

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Garment District	1.1 %	2.2 %	2.6 %	-6.5 %	-0.4 %	0.2 %
USA	1.5 %	0.4 %	2.6 %	-8.7 %	4.7 %	3.1 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Garment District over the last 52 weeks is 2% down on the previous year.

Footfall for the year to date is 1.1% up on the previous year.

The number of visitors counted for week commencing 10 February 2020 was 3,721,778.

The busiest day in week commencing 10 February 2020 was Wednesday with 644,609 visitors.






















The peak hour of the week was 13:00 on Wednesday 12 February 2020 with footfall of 57,046

Ped Counts by week

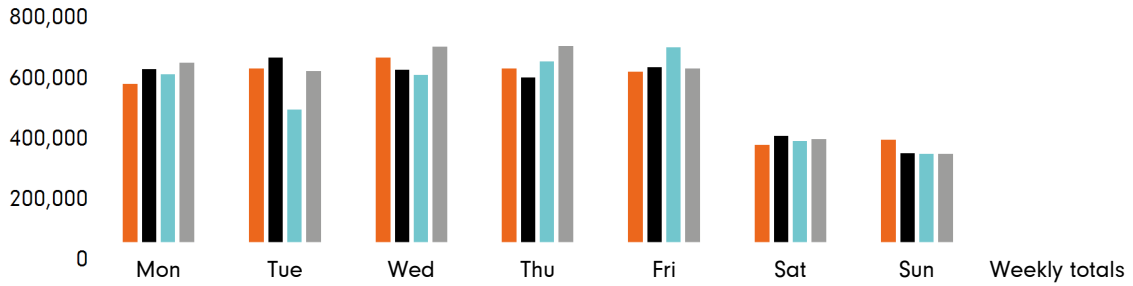


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

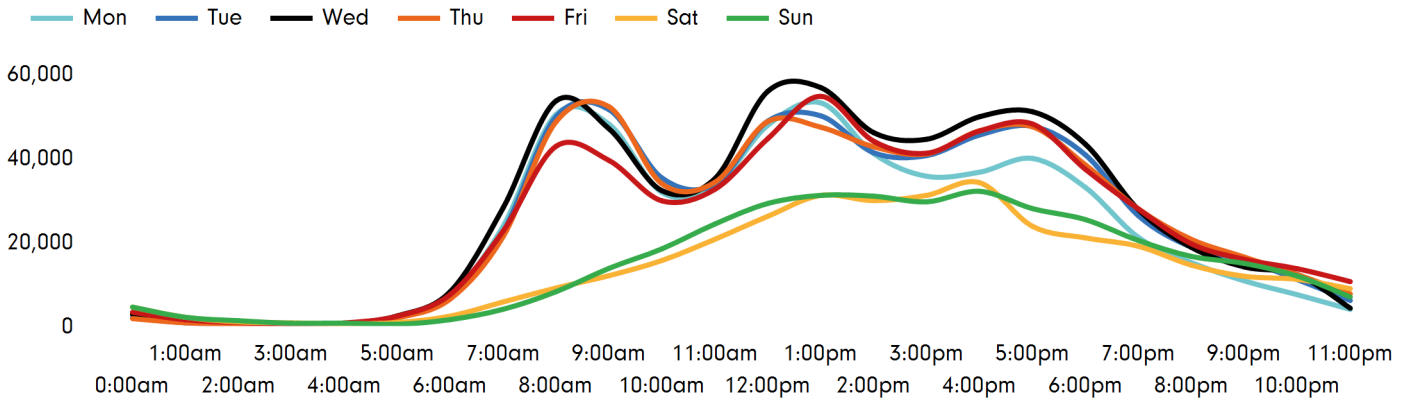
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 46°	 48°	 42°	 46°	 33°	 32°	 44°
Previous week	 53°	 55°	 44°	 44°	 60°	 41°	 44°
Previous year	 39°	 33°	 39°	 44°	 55°	 42°	 37°

Ped Counts by day

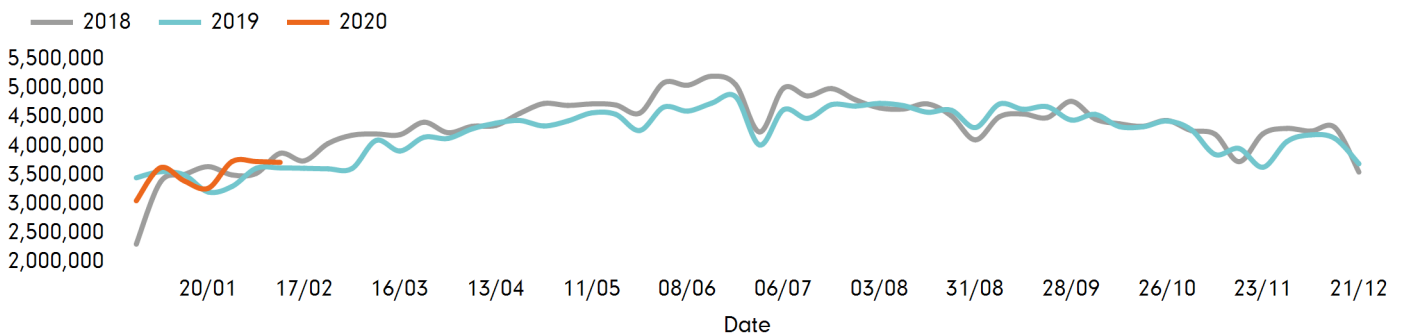


Week on week %	-8.2 %	-5.8 %	6.9 %	5.3 %	-2.7 %	-8.4 %	14.8 %	
Year on year %	-5.5 %	29.6 %	10.3 %	-3.7 %	-12.3 %	-4.1 %	15.8 %	
% of week	14.9%	16.3%	17.3%	16.3%	16.0%	9.3%	9.8%	

Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	47,255	42,684	43,308	10.7 %	9.1 %	
40 at 7 SE	185,268	183,591	169,863	0.9 %	9.1 %	
40 at 7 SW	60,417	65,299	67,218	-7.5 %	-10.1 %	
6th Avenue at 1032	211,966	205,997	234,199	2.9 %	-9.5 %	
6th Avenue at 1033	161,333	156,994	159,624	2.8 %	1.1 %	
7 at 40 NW	41,333	44,768	38,898	-7.7 %	6.3 %	
7 at 40 SE	202,456	206,600	203,716	-2.0 %	-0.6 %	
7 at 40 SW	161,613	166,541	171,547	-3.0 %	-5.8 %	
7 at W 37 NE	106,570	91,663	99,307	16.3 %	7.3 %	
7 at W 37 NW	230,356	183,581	213,981	25.5 %	7.7 %	
7 at W 37 SE	131,907	137,175	139,519	-3.8 %	-5.5 %	
7 at W 37 SW	213,267	225,237	239,844	-5.3 %	-11.1 %	
8 at W 36 NE	228,166	236,387	230,232	-3.5 %	-0.9 %	
8 at W 36 NW	171,196	174,086	132,824	-1.7 %	28.9 %	
8 at W 36 SE	238,032	248,270	214,644	-4.1 %	10.9 %	
8 at W 36 SW	195,718	200,065	181,218	-2.2 %	8.0 %	
Broadway at 1359	200,555	207,613	194,467	-3.4 %	3.1 %	
Broadway at 1370	66,473	69,893	78,207	-4.9 %	-15.0 %	
Broadway at 1411	186,950	192,091	147,114	-2.7 %	27.1 %	
Broadway at 1430	240,892	234,944	259,315	2.5 %	-7.1 %	
W 36 at 8 NE	78,416	79,342	74,159	-1.2 %	5.7 %	
W 36 at 8 NW	83,931	83,738	69,764	0.2 %	20.3 %	
W 36 at 8 SE	91,797	94,897	74,743	-3.3 %	22.8 %	
W 36 at 8 SW	54,101	61,703	50,264	-12.3 %	7.6 %	
W 37 at 7 NW	26,583	27,408	18,797	-3.0 %	41.4 %	
W 37 at 7 SE	66,001	74,147	72,721	-11.0 %	-9.2 %	
W 37 at 7 SW	39,226	41,956	47,385	-6.5 %	-17.2 %	



- Broadway at 1430, 6.5 %
- 8 at W 36 SE, 6.4 %
- 7 at W 37 NW, 6.2 %
- 8 at W 36 NE, 6.1 %
- 7 at W 37 SW, 5.7 %
- 6th Avenue at 1032, 5.7 %
- 7 at 40 SE, 5.4 %
- Broadway at 1359, 5.4 %
- 8 at W 36 SW, 5.3 %
- Broadway at 1411, 5.0 %
- 40 at 7 SE, 5.0 %
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Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2020 to Week 7, 2020 Vs Week 1, 2019 to Week 7, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 7, 2020 Vs Week 7, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 7 2020 Vs Week 6 2020