



## Garment District

Week 36, 2018

09/03/2018 to 09/09/2018

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Garment District	▲ 3.4 %	▲ 4.8 %	▲ 2.1 %	▼ -1.7 %	▼ -8.9 %	▼ -7.9 %
New York	▲ 1.4 %	▼ -0.9 %	▼ -5.9 %	▼ -2.1 %	▼ -8.0 %	▼ -3.0 %
USA	▼ 0.0 %	▼ -2.6 %	▼ -5.7 %	▼ -3.0 %	▼ -7.8 %	▼ -3.9 %

### Headlines

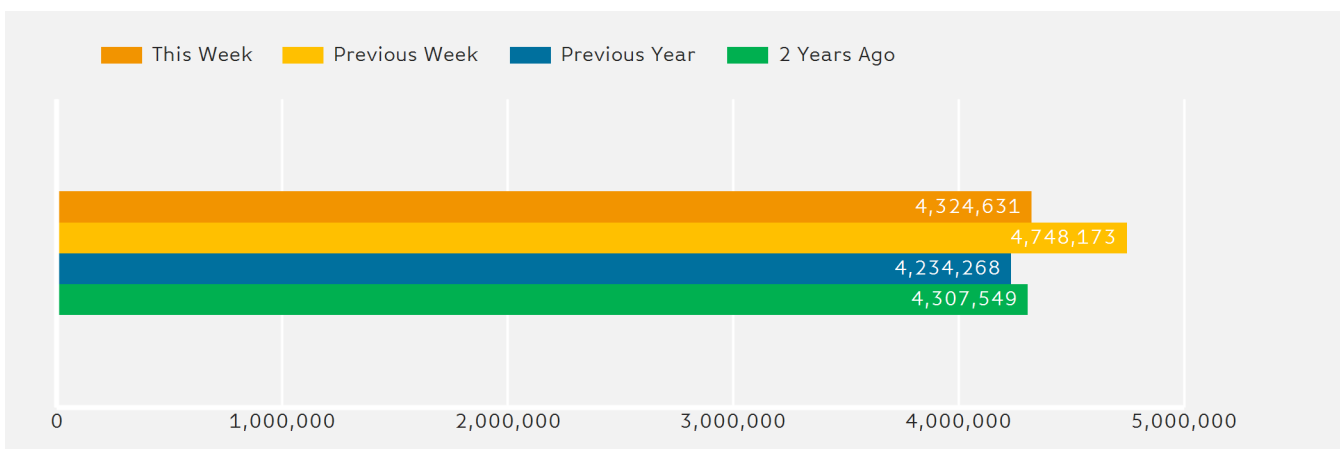
The total number of Pedestrians to Garment District for the last 52 weeks is 225,871,903 which is 1.6% up on the previous year.

The total number of Pedestrians for the year to date is 157,851,631 which is 3.4% up on the previous year.

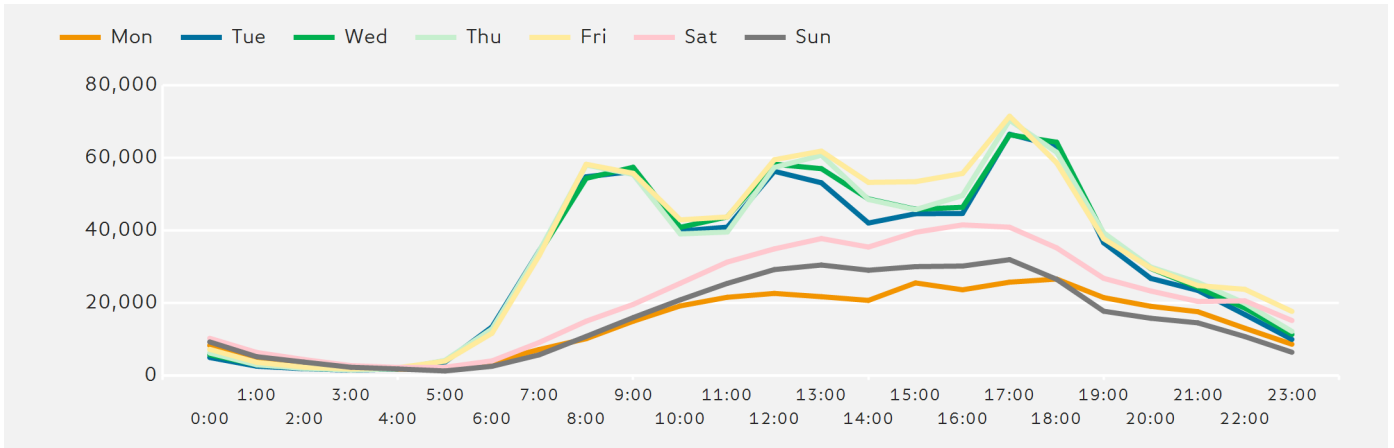
The total number of Pedestrians to Garment District in week commencing 3 September 2018 was 4,324,631.

The busiest day in week commencing 3 September 2018 was Friday with 812,967 Pedestrians.

### Ped Counts by Week



### Ped Counts by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	89	89	86	91	75	71	64
Previous Week	89	93	95	89	73	77	78
Previous Year	80	84	69	73	69	69	73

### Ped Counts by Day

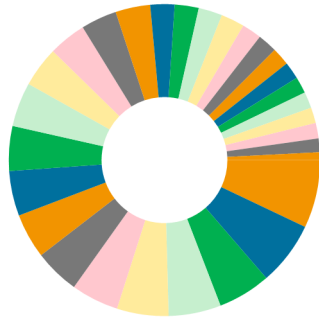
	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	344,152	739,328	769,877	777,961	812,967	503,519	376,827	4,324,631
Previous Week	774,104	766,573	744,279	750,588	746,583	500,836	465,210	4,748,173
Previous Year	358,107	733,118	738,385	776,787	754,559	482,394	390,918	4,234,268
2 Years Ago	378,209	767,408	769,286	781,029	778,009	471,904	361,704	4,307,549
Week on Week % Change	-55.5 %	-3.6 %	3.4 %	3.6 %	8.9 %	0.5 %	-19.0 %	
Year on Year % Change	-3.9 %	0.8 %	4.3 %	0.2 %	7.7 %	4.4 %	-3.6 %	

### Ped Counts by Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	61,457	66,546	54,897	-7.6 %	11.9 %	
40 at 7 SE	180,988	193,326	147,241	-6.4 %	22.9 %	
40 at 7 SW	88,229	95,525	81,813	-7.6 %	7.8 %	
6th Avenue at 1032	213,584	233,942	236,615	-8.7 %	-9.7 %	
6th Avenue at 1033	161,014	175,701	180,660	-8.4 %	-10.9 %	
7 at 40 NW	108,718	119,248	182,667	-8.8 %	-40.5 %	
7 at 40 SE	231,759	252,144	212,099	-8.1 %	9.3 %	
7 at 40 SW	235,355	256,096	250,236	-8.1 %	-5.9 %	
7 at W 37 NE	106,805	134,912	104,368	-20.8 %	2.3 %	
7 at W 37 NW	236,975	249,729	255,553	-5.1 %	-7.3 %	
7 at W 37 SE	168,982	191,018	163,003	-11.5 %	3.7 %	
7 at W 37 SW	285,572	315,262	309,021	-9.4 %	-7.6 %	
8 at W 36 NE	198,527	214,900	220,099	-7.6 %	-9.8 %	
8 at W 36 NW	155,987	169,904	171,357	-8.2 %	-9.0 %	
8 at W 36 SE	201,510	213,942	235,313	-5.8 %	-14.4 %	
8 at W 36 SW	202,648	219,486	201,973	-7.7 %	0.3 %	
Broadway 1300 Pedestrian Zone	105,701	104,750	3,375	0.9 %	3031.9 %	
Broadway 1400 Pedestrian Zone	107,866	119,474	4,814	-9.7 %	2140.7 %	
Broadway at 1359	201,427	227,623	212,422	-11.5 %	-5.2 %	
Broadway at 1370	87,246	102,610	107,089	-15.0 %	-18.5 %	
Broadway at 1411	200,800	229,699	171,520	-12.6 %	17.1 %	
Broadway at 1430	304,937	351,603	273,737	-13.3 %	11.4 %	
W 36 at 8 NE	73,635	75,690	72,660	-2.7 %	1.3 %	
W 36 at 8 NW	69,056	76,449	72,290	-9.7 %	-4.5 %	
W 36 at 8 SE	77,455	80,819	67,739	-4.2 %	14.3 %	
W 36 at 8 SW	80,301	89,544	68,378	-10.3 %	17.4 %	
W 37 at 7 NW	34,930	37,830	47,256	-7.7 %	-26.1 %	
W 37 at 7 SE	72,735	74,163	61,689	-1.9 %	17.9 %	
W 37 at 7 SW	70,432	76,238	64,384	-7.6 %	9.4 %	

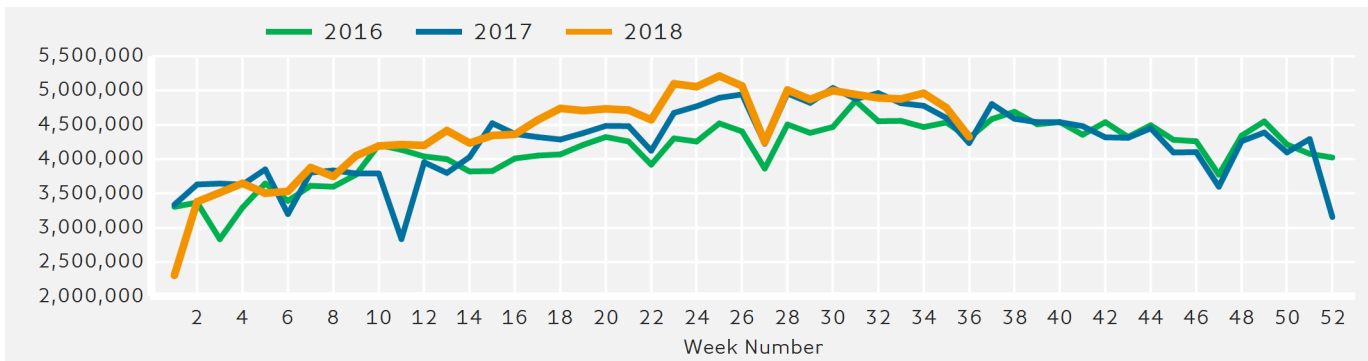
## Ped Counts by location

Counting By Location - Main Locations Only



- Broadway at 1430, 7.1 %
- 7 at W 37 SW, 6.6 %
- 7 at W 37 NW, 5.5 %
- 7 at 40 SW, 5.4 %
- 7 at 40 SE, 5.4 %
- 6th Avenue at 1032, 4.9 %
- 8 at W 36 SW, 4.7 %
- 8 at W 36 SE, 4.7 %
- Broadway at 1359, 4.7 %
- Broadway at 1411, 4.6 %
- 8 at W 36 NE, 4.6 %
- ...

## Ped Counts by Week



### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 36, 2018 Vs Week 1, 2017 to Week 36, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 36, 2018 Vs Week 36, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 36 2018 Vs Week 35 2018