



## Garment District

Week 40, 2017

10/02/2017 to 10/08/2017



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

### Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Garment District	▲ 4.4 %	▼ -2.2 %	▼ 0.0 %	▲ 2.5 %	▼ 0.0 %	▲ 0.7 %
New York	▲ 0.5 %	▲ 2.0 %	▲ 6.4 %	▼ -3.8 %	▲ 2.1 %	▼ -3.0 %
USA	▼ -1.6 %	▲ 1.8 %	▲ 2.7 %	▼ -3.6 %	▲ 2.5 %	▼ -0.4 %

### Headlines

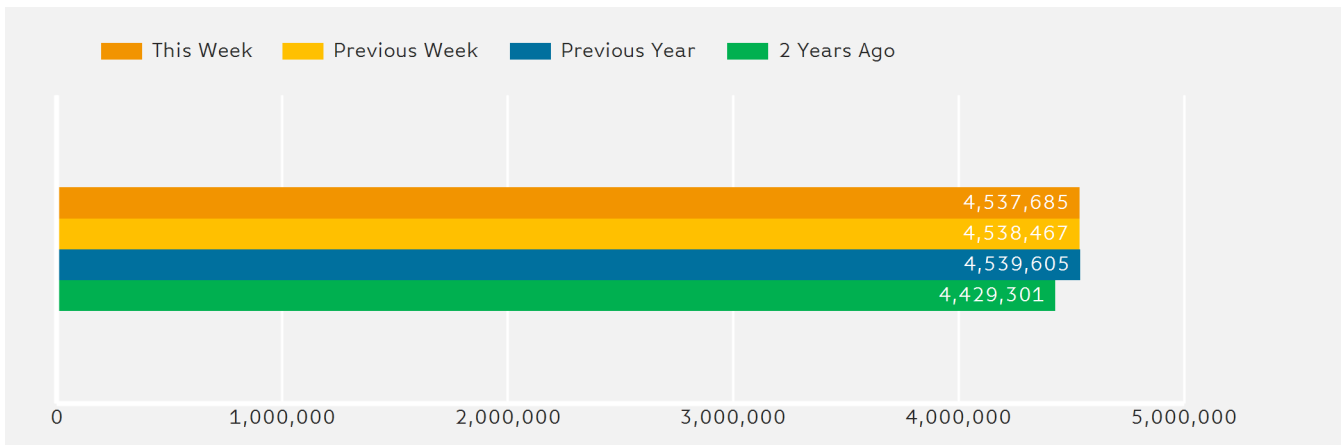
The total number of Pedestrians to Garment District for the last 52 weeks is 222,379,331 which is 5.4% up on the previous year.

The total number of Pedestrians for the year to date is 171,145,669 which is 4.4% up on the previous year.

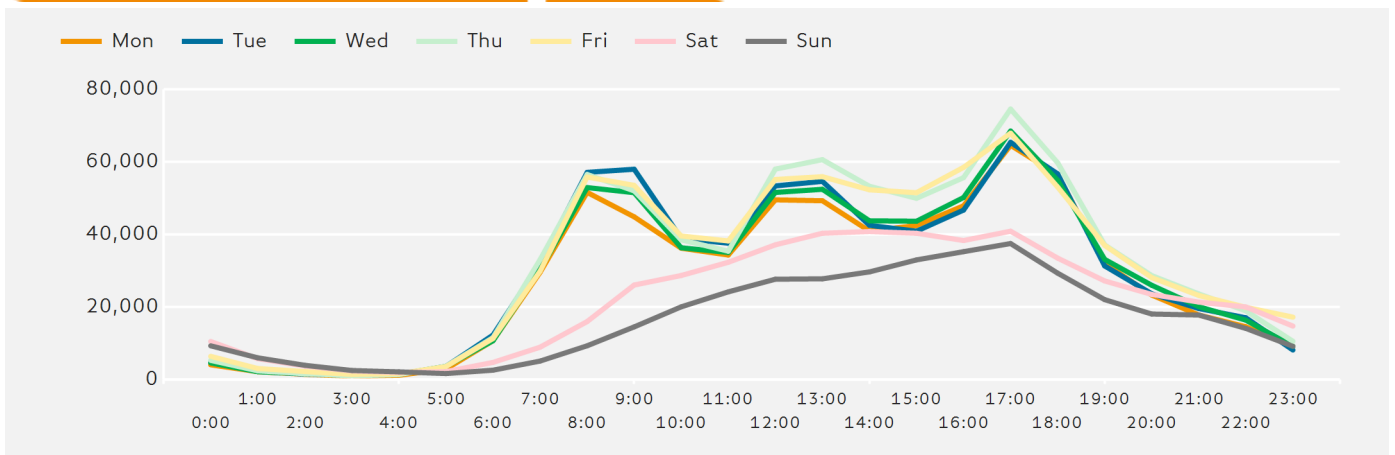
The total number of Pedestrians to Garment District in week commencing 2 October 2017 was 4,537,685.

The busiest day in week commencing 2 October 2017 was Thursday with 772,154 Pedestrians.

### Ped Counts by Week



### Ped Counts by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	73	71	77	82	78	78	78
Previous Week	86	80	82	75	69	60	68
Previous Year	69	68	64	71	73	68	64

### Ped Counts by Day

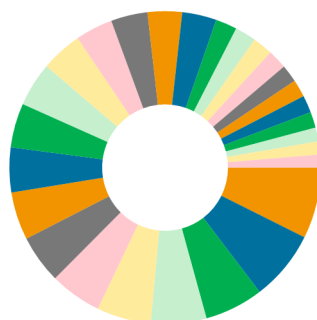
	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	666,999	709,657	701,111	772,154	765,413	520,483	401,868	4,537,685
Previous Week	705,990	778,422	759,451	740,370	732,049	468,090	354,095	4,538,467
Previous Year	693,080	722,499	724,240	783,245	755,922	479,344	381,275	4,539,605
2 Years Ago	689,915	647,379	726,717	780,466	700,184	476,838	407,802	4,429,301
Week on Week % Change	-5.5 %	-8.8 %	-7.7 %	4.3 %	4.6 %	11.2 %	13.5 %	0.0 %
Year on Year % Change	-3.8 %	-1.8 %	-3.2 %	-1.4 %	1.3 %	8.6 %	5.4 %	0.0 %

### Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	60,518	63,159	80,674	-4.2 %	-25.0 %	
40 at 7 SE	161,726	168,296	161,687	-3.9 %	0.0 %	
40 at 7 SW	90,372	83,393	92,997	8.4 %	-2.8 %	
6th Avenue at 1032	276,696	277,604	249,819	-0.3 %	10.8 %	
6th Avenue at 1033	210,125	203,194	190,175	3.4 %	10.5 %	
7 at 40 NW	207,671	205,321	177,462	1.1 %	17.0 %	
7 at 40 SE	224,846	236,039	228,137	-4.7 %	-1.4 %	
7 at 40 SW	261,473	263,747	307,022	-0.9 %	-14.8 %	
7 at W 37 NE	99,428	104,759	125,325	-5.1 %	-20.7 %	
7 at W 37 NW	255,841	263,582	268,802	-2.9 %	-4.8 %	
7 at W 37 SE	172,620	178,852	206,280	-3.5 %	-16.3 %	
7 at W 37 SW	333,518	333,164	342,239	0.1 %	-2.5 %	
8 at W 36 NE	227,276	221,986	223,162	2.4 %	1.8 %	
8 at W 36 NW	175,789	179,053	179,215	-1.8 %	-1.9 %	
8 at W 36 SE	243,830	252,334	242,880	-3.4 %	0.4 %	
8 at W 36 SW	207,272	197,858	179,102	4.8 %	15.7 %	
Broadway at 1359	194,721	198,675	160,956	-2.0 %	21.0 %	
Broadway at 1370	100,808	103,270	110,787	-2.4 %	-9.0 %	
Broadway at 1411	162,317	170,184	164,999	-4.6 %	-1.6 %	
Broadway at 1430	329,535	322,133	266,230	2.3 %	23.8 %	
W 36 at 8 NE	81,992	78,959	77,126	3.8 %	6.3 %	
W 36 at 8 NW	94,822	89,860	93,321	5.5 %	1.6 %	
W 36 at 8 SE	74,621	71,018	89,383	5.1 %	-16.5 %	
W 36 at 8 SW	81,262	72,316	84,695	12.4 %	-4.1 %	
W 37 at 7 NW	61,705	54,671	75,319	12.9 %	-18.1 %	
W 37 at 7 SE	64,639	70,841	80,532	-8.8 %	-19.7 %	
W 37 at 7 SW	82,262	74,199	81,279	10.9 %	1.2 %	

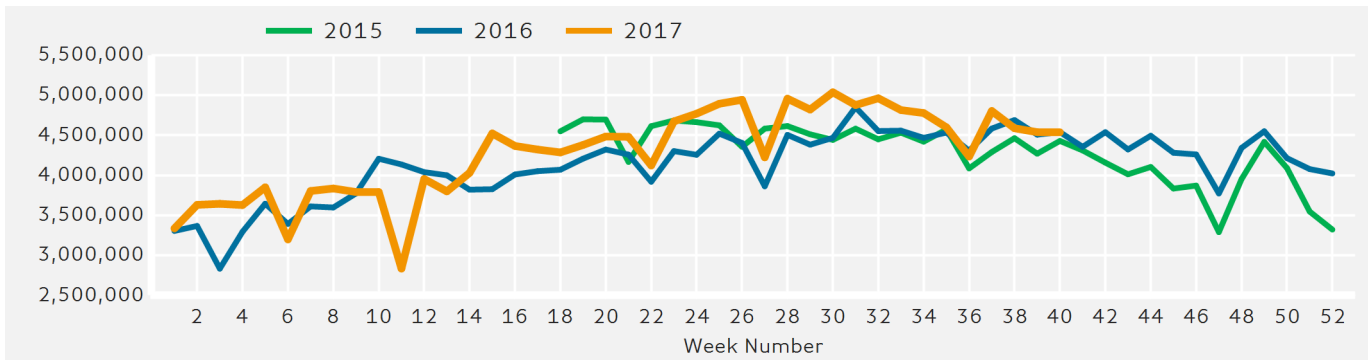
### Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 7.3 %
- Broadway at 1430, 7.3 %
- 6th Avenue at 1032, 6.1 %
- 7 at 40 SW, 5.8 %
- 7 at W 37 NW, 5.6 %
- 8 at W 36 SE, 5.4 %
- 8 at W 36 NE, 5.0 %
- 7 at 40 SE, 5.0 %
- 6th Avenue at 1033, 4.6 %
- 7 at 40 NW, 4.6 %
- 8 at W 36 SW, 4.6 %
- ...

## Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.