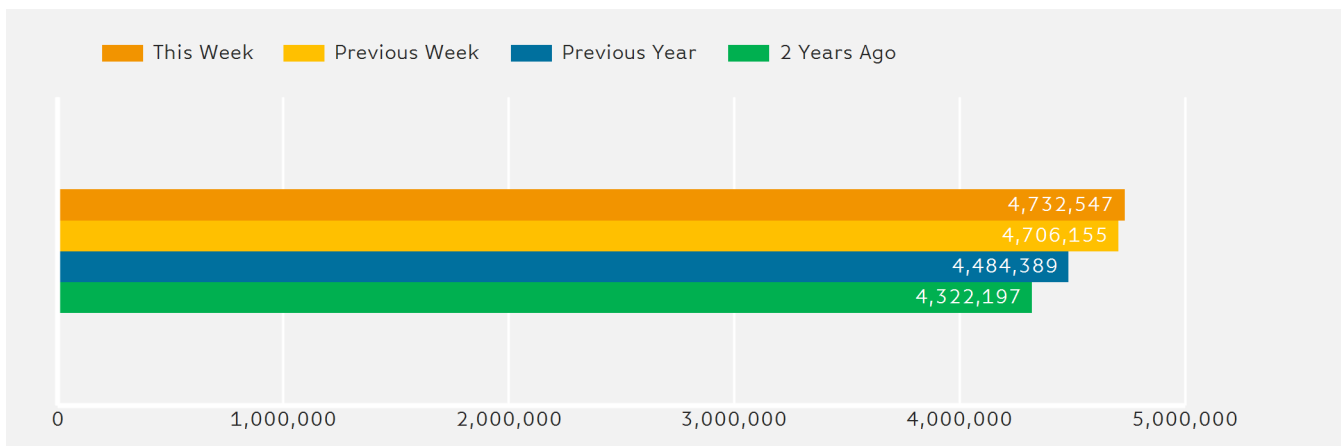
The total number of Pedestrians to Garment District for the last 52 weeks is 223,472,701 which is 2.9% up on the previous year.

The total number of Pedestrians for the year to date is 80,268,839 which is 3.6% up on the previous year.

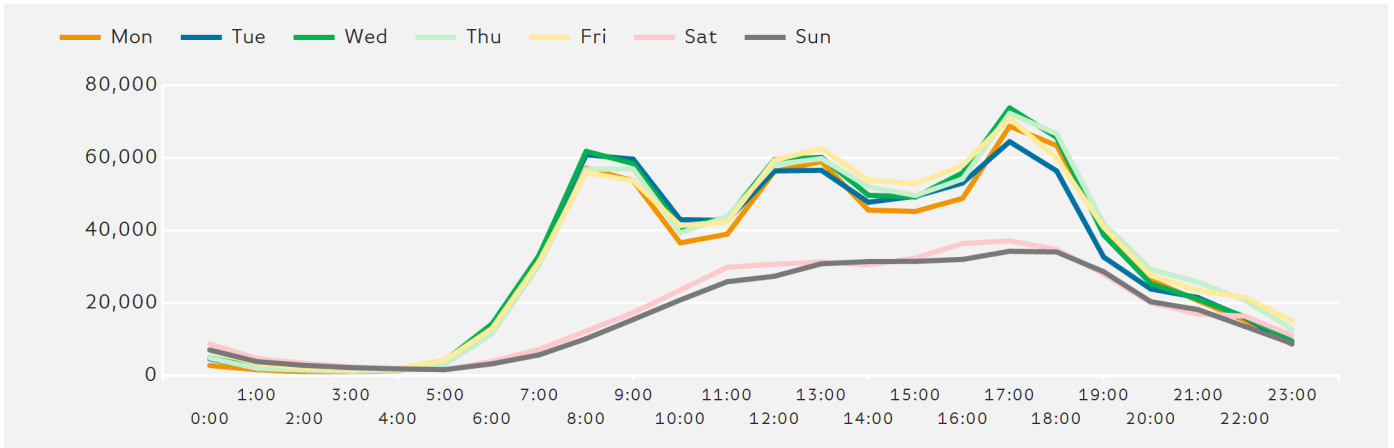
The total number of Pedestrians to Garment District in week commencing 14 May 2018 was 4,732,547.

The busiest day in week commencing 14 May 2018 was Friday with 803,310 Pedestrians.

### Ped Counts by Week



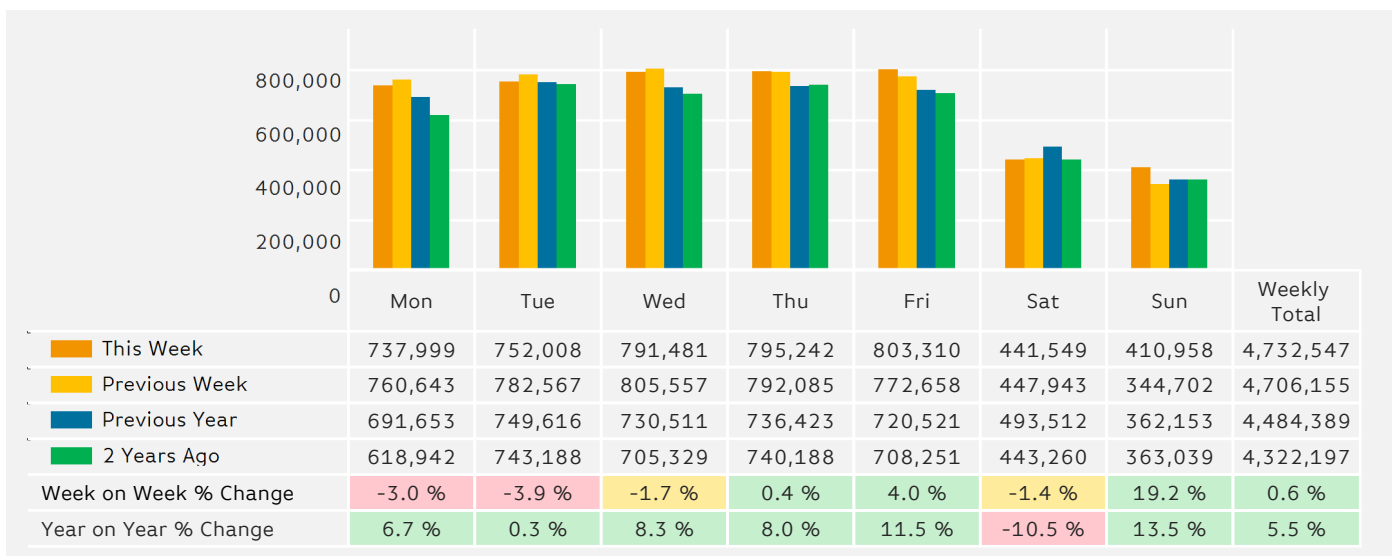
### Ped Counts by Hour



### Weather

|               | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This Week     | 73  | 87  | 64  | 71  | 64  | 55  | 80  |
| Previous Week | 73  | 71  | 75  | 69  | 73  | 57  | 57  |
| Previous Year | 64  | 78  | 87  | 93  | 84  | 68  | 66  |

### Ped Counts by Day

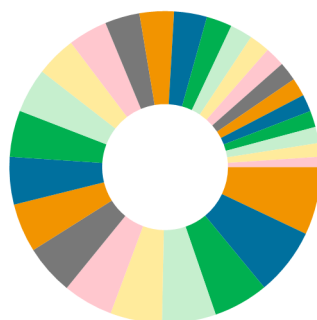


### Ped Counts By Location

|                    | This Week | Previous Week | Previous Year | Week on Week % Change | Year on Year % Change |  |
|--------------------|-----------|---------------|---------------|-----------------------|-----------------------|--|
| 40 at 7 NW         | 66,966    | 63,905        | 56,264        | 4.8 %                 | 19.0 %                |  |
| 40 at 7 SE         | 192,487   | 185,518       | 159,656       | 3.8 %                 | 20.6 %                |  |
| 40 at 7 SW         | 97,213    | 91,701        | 64,965        | 6.0 %                 | 49.6 %                |  |
| 6th Avenue at 1032 | 245,443   | 253,943       | 263,892       | -3.3 %                | -7.0 %                |  |
| 6th Avenue at 1033 | 197,897   | 217,686       | 217,840       | -9.1 %                | -9.2 %                |  |
| 7 at 40 NW         | 109,767   | 106,923       | 203,630       | 2.7 %                 | -46.1 %               |  |
| 7 at 40 SE         | 264,986   | 258,428       | 201,417       | 2.5 %                 | 31.6 %                |  |
| 7 at 40 SW         | 270,149   | 258,256       | 224,066       | 4.6 %                 | 20.6 %                |  |
| 7 at W 37 NE       | 161,545   | 144,434       | 132,105       | 11.8 %                | 22.3 %                |  |
| 7 at W 37 NW       | 253,922   | 241,729       | 262,300       | 5.0 %                 | -3.2 %                |  |
| 7 at W 37 SE       | 170,811   | 162,635       | 197,778       | 5.0 %                 | -13.6 %               |  |
| 7 at W 37 SW       | 333,030   | 328,561       | 331,284       | 1.4 %                 | 0.5 %                 |  |
| 8 at W 36 NE       | 239,451   | 237,345       | 235,778       | 0.9 %                 | 1.6 %                 |  |
| 8 at W 36 NW       | 168,978   | 175,704       | 181,264       | -3.8 %                | -6.8 %                |  |
| 8 at W 36 SE       | 233,068   | 227,356       | 246,271       | 2.5 %                 | -5.4 %                |  |
| 8 at W 36 SW       | 218,800   | 218,113       | 215,390       | 0.3 %                 | 1.6 %                 |  |
| Broadway at 1359   | 246,032   | 245,531       | 175,444       | 0.2 %                 | 40.2 %                |  |
| Broadway at 1370   | 125,465   | 129,176       | 141,394       | -2.9 %                | -11.3 %               |  |
| Broadway at 1411   | 228,089   | 239,219       | 177,162       | -4.7 %                | 28.7 %                |  |
| Broadway at 1430   | 330,064   | 345,904       | 255,530       | -4.6 %                | 29.2 %                |  |
| W 36 at 8 NE       | 93,454    | 90,351        | 82,308        | 3.4 %                 | 13.5 %                |  |
| W 36 at 8 NW       | 84,140    | 85,654        | 83,804        | -1.8 %                | 0.4 %                 |  |
| W 36 at 8 SE       | 101,614   | 97,404        | 84,232        | 4.3 %                 | 20.6 %                |  |
| W 36 at 8 SW       | 89,338    | 97,141        | 76,631        | -8.0 %                | 16.6 %                |  |
| W 37 at 7 NW       | 50,221    | 50,181        | 59,351        | 0.1 %                 | -15.4 %               |  |
| W 37 at 7 SE       | 79,392    | 75,814        | 78,739        | 4.7 %                 | 0.8 %                 |  |
| W 37 at 7 SW       | 80,225    | 77,543        | 75,894        | 3.5 %                 | 5.7 %                 |  |

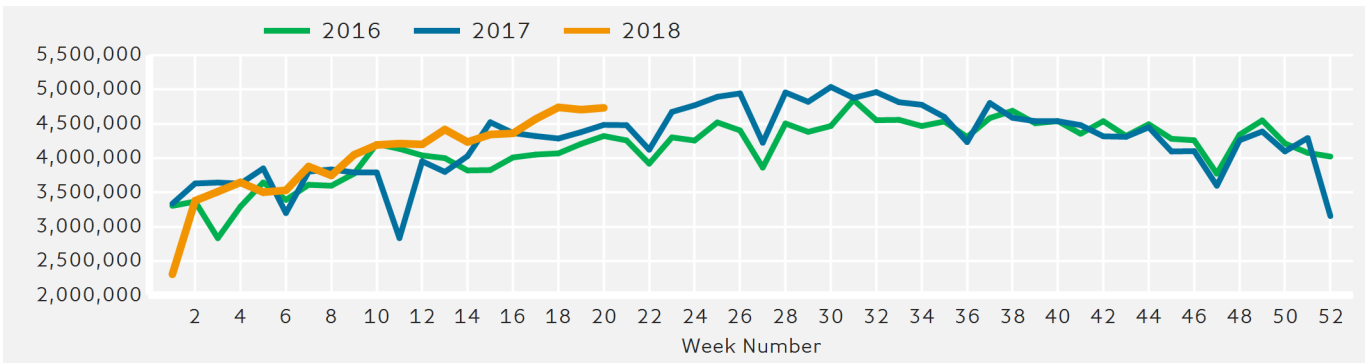
### Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 7.0 %
- Broadway at 1430, 7.0 %
- 7 at 40 SW, 5.7 %
- 7 at 40 SE, 5.6 %
- 7 at W 37 NW, 5.4 %
- Broadway at 1359, 5.2 %
- 6th Avenue at 1032, 5.2 %
- 8 at W 36 NE, 5.1 %
- 8 at W 36 SE, 4.9 %
- Broadway at 1411, 4.8 %
- 8 at W 36 SW, 4.6 %
- ...

## Ped Counts by Week



**Notes**

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 20, 2018 Vs Week 1, 2017 to Week 20, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 20, 2018 Vs Week 20, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 20 2018 Vs Week 19 2018