



Garment District

Week 37, 2017

09/11/2017 to 09/17/2017



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Garment District	▲ 4.8 %	▼ -3.1 %	▲ 4.8 %	▲ 6.8 %	▲ 13.4 %	▲ 6.4 %
New York	▲ 0.2 %	▲ 2.0 %	▼ -0.1 %	▲ 11.1 %	▲ 9.5 %	▲ 10.1 %
USA	▼ -1.8 %	▲ 1.8 %	▼ -4.2 %	▲ 11.1 %	▲ 4.0 %	▲ 10.1 %

Headlines

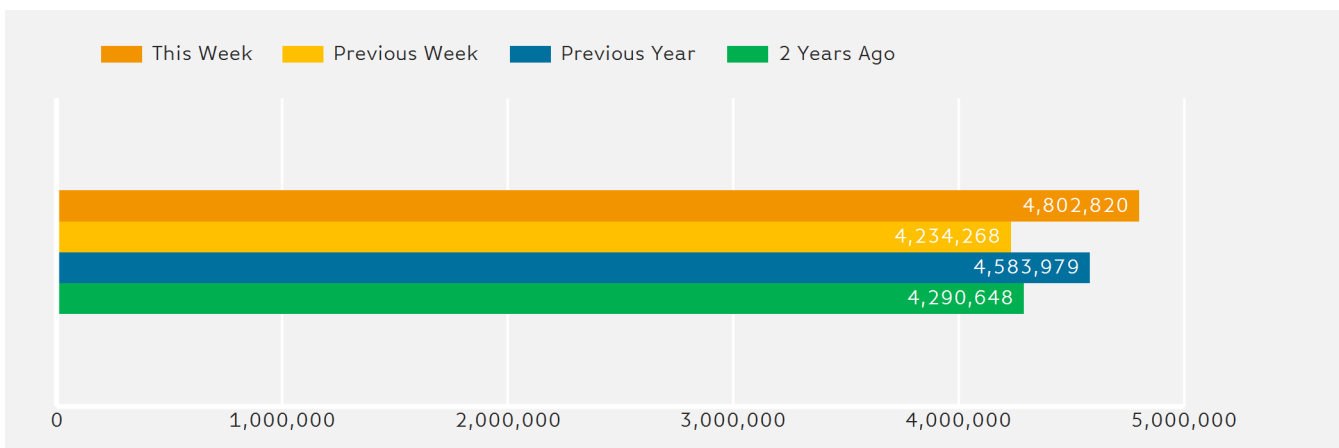
The total number of Pedestrians to Garment District for the last 52 weeks is 222,452,762 which is 5.8% up on the previous year.

The total number of Pedestrians for the year to date is 157,482,336 which is 4.8% up on the previous year.

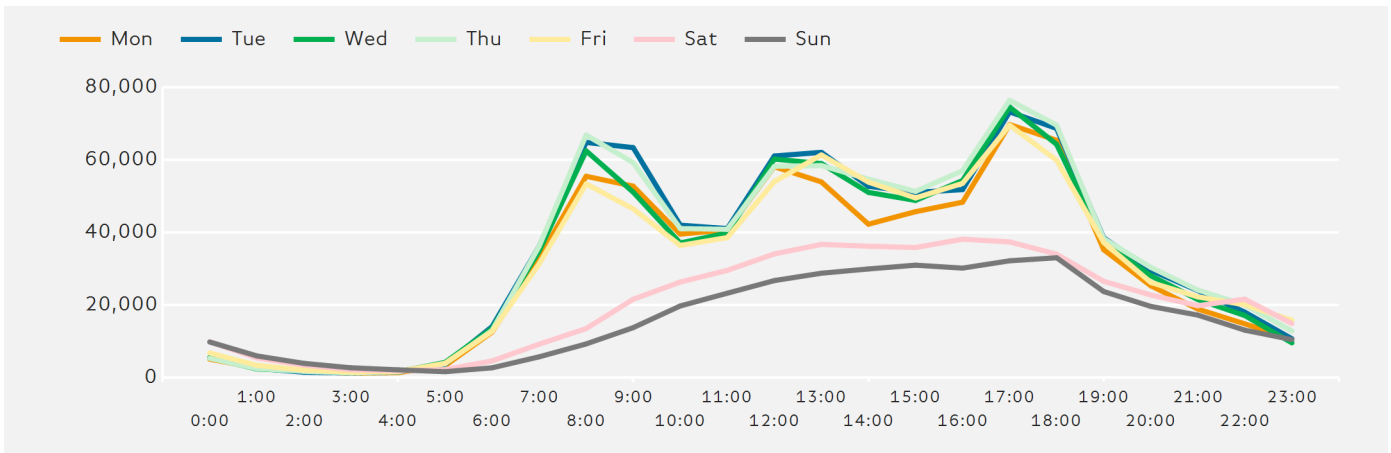
The total number of Pedestrians to Garment District in week commencing 11 September 2017 was 4,802,820.

The busiest day in week commencing 11 September 2017 was Thursday with 823,632 Pedestrians.

Ped Counts by Week



Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	77	82	80	80	82	80	78
Previous Week	80	84	69	73	69	69	73
Previous Year	77	80	89	71	71	75	80

Ped Counts by Day

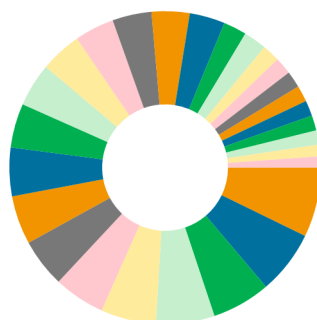
	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	736,601	817,916	781,309	823,632	760,710	486,883	395,769	4,802,820
Previous Week	358,107	733,118	738,385	776,787	754,559	482,394	390,918	4,234,268
Previous Year	740,065	727,771	728,930	763,855	778,452	471,401	373,505	4,583,979
2 Years Ago	636,519	676,959	714,586	738,987	734,421	443,980	345,196	4,290,648
Week on Week % Change	105.7 %	11.6 %	5.8 %	6.0 %	0.8 %	0.9 %	1.2 %	13.4 %
Year on Year % Change	-0.5 %	12.4 %	7.2 %	7.8 %	-2.3 %	3.3 %	6.0 %	4.8 %

Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	58,088	54,897	85,487	5.8 %	-32.1 %	
40 at 7 SE	176,400	147,241	169,200	19.8 %	4.3 %	
40 at 7 SW	88,074	81,813	93,936	7.7 %	-6.2 %	
6th Avenue at 1032	275,832	236,615	257,451	16.6 %	7.1 %	
6th Avenue at 1033	206,690	180,660	189,968	14.4 %	8.8 %	
7 at 40 NW	215,910	182,667	174,360	18.2 %	23.8 %	
7 at 40 SE	241,235	212,099	233,306	13.7 %	3.4 %	
7 at 40 SW	291,946	250,236	293,184	16.7 %	-0.4 %	
7 at W 37 NE	114,305	104,368	130,748	9.5 %	-12.6 %	
7 at W 37 NW	292,376	255,553	259,821	14.4 %	12.5 %	
7 at W 37 SE	195,226	163,003	209,730	19.8 %	-6.9 %	
7 at W 37 SW	345,806	309,021	334,812	11.9 %	3.3 %	
8 at W 36 NE	241,608	220,099	215,185	9.8 %	12.3 %	
8 at W 36 NW	189,404	171,357	204,402	10.5 %	-7.3 %	
8 at W 36 SE	255,002	235,313	247,840	8.4 %	2.9 %	
8 at W 36 SW	219,120	201,973	186,299	8.5 %	17.6 %	
Broadway at 1359	241,086	212,422	162,040	13.5 %	48.8 %	
Broadway at 1370	115,628	107,089	111,669	8.0 %	3.5 %	
Broadway at 1411	197,490	171,520	166,366	15.1 %	18.7 %	
Broadway at 1430	315,769	273,737	265,372	15.4 %	19.0 %	
W 36 at 8 NE	84,981	72,660	82,569	17.0 %	2.9 %	
W 36 at 8 NW	82,359	72,290	113,904	13.9 %	-27.7 %	
W 36 at 8 SE	80,612	67,739	87,742	19.0 %	-8.1 %	
W 36 at 8 SW	76,880	68,378	82,415	12.4 %	-6.7 %	
W 37 at 7 NW	55,338	47,256	63,319	17.1 %	-12.6 %	
W 37 at 7 SE	70,328	61,689	85,543	14.0 %	-17.8 %	
W 37 at 7 SW	75,327	64,384	77,311	17.0 %	-2.6 %	

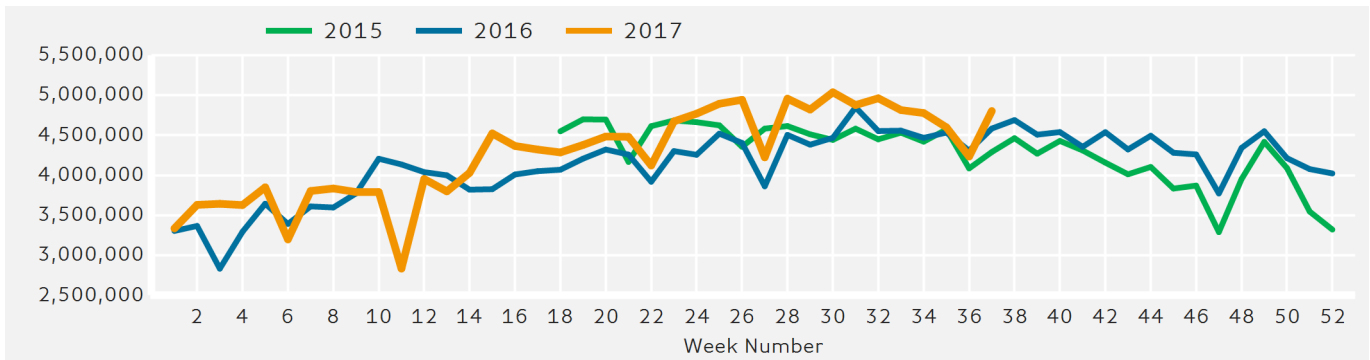
Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 7.2 %
- Broadway at 1430, 6.6 %
- 7 at W 37 NW, 6.1 %
- 7 at 40 SW, 6.1 %
- 6th Avenue at 1032, 5.7 %
- 8 at W 36 SE, 5.3 %
- 8 at W 36 NE, 5.0 %
- 7 at 40 SE, 5.0 %
- Broadway at 1359, 5.0 %
- 8 at W 36 SW, 4.6 %
- 7 at 40 NW, 4.5 %
- ...

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.