



### Garment District

Week 45, 2017

11/06/2017 to 11/12/2017

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

#### Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Garment District	▲ 3.7 %	▼ -0.5 %	▼ -4.3 %	▲ 11.6 %	▼ -7.9 %	▼ -4.7 %
New York	▲ 0.6 %	▲ 2.1 %	▼ -1.5 %	▲ 4.0 %	▼ -6.6 %	▼ -8.2 %
USA	▼ -1.6 %	▲ 2.0 %	▼ -3.6 %	▲ 4.0 %	▼ -3.3 %	▼ -3.8 %

#### Headlines

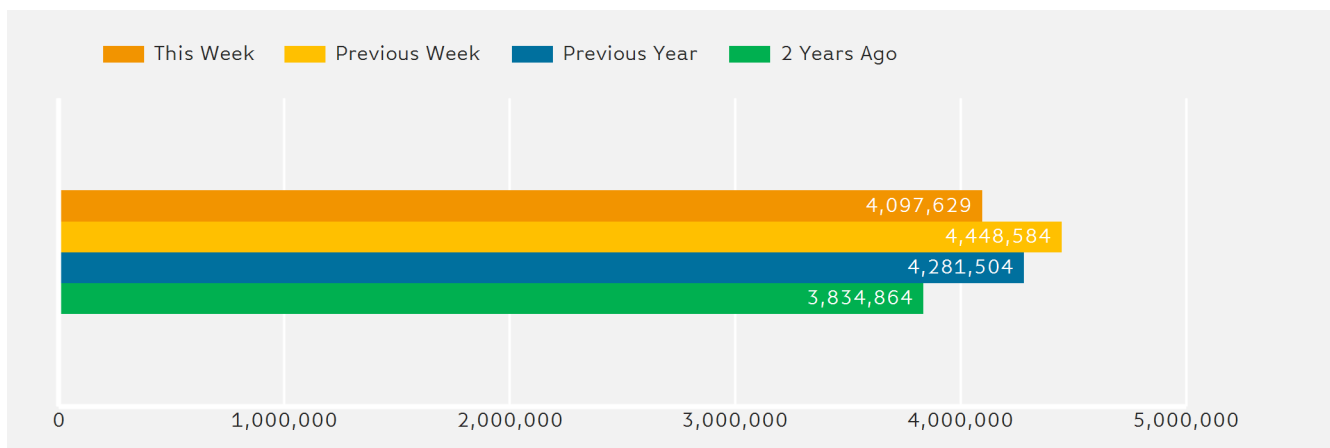
The total number of Pedestrians to Garment District for the last 52 weeks is 222,042,978 which is 4.5% up on the previous year.

The total number of Pedestrians for the year to date is 192,801,550 which is 3.7% up on the previous year.

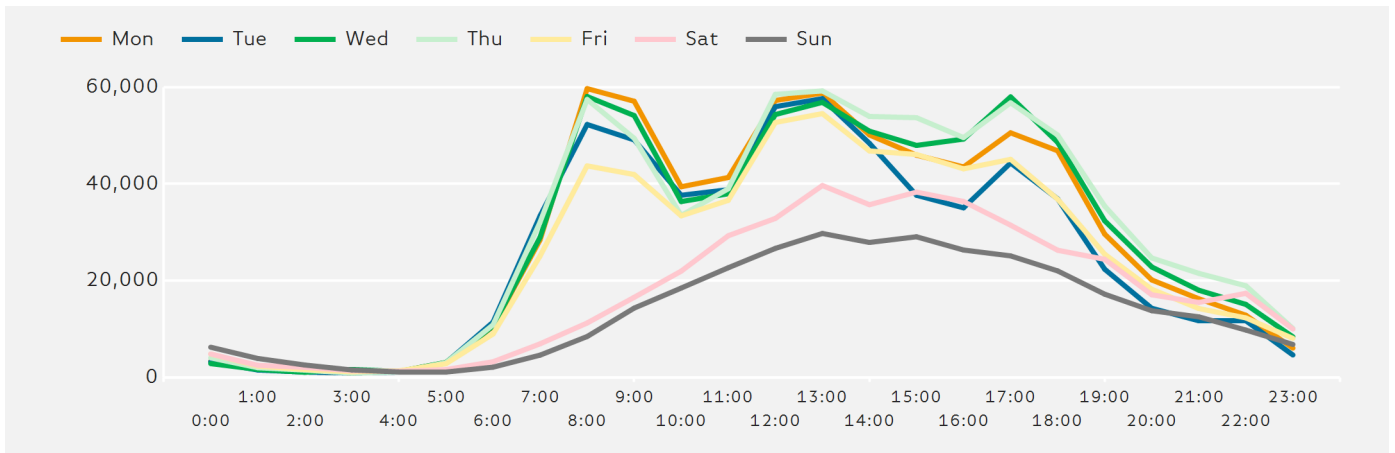
The total number of Pedestrians to Garment District in week commencing 6 November 2017 was 4,097,629.

The busiest day in week commencing 6 November 2017 was Thursday with 727,397 Pedestrians.

#### Ped Counts by Week



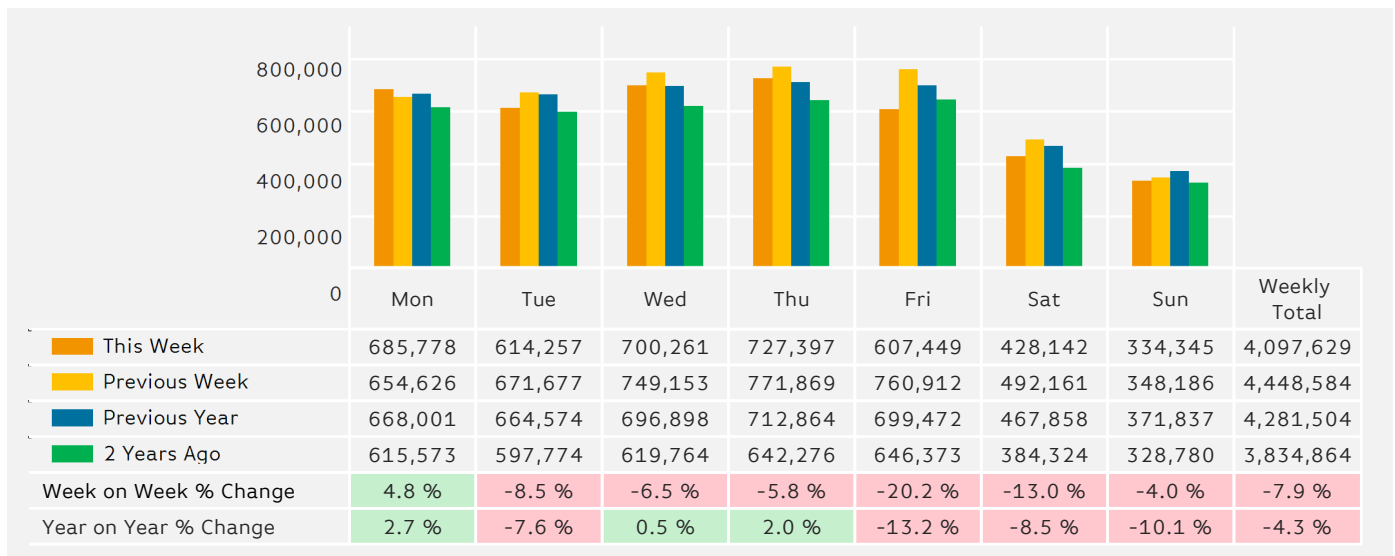
### Ped Counts by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	66	50	50	53	35	37	46
Previous Week	55	55	57	69	71	55	62
Previous Year	51	64	59	53	60	50	60

### Ped Counts by Day

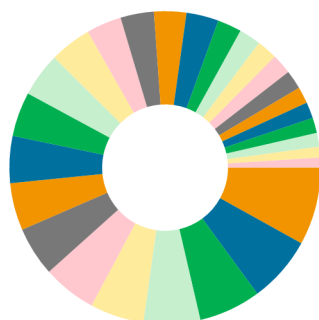


### Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	45,821	47,258	52,150	-3.0 %	-12.1 %	
40 at 7 SE	137,509	153,489	168,066	-10.4 %	-18.2 %	
40 at 7 SW	70,092	75,226	80,771	-6.8 %	-13.2 %	
6th Avenue at 1032	281,604	278,911	276,274	1.0 %	1.9 %	
6th Avenue at 1033	186,915	201,758	186,259	-7.4 %	0.4 %	
7 at 40 NW	141,970	170,631	144,175	-16.8 %	-1.5 %	
7 at 40 SE	177,614	209,740	182,988	-15.3 %	-2.9 %	
7 at 40 SW	200,645	239,981	315,577	-16.4 %	-36.4 %	
7 at W 37 NE	102,426	118,608	92,948	-13.6 %	10.2 %	
7 at W 37 NW	228,147	248,581	258,036	-8.2 %	-11.6 %	
7 at W 37 SE	188,334	167,138	208,707	12.7 %	-9.8 %	
7 at W 37 SW	329,470	355,828	350,396	-7.4 %	-6.0 %	
8 at W 36 NE	240,949	230,901	224,022	4.4 %	7.6 %	
8 at W 36 NW	137,019	165,219	199,253	-17.1 %	-31.2 %	
8 at W 36 SE	229,319	242,570	232,707	-5.5 %	-1.5 %	
8 at W 36 SW	199,047	217,341	187,588	-8.4 %	6.1 %	
Broadway at 1359	209,298	217,577	138,465	-3.8 %	51.2 %	
Broadway at 1370	92,832	95,647	95,168	-2.9 %	-2.5 %	
Broadway at 1411	149,101	167,386	149,364	-10.9 %	-0.2 %	
Broadway at 1430	263,864	306,711	246,430	-14.0 %	7.1 %	
W 36 at 8 NE	85,591	90,561	65,988	-5.5 %	29.7 %	
W 36 at 8 NW	68,252	83,876	102,336	-18.6 %	-33.3 %	
W 36 at 8 SE	87,220	91,794	79,290	-5.0 %	10.0 %	
W 36 at 8 SW	58,341	73,206	69,549	-20.3 %	-16.1 %	
W 37 at 7 NW	64,854	67,705	54,692	-4.2 %	18.6 %	
W 37 at 7 SE	41,831	49,399	55,794	-15.3 %	-25.0 %	
W 37 at 7 SW	79,564	81,542	64,511	-2.4 %	23.3 %	

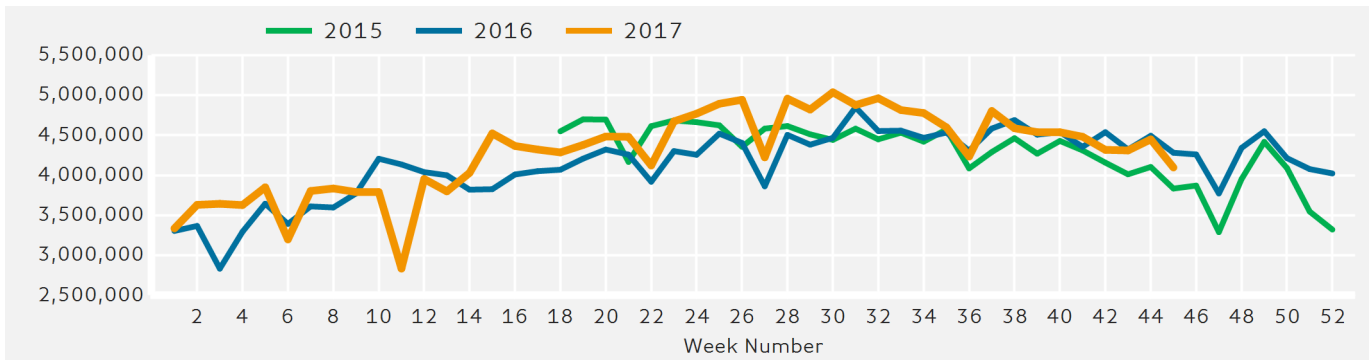
### Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 8.0 %
- 6th Avenue at 1032, 6.9 %
- Broadway at 1430, 6.4 %
- 8 at W 36 NE, 5.9 %
- 8 at W 36 SE, 5.6 %
- 7 at W 37 NW, 5.6 %
- Broadway at 1359, 5.1 %
- 7 at 40 SW, 4.9 %
- 8 at W 36 SW, 4.9 %
- 7 at W 37 SE, 4.6 %
- 6th Avenue at 1033, 4.6 %
- ...

### Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
Week on Week % Change is the % change in footfall for this week from the previous week.