



## Garment District

Week 10, 2018

03/05/2018 to 03/11/2018



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

### Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Garment District	▼ -2.1 %	▲ 4.2 %	▲ 10.6 %	▼ -9.9 %	▲ 3.5 %	▼ 0.0 %
New York	▼ -3.0 %	▼ -2.5 %	▲ 2.4 %	▼ -7.7 %	▲ 4.4 %	▼ -1.4 %
USA	▼ -2.5 %	▼ -3.8 %	▼ -1.9 %	▼ -7.1 %	▲ 3.5 %	▲ 0.9 %

### Headlines

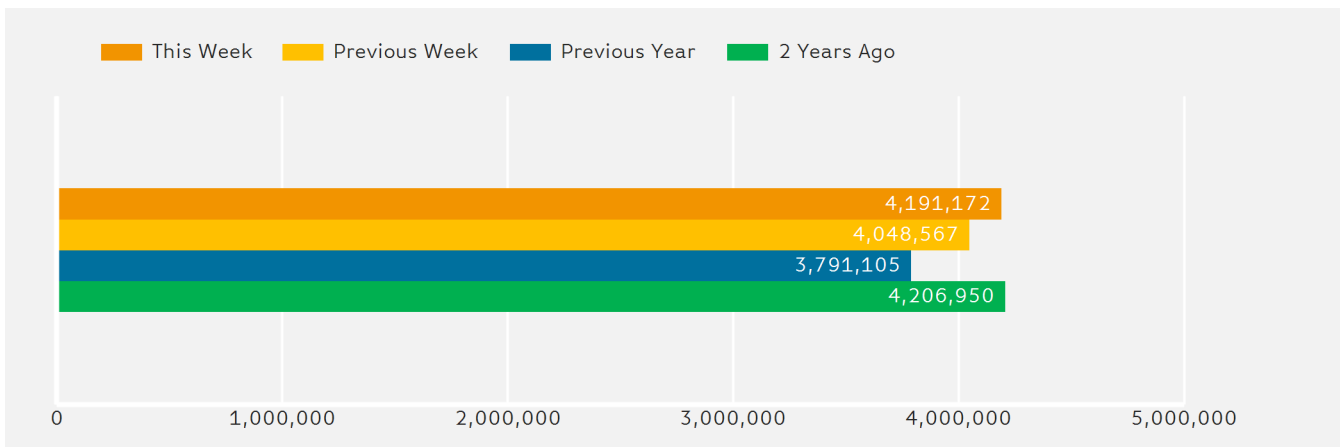
The total number of Pedestrians to Garment District for the last 52 weeks is 219,934,468 which is 1.5% up on the previous year.

The total number of Pedestrians for the year to date is 35,750,451 which is 2.1% down on the previous year.

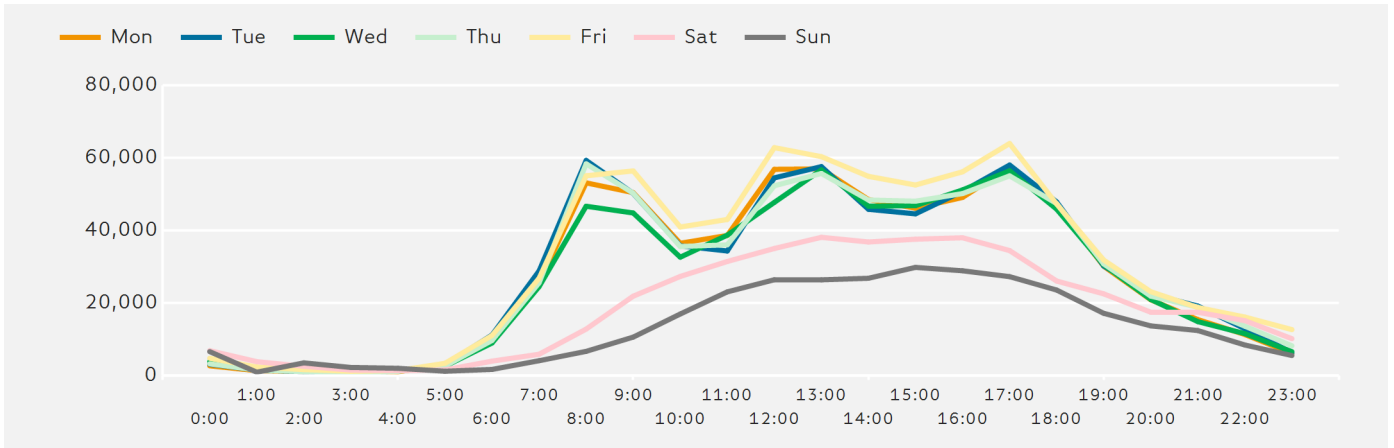
The total number of Pedestrians to Garment District in week commencing 5 March 2018 was 4,191,172.

The busiest day in week commencing 5 March 2018 was Friday with 747,590 Pedestrians.

### Ped Counts by Week



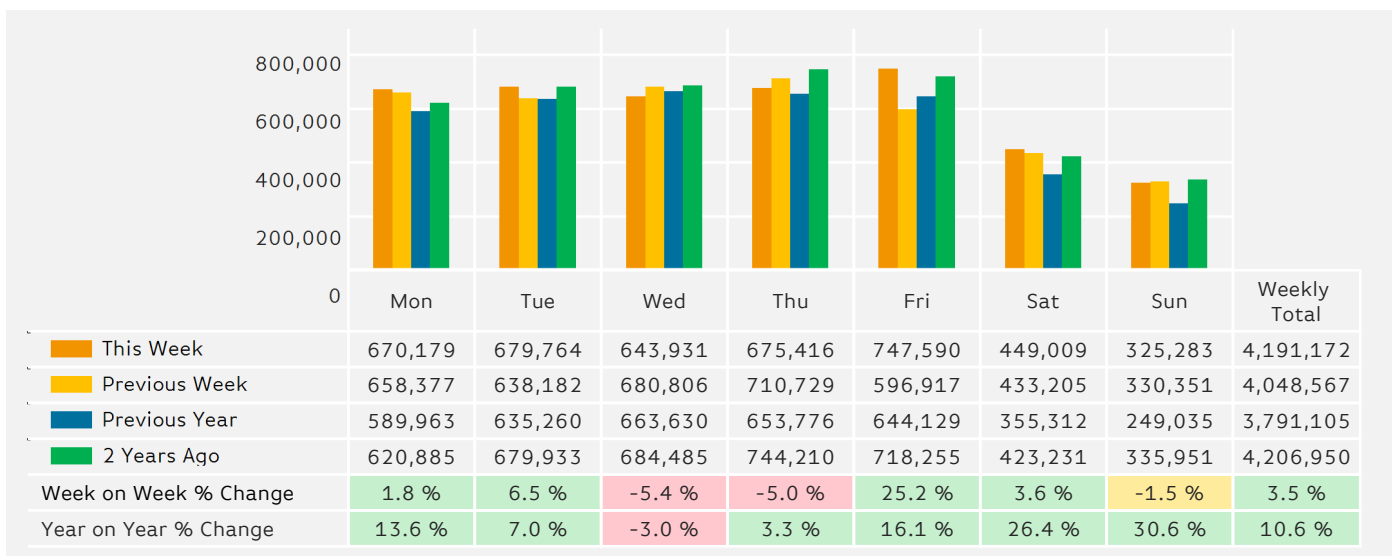
### Ped Counts by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	46	44	35	39	42	44	44
Previous Week	53	55	60	57	44	46	44
Previous Year	42	55	57	60	46	29	31

### Ped Counts by Day

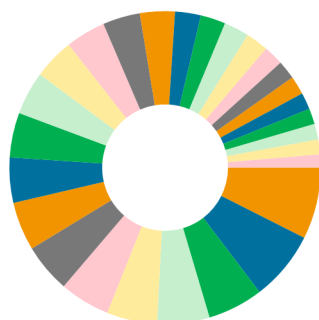


## Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	56,370	52,925	62,006	6.5 %	-9.1 %	
40 at 7 SE	152,082	144,879	162,383	5.0 %	-6.3 %	
40 at 7 SW	80,235	75,523	66,043	6.2 %	21.5 %	
6th Avenue at 1032	219,117	216,495	208,952	1.2 %	4.9 %	
6th Avenue at 1033	173,192	167,500	168,462	3.4 %	2.8 %	
7 at 40 NW	108,806	100,692	152,412	8.1 %	-28.6 %	
7 at 40 SE	193,968	187,099	192,954	3.7 %	0.5 %	
7 at 40 SW	210,673	209,413	155,338	0.6 %	35.6 %	
7 at W 37 NE	112,121	112,546	89,971	-0.4 %	24.6 %	
7 at W 37 NW	219,326	226,670	214,440	-3.2 %	2.3 %	
7 at W 37 SE	188,188	202,289	165,754	-7.0 %	13.5 %	
7 at W 37 SW	302,542	257,447	300,914	17.5 %	0.5 %	
8 at W 36 NE	227,808	224,847	180,390	1.3 %	26.3 %	
8 at W 36 NW	162,259	137,598	146,027	17.9 %	11.1 %	
8 at W 36 SE	241,579	239,417	193,589	0.9 %	24.8 %	
8 at W 36 SW	195,604	204,033	185,614	-4.1 %	5.4 %	
Broadway at 1359	212,038	213,554	154,525	-0.7 %	37.2 %	
Broadway at 1370	108,934	106,693	129,092	2.1 %	-15.6 %	
Broadway at 1411	177,490	171,420	148,723	3.5 %	19.3 %	
Broadway at 1430	310,459	304,071	214,922	2.1 %	44.5 %	
W 36 at 8 NE	85,599	82,143	72,465	4.2 %	18.1 %	
W 36 at 8 NW	80,951	70,538	100,022	14.8 %	-19.1 %	
W 36 at 8 SE	98,870	101,409	76,932	-2.5 %	28.5 %	
W 36 at 8 SW	68,331	57,937	62,161	17.9 %	9.9 %	
W 37 at 7 NW	64,573	57,959	54,012	11.4 %	19.6 %	
W 37 at 7 SE	67,798	60,209	61,460	12.6 %	10.3 %	
W 37 at 7 SW	72,259	63,261	71,542	14.2 %	1.0 %	

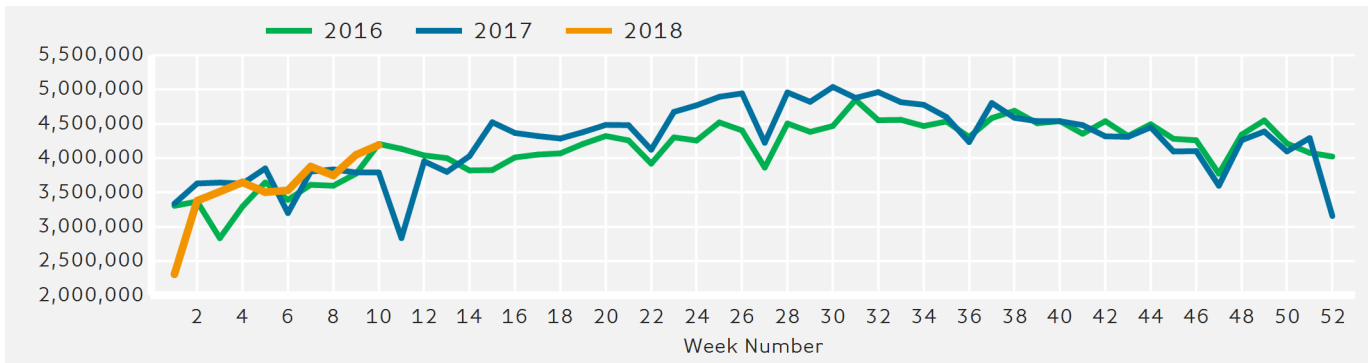
## Ped Counts by location

Counting By Location - Main Locations Only



- Broadway at 1430, 7.4 %
- 7 at W 37 SW, 7.2 %
- 8 at W 36 SE, 5.8 %
- 8 at W 36 NE, 5.4 %
- 7 at W 37 NW, 5.2 %
- 6th Avenue at 1032, 5.2 %
- Broadway at 1359, 5.1 %
- 7 at 40 SW, 5.0 %
- 8 at W 36 SW, 4.7 %
- 7 at 40 SE, 4.6 %
- 7 at W 37 SE, 4.5 %
- ...

## Ped Counts by Week



**Notes**

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 10, 2018 Vs Week 1, 2017 to Week 10, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 10, 2018 Vs Week 10, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 10 2018 Vs Week 9 2018