



Week 39, 2020. 21 Sep 2020 - 27 Sep 2020

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Garment District	-60.2 %	-1.8 %	-66.1 %	4.2 %	-1.8 %	1.0 %
USA	-55.1 %	-2.6 %	-64.6 %	-0.4 %	0.3 %	-0.8 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Garment District over the last 52 weeks is 45.7% down on the previous year.

Footfall for the year to date is 60.2% down on the previous year.

The number of visitors counted for week commencing 21 September 2020 was 1,620,870.

The busiest day in week commencing 21 September 2020 was Friday with 267,467 visitors.

The peak hour of the week was 17:00 on Wednesday 23 September 2020 with footfall of 24,277

Ped Counts by week

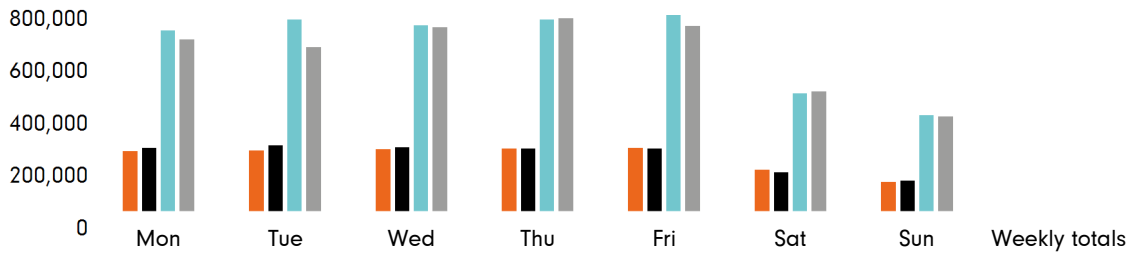


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

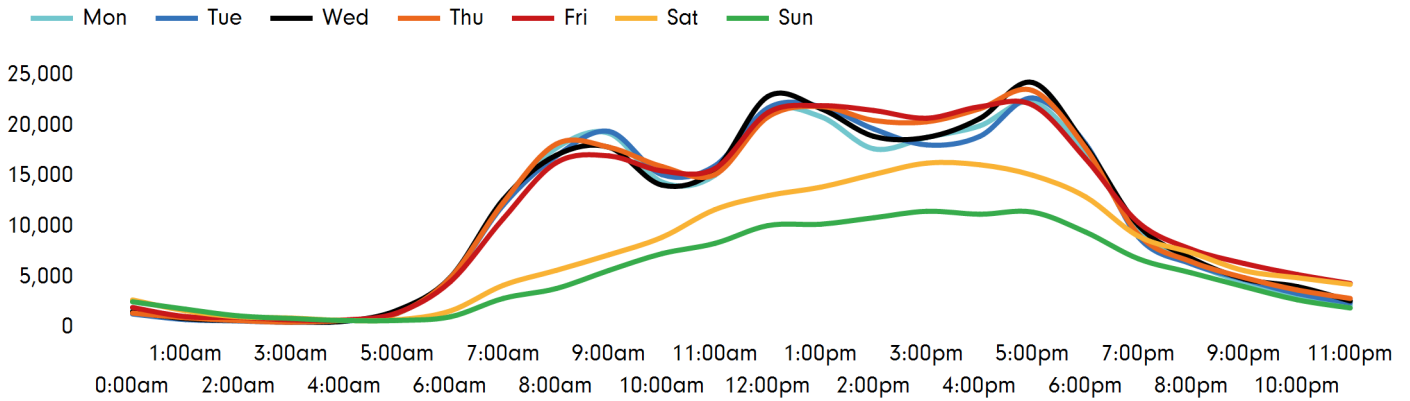
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	68°	73°	80°	80°	80°	73°	77°
Previous week	78°	69°	75°	78°	68°	64°	64°
Previous year	87°	75°	77°	82°	75°	80°	75°

Ped Counts by day

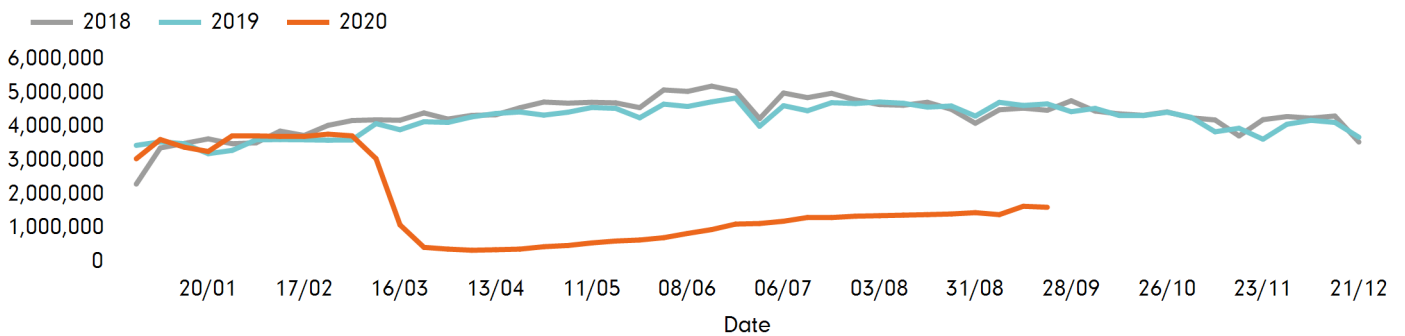


Week on week %	-4.4 %	-7.5 %	-2.3 %	0.3 %	1.3 %	6.3 %	-4.0 %	
Year on year %	-65.0 %	-66.6 %	-64.9 %	-65.8 %	-66.1 %	-62.3 %	-66.3 %	
% of week	15.7%	15.9%	16.2%	16.3%	16.5%	11.2%	8.2%	


Ped Counts by hour



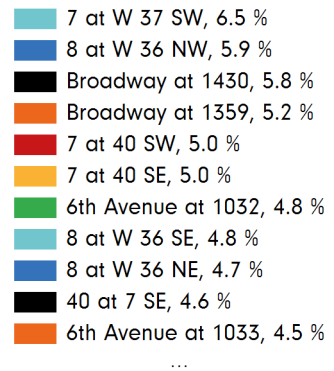
Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	25,242	25,365	70,608	-0.5 %	-64.3 %	
40 at 7 SE	74,162	74,185	211,474	0.0 %	-64.9 %	
40 at 7 SW	42,719	44,451	79,379	-3.9 %	-46.2 %	
6th Avenue at 1032	77,812	76,021	282,779	2.4 %	-72.5 %	
6th Avenue at 1033	73,229	70,169	203,879	4.4 %	-64.1 %	
7 at 40 NW	39,493	45,110	109,803	-12.5 %	-64.0 %	
7 at 40 SE	81,514	84,002	271,584	-3.0 %	-70.0 %	
7 at 40 SW	81,636	85,178	232,146	-4.2 %	-64.8 %	
7 at W 37 NE	42,678	44,325	118,864	-3.7 %	-64.1 %	
7 at W 37 NW	67,802	70,437	289,676	-3.7 %	-76.6 %	
7 at W 37 SE	59,502	61,323	168,985	-3.0 %	-64.8 %	
7 at W 37 SW	105,863	102,447	277,993	3.3 %	-61.9 %	
8 at W 36 NE	75,740	77,426	234,885	-2.2 %	-67.8 %	
8 at W 36 NW	95,062	94,615	186,725	0.5 %	-49.1 %	
8 at W 36 SE	77,177	81,402	230,536	-5.2 %	-66.5 %	
8 at W 36 SW	68,732	73,228	244,866	-6.1 %	-71.9 %	
Broadway 1400 Pedestrian Zone	32,576	33,414		-2.5 %		
Broadway at 1359	84,058	88,245	233,753	-4.7 %	-64.0 %	
Broadway at 1370	36,984	39,879	103,043	-7.3 %	-64.1 %	
Broadway at 1411	69,635	69,982	248,940	-0.5 %	-72.0 %	
Broadway at 1430	94,151	92,943	319,615	1.3 %	-70.5 %	
W 36 at 8 NE	27,398	27,948	85,685	-2.0 %	-68.0 %	
W 36 at 8 NW	46,825	47,854	93,909	-2.2 %	-50.1 %	
W 36 at 8 SE	32,958	33,271	94,529	-0.9 %	-65.1 %	
W 36 at 8 SW	33,622	33,233	93,731	1.2 %	-64.1 %	
W 37 at 7 NW	24,639	23,986	38,574	2.7 %	-36.1 %	
W 37 at 7 SE	25,200	25,001	90,824	0.8 %	-72.3 %	
W 37 at 7 SW	24,461	24,587	67,761	-0.5 %	-63.9 %	

Ped Counts by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2020 to Week 39 , 2020 Vs Week 1, 2019 to Week 39 , 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week39, 2020 Vs Week 39, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week39 2020 Vs Week 38 2020