



Footfall Report for: Garment District

Weekly Ped Counts

| | Year to date % | | Year on year % | | Week On week % | |
|------------------|----------------|--------|----------------|--------|----------------|--------|
| | 2019 | 2018 | 2019 | 2018 | 2019 | 2018 |
| Garment District | -2.5 % | 2.7 % | -1.0 % | -3.9 % | 4.0 % | 2.6 % |
| New York | -1.0 % | -0.4 % | -0.1 % | -9.0 % | 2.3 % | 0.1 % |
| USA | -3.0 % | -1.0 % | -1.7 % | -8.5 % | 1.5 % | -0.5 % |

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Garment District over the last 52 weeks is 1% up on the previous year.

Footfall for the year to date is 2.5% down on the previous year.

The number of visitors counted for week commencing 8 April 2019 was 4,300,422.

The busiest day in week commencing 8 April 2019 was Thursday with 721,410 visitors.

The peak hour of the week was 17:00 on Thursday 11 April 2019 with footfall of 69,857

Ped Counts by week

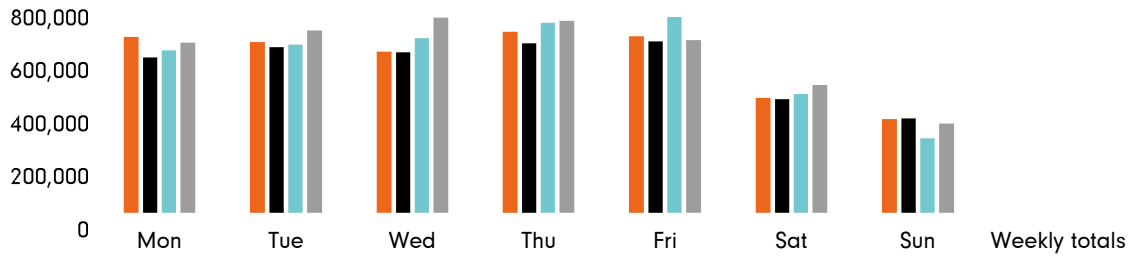


■ This Week
 ■ Previous Year
 ■ 2 Years Ago
 ■ Previous Week

Weather

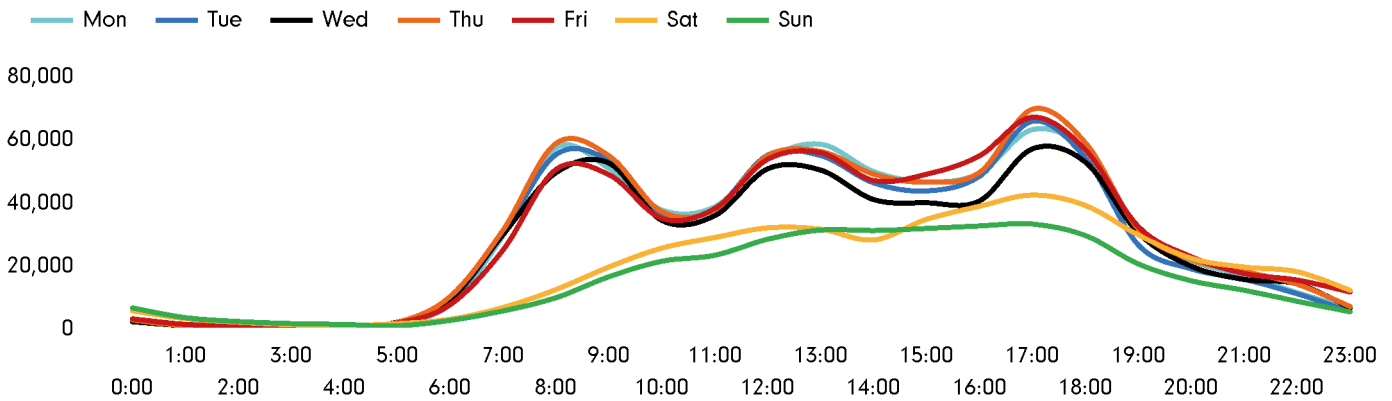
| | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This week | 77° | 57° | 59° | 55° | 62° | 77° | 62° |
| Previous week | 48° | 50° | 64° | 59° | 44° | 66° | 62° |
| Previous year | 46° | 50° | 51° | 59° | 78° | 77° | 42° |

Ped Counts by day

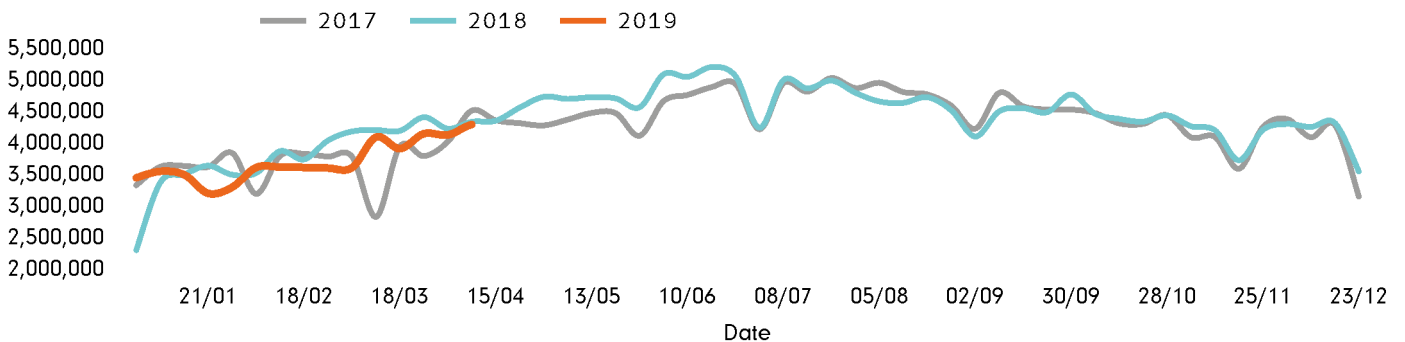


| | | | | | | | | |
|----------------|--------|-------|--------|--------|--------|--------|--------|--|
| Week on week % | 12.6 % | 2.8 % | 0.2 % | 6.4 % | 2.9 % | 1.5 % | -0.7 % | |
| Year on year % | 8.1 % | 1.2 % | -7.6 % | -4.7 % | -9.8 % | -2.9 % | 23.9 % | |
| % of week | 16.3% | 15.9% | 15.0% | 16.8% | 16.4% | 10.8% | 8.9% | |




























Ped Counts by hour



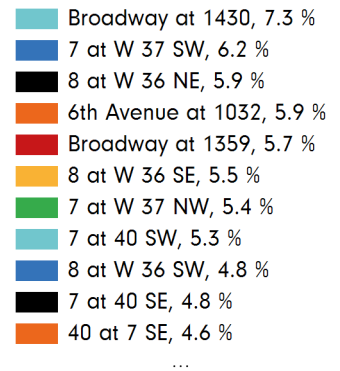
Ped Counts by week



Ped Counts by location

| | This week | Previous week | Previous year | Week on week % | Year on year % | |
|--------------------|-----------|---------------|---------------|----------------|----------------|--|
| 40 at 7 NW | 58,066 | 55,633 | 59,007 | 4.4 % | -1.6 % |  |
| 40 at 7 SE | 198,296 | 192,681 | 157,821 | 2.9 % | 25.6 % |  |
| 40 at 7 SW | 66,263 | 77,643 | 82,036 | -14.7 % | -19.2 % |  |
| 6th Avenue at 1032 | 251,876 | 252,044 | 231,827 | -0.1 % | 8.6 % |  |
| 6th Avenue at 1033 | 190,063 | 194,580 | 189,896 | -2.3 % | 0.1 % |  |
| 7 at 40 NW | 126,544 | 110,186 | 128,473 | 14.8 % | -1.5 % |  |
| 7 at 40 SE | 205,985 | 205,165 | 211,582 | 0.4 % | -2.6 % |  |
| 7 at 40 SW | 229,107 | 197,923 | 239,958 | 15.8 % | -4.5 % |  |
| 7 at W 37 NE | 140,175 | 125,617 | 133,429 | 11.6 % | 5.1 % |  |
| 7 at W 37 NW | 231,597 | 208,365 | 236,046 | 11.1 % | -1.9 % |  |
| 7 at W 37 SE | 146,741 | 133,575 | 163,716 | 9.9 % | -10.4 % |  |
| 7 at W 37 SW | 264,953 | 264,926 | 317,270 | 0.0 % | -16.5 % |  |
| 8 at W 36 NE | 252,439 | 244,044 | 226,922 | 3.4 % | 11.2 % |  |
| 8 at W 36 NW | 138,105 | 154,138 | 173,858 | -10.4 % | -20.6 % |  |
| 8 at W 36 SE | 236,309 | 234,142 | 224,359 | 0.9 % | 5.3 % |  |
| 8 at W 36 SW | 206,519 | 204,373 | 213,219 | 1.1 % | -3.1 % |  |
| Broadway at 1359 | 246,807 | 237,209 | 226,471 | 4.0 % | 9.0 % |  |
| Broadway at 1370 | 120,438 | 106,883 | 123,513 | 12.7 % | -2.5 % |  |
| Broadway at 1411 | 158,363 | 141,414 | 157,147 | 12.0 % | 0.8 % |  |
| Broadway at 1430 | 312,492 | 294,600 | 317,167 | 6.1 % | -1.5 % |  |
| W 36 at 8 NE | 86,311 | 81,721 | 78,804 | 5.6 % | 9.5 % |  |
| W 36 at 8 NW | 79,954 | 85,673 | 80,592 | -6.7 % | -0.8 % |  |
| W 36 at 8 SE | 96,539 | 86,458 | 80,501 | 11.7 % | 19.9 % |  |
| W 36 at 8 SW | 65,941 | 76,171 | 79,009 | -13.4 % | -16.5 % |  |
| W 37 at 7 NW | 41,285 | 30,216 | 59,401 | 36.6 % | -30.5 % |  |
| W 37 at 7 SE | 82,735 | 75,678 | 73,780 | 9.3 % | 12.1 % |  |
| W 37 at 7 SW | 66,519 | 64,156 | 79,011 | 3.7 % | -15.8 % |  |

Ped Counts by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 15, 2019 Vs Week 1, 2018 to Week 15, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 15, 2019 Vs Week 15, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 15 2019 Vs Week 14 2019