



Garment District

Week 13, 2018

03/26/2018 to 04/01/2018

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Garment District	▲ 3.1 %	▼ -0.2 %	▲ 16.2 %	▼ -5.0 %	▲ 5.2 %	▼ -3.9 %
New York	▲ 0.1 %	▼ -3.6 %	▲ 14.1 %	▼ -2.1 %	▲ 10.6 %	▼ -4.0 %
USA	▼ -0.6 %	▼ -4.6 %	▲ 10.4 %	▼ -1.4 %	▲ 11.8 %	▼ -1.3 %

Headlines

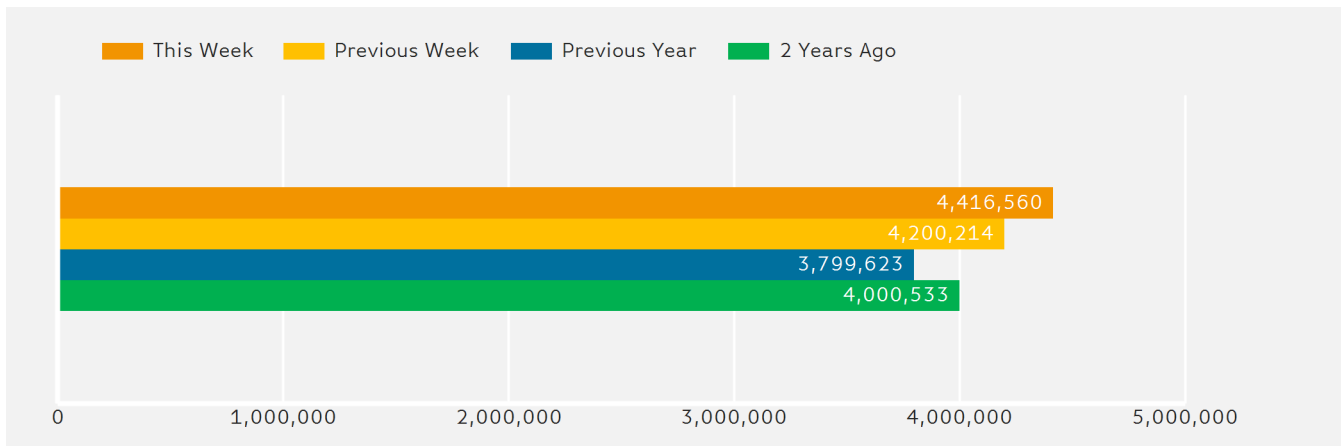
The total number of Pedestrians to Garment District for the last 52 weeks is 222,173,972 which is 3.3% up on the previous year.

The total number of Pedestrians for the year to date is 48,579,701 which is 3.1% up on the previous year.

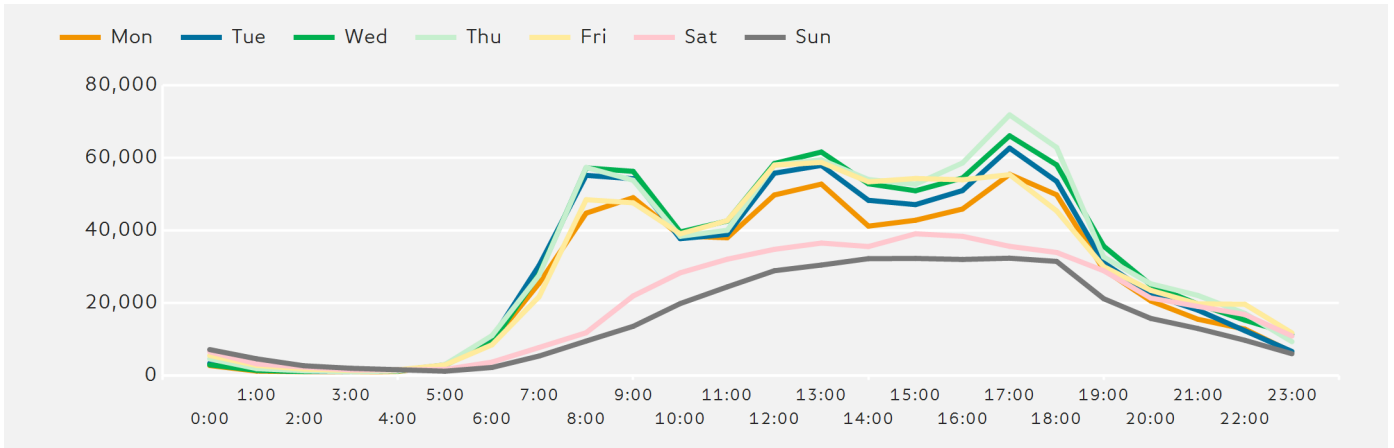
The total number of Pedestrians to Garment District in week commencing 26 March 2018 was 4,416,560.

The busiest day in week commencing 26 March 2018 was Thursday with 764,658 Pedestrians.

Ped Counts by Week



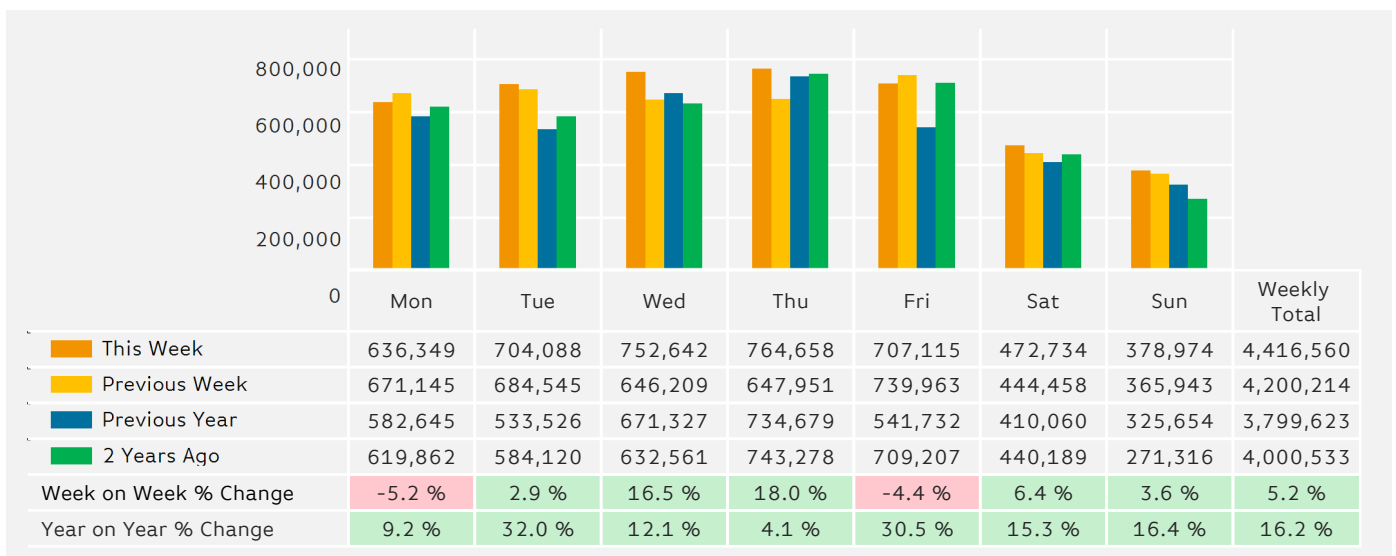
Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	48	46	53	53	57	53	57
Previous Week	44	37	35	44	44	48	44
Previous Year	51	44	57	50	42	44	60

Ped Counts by Day

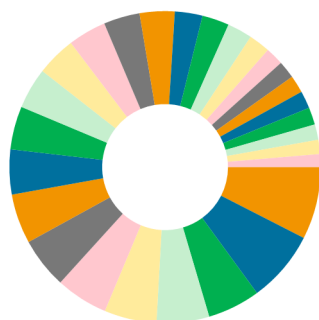


Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	59,106	54,154	63,877	9.1 %	-7.5 %	
40 at 7 SE	160,394	151,508	152,276	5.9 %	5.3 %	
40 at 7 SW	79,875	77,076	75,157	3.6 %	6.3 %	
6th Avenue at 1032	233,280	216,418	222,797	7.8 %	4.7 %	
6th Avenue at 1033	187,996	176,310	168,540	6.6 %	11.5 %	
7 at 40 NW	123,753	111,964	160,298	10.5 %	-22.8 %	
7 at 40 SE	197,788	183,270	184,868	7.9 %	7.0 %	
7 at 40 SW	227,433	201,505	210,427	12.9 %	8.1 %	
7 at W 37 NE	126,774	120,248	103,761	5.4 %	22.2 %	
7 at W 37 NW	239,351	238,014	217,548	0.6 %	10.0 %	
7 at W 37 SE	181,010	186,709	149,439	-3.1 %	21.1 %	
7 at W 37 SW	331,507	306,834	239,801	8.0 %	38.2 %	
8 at W 36 NE	241,185	234,295	208,727	2.9 %	15.6 %	
8 at W 36 NW	165,787	156,514	140,702	5.9 %	17.8 %	
8 at W 36 SE	240,286	240,890	179,685	-0.3 %	33.7 %	
8 at W 36 SW	205,461	199,064	180,748	3.2 %	13.7 %	
Broadway at 1359	241,455	219,771	159,680	9.9 %	51.2 %	
Broadway at 1370	114,226	111,151	123,368	2.8 %	-7.4 %	
Broadway at 1411	174,936	162,770	159,954	7.5 %	9.4 %	
Broadway at 1430	328,889	304,162	226,961	8.1 %	44.9 %	
W 36 at 8 NE	82,792	83,085	66,339	-0.4 %	24.8 %	
W 36 at 8 NW	80,179	80,886	86,764	-0.9 %	-7.6 %	
W 36 at 8 SE	97,976	98,799	73,608	-0.8 %	33.1 %	
W 36 at 8 SW	79,185	72,048	65,045	9.9 %	21.7 %	
W 37 at 7 NW	65,175	66,308	53,674	-1.7 %	21.4 %	
W 37 at 7 SE	70,644	69,145	60,131	2.2 %	17.5 %	
W 37 at 7 SW	80,117	77,316	65,448	3.6 %	22.4 %	

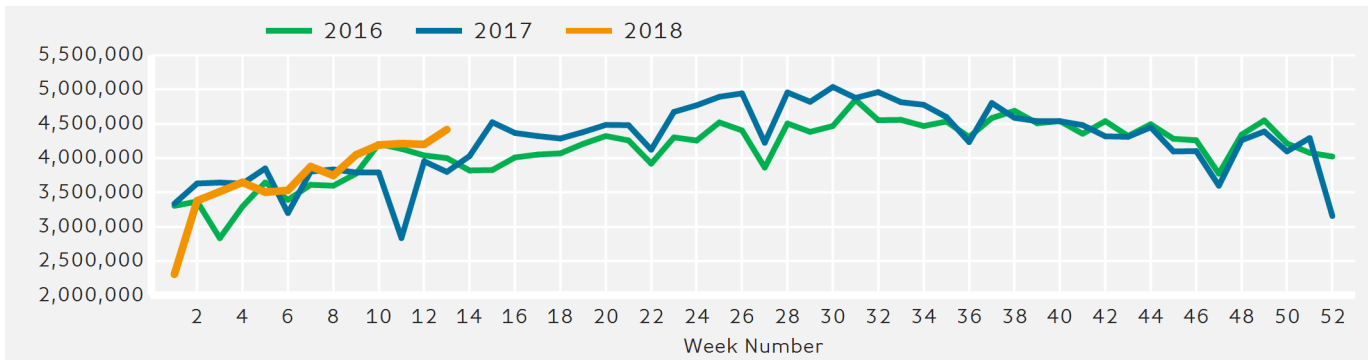
Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 7.5 %
- Broadway at 1430, 7.4 %
- Broadway at 1359, 5.5 %
- 8 at W 36 NE, 5.5 %
- 8 at W 36 SE, 5.4 %
- 7 at W 37 NW, 5.4 %
- 6th Avenue at 1032, 5.3 %
- 7 at 40 SW, 5.1 %
- 8 at W 36 SW, 4.7 %
- 7 at 40 SE, 4.5 %
- 6th Avenue at 1033, 4.3 %
- ...

Ped Counts by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 13, 2018 Vs Week 1, 2017 to Week 13, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 13, 2018 Vs Week 13, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 13 2018 Vs Week 12 2018