



Garment District

Week 43, 2017

10/23/2017 to 10/29/2017



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Garment District	▲ 4.0 %	▼ -1.3 %	▼ -0.3 %	▲ 7.7 %	▼ -0.2 %	▼ -4.8 %
New York	▲ 0.7 %	▲ 1.9 %	▲ 0.9 %	▲ 0.6 %	▼ -3.9 %	▼ -2.5 %
USA	▼ -1.5 %	▲ 1.7 %	▼ -0.1 %	▲ 0.6 %	▼ -4.1 %	▼ -3.2 %

Headlines

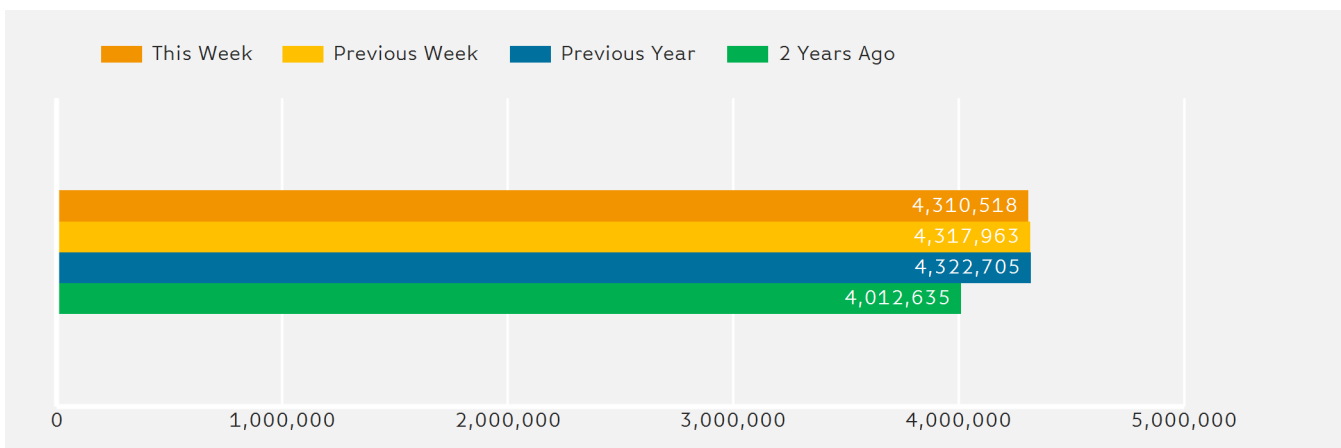
The total number of Pedestrians to Garment District for the last 52 weeks is 222,272,176 which is 5% up on the previous year.

The total number of Pedestrians for the year to date is 184,255,337 which is 4% up on the previous year.

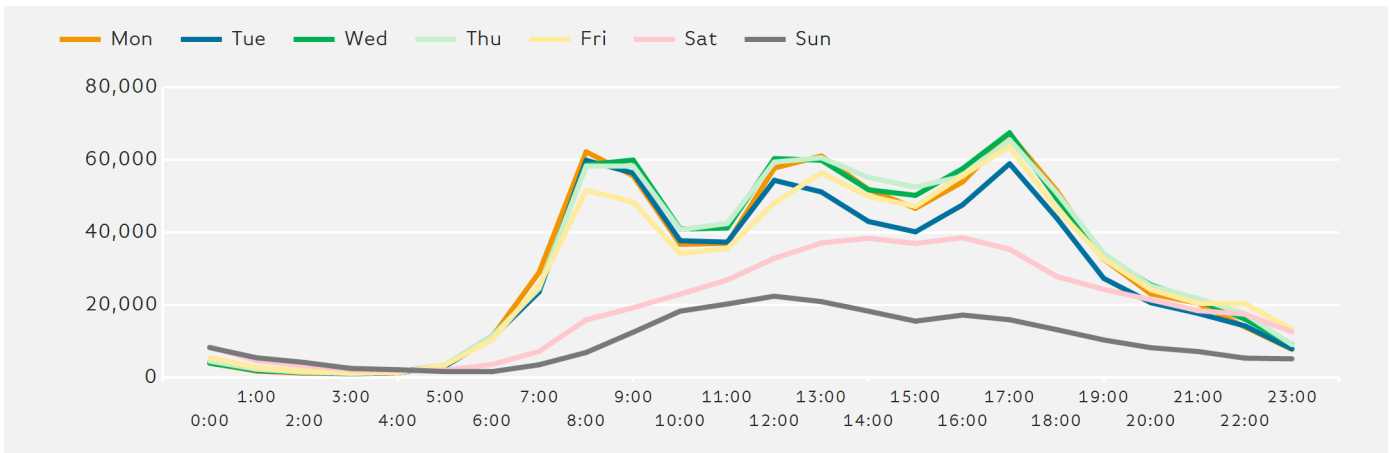
The total number of Pedestrians to Garment District in week commencing 23 October 2017 was 4,310,518.

The busiest day in week commencing 23 October 2017 was Thursday with 756,680 Pedestrians.

Ped Counts by Week



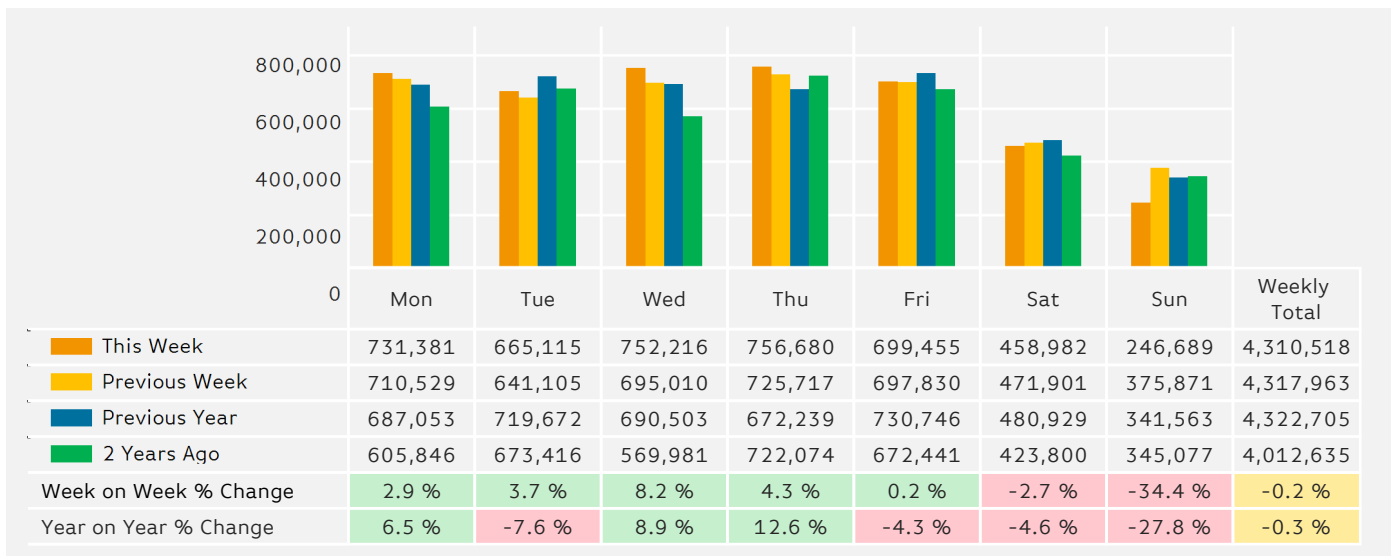
Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	71	69	66	60	60	68	66
Previous Week	60	59	71	71	71	75	75
Previous Year	60	50	50	53	53	62	73

Ped Counts by Day

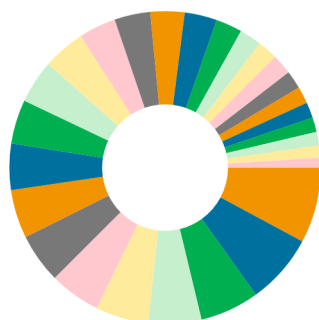


Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	43,077	55,995	57,697	-23.1 %	-25.3 %	
40 at 7 SE	144,524	160,015	163,795	-9.7 %	-11.8 %	
40 at 7 SW	69,531	80,821	81,071	-14.0 %	-14.2 %	
6th Avenue at 1032	264,707	276,705	233,918	-4.3 %	13.2 %	
6th Avenue at 1033	189,760	200,181	178,260	-5.2 %	6.5 %	
7 at 40 NW	160,358	169,208	155,893	-5.2 %	2.9 %	
7 at 40 SE	192,308	215,277	209,766	-10.7 %	-8.3 %	
7 at 40 SW	221,170	240,565	310,709	-8.1 %	-28.8 %	
7 at W 37 NE	117,449	108,238	100,640	8.5 %	16.7 %	
7 at W 37 NW	228,296	231,336	252,221	-1.3 %	-9.5 %	
7 at W 37 SE	196,708	166,872	200,367	17.9 %	-1.8 %	
7 at W 37 SW	337,515	347,130	337,005	-2.8 %	0.2 %	
8 at W 36 NE	237,376	241,354	216,729	-1.6 %	9.5 %	
8 at W 36 NW	153,143	156,646	208,780	-2.2 %	-26.6 %	
8 at W 36 SE	237,366	222,696	235,764	6.6 %	0.7 %	
8 at W 36 SW	205,839	184,460	199,525	11.6 %	3.2 %	
Broadway at 1359	216,629	182,498	142,045	18.7 %	52.5 %	
Broadway at 1370	98,783	97,534	87,175	1.3 %	13.3 %	
Broadway at 1411	166,186	165,710	150,755	0.3 %	10.2 %	
Broadway at 1430	312,882	319,056	257,025	-1.9 %	21.7 %	
W 36 at 8 NE	90,171	79,085	73,720	14.0 %	22.3 %	
W 36 at 8 NW	75,890	84,924	110,385	-10.6 %	-31.2 %	
W 36 at 8 SE	90,004	71,883	87,335	25.2 %	3.1 %	
W 36 at 8 SW	64,886	65,200	69,210	-0.5 %	-6.2 %	
W 37 at 7 NW	60,421	57,205	65,973	5.6 %	-8.4 %	
W 37 at 7 SE	54,948	58,630	60,842	-6.3 %	-9.7 %	
W 37 at 7 SW	80,591	78,739	76,100	2.4 %	5.9 %	

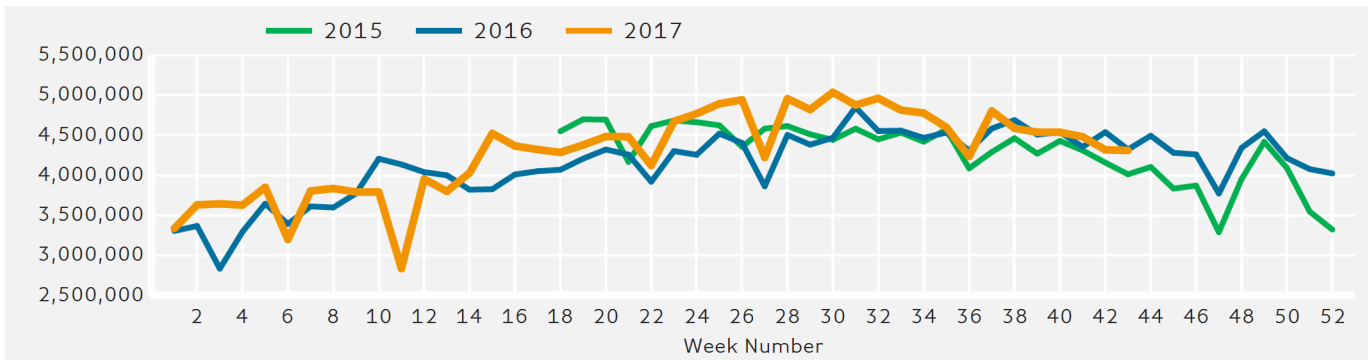
Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 7.8 %
- Broadway at 1430, 7.3 %
- 6th Avenue at 1032, 6.1 %
- 8 at W 36 NE, 5.5 %
- 8 at W 36 SE, 5.5 %
- 7 at W 37 NW, 5.3 %
- 7 at 40 SW, 5.1 %
- Broadway at 1359, 5.0 %
- 8 at W 36 SW, 4.8 %
- 7 at W 37 SE, 4.6 %
- 7 at 40 SE, 4.5 %
- ...

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.