

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Garment District	-60.3 %	-1.9 %	-66.0 %	-6.8 %	-4.6 %	-4.9 %
USA	-55.3 %	-2.7 %	-64.8 %	-8.6 %	-5.6 %	-4.5 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Garment District over the last 52 weeks is 46.9% down on the previous year.

Footfall for the year to date is 60.3% down on the previous year.

The number of visitors counted for week commencing 28 September 2020 was 1,545,539.

The busiest day in week commencing 28 September 2020 was Thursday with 264,118 visitors.

The peak hour of the week was 17:00 on Thursday 1 October 2020 with footfall of 23,065

Ped Counts by week

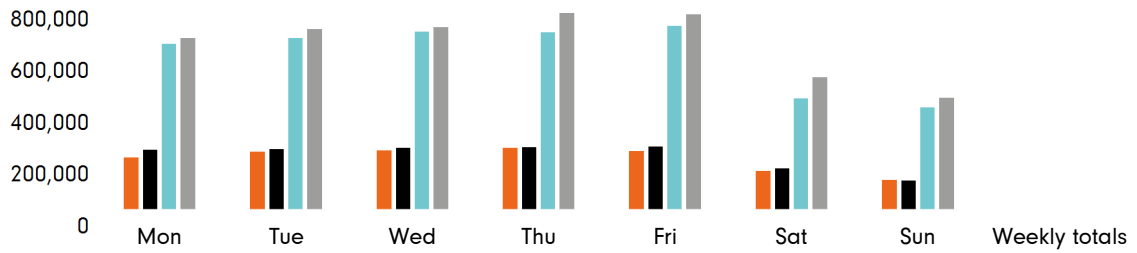


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

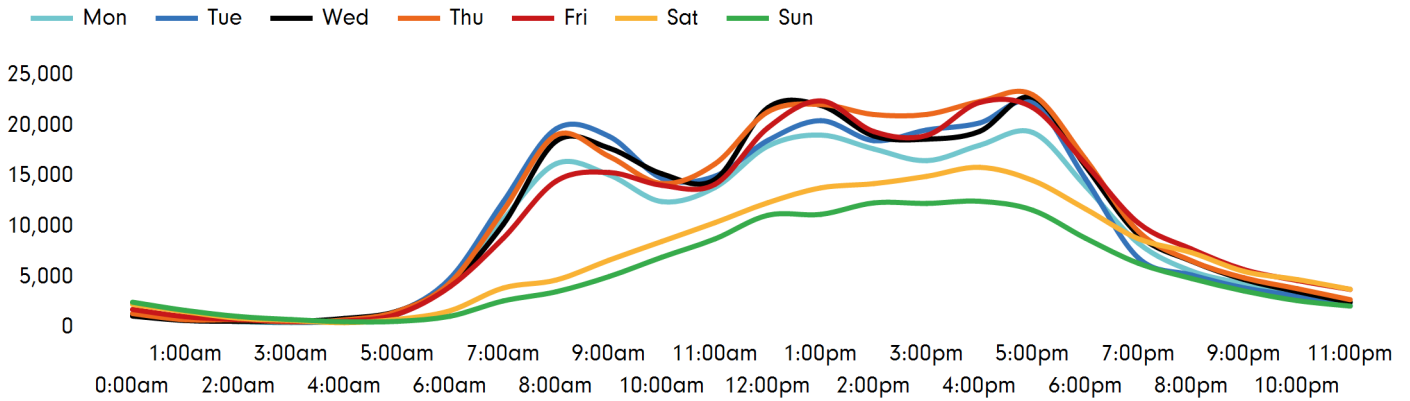
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	75°	75°	71°	75°	64°	68°	68°
Previous week	68°	73°	80°	80°	80°	73°	77°
Previous year	69°	80°	89°	59°	64°	59°	68°

Ped Counts by day

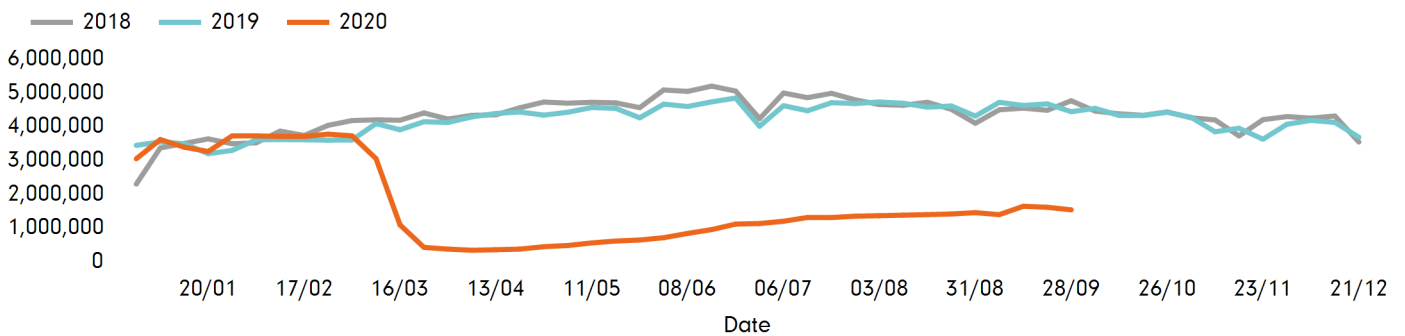


Week on week %	-11.9 %	-4.0 %	-3.7 %	-0.1 %	-6.2 %	-5.8 %	1.7 %	
Year on year %	-66.8 %	-64.7 %	-65.1 %	-63.4 %	-66.5 %	-62.8 %	-68.0 %	
% of week	14.5%	16.0%	16.4%	17.1%	16.2%	11.1%	8.8%	






























Ped Counts by hour

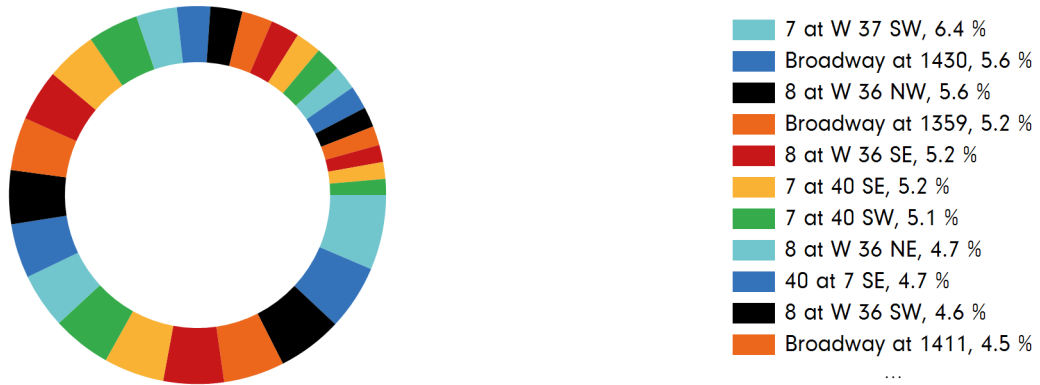


Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	21,140	25,242	59,310	-16.3 %	-64.4 %	
40 at 7 SE	71,938	74,162	203,107	-3.0 %	-64.6 %	
40 at 7 SW	40,590	42,719	76,606	-5.0 %	-47.0 %	
6th Avenue at 1032	68,253	77,812	277,103	-12.3 %	-75.4 %	
6th Avenue at 1033	67,150	73,229	188,089	-8.3 %	-64.3 %	
7 at 40 NW	38,164	39,493	107,164	-3.4 %	-64.4 %	
7 at 40 SE	79,916	81,514	256,517	-2.0 %	-68.8 %	
7 at 40 SW	78,207	81,636	223,008	-4.2 %	-64.9 %	
7 at W 37 NE	42,285	42,678	118,545	-0.9 %	-64.3 %	
7 at W 37 NW	66,753	67,802	254,829	-1.5 %	-73.8 %	
7 at W 37 SE	54,138	59,502	169,822	-9.0 %	-68.1 %	
7 at W 37 SW	98,975	105,863	277,627	-6.5 %	-64.3 %	
8 at W 36 NE	72,853	75,740	245,904	-3.8 %	-70.4 %	
8 at W 36 NW	85,868	95,062	172,181	-9.7 %	-50.1 %	
8 at W 36 SE	80,122	77,177	233,911	3.8 %	-65.7 %	
8 at W 36 SW	71,155	68,732	219,322	3.5 %	-67.6 %	
Broadway 1400 Pedestrian Zone	31,985	32,576		-1.8 %		
Broadway at 1359	80,662	84,058	225,951	-4.0 %	-64.3 %	
Broadway at 1370	33,451	36,984	93,762	-9.6 %	-64.3 %	
Broadway at 1411	69,995	69,635	221,000	0.5 %	-68.3 %	
Broadway at 1430	85,971	94,151	290,924	-8.7 %	-70.4 %	
W 36 at 8 NE	26,618	27,398	87,578	-2.8 %	-69.6 %	
W 36 at 8 NW	44,128	46,825	87,829	-5.8 %	-49.8 %	
W 36 at 8 SE	33,827	32,958	94,570	2.6 %	-64.2 %	
W 36 at 8 SW	31,101	33,622	84,199	-7.5 %	-63.1 %	
W 37 at 7 NW	22,246	24,639	36,075	-9.7 %	-38.3 %	
W 37 at 7 SE	25,289	25,200	80,660	0.4 %	-68.6 %	
W 37 at 7 SW	22,759	24,461	68,096	-7.0 %	-66.6 %	



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2020 to Week 40 , 2020 Vs Week 1, 2019 to Week 40 , 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week40, 2020 Vs Week 40, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week40 2020 Vs Week 39 2020