



Garment District

Week 42, 2018

10/15/2018 to 10/21/2018

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Garment District	▲ 2.1 %	▲ 4.1 %	▲ 1.9 %	▼ -4.9 %	▼ -1.6 %	▼ -3.6 %
New York		▼ -0.3 %		▲ 2.7 %		▲ 0.4 %
USA		▼ -2.2 %		▲ 0.4 %		▲ 0.5 %

Headlines

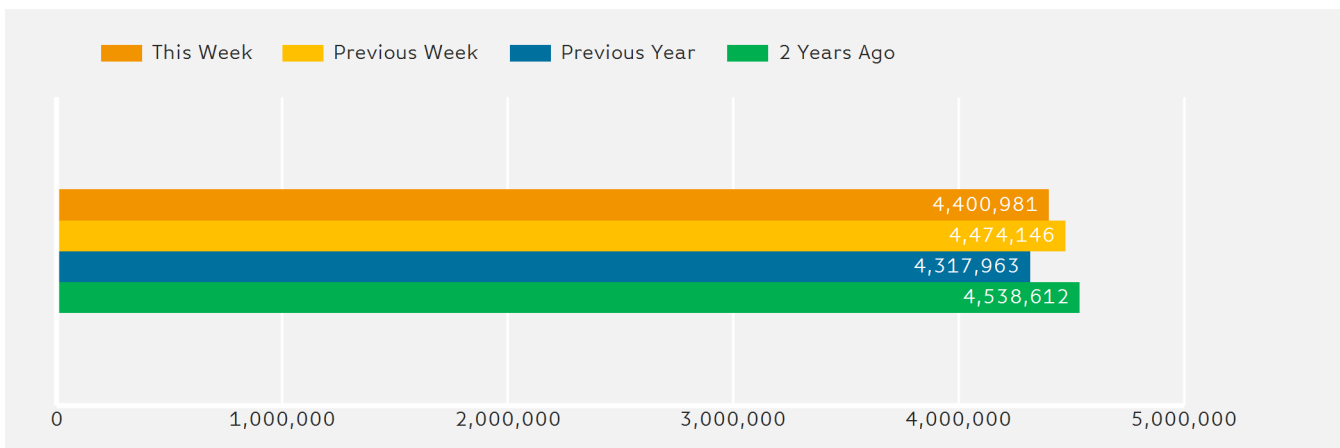
The total number of Pedestrians to Garment District for the last 52 weeks is 224,558,360 which is 1% up on the previous year.

The total number of Pedestrians for the year to date is 183,803,391 which is 2.1% up on the previous year.

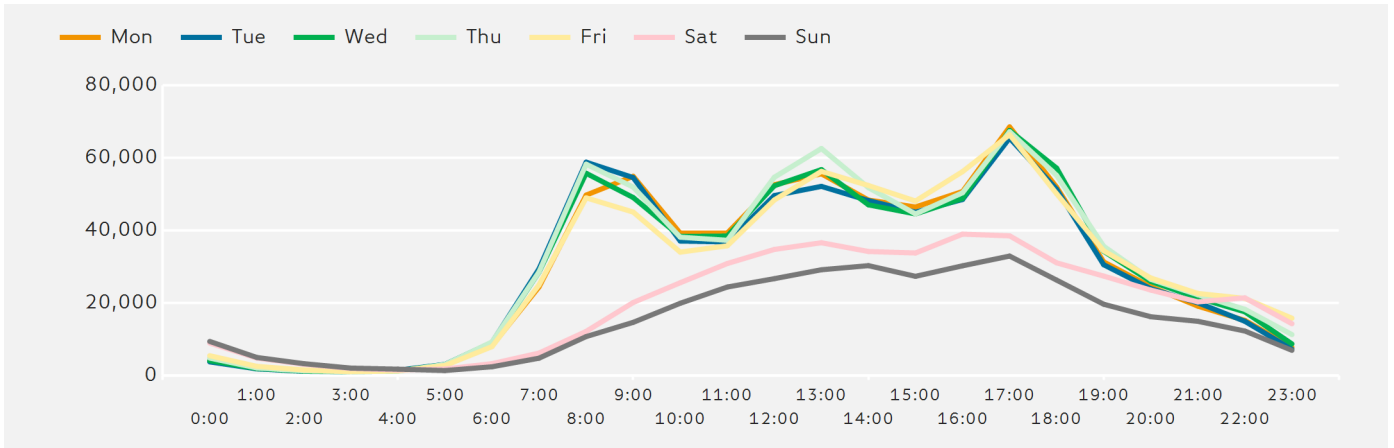
The total number of Pedestrians to Garment District in week commencing 15 October 2018 was 4,400,981.

The busiest day in week commencing 15 October 2018 was Thursday with 736,572 Pedestrians.

Ped Counts by Week



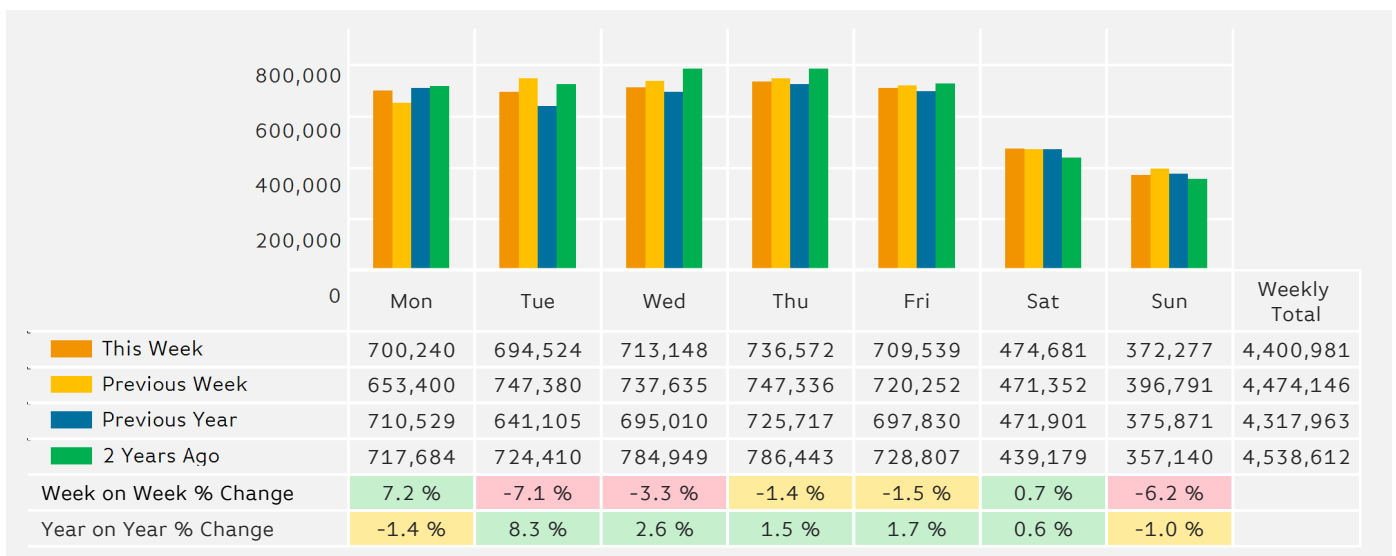
Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	66	55	59	48	60	62	46
Previous Week	73	75	78	73	60	55	59
Previous Year	60	59	71	71	71	75	75

Ped Counts by Day

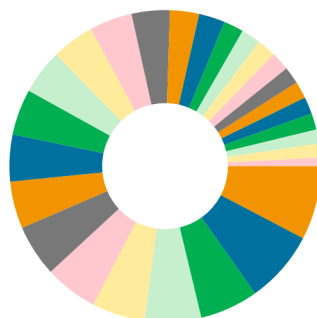


Ped Counts by Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	62,917	62,832	55,995	0.1 %	12.4 %	
40 at 7 SE	194,640	194,097	160,015	0.3 %	21.6 %	
40 at 7 SW	77,275	80,628	80,821	-4.2 %	-4.4 %	
6th Avenue at 1032	256,596	244,759	276,705	4.8 %	-7.3 %	
6th Avenue at 1033	194,779	192,615	200,181	1.1 %	-2.7 %	
7 at 40 NW	88,193	96,678	169,208	-8.8 %	-47.9 %	
7 at 40 SE	236,070	247,798	215,277	-4.7 %	9.7 %	
7 at 40 SW	208,952	229,871	240,565	-9.1 %	-13.1 %	
7 at W 37 NE	119,040	132,061	108,238	-9.9 %	10.0 %	
7 at W 37 NW	266,519	266,209	231,336	0.1 %	15.2 %	
7 at W 37 SE	173,946	180,267	166,872	-3.5 %	4.2 %	
7 at W 37 SW	336,097	321,085	347,130	4.7 %	-3.2 %	
8 at W 36 NE	242,768	246,929	241,354	-1.7 %	0.6 %	
8 at W 36 NW	132,630	152,972	156,646	-13.3 %	-15.3 %	
8 at W 36 SE	242,063	238,794	222,696	1.4 %	8.7 %	
8 at W 36 SW	214,532	217,599	184,460	-1.4 %	16.3 %	
Broadway at 1359	213,199	214,821	182,498	-0.8 %	16.8 %	
Broadway at 1370	90,933	97,170	97,534	-6.4 %	-6.8 %	
Broadway at 1411	203,656	215,942	165,710	-5.7 %	22.9 %	
Broadway at 1430	330,575	331,187	319,056	-0.2 %	3.6 %	
W 36 at 8 NE	84,980	86,000	79,085	-1.2 %	7.5 %	
W 36 at 8 NW	77,984	74,227	84,924	5.1 %	-8.2 %	
W 36 at 8 SE	86,980	91,018	71,883	-4.4 %	21.0 %	
W 36 at 8 SW	64,007	71,161	65,200	-10.1 %	-1.8 %	
W 37 at 7 NW	38,660	34,014	57,205	13.7 %	-32.4 %	
W 37 at 7 SE	77,191	72,288	58,630	6.8 %	31.7 %	
W 37 at 7 SW	74,799	81,124	78,739	-7.8 %	-5.0 %	

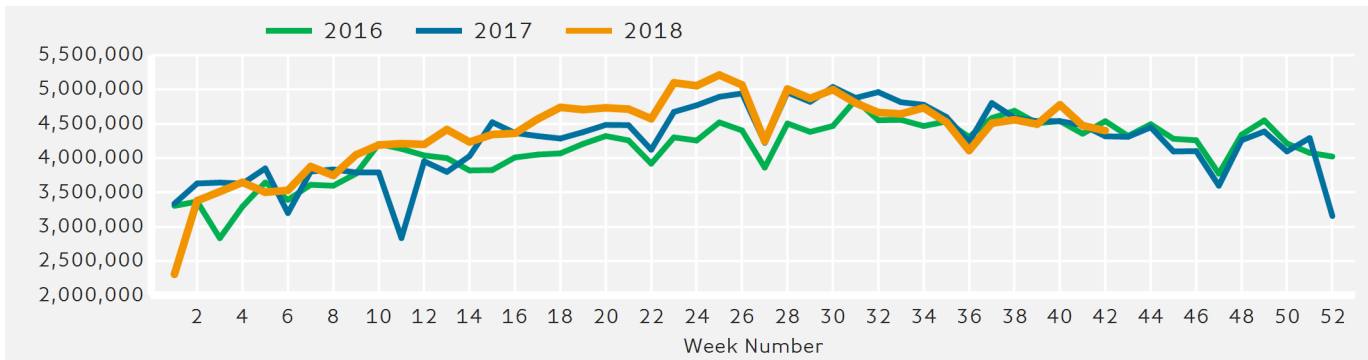
Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 7.7 %
- Broadway at 1430, 7.5 %
- 7 at W 37 NW, 6.1 %
- 6th Avenue at 1032, 5.8 %
- 8 at W 36 NE, 5.5 %
- 8 at W 36 SE, 5.5 %
- 7 at 40 SE, 5.4 %
- 8 at W 36 SW, 4.9 %
- Broadway at 1359, 4.9 %
- 7 at 40 SW, 4.8 %
- Broadway at 1411, 4.6 %
- ...

Ped Counts by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 42, 2018 Vs Week 1, 2017 to Week 42, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 42, 2018 Vs Week 42, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 42 2018 Vs Week 41 2018