



Week 37, 2020. 07 Sep 2020 - 13 Sep 2020
**Footfall Report for:
 Garment District**

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Garment District	-59.8 %	-2.1 %	-70.9 %	4.9 %	-4.0 %	9.4 %
USA	-54.6 %	-2.7 %	-68.2 %	0.8 %	-8.1 %	5.4 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Garment District over the last 52 weeks is 42.8% down on the previous year.

Footfall for the year to date is 59.8% down on the previous year.

The number of visitors counted for week commencing 7 September 2020 was 1,402,635.

The busiest day in week commencing 7 September 2020 was Tuesday with 246,993 visitors.

The peak hour of the week was 17:00 on Wednesday 9 September 2020 with footfall of 21,601

Ped Counts by week

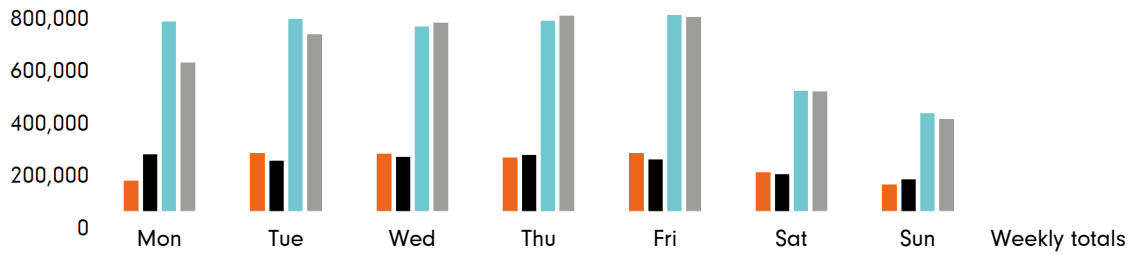


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

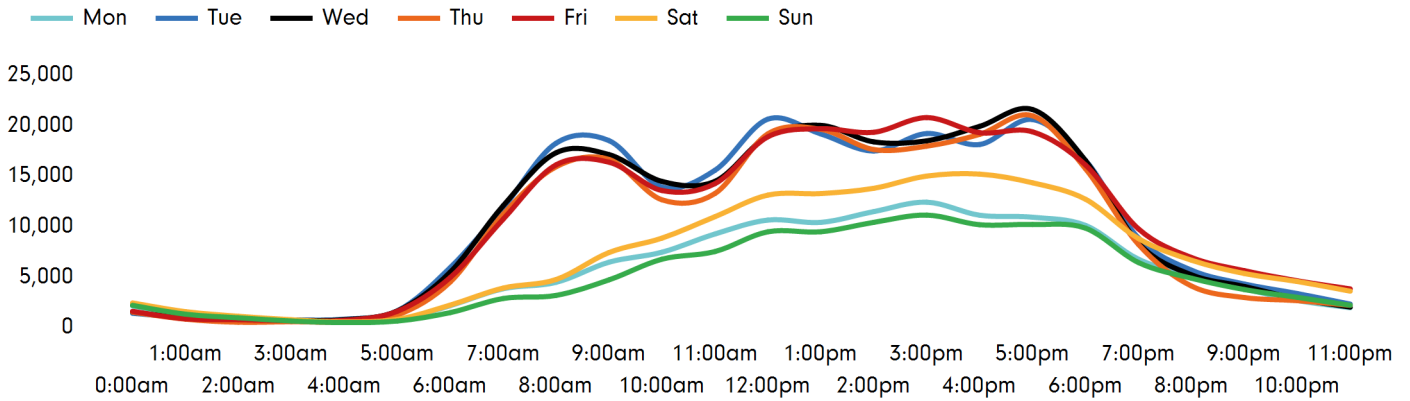
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	78°	84°	82°	78°	75°	71°	75°
Previous week	75°	77°	80°	87°	86°	80°	82°
Previous year	73°	75°	86°	78°	71°	73°	80°

Ped Counts by day

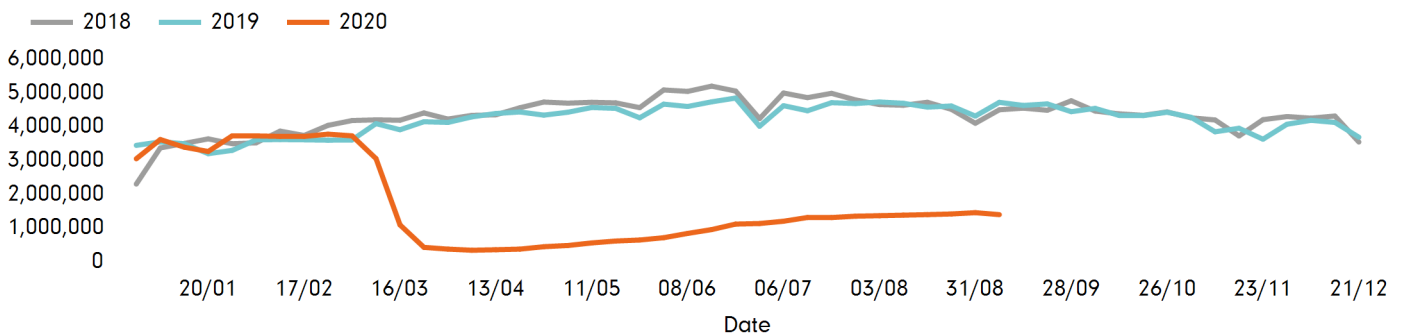


Week on week %	-43.2 %	13.3 %	5.0 %	-3.8 %	11.4 %	5.3 %	-13.6 %	
Year on year %	-81.9 %	-68.1 %	-67.1 %	-70.0 %	-68.7 %	-65.0 %	-69.1 %	
% of week	9.8%	17.6%	17.4%	16.4%	17.6%	12.3%	8.9%	


Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	20,766	18,545	65,870	12.0 %	-68.5 %	
40 at 7 SE	64,446	69,009	212,292	-6.6 %	-69.6 %	
40 at 7 SW	41,959	45,281	90,705	-7.3 %	-53.7 %	
6th Avenue at 1032	63,505	61,918	263,927	2.6 %	-75.9 %	
6th Avenue at 1033	43,542	41,669	195,478	4.5 %	-77.7 %	
7 at 40 NW	39,175	37,427	116,711	4.7 %	-66.4 %	
7 at 40 SE	71,835	78,147	275,619	-8.1 %	-73.9 %	
7 at 40 SW	74,633	77,950	247,526	-4.3 %	-69.8 %	
7 at W 37 NE	38,821	35,292	124,836	10.0 %	-68.9 %	
7 at W 37 NW	57,267	58,865	297,572	-2.7 %	-80.8 %	
7 at W 37 SE	51,525	55,856	180,313	-7.8 %	-71.4 %	
7 at W 37 SW	85,850	90,205	273,883	-4.8 %	-68.7 %	
8 at W 36 NE	70,815	73,861	252,739	-4.1 %	-72.0 %	
8 at W 36 NW	85,510	86,876	183,215	-1.6 %	-53.3 %	
8 at W 36 SE	69,583	72,533	245,152	-4.1 %	-71.6 %	
8 at W 36 SW	64,548	69,785	222,697	-7.5 %	-71.0 %	
Broadway 1400 Pedestrian Zone	28,275	30,254		-6.5 %		
Broadway at 1359	77,903	80,141	245,772	-2.8 %	-68.3 %	
Broadway at 1370	33,296	35,802	103,870	-7.0 %	-67.9 %	
Broadway at 1411	61,310	66,631	244,252	-8.0 %	-74.9 %	
Broadway at 1430	77,333	81,764	311,940	-5.4 %	-75.2 %	
W 36 at 8 NE	23,799	24,761	88,443	-3.9 %	-73.1 %	
W 36 at 8 NW	37,497	39,285	81,427	-4.6 %	-54.0 %	
W 36 at 8 SE	27,288	31,994	101,961	-14.7 %	-73.2 %	
W 36 at 8 SW	29,994	33,318	94,391	-10.0 %	-68.2 %	
W 37 at 7 NW	19,382	20,378	32,210	-4.9 %	-39.8 %	
W 37 at 7 SE	22,710	23,612	111,930	-3.8 %	-79.7 %	
W 37 at 7 SW	20,068	20,311	65,473	-1.2 %	-69.3 %	

Ped Counts by location



- 7 at W 37 SW, 6.1 %
 - 8 at W 36 NW, 6.1 %
 - Broadway at 1359, 5.6 %
 - Broadway at 1430, 5.5 %
 - 7 at 40 SW, 5.3 %
 - 7 at 40 SE, 5.1 %
 - 8 at W 36 NE, 5.0 %
 - 8 at W 36 SE, 5.0 %
 - 8 at W 36 SW, 4.6 %
 - 40 at 7 SE, 4.6 %
 - 6th Avenue at 1032, 4.5 %
- ...

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2020 to Week 37, 2020 Vs Week 1, 2019 to Week 37, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 37, 2020 Vs Week 37, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 37 2020 Vs Week 36 2020