



Garment District

Week 41, 2018

10/08/2018 to 10/14/2018



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

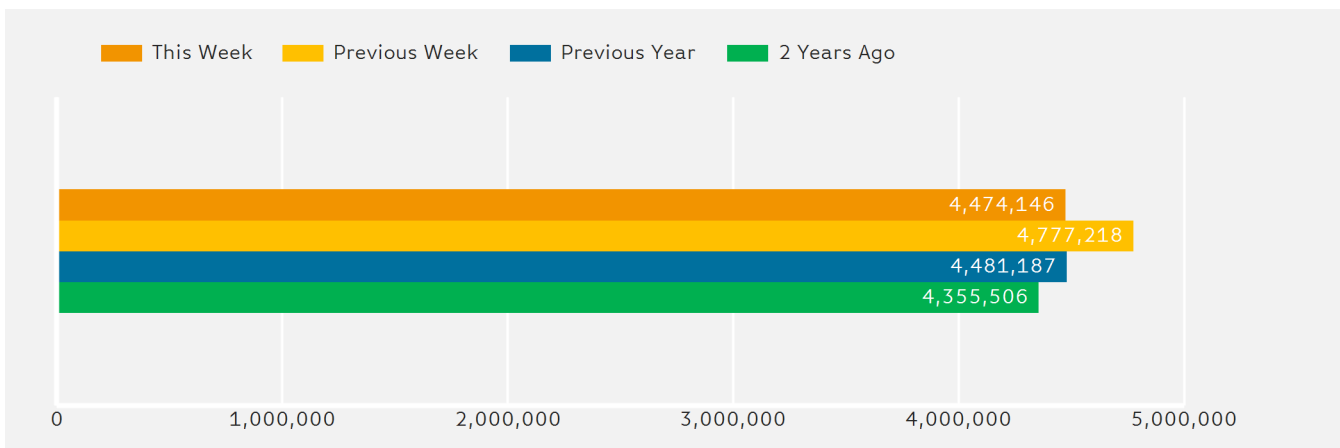
Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Garment District	▲ 2.1 %	▲ 4.3 %	▼ -0.2 %	▲ 2.9 %	▼ -6.3 %	▼ -1.2 %
New York	▲ 1.3 %	▼ -0.4 %	▲ 1.0 %	▲ 6.4 %	▼ -4.8 %	▲ 2.1 %
USA	▼ -0.1 %	▼ -2.3 %	▼ -0.4 %	▲ 2.7 %	▼ -4.3 %	▲ 2.5 %

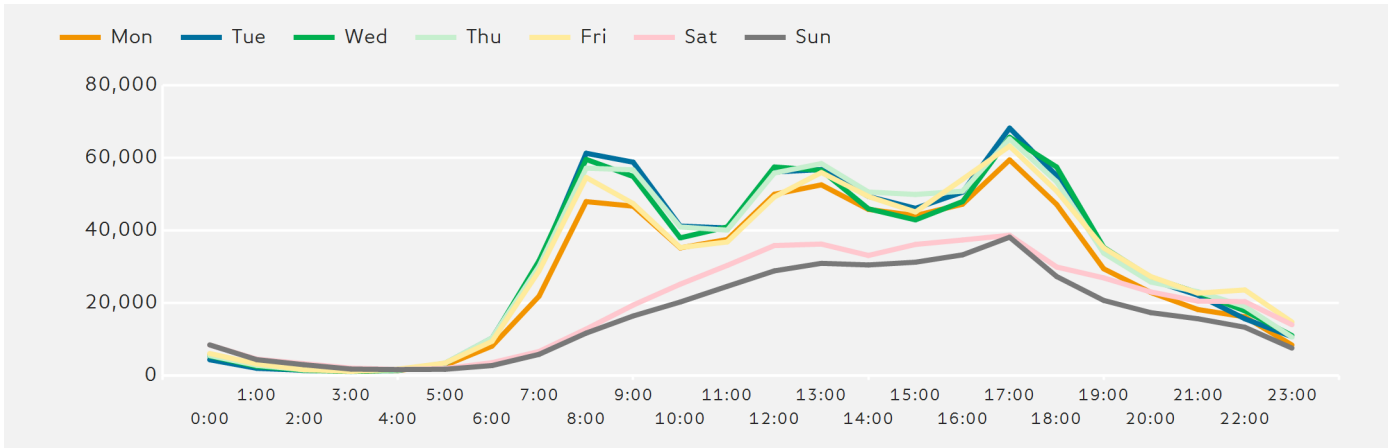
Headlines

- The total number of Pedestrians to Garment District for the last 52 weeks is 224,475,342 which is 0.9% up on the previous year.
- The total number of Pedestrians for the year to date is 179,402,410 which is 2.1% up on the previous year.
- The total number of Pedestrians to Garment District in week commencing 8 October 2018 was 4,474,146.
- The busiest day in week commencing 8 October 2018 was Tuesday with 747,380 Pedestrians.

Ped Counts by Week



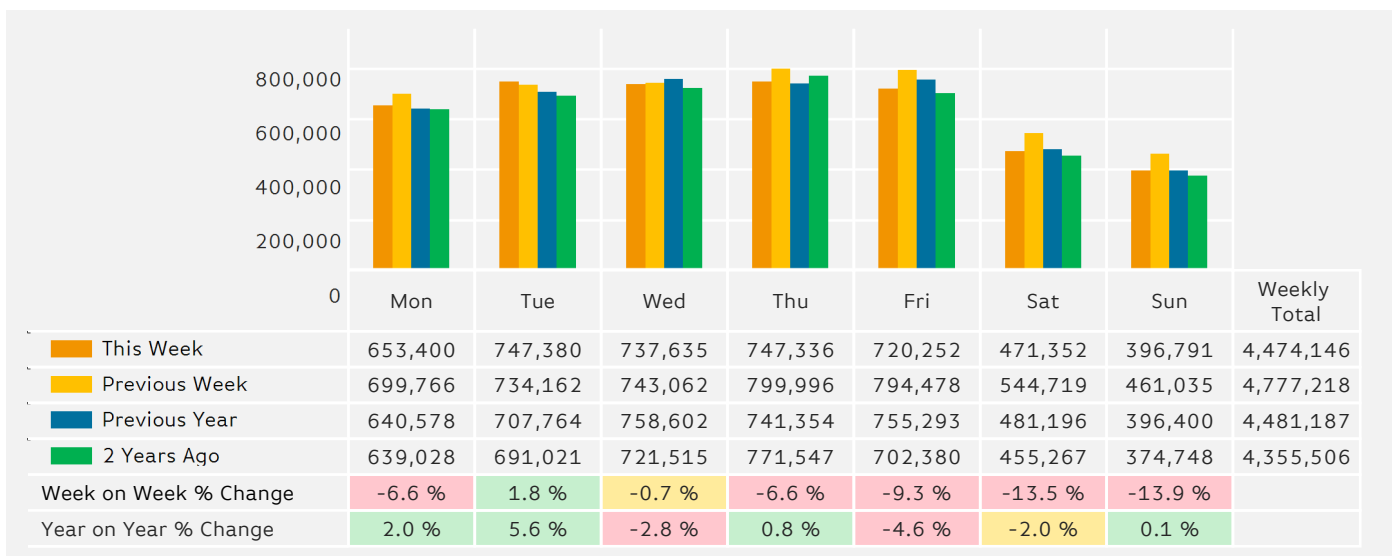
Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	73	75	78	73	60	55	59
Previous Week	75	77	78	78	66	66	80
Previous Year	75	78	73	62	64	71	77

Ped Counts by Day

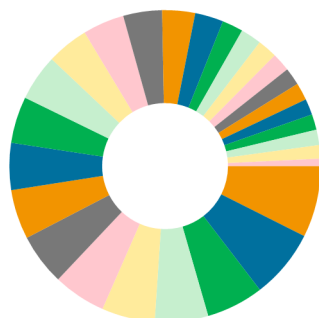


Ped Counts by Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	62,832	62,412	52,357	0.7 %	20.0 %	
40 at 7 SE	194,097	205,470	158,120	-5.5 %	22.8 %	
40 at 7 SW	80,628	82,593	78,757	-2.4 %	2.4 %	
6th Avenue at 1032	244,759	272,166	254,479	-10.1 %	-3.8 %	
6th Avenue at 1033	192,615	200,181	189,196	-3.8 %	1.8 %	
7 at 40 NW	96,678	112,984	186,784	-14.4 %	-48.2 %	
7 at 40 SE	247,798	265,172	215,871	-6.6 %	14.8 %	
7 at 40 SW	229,871	257,100	251,796	-10.6 %	-8.7 %	
7 at W 37 NE	132,061	138,383	129,334	-4.6 %	2.1 %	
7 at W 37 NW	266,209	268,957	262,087	-1.0 %	1.6 %	
7 at W 37 SE	180,267	186,080	180,343	-3.1 %	0.0 %	
7 at W 37 SW	321,085	346,635	336,210	-7.4 %	-4.5 %	
8 at W 36 NE	246,929	251,856	255,158	-2.0 %	-3.2 %	
8 at W 36 NW	152,972	178,267	168,073	-14.2 %	-9.0 %	
8 at W 36 SE	238,794	252,619	231,230	-5.5 %	3.3 %	
8 at W 36 SW	217,599	231,933	215,217	-6.2 %	1.1 %	
Broadway at 1359	214,821	232,968	215,230	-7.8 %	-0.2 %	
Broadway at 1370	97,170	102,342	108,831	-5.1 %	-10.7 %	
Broadway at 1411	215,942	217,155	170,843	-0.6 %	26.4 %	
Broadway at 1430	331,187	333,693	313,654	-0.8 %	5.6 %	
W 36 at 8 NE	86,000	92,406	90,153	-6.9 %	-4.6 %	
W 36 at 8 NW	74,227	95,400	73,075	-22.2 %	1.6 %	
W 36 at 8 SE	91,018	94,538	85,657	-3.7 %	6.3 %	
W 36 at 8 SW	71,161	89,104	63,732	-20.1 %	11.7 %	
W 37 at 7 NW	34,014	41,899	56,630	-18.8 %	-39.9 %	
W 37 at 7 SE	72,288	76,018	62,420	-4.9 %	15.8 %	
W 37 at 7 SW	81,124	88,887	75,950	-8.7 %	6.8 %	

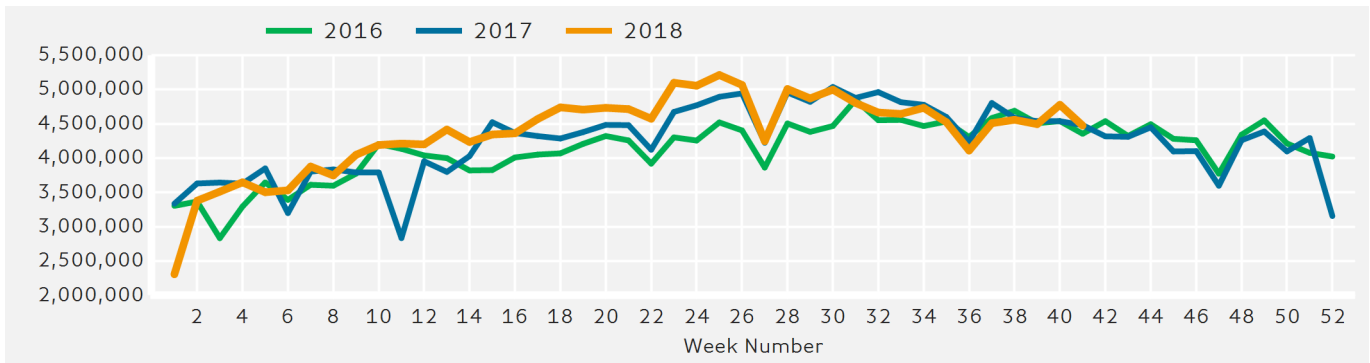
Ped Counts by location

Counting By Location - Main Locations Only



- Broadway at 1430, 7.4 %
- 7 at W 37 SW, 7.2 %
- 7 at W 37 NW, 5.9 %
- 7 at 40 SE, 5.5 %
- 8 at W 36 NE, 5.5 %
- 6th Avenue at 1032, 5.5 %
- 8 at W 36 SE, 5.3 %
- 7 at 40 SW, 5.1 %
- 8 at W 36 SW, 4.9 %
- Broadway at 1411, 4.8 %
- Broadway at 1359, 4.8 %
- ...

Ped Counts by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 41, 2018 Vs Week 1, 2017 to Week 41, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 41, 2018 Vs Week 41, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 41 2018 Vs Week 40 2018