



Garment District

Week 1, 2018

01/01/2018 to 01/07/2018



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Garment District	▼ -30.8 %	▲ 1.0 %	▼ -30.8 %	▲ 1.0 %	▼ -26.9 %	▼ -17.1 %
New York	▼ -16.7 %	▼ -1.1 %	▼ -16.7 %	▼ -1.1 %	▼ -20.3 %	▼ -11.9 %
USA	▼ -8.8 %	▲ 1.2 %	▼ -8.8 %	▲ 1.2 %	▼ -18.3 %	▼ -17.3 %

Headlines

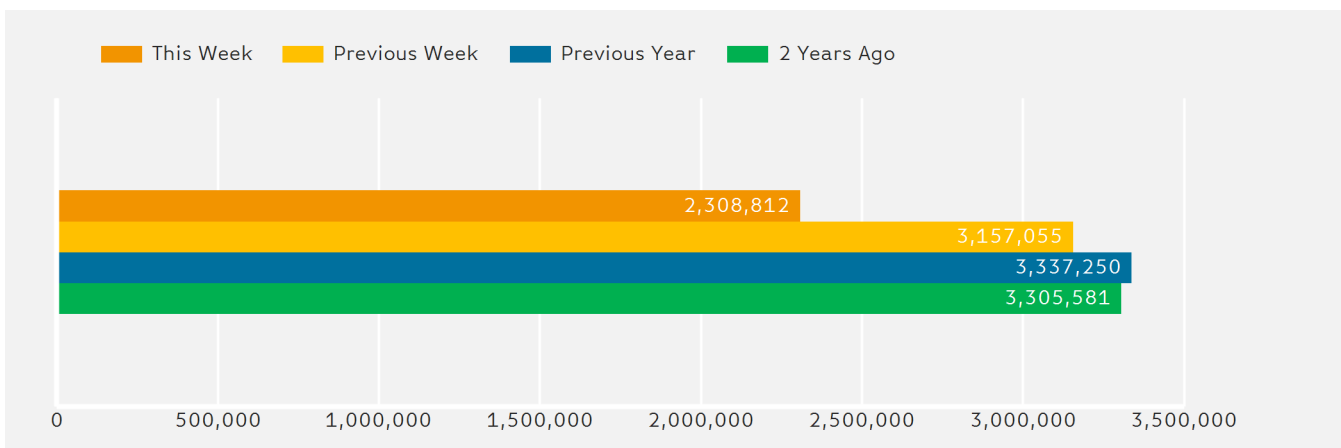
The total number of Pedestrians to Garment District for the last 52 weeks is 219,671,350 which is 2.1% up on the previous year.

The total number of Pedestrians for the year to date is 2,308,812 which is 30.8% down on the previous year.

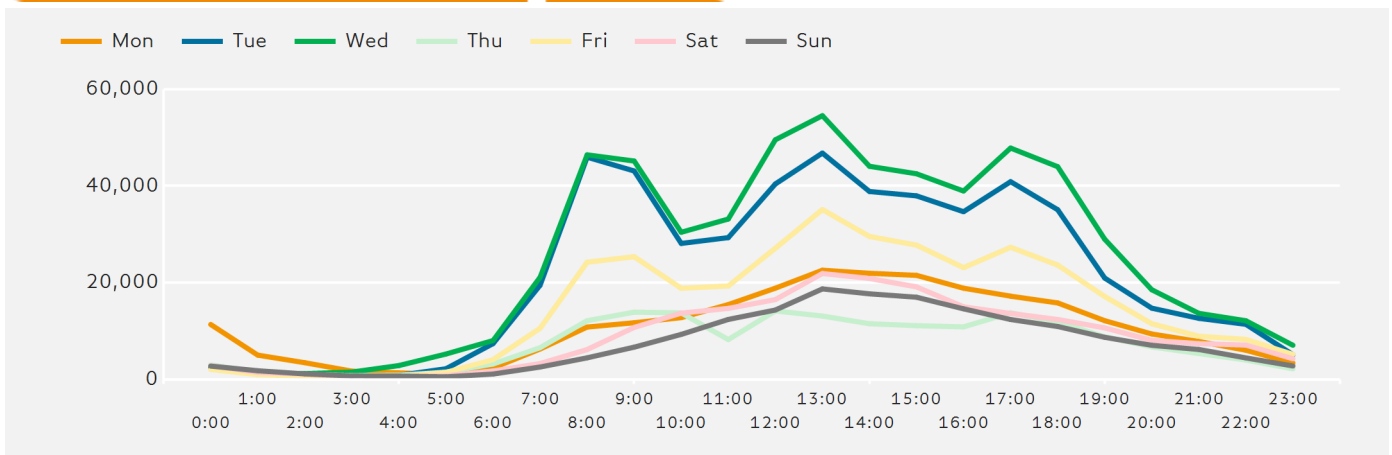
The total number of Pedestrians to Garment District in week commencing 1 January 2018 was 2,308,812.

The busiest day in week commencing 1 January 2018 was Wednesday with 600,787 Pedestrians.

Ped Counts by Week



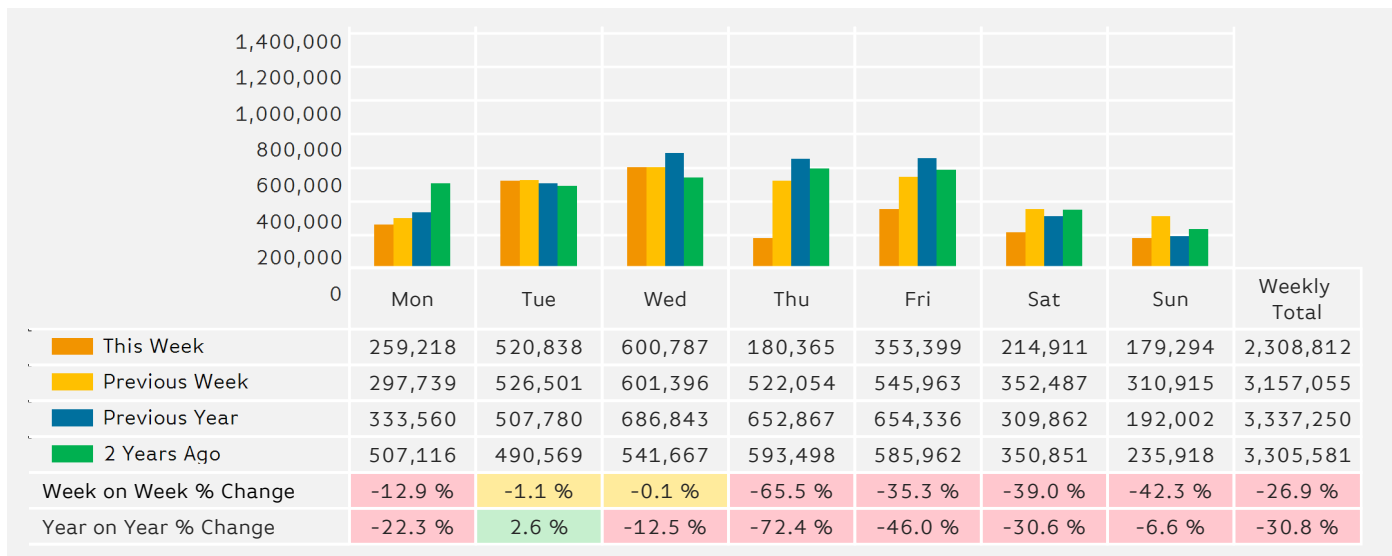
Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	18	25	29	25	20	13	20
Previous Week	37	29	25	20	23	25	18
Previous Year	39	42	51	32	32	27	25

Ped Counts by Day

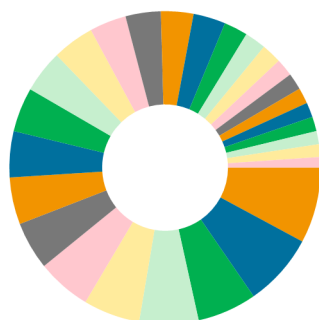


Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	34,436	35,656	34,956	-3.4 %	-1.5 %	
40 at 7 SE	87,747	99,523	125,611	-11.8 %	-30.1 %	
40 at 7 SW	39,879	46,921	42,710	-15.0 %	-6.6 %	
6th Avenue at 1032	173,494	267,714	233,478	-35.2 %	-25.7 %	
6th Avenue at 1033	105,699	185,233	165,349	-42.9 %	-36.1 %	
7 at 40 NW	77,125	102,626	100,627	-24.8 %	-23.4 %	
7 at 40 SE	114,288	142,904	145,208	-20.0 %	-21.3 %	
7 at 40 SW	100,316	129,852	209,957	-22.7 %	-52.2 %	
7 at W 37 NE	48,089	69,454	69,245	-30.8 %	-30.6 %	
7 at W 37 NW	112,032	168,526	192,593	-33.5 %	-41.8 %	
7 at W 37 SE	101,359	145,607	142,980	-30.4 %	-29.1 %	
7 at W 37 SW	180,484	251,295	250,202	-28.2 %	-27.9 %	
8 at W 36 NE	141,395	176,886	187,747	-20.1 %	-24.7 %	
8 at W 36 NW	77,724	102,556	137,457	-24.2 %	-43.5 %	
8 at W 36 SE	142,072	173,119	203,176	-17.9 %	-30.1 %	
8 at W 36 SW	129,532	152,739	165,732	-15.2 %	-21.8 %	
Broadway at 1359	109,692	161,290	149,287	-32.0 %	-26.5 %	
Broadway at 1370	50,758	67,616	80,043	-24.9 %	-36.6 %	
Broadway at 1411	84,372	126,363	114,667	-33.2 %	-26.4 %	
Broadway at 1430	135,359	209,871	184,261	-35.5 %	-26.5 %	
W 36 at 8 NE	35,117	51,843	67,686	-32.3 %	-48.1 %	
W 36 at 8 NW	41,893	46,296	76,816	-9.5 %	-45.5 %	
W 36 at 8 SE	56,528	70,857	74,364	-20.2 %	-24.0 %	
W 36 at 8 SW	31,286	42,572	45,462	-26.5 %	-31.2 %	
W 37 at 7 NW	30,301	41,166	43,632	-26.4 %	-30.6 %	
W 37 at 7 SE	24,962	39,089	44,323	-36.1 %	-43.7 %	
W 37 at 7 SW	37,686	49,481	49,681	-23.8 %	-24.1 %	

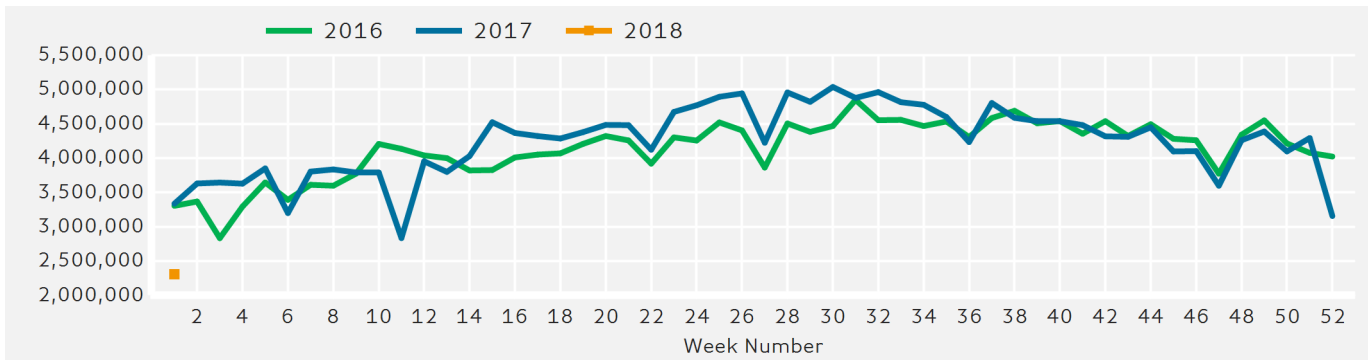
Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 7.8 %
- 6th Avenue at 1032, 7.5 %
- 8 at W 36 SE, 6.2 %
- 8 at W 36 NE, 6.1 %
- Broadway at 1430, 5.9 %
- 8 at W 36 SW, 5.6 %
- 7 at 40 SE, 5.0 %
- 7 at W 37 NW, 4.9 %
- Broadway at 1359, 4.8 %
- 6th Avenue at 1033, 4.6 %
- 7 at W 37 SE, 4.4 %
- ...

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.