



Garment District

Week 22, 2018

05/28/2018 to 06/03/2018



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Garment District	▲ 4.0 %	▲ 2.9 %	▲ 10.9 %	▲ 5.2 %	▼ -3.0 %	▼ -8.0 %
New York	▲ 0.9 %	▼ -1.3 %	▲ 4.7 %	▼ -0.7 %	▼ -6.3 %	▼ -4.9 %
USA	▼ -0.1 %	▼ -2.6 %	▲ 2.8 %	▼ -2.8 %	▼ -4.6 %	▼ -3.7 %

Headlines

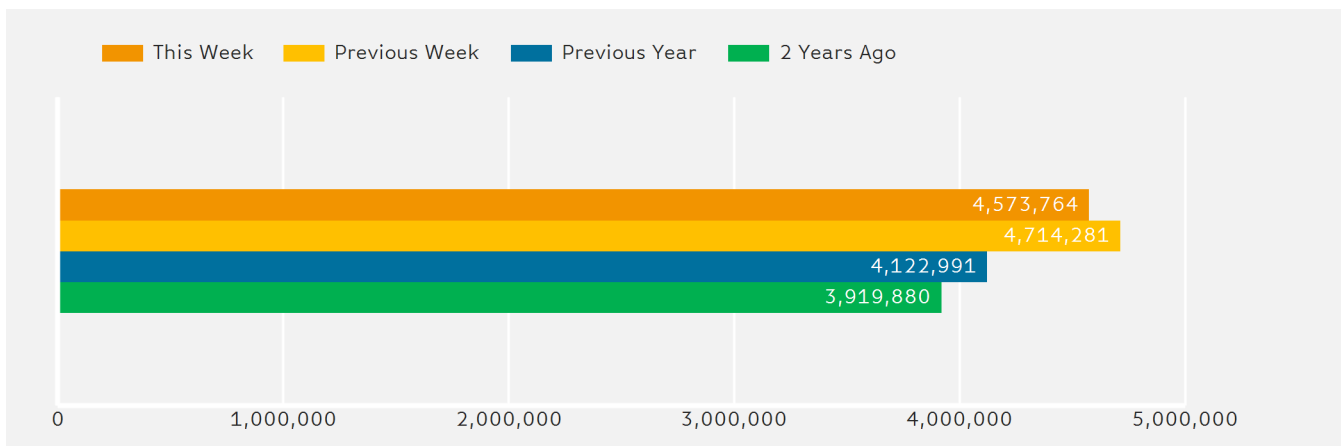
The total number of Pedestrians to Garment District for the last 52 weeks is 224,157,323 which is 3% up on the previous year.

The total number of Pedestrians for the year to date is 89,556,884 which is 4% up on the previous year.

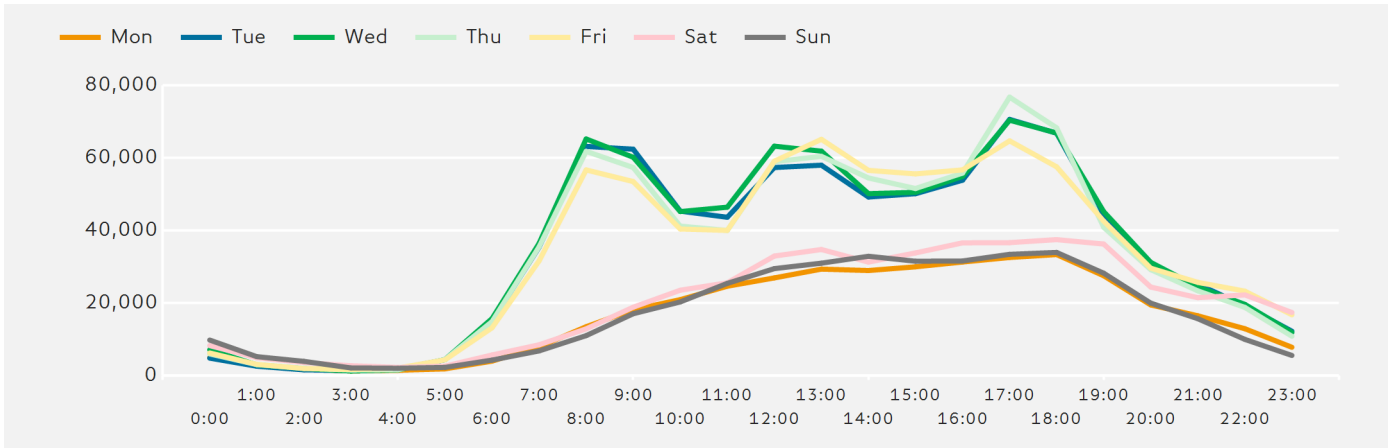
The total number of Pedestrians to Garment District in week commencing 28 May 2018 was 4,573,764.

The busiest day in week commencing 28 May 2018 was Wednesday with 837,571 Pedestrians.

Ped Counts by Week



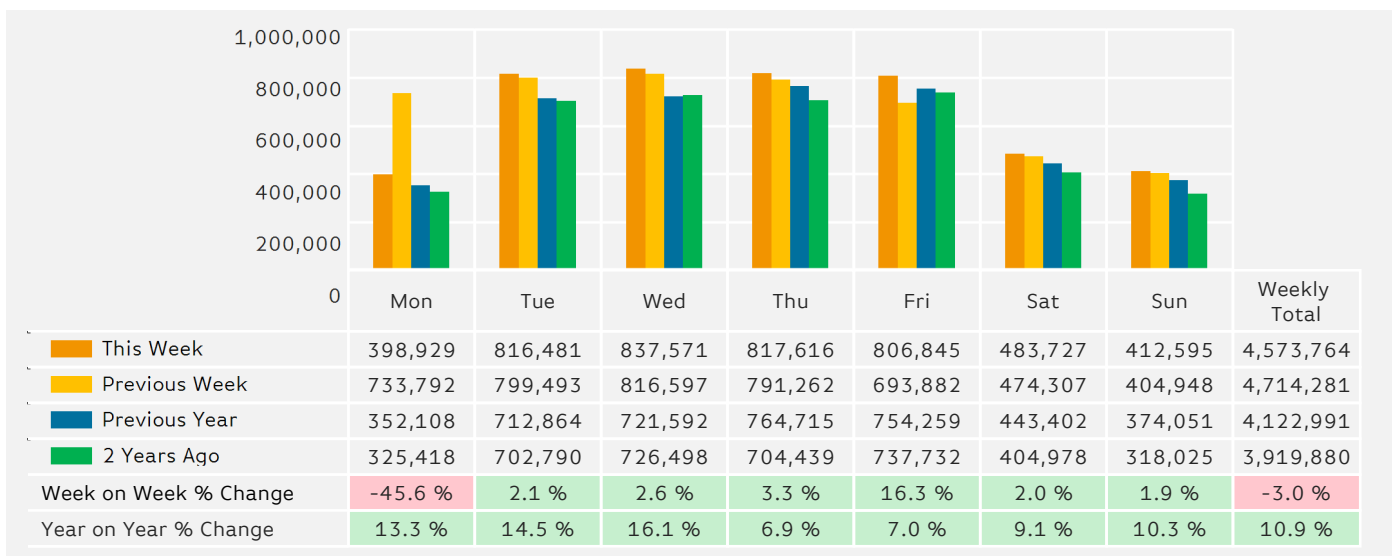
Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	71	87	71	66	82	86	64
Previous Week	78	68	82	80	87	89	68
Previous Year	60	62	73	78	75	73	71

Ped Counts by Day

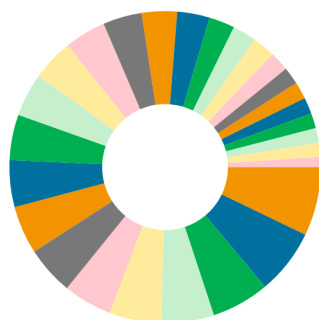


Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	64,044	69,040	57,687	-7.2 %	11.0 %	
40 at 7 SE	178,307	189,159	143,104	-5.7 %	24.6 %	
40 at 7 SW	105,717	105,905	81,478	-0.2 %	29.7 %	
6th Avenue at 1032	221,837	252,241	232,519	-12.1 %	-4.6 %	
6th Avenue at 1033	188,947	212,896	175,627	-11.2 %	7.6 %	
7 at 40 NW	117,838	118,806	191,433	-0.8 %	-38.4 %	
7 at 40 SE	239,800	272,474	181,486	-12.0 %	32.1 %	
7 at 40 SW	265,379	275,263	229,669	-3.6 %	15.5 %	
7 at W 37 NE	148,603	150,926	125,585	-1.5 %	18.3 %	
7 at W 37 NW	240,586	250,429	248,861	-3.9 %	-3.3 %	
7 at W 37 SE	191,656	172,069	178,681	11.4 %	7.3 %	
7 at W 37 SW	298,287	325,473	296,056	-8.4 %	0.8 %	
8 at W 36 NE	219,856	229,579	215,713	-4.2 %	1.9 %	
8 at W 36 NW	161,652	175,163	172,473	-7.7 %	-6.3 %	
8 at W 36 SE	208,180	225,080	223,441	-7.5 %	-6.8 %	
8 at W 36 SW	197,573	206,190	195,436	-4.2 %	1.1 %	
Broadway at 1359	222,587	239,116	179,130	-6.9 %	24.3 %	
Broadway at 1370	108,294	121,509	111,529	-10.9 %	-2.9 %	
Broadway at 1411	213,943	235,076	160,207	-9.0 %	33.5 %	
Broadway at 1430	315,238	339,894	238,774	-7.3 %	32.0 %	
W 36 at 8 NE	79,243	86,950	74,435	-8.9 %	6.5 %	
W 36 at 8 NW	67,904	78,944	71,828	-14.0 %	-5.5 %	
W 36 at 8 SE	88,151	94,709	79,060	-6.9 %	11.5 %	
W 36 at 8 SW	78,533	88,443	64,878	-11.2 %	21.0 %	
W 37 at 7 NW	45,669	48,791	53,669	-6.4 %	-14.9 %	
W 37 at 7 SE	74,647	73,596	71,915	1.4 %	3.8 %	
W 37 at 7 SW	69,069	76,560	68,317	-9.8 %	1.1 %	

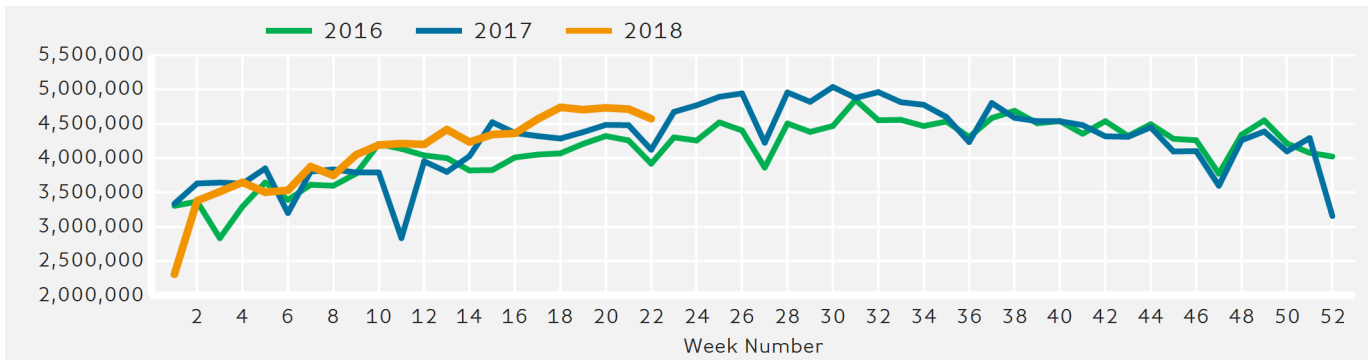
Ped Counts by location

Counting By Location - Main Locations Only



- Broadway at 1430, 7.1 %
- 7 at W 37 SW, 6.8 %
- 7 at 40 SW, 6.0 %
- 7 at W 37 NW, 5.5 %
- 7 at 40 SE, 5.4 %
- Broadway at 1359, 5.0 %
- 6th Avenue at 1032, 5.0 %
- 8 at W 36 NE, 5.0 %
- Broadway at 1411, 4.8 %
- 8 at W 36 SE, 4.7 %
- 8 at W 36 SW, 4.5 %
- ...

Ped Counts by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 22, 2018 Vs Week 1, 2017 to Week 22, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 22, 2018 Vs Week 22, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 22 2018 Vs Week 21 2018