

### Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Garment District	<b>-57.6 %</b>	<b>-2.9 %</b>	<b>-71.7 %</b>	<b>-1.0 %</b>	<b>3.0 %</b>	<b>-0.5 %</b>
USA	<b>-52.0 %</b>	<b>-3.3 %</b>	<b>-72.7 %</b>	<b>-2.8 %</b>	<b>1.8 %</b>	<b>0.4 %</b>

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

### Headlines

The change in footfall for Garment District over the last 52 weeks is 33.9% down on the previous year.

Footfall for the year to date is 57.6% down on the previous year.

The number of visitors counted for week commencing 27 July 2020 was 1,356,666.

The busiest day in week commencing 27 July 2020 was Tuesday with 227,203 visitors.

The peak hour of the week was 16:00 on Tuesday 28 July 2020 with footfall of 19,345

### Ped Counts by week

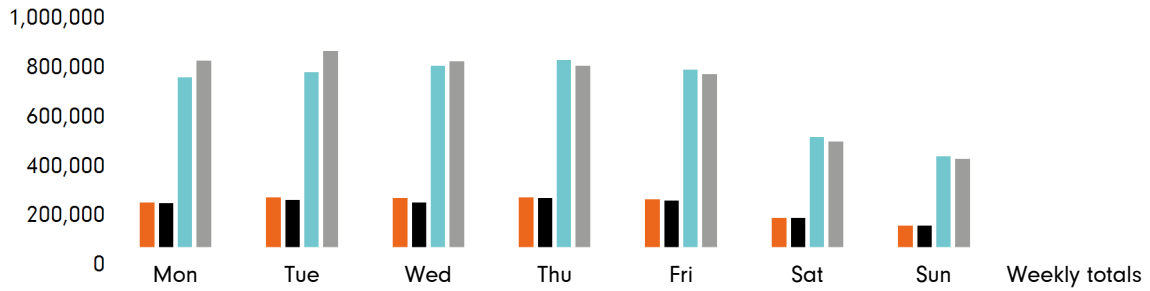


■ This Week     ■ Previous Year  
■ Previous Week     ■ 2 Years Ago

### Weather

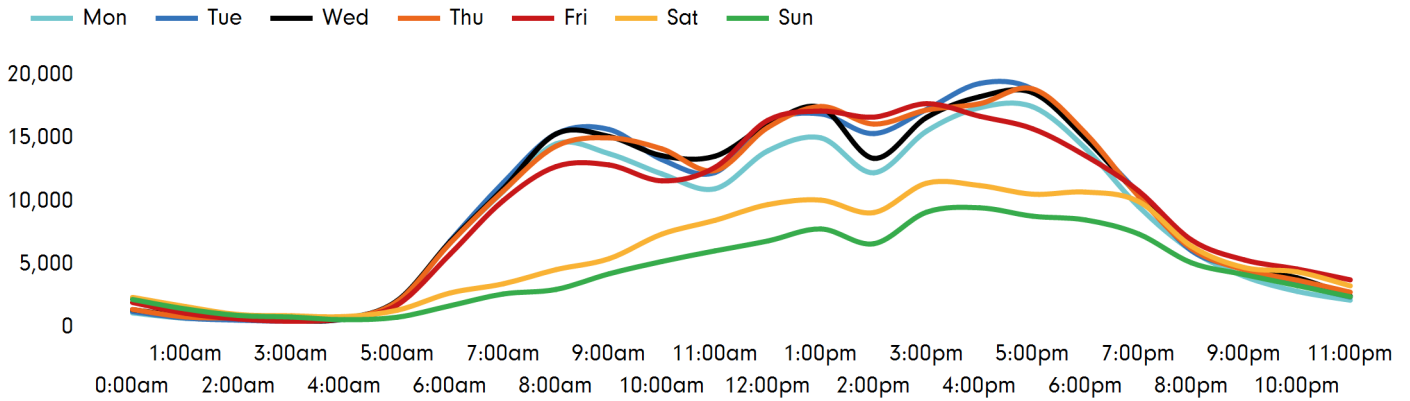
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	96°	95°	89°	93°	78°	87°	86°
Previous week	96°	93°	89°	91°	84°	87°	93°
Previous year	91°	91°	87°	86°	84°	82°	87°

## Ped Counts by day

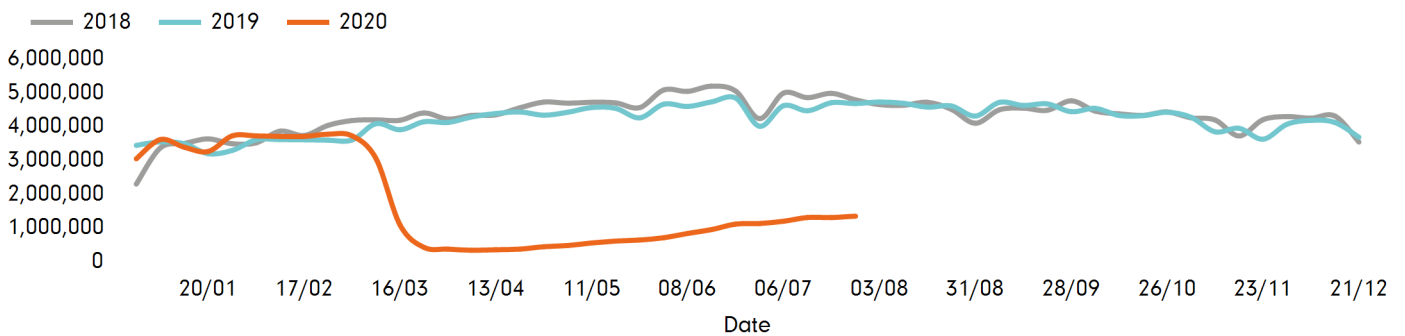


Week on week %	0.7 %	5.3 %	9.2 %	0.7 %	1.6 %	1.3 %	1.0 %	
Year on year %	-71.7 %	-69.7 %	-71.0 %	-71.6 %	-71.2 %	-70.3 %	-72.5 %	
% of week	15.2%	16.7%	16.6%	16.7%	16.1%	10.5%	8.1%	





























## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	21,857	20,748	71,634	5.3 %	-69.5 %	
40 at 7 SE	57,648	57,547	201,608	0.2 %	-71.4 %	
40 at 7 SW	37,650	39,390	89,531	-4.4 %	-57.9 %	
6th Avenue at 1032	53,841	51,415	256,290	4.7 %	-79.0 %	
6th Avenue at 1033	35,384	34,624	207,318	2.2 %	-82.9 %	
7 at 40 NW	40,426	38,062	133,525	6.2 %	-69.7 %	
7 at 40 SE	74,262	70,399	284,406	5.5 %	-73.9 %	
7 at 40 SW	69,089	66,972	260,092	3.2 %	-73.4 %	
7 at W 37 NE	43,782	43,162	143,485	1.4 %	-69.5 %	
7 at W 37 NW	81,097	79,755	267,694	1.7 %	-69.7 %	
7 at W 37 SE	45,021	41,785	184,344	7.7 %	-75.6 %	
7 at W 37 SW	78,212	74,100	267,338	5.5 %	-70.7 %	
8 at W 36 NE	67,457	66,725	239,184	1.1 %	-71.8 %	
8 at W 36 NW	74,637	72,691	169,929	2.7 %	-56.1 %	
8 at W 36 SE	66,175	64,933	230,668	1.9 %	-71.3 %	
8 at W 36 SW	64,776	62,888	220,152	3.0 %	-70.6 %	
Broadway 1400 Pedestrian Zone	29,189	28,575		2.1 %		
Broadway at 1359	73,068	70,145	239,605	4.2 %	-69.5 %	
Broadway at 1370	32,066	31,097	105,103	3.1 %	-69.5 %	
Broadway at 1411	58,139	55,923	247,312	4.0 %	-76.5 %	
Broadway at 1430	79,896	73,519	328,815	8.7 %	-75.7 %	
W 36 at 8 NE	20,072	20,397	82,072	-1.6 %	-75.5 %	
W 36 at 8 NW	35,950	35,441	75,092	1.4 %	-52.1 %	
W 36 at 8 SE	29,491	29,957	95,639	-1.6 %	-69.2 %	
W 36 at 8 SW	30,001	29,626	100,539	1.3 %	-70.2 %	
W 37 at 7 NW	16,281	16,501	38,445	-1.3 %	-57.7 %	
W 37 at 7 SE	20,726	20,854	88,858	-0.6 %	-76.7 %	
W 37 at 7 SW	20,473	19,456	66,373	5.2 %	-69.2 %	

## Ped Counts by location

---



- 7 at W 37 NW, 6.0 %
- Broadway at 1430, 5.9 %
- 7 at W 37 SW, 5.8 %
- 8 at W 36 NW, 5.5 %
- 7 at 40 SE, 5.5 %
- Broadway at 1359, 5.4 %
- 7 at 40 SW, 5.1 %
- 8 at W 36 NE, 5.0 %
- 8 at W 36 SE, 4.9 %
- 8 at W 36 SW, 4.8 %
- Broadway at 1411, 4.3 %
- ...

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2020 to Week 31, 2020 Vs Week 1, 2019 to Week 31, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 31, 2020 Vs Week 31, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 31 2020 Vs Week 30 2020