

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Garment District	-56.4 %	-3.0 %	-70.8 %	-3.8 %	8.4 %	-3.3 %
USA	-50.5 %	-3.4 %	-71.3 %	-4.3 %	6.4 %	-3.5 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Garment District over the last 52 weeks is 30.8% down on the previous year.

Footfall for the year to date is 56.4% down on the previous year.

The number of visitors counted for week commencing 13 July 2020 was 1,338,273.

The busiest day in week commencing 13 July 2020 was Wednesday with 234,603 visitors.

The peak hour of the week was 17:00 on Wednesday 15 July 2020 with footfall of 19,547

Ped Counts by week

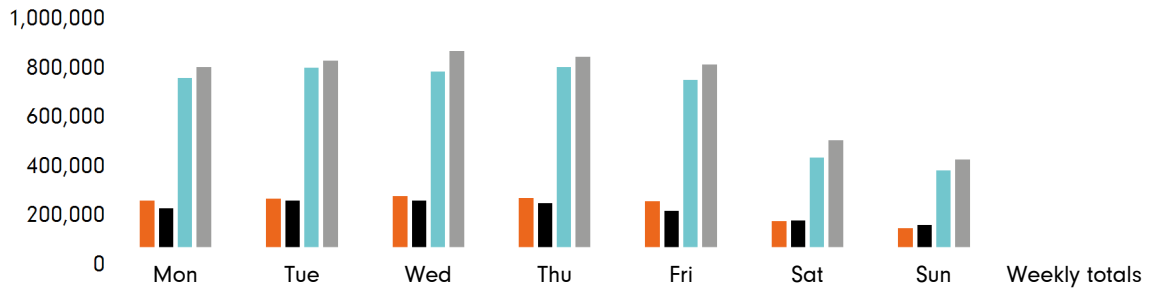


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

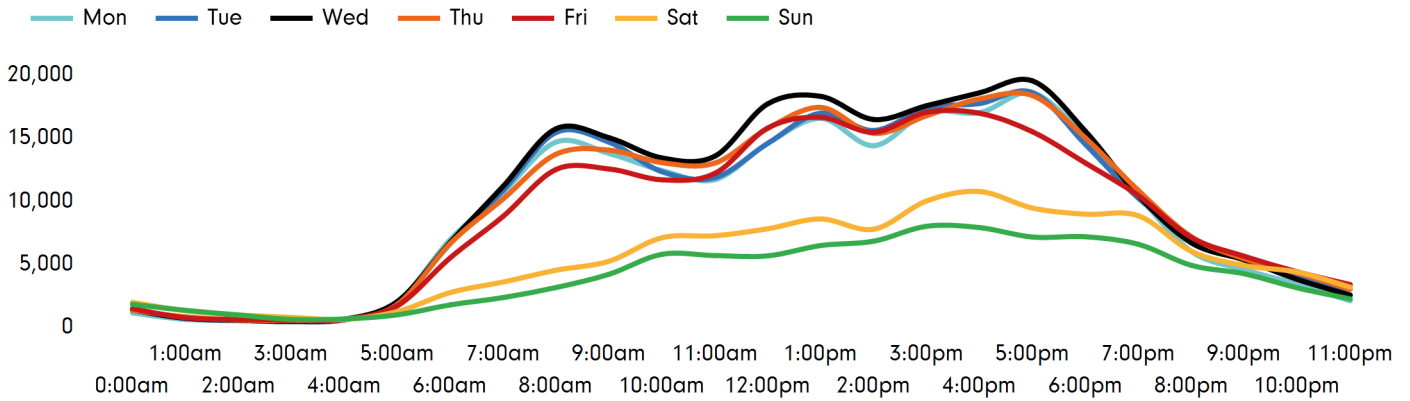
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	87°	87°	80°	78°	84°	93°	95°
Previous week	89°	82°	86°	87°	77°	86°	89°
Previous year	86°	89°	91°	82°	89°	96°	98°

Ped Counts by day

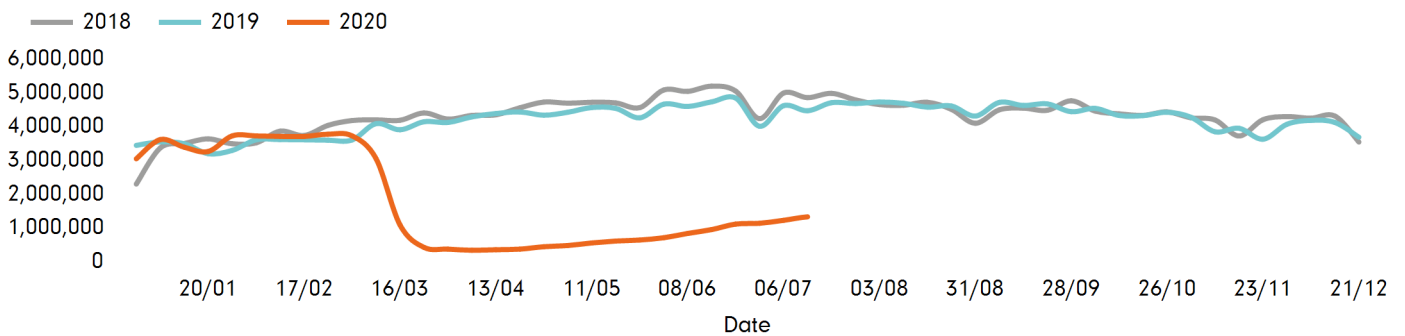


Week on week %	18.2 %	3.7 %	8.6 %	10.2 %	22.4 %	-3.0 %	-10.4 %	
Year on year %	-70.3 %	-71.1 %	-68.9 %	-71.0 %	-70.7 %	-67.4 %	-70.6 %	
% of week	16.1%	16.7%	17.5%	16.8%	15.8%	9.6%	7.5%	

Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	20,450	19,351	66,861	5.7 %	-69.4 %	
40 at 7 SE	56,464	53,351	191,528	5.8 %	-70.5 %	
40 at 7 SW	34,870	37,454	89,009	-6.9 %	-60.8 %	
6th Avenue at 1032	74,014	72,899	240,112	1.5 %	-69.2 %	
6th Avenue at 1033	37,420	32,017	194,945	16.9 %	-80.8 %	
7 at 40 NW	34,741	32,835	113,028	5.8 %	-69.3 %	
7 at 40 SE	71,233	69,315	276,100	2.8 %	-74.2 %	
7 at 40 SW	67,417	60,403	259,070	11.6 %	-74.0 %	
7 at W 37 NE	42,765	38,866	138,806	10.0 %	-69.2 %	
7 at W 37 NW	75,270	72,424	244,436	3.9 %	-69.2 %	
7 at W 37 SE	45,289	41,383	164,714	9.4 %	-72.5 %	
7 at W 37 SW	76,620	68,402	259,898	12.0 %	-70.5 %	
8 at W 36 NE	67,286	61,224	240,742	9.9 %	-72.1 %	
8 at W 36 NW	71,471	64,987	159,037	10.0 %	-55.1 %	
8 at W 36 SE	66,011	62,470	224,040	5.7 %	-70.5 %	
8 at W 36 SW	64,474	54,996	213,662	17.2 %	-69.8 %	
Broadway 1400 Pedestrian Zone	28,603	27,286		4.8 %		
Broadway at 1359	72,498	66,511	235,278	9.0 %	-69.2 %	
Broadway at 1370	29,623	30,080	96,276	-1.5 %	-69.2 %	
Broadway at 1411	56,616	51,812	237,771	9.3 %	-76.2 %	
Broadway at 1430	74,974	64,833	315,191	15.6 %	-76.2 %	
W 36 at 8 NE	20,285	18,882	82,682	7.4 %	-75.5 %	
W 36 at 8 NW	35,494	28,145	69,177	26.1 %	-48.7 %	
W 36 at 8 SE	30,553	27,677	90,507	10.4 %	-66.2 %	
W 36 at 8 SW	28,794	24,409	95,782	18.0 %	-69.9 %	
W 37 at 7 NW	15,840	14,392	38,679	10.1 %	-59.0 %	
W 37 at 7 SE	19,478	20,220	85,542	-3.7 %	-77.2 %	
W 37 at 7 SW	19,720	18,178	58,129	8.5 %	-66.1 %	

Ped Counts by location



- 7 at W 37 SW, 5.7 %
 - 7 at W 37 NW, 5.6 %
 - Broadway at 1430, 5.6 %
 - 6th Avenue at 1032, 5.5 %
 - Broadway at 1359, 5.4 %
 - 8 at W 36 NW, 5.3 %
 - 7 at 40 SE, 5.3 %
 - 7 at 40 SW, 5.0 %
 - 8 at W 36 NE, 5.0 %
 - 8 at W 36 SE, 4.9 %
 - 8 at W 36 SW, 4.8 %
- ...

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2020 to Week 29 , 2020 Vs Week 1, 2019 to Week 29 , 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 29, 2020 Vs Week 29, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 29 2020 Vs Week 28 2020