GARMENT DISTRICT ALLIANCE
YEAR IN REVIEW
2018-2019
THE FUTURE IS BRIGHT FOR THE GARMENT DISTRICT
With record employment numbers and pedestrian counts, it is clear that the Garment District has become an ideal location for business tenants, restaurants, retailers, and hotels. And it’s no wonder; this authentic New York neighborhood offers modern office towers, classic loft buildings, a central Midtown location, and THE BEST transit network of anywhere in the city. But while the Garment District has been steadily increasing in popularity over the last ten years, recent developments have added to the momentum.

In December, the NY City Council voted to remove the Special Garment Center District zoning, which had impacted 11 million square feet of space in the neighborhood for more than thirty years. This was done in order to recognize and encourage business sector diversity in the Garment District, while new programs were put in place that offer more meaningful support to apparel manufacturers. The removal of these restrictions allows businesses of all kinds to flourish in the Garment District, and with this winter’s launch of Hudson Yards, there has never been a better time to be located here. Our proximity to New York’s newest mixed use neighborhood and tourist destination is sure to increase business for our retailers, and generate more demand for our office stock.

This is all great news for the Garment District. But while growth brings opportunities, it also poses challenges. Our streets are more crowded today than they have ever been. With congestion pricing on the horizon and elected officials talking of rethinking city streets, we will be a leading voice to ensure that the District can continue to thrive as our success brings more and more people into our public spaces.

As always, we will continue to partner with our local businesses, property owners, residents and the City of New York to ensure the future of this vibrant Midtown neighborhood for all who live, work or visit here.

Martin Meyer   Barbara A. Blair
Chairman   President
Public art installations, promotional activities, and public events draw visitors to the neighborhood, and highlight our diverse retail and business sectors.

PUBLIC ART ON THE PLAZAS

From thought-provoking sculptures to interactive installations, the GDA’s year-round public art exhibitions distinguish our public spaces and draw attention to the neighborhood. This past year, social media lit up as our Public Art on the Plazas program presented a variety of unique experiences that were not to be missed.

ARARAUNA

Patricia Cazorla and Nancy Saleme drew inspiration from their native Venezuela to create this art walk road mural, named for the gold and blue macaw parrot that has managed to flourish against all odds in the urban environment of Caracas. With its colorful parrot silhouettes, banana leaves, heliconia flowers and Caribbean ocean waves, Arauna brought a message of environmental awareness and hope to the Urban Garden.
CANDY NATIONS

Candy Nations was originally created by the prominent French sculptor Laurence Jenkell for display at the G20 Summit in France in 2011. The twenty colorful, nine-foot-tall, candy-shaped sculptures are made of polyester resin and wrapped in the national colors of different countries to convey an optimistic message of unity despite external differences.

REBIRTH

Through an artistic process based in environmentalism, transformation and innovation, Taiwanese master sculptor Kang Muxiang combined traditional craftmanship with contemporary artistic elements to create Rebirth. The series’ seven monumental sculptures are crafted from discarded steel elevator cables from Taipei 101, which was once the world’s tallest building. Influenced by the cycle of life and the power of endlessness, Kang’s embryonic forms reveal the everlasting life within used materials.

CONVERSATIONS WITH REBIRTH

Rebirth so inspired Peiju Chien-Pott, the acclaimed Principal dancer with the Martha Graham Dance Company, that she made numerous, spontaneous visits to the exhibition to express her feelings through improvisational dance, culminating in a planned performance on June 5 that included other notable dancers, choreographers and musicians.
ICEBERG

Created by ATOMIC3 in collaboration with Appareil Architecture, and produced by the Quartier des Spectacles Partnership in Montreal, this playful immersive work tells the story of an iceberg, from its calving into Arctic waters to its final melting near a southern shore. In their natural state, the crevasses within the iceberg resonate like gigantic organ pipes as they melt. Inspired by this monumental natural instrument, Iceberg consists of a series of illuminated metallic arches that each produce a particular sound. Human activity “warms up” the ice monuments, creating a visual and auditory symphony.

EARTH DAY

In celebration of NYC’s Car Free Earth Day on April 27, the GDA displayed the work of Willie Cole, the noted contemporary American sculptor, printer, and conceptual artist. Cole’s two large sculptures made with plastic bottles challenged us to think about consumption and recycling. The artist was also on hand during the day, reinforcing the theme as he met with visitors.
ARTS FESTIVAL

The 15th Annual Garment District Arts Festival was held October 18 – 20, and featured Open Studios, gallery exhibitions, special events, and art installations throughout the neighborhood. A kick off celebration was hosted by ZAZ10TS at 1441 Broadway on Thursday evening, featuring video art installations. Other Festival highlights included Light Hugs by the acclaimed light painter, Vicki DaSilva, and the GDA’s Maker’s Way crafting exhibitions and demonstrations on the Garment District Plazas.

ART ELEVATED

This year, in celebration of the 15th Annual Garment District Arts Festival, the GDA issued an open call for artists to submit works to be displayed on light pole banners throughout the neighborhood. Over 500 artists sent submissions from over twenty countries, and 90 were selected by jury to be part of this aerial exhibition, entitled Art Elevated. A kick-off event was held on September 12, during which the winning submission, Big Bang by Joseph Klibansky of The Netherlands, was unveiled. Art Elevated was on display through October 31.
INFLUENCER CAMPAIGNS

‘Summer in the Garment District’ engaged a dozen social media influencers in Summer 2018 to highlight the Urban Garden, the UrbanSpace Garment District food market, and the neighborhood’s rooftop lounges. “Iceberg” used Influencers to amplify the buzz about our interactive art installation and neighborhood venues, reinforcing the area’s growing reputation as a great place for dining and after work activities.

SOCIAL MEDIA

In addition to the GDA’s active Instagram, Facebook, and Twitter presence, our marketing platform includes strategic partnerships with social media influencers, sponsored content, Instagram take-overs, and social media advertising.

SPONSORED CONTENT

A TimeOut NY guide to Seven Secret Oases Hiding in the Heart of Midtown’s Garment District went live in July. The Infatuation guide to Where to Drink with Coworkers in the Garment District was added to their extremely popular dining review site last summer, joining their guide to Where to Eat in the Garment District, created last spring. The Infatuation promoted both through their social media channels and newsletter.
DISTRICT UNRESTRICTED PROMOTION

In February, the GDA launched a five month promotional program, using a variety of platforms to promote the neighborhood in the wake of the zoning amendment. Our District Unrestricted ad campaign included print and online placements in Commercial Observer, Bisnow, Crain’s, Real Deal, and The Mann Report. Following the ad campaign, we ran sponsored content on the Real Deal website in May. To complete our promotional program, the GDA will be the focus of a Fireside Chat during Bisnow’s Office & Workplace of the Future event on June 20. Barbara Blair will host a conversation with GFP Real Estate co-CEO Eric Gural about the future of the Garment District.

INFORMATION SERVICES

Regular social media posts and weekly e-newsletters keep people informed about what is happening in the Garment District, while our comprehensive website offers a deeper dive into GDA programming and neighborhood information.

URBANSPACE GARMENT DISTRICT

Popular artisanal food markets add to the neighborhood dining scene each spring and fall. Occupying a single plaza for six weeks, UrbanSpace Garment District presents concepts from a dozen established chefs and emerging food entrepreneurs.
ECONOMIC DEVELOPMENT

Economic development initiatives promote the Garment District as a vibrant place to own property, open a retail establishment, or locate an office.

GARMENT DISTRICT ZONING

TEXT AMENDMENT

In December, following a seven month public review process, the City Council voted to lift the restrictive garment manufacturing preservation overlay in the neighborhood. This represents an important step forward for the Garment District neighborhood, as the preservation overlay had suppressed opportunities and economic development in the neighborhood for thirty years. As manufacturing continued to decline, building owners were forced to rent space to non-compliant uses, which has diversified the neighborhood, but left the district out of sync with its zoning.

The City Council’s final vote was the culmination of a long process, begun by the New York City Economic Development Corporation in 2016. Recognizing that the restrictive overlay, put in place in 1987, had failed to achieve its goal of preserving garment manufacturing in the neighborhood, EDC initiated the process of removing the overlay and replacing it with more meaningful tools to assist manufacturers. In 2017, Manhattan Borough President Gale Brewer and Council Speaker Corey Johnson convened a Garment Center Steering Committee, comprised of elected officials, and neighborhood and industry stakeholders, including the GDA, to determine the path forward toward this goal. The Committee recommended that the zoning overlay be lifted, but the following protection mechanisms be added:

- NYC contribution towards the purchase of a dedicated manufacturing building in the Garment District;
- Special IDA Program offering tax benefits to property owners who commit to retaining a minimum of 25,000 sq. ft. of garment manufacturing use in their buildings;
- GDA commitment to fund business development programming and capital improvements to support manufacturing sustainability, facilitate business, and promote the Garment District neighborhood as the home of American fashion.

We are grateful to REBNY for their many hours of support in seeing this process through, and to NFP’s Eric Gural for guiding the process through the GDA Board and for his commitment to a successful outcome.
ZONING TOWN HALL

In February, the GDA hosted a Town Hall for property owners, giving them the opportunity to learn more about the recent lifting of the Special Garment Center District zoning overlay. Representatives from the Departments of Buildings and City Planning were on hand to field inquiries about how this change affects individual properties, and how owners may go about clearing any violations and making sure their buildings are in code compliance. Staff from Capalino + Company, the government relations consulting firm, explained the benefits of the IDA Plan for those who agree to retain garment manufacturing in their buildings.

SPECIAL PROGRAMMING

As part of the City’s overall plan to lift the restrictive zoning overlay, the GDA Board of Directors agreed to allocate funding for programming initiatives which support manufacturing sustainability, industry business development and placemaking. Funding will be assessed as needed, for a period of ten years, not to exceed $2.5 MM in any single year. Programming ideas will be informed by a Special Programming Committee, and vetted through an RFP process, before going to the GDA Board of Directors for approval. The possible scope of programming includes: business development workshops, industry marketing, collaborations with academic institutions, workforce development, and public realm improvements. All programming must be in compliance with BID legislation and the GDA plan filed with the City when the organization was formed. Measurable outcomes of all funded programs will be reviewed on an annual basis.

ECONOMIC QUARTERLY REPORT

The GDA’s Economic Quarterly Reports are produced in-house and track important economic indicators, such as vacancy rates, employment data, pedestrian counts, and asking rents. The reports are emailed to property owners and brokers, and are made available in the real estate section of our website. The fall report is also printed as a hard copy, as it is produced following the release of NYS annual employment data.

PEDESTRIAN COUNTS

The GDA has seven Springboard pedestrian counting cameras that record footfall data at strategic locations in the neighborhood. Weekly reports are posted on our website, and analyzed in our Economic Quarterly Reports. Pedestrian counts are useful to property owners, brokers and retailers, and they enable the GDA to make informed decision about the deployment of resources. For example, increased evening pedestrian counts prompted us to extend the hours of our sanitation and public safety services.
Daily ridership at major transit facilities in and adjacent to the neighborhood has increased by more than 175,000 since 2013.

NUMBERS

BY ALL MEASURES, THE GARMENT DISTRICT IS ON THE RISE.

Daily pedestrian volumes have increased by nearly 30,000 people since counters were installed in 2016.

There are 81% more hotel rooms in the district than there were in 2013.

Daily ridership at major transit facilities in the neighborhood has increased by more since 2013.
Daily ridership at major transit facilities in and adjacent to the neighborhood has increased by more than 175,000 since 2013.

Overall for-hire vehicle ridership in the neighborhood is up 20% since 2015.

Tourism in NYC is up by more than 12 million people per year since 2013.

CitiBike ridership to and from the neighborhood is up 46% since 2014.

Private sector employment in the district is up 15% since 2013.

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Overall for-hire vehicle ridership in the neighborhood is up 20% since 2015.

Tourism in NYC is up by more than 12 million people per year since 2013.

Private sector employment in the district is up 15% since 2013.
Streetscape amenities and capital improvements enhance the pedestrian experience and make the Garment District a more appealing place to live, work, or visit.

**GARMENT DISTRICT PLAZAS**

**URBAN GARDEN**

The Garment District Urban Garden bloomed again this year. As part of NYCDOT’s Summer Streets Program, two blocks of Broadway, from 39th Street to 41st Street, were closed to traffic during June and July, 2018, giving the GDA the opportunity to expand pedestrian amenities and programming. Artists Patricia Cazorla and Nancy Saleme painted the colorful Ararauna road mural on the center lane of Broadway, which was further enlivened with tropical plantings, areas of turf, café tables and seating. The UrbanSpace Garment District food market added to the lunchtime scene, while Wednesday night fitness classes offered the perfect mid-week workout.

**IDA AWARD**

In October, the GDA was honored by the International Downtown Association for our 2017 Urban Garden project. The GDA was given an Award of Merit at the IDA annual conference, held this year in San Antonio, Texas. The IDA awards recognize best practices in urban management and design.

**PERMANENT PLAZA**

NYCDOT has informed the GDA that two blocks of our permanent plaza project have been funded. Our plazas on Broadway represent the neighborhood’s only public space, and this is the first phase of a critical capital project to improve these popular spaces. We will be working closely with NYCDOT, NYCDDC and the community throughout the design and construction of these first two blocks, as we continue to advocate for the completion of the corridor. The GDA thanks MB President Brewer, Council Speaker Johnson, Councilman Powers, CB5, and all the property owners and businesses who have expressed support for the permanent plazas.
AVENUE LIGHTING

The Garment District Avenue Lighting Program has been offered to all owners of avenue-facing properties. The GDA worked with Kugler Ning, a lighting design firm, to select security and façade lighting fixtures, which we are recommending to avenue owners. To facilitate, the GDA offers a complimentary consultation with Kugler Ning to determine the proper number and placement of fixtures for participating properties. The GDA will supply up to four security (down) light fixtures free of charge, and will contribute $1,000 per fixture, up to a maximum of four fixtures, towards installation costs. The GDA will also place orders for façade (up) light fixtures, but the full purchase price and installation are the responsibility of the property owner. To date, twelve properties have committed to the program, and 519 Eighth Avenue, 520 Eighth Avenue, 499 Seventh Avenue, and 561 Seventh Avenue have already transformed the nighttime experience for their retailers and office tenants.

THE BIG BUTTON

Plans to remove the information kiosk structure and enhance the button sculpture proceeded on pace this year. A final design has been determined, which includes a thread element that is both decorative and structural. Plans have been submitted to NYCDOT and CB5. Our final review will be with the Public Design Commission, with construction anticipated to take place in FY20.

HORTICULTURE

Our year-round horticulture program includes seasonal plantings and maintenance for 154 planters, 115 tree pits and two Street Seats parklets.
STREET SEATS
The GDA installed and maintained two Street Seats in the Garment District last season. Using a new, modular design that includes seating and plantings, the GDA placed Street Seats in front of 302 West 37th Street and 224 West 35th Street from July through November. The Street Seats Program is part of NYCDOT’s efforts to provide ways for BIDs and private businesses to enhance the pedestrian experience. With approval, it allows a small portion of the parking lane to be used temporarily for additional public space and seating. The GDA Street Seats returned to 224 West 35th Street in May, with this year’s second location to be determined.

SEVENTH AVENUE PEDESTRIAN CORRIDOR
NYCDOT’s long-awaited Seventh Avenue pedestrian corridor was created in October. The western lane of Seventh Avenue has been converted into a pedestrian thoroughfare, in order to relieve sidewalk congestion, particularly during the commuting hours. The lane is protected from traffic by GDA planters with tall trees, and NYDCOT concrete safety barricades, which have been given a graphic treatment in order to soften their appearance. The pedestrian corridor and plantings are maintained by the GDA.

BIKE CORRAL
After lobbying by the GDA, NYCDOT agreed to install two bike corrals in the Garment District, to alleviate the widespread problem of bikes being chained to street furniture. In November, the first corral was installed at 32 West 39th Street, a location the GDA deemed to be a priority. Siting for the second location is under review.
NEIGHBORHOOD DEVELOPMENT GRANT

The GDA has been awarded an $18,000 Neighborhood Development Grant from Speaker Corey Johnson and the NYC Council for use in placemaking. These funds will be used to offset the cost of our Street Seats parklets.

CITY LIGHTS

The first phase of the GDA’s light pole replacement project was completed this year. Thirty-eight new LED City Light poles were installed on Seventh Avenue and Broadway in a one-for-one replacement of the old bishop’s crook poles. Funding for this phase was designated in 2013 by then-Borough President Scott Stringer and then-Council Speaker Christine Quinn. Funding for the second phase, which will cover twenty-two replacements on Sixth Avenue, was designated by then-Councilmember Dan Garodnick in 2016, but these installations have not yet been scheduled by NYCDOT. We have requested funding from MBPO Brewer and Speaker Johnson for the replacements of the remaining 125 poles in the Garment District. Funding decisions will be released in July. This is an important capital improvement project, as the City Light pole is a modern design that uses sustainable LED technology.

EIGHTH AVENUE IMPROVEMENT PROPOSALS

Eighth Avenue continues to present the biggest challenges to the pedestrian experience in the Garment District. The GDA has identified several interventions which would mitigate some of the issues of sidewalk crowding, traffic congestion, and safety, including: • creating a pedestrian corridor to act as a sidewalk extension; • using street design to reduce competition between bicyclists and vehicles; • extending the bike lane north of 38th Street; • creating corner bump outs to make street crossings safer; • piloting pedestrian scrambles to facilitate pedestrian and vehicular flow; • restoring sidewalks to remedy tripping hazards; • and lobbying NYS for intersection cameras to enforce “Don’t Block the Box” regulations. The GDA will continue to advocate for these improvements, and remain engaged with NYCDOT and the Community Boards as plans for Eighth Avenue are developed.
FIELD SERVICES

Sanitation, public safety, streetscape maintenance, and homeless outreach programs improve the quality of life in the Garment District.

WORK SMARTER
The GDA utilizes data analytics to help inform resource allocation and improve the efficiency of our field services. Our tracking app allows us to monitor when, where, and how frequently issues arise, which, combined with “on the ground” intel from our sanitation and public safety staff, enables us to quickly visualize hot spots and deploy solutions.

SANITATION
The GDA’s clean team operates Monday through Friday, 7am – 10pm, and 8am – 8pm on weekends. Start times are moved to 5am from May through October to accommodate increased activity during the warm weather months.

TRASH MITIGATION STRATEGIES
The GDA’s single biggest challenge is to keep our public spaces, including curbs, free of trash and garbage bags. Toward that end, we are always employing and evaluating new strategies to help us meet that goal. These include:

- Contracting a private carter to circle the district 8am to 4pm to collect trash bagged by our sanitation team
- Creating a protected garbage corral on one of our plazas to contain bags generated by Broadway pedestrian traffic,
- Extending sanitation operations by six hours on weekdays, and four hours on weekends
- Hiring twelve additional sanitation staff to accommodate our extended hours
In January, we began piloting seventeen Big Belly trash units and eight Big Belly Recycling units on Eighth Avenue. Each unit compacts five bags of garbage into one, and early indications are that trash bag usage on Eighth Avenue is down seventy percent from last year. These smart units provide us with a wealth of data about tonnage collected, and when and how often individual units need to be emptied. These metrics will be used to determine whether the Big Belly units improve our results, and whether they should be used throughout the district.

STREETSCAPE MAINTENANCE

Our Field Services department maintains and/or monitors more than 2,400 GDA street furniture and City infrastructure elements, in addition to removing graffiti and stickers, and steam cleaning plazas and sidewalks. Where we can repair, replace, paint or clean to solve an issue, our targeted maintenance team takes care of it; and where we need the City’s attention to a problem, we file 311 reports and monitor for follow up. This year we increased our eyes on the street by including our public safety officers, enlisting them to help monitor for maintenance issues while on patrol.

2018 Stats:

- 40 GDA Clean Team workers
- 100% Clean ratings for streets and sidewalks by the Mayor’s Operation Scorecard
- 722.5 Tons of trash collected
- 125,758 Trash bags used
- 460 Items painted
- 1,748 Areas power washed
- 660 Instances of graffiti removed
- 2,289 Stickers removed

Elements maintained and/or monitored by Garment District Alliance Field Services:

- 74 DSNY trash cans
- 17 Bigbelly trash
- 8 Bigbelly recycling
- 115 GDA tree pits
- 52 Private tree pits
- 372 Security lights
- 201 Banners
- 305 Parking poles
- 109 Fire hydrants
- 165 Muni meters
- 14 LinkNYC kiosks
- 50 Payphones
- 107 Mail relay boxes
- 14 US Mail boxes
- 107 Bike racks
- 5 Wayfinding totems
- 460 Broadway chairs
- 189 Broadway tables
- 154 Planters
- 10 Rock benches
- 29 Walk of Fame plaques
- 66 Catch basins

2,455 TOTAL ELEMENTS
The GDA’s public safety program operates Monday through Friday, 5am – 10pm, and 8am – 8pm on weekends.

**2018 Stats:**

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
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<tr>
<td>GDA Public Safety Officers</td>
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<tr>
<td>Requests for directions and assistance</td>
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<tr>
<td>Crime</td>
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<tr>
<td>Homeless</td>
<td>+3%</td>
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<tr>
<td>Pan handlers</td>
<td>+8%</td>
</tr>
<tr>
<td>Peddlers</td>
<td>+38%</td>
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**STREET CONDITIONS ADVOCACY**

In August 2018, the GDA hosted Manhattan Borough President Gale Brewer, Council-member Keith Powers, and representatives from the NYPD, Speaker Johnson’s office and CB5 for a walk on Broadway to demonstrate the challenges we face from street conditions and antisocial behaviors. Discussions included ponding on corners, the need for permanent plaza infrastructure and improved lighting, issues created by phone booths, and the need for better solutions to street homelessness and the proliferation of substance abusers.

Following the meeting, the MBO and Council-members sent a request to DoITT, asking that the agency remove the twelve particularly egregious phone booths that we have identified as magnets for antisocial behavior. Over time, the City plans to replace all phone booths with modern Wi-Fi totems, but the GDA has advocated for the immediate removal of our prioritized list of the most problematic booths. To date, three of them have been removed and the rest are scheduled for removal this year.

**HOMELESS OUTREACH**

The GDA works daily with our full-time contracted outreach team from Urban Pathways, as well our local NYPD patrol officers and the Midtown South Homeless Sargent, in an effort to address homeless conditions in real-time.

The increase in homelessness, drug addiction and panhandling is a challenge for cities and neighborhoods across the nation. In the Garment District, the problem is exacerbated by the fact that we have two of the busiest transit hubs of anywhere in the world, which are magnets for certain types of individuals and behaviors. Real solutions can only be found through housing, substance abuse, and healthcare policies, and through changes to legislation that governs our public realm. While we advocate for the creation of macro strategies, the GDA continues to meet regularly with elected officials, City agencies, service providers, and community members to find ways to help individuals in need, and make our public spaces safe and welcoming to those who live, work and visit this neighborhood.

**2018 Urban Pathways Stats**

<table>
<thead>
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<tbody>
<tr>
<td>New clients</td>
<td>195</td>
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<tr>
<td>Already-known clients</td>
<td>330</td>
</tr>
<tr>
<td>Placements</td>
<td>21</td>
</tr>
<tr>
<td>Chronically resistant to help</td>
<td>220</td>
</tr>
<tr>
<td>Mental health and/or substance abuse clients</td>
<td>73%</td>
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</tbody>
</table>
As we enter the next decade, the Garment District will play a more dynamic role than ever in the Midtown cityscape. Finally released from antiquated zoning restrictions, situated on the doorstep of the new Hudson Yards, and served by the best transit network of anywhere in New York, the Garment District offers unprecedented opportunities for business tenants, restaurants, and retailers.

As always, the backbone of the GDA mission will be reflected in our continued focus on streetscape improvements, cleanliness, and safety, while specialized projects for Fiscal Year 2019–2020 will include:

- **Congestion Advocacy** – to relieve pedestrian crowding and vehicular gridlock in Midtown, particularly along Eighth Avenue
- **Temporary Summer and Winter Block Closures** – to expand the public space and increase pedestrian amenities on Broadway
- **Public Art** – to enliven the public plazas and draw attention to the neighborhood with thought-provoking installations
- **Completion of Button and Needle Sculpture** – to celebrate the neighborhood’s rich history and dynamic future
- **Fashion Walk of Fame Redesign** – to modernize the landmark and transfer ownership and promotion to the CFDA
- **Special Programming Committee** – to review and recommend initiatives to support manufacturing sustainability, industry business development and neighborhood placemaking

We look forward to continuing our partnership with elected officials, City Agencies, and the Garment District community, as we strive to make this storied neighborhood the very best it can be for all who live, work or visit here.
BOARD OF DIRECTORS

CHAIR
Martin Meyer

VICE CHAIRS
Thomas Block
Dana Comfort

PRESIDENT
Barbara A. Blair

TREASURER
Ira Fishman

SECRETARY
Eric Gural

EMERITUS
Peter L. Malkin

CLASS A OWNERS
ABS Partners Real Estate, LLC
Andy Udis

Adams & Company Real Estate, LLC
James Buslik

Block Buildings LLC
Thomas Block

Elizabeth Foundation for the Arts
Bill Carroll

Empire State Realty Trust, Inc.
Fred C. Posniak
Michael Prunty – Alternate

George Comfort & Sons
Dana Comfort
Dan Dilmanian – Alternate

GFP Real Estate, LLC
Eric Gural

Gotham Organization
Phil Lavoie

Griffin Industrial Realty, Inc.
Michael Gamzon

Handro Properties LLC
Scott Galin
Scott Handler – Alternate

Hidrock Properties
Abraham J. Hidary
Steven Hidary – Alternate

HSP Real Estate Group
Ira Fishman

Hudson 38 Holdings LLC
Marc Bengualid

Ivanhoe Cambridge
Michael McMahon

Invesco Real Estate
Lesley Lisser

Kaufman Organization
Steven Kaufman

M&J Trimming
Michael Cohen

Meyer Equities LLC
Martin Meyer

Olmstead Properties
Daniel Breiman
Samuel Friedfeld – Alternate

Otterbourg
William Silverman

Port Authority of NY and NJ
Myron Johnson

Savitt Partners LLC
Bob Savitt

Shorenstein Properties, LLC
Cordelia Meserow
Ronnie Ragoff – Alternate

CLASS C RESIDENTIAL TENANTS
Ryan Garson

CLASS D PUBLIC REPRESENTATIVES
Office of the Mayor
Commissioner Gregg Bishop, NYC Department of Small Business Services
David Yep – Alternate

Office of the Comptroller
Hon. Scott Stringer
Jennifer Conovitz – Alternate

Office of Manhattan Borough President
Hon. Gale Brewer
Jessica Mates – Alternate

New York City Council
Council Speaker Corey Johnson
Laurie Hardjowirogo – Alternate
Council Member Keith Powers
Abigail Bessler – Alternate

CLASS E INTERESTED PARTIES (NON-VOTING)
Community Board 4
Burt Lazarin, Board Chair
David Solnick – Alternate

Community Board 5
Vikki Barbero, Board Chair
Wally Rubin – Alternate

The Doneger Group
Abbey Doneger

Fashion Institute of Technology
Dr. Joyce Brown
Lisa Wager – Alternate

Stan Herman Company
Stan Herman
The Alliance thanks:
Chair Martin Meyer, the Garment District Alliance Board of Directors, and all the property owners, business tenants and residents of the Garment District

The Alliance also thanks:
Mayor Bill de Blasio / Manhattan Borough President Gale Brewer / Council Speaker Corey Johnson, Council Member Keith Powers, & the NYC Council

Thanks to:
Commissioner Gregg Bishop and the NYC Department of Small Business Services / Community Boards 4 & 5 / Christine Helm and the Enterprise Center at F.I.T. / NYC Department of City Planning / NYC Economic Development Corporation / NYC Department of Parks & Recreation / NYPD / NYC Department of Sanitation / NYC Department of Transportation / Dr. Anastasia Xenias and the U.S. Department of Commerce / Eric Gural / REBNY

Arts and plaza programming:
All Garment District Space for Public Art artists / All participants in the 2018 Arts Festival / Emily Wiedenhof and the DOT Plaza Program / The Port Authority Bus Terminal / Wendy Feuer and Emily Colasacco of the DOT Urban Art program / Kaufman Arcade / Alliance Arts Panel: Bill Carroll, Emily Colasacco, Anita Durst, Cheryl Hageman, Dusica Kirjacovic & Virginia Louloudes / Urban Garden: Wellness Momentum

Springboard pedestrian counting camera hosts:
499 Seventh Avenue, 519 Eighth Avenue, 561 Seventh Avenue, 1430 Broadway, 1370 Broadway, 1032 Sixth Avenue, 1033 Sixth Avenue, 519 Eighth Avenue

The Garment District Alliance is a not-for-profit corporation, established in 1993 to promote the positive development of Midtown Manhattan’s Garment District. The Alliance provides specialized and ongoing programs to improve the quality of life and economic vitality in the district.

For more information on Alliance activities, visit www.garmentdistrict.nyc

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