



Garment District

Week 33, 2018

08/13/2018 to 08/19/2018

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

Benchmark calculations

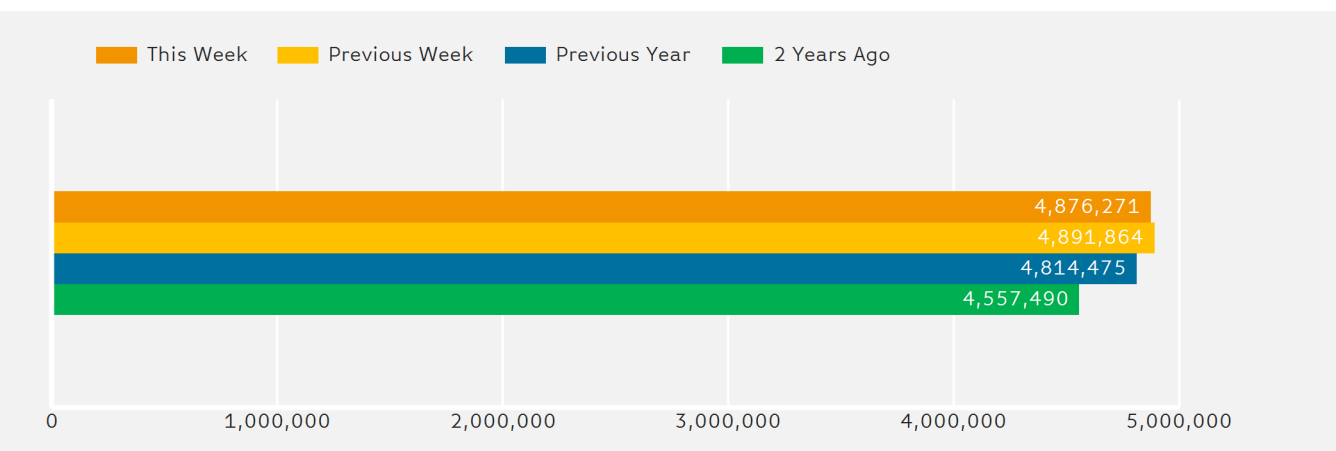
(Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Garment District	▲ 3.4 %	▲ 5.1 %	▲ 1.3 %	▲ 5.6 %	▼ -0.3 %	▼ -3.0 %
New York	▲ 1.6 %	▼ -0.9 %	▲ 2.5 %	▲ 0.4 %	▼ -1.0 %	▼ -2.9 %
USA	▲ 0.1 %	▼ -2.5 %	▼ -0.4 %	▼ -2.1 %	▼ -2.4 %	▼ -2.8 %

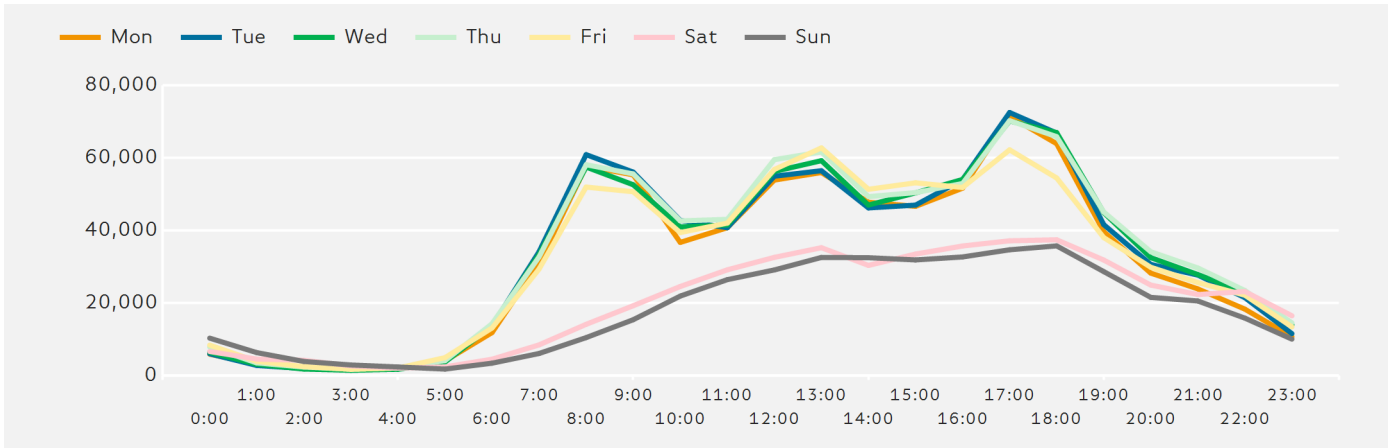
Headlines

- The total number of Pedestrians to Garment District for the last 52 weeks is 225,449,827 which is 1.6% up on the previous year.
- The total number of Pedestrians for the year to date is 143,818,862 which is 3.4% up on the previous year.
- The total number of Pedestrians to Garment District in week commencing 13 August 2018 was 4,876,271.
- The busiest day in week commencing 13 August 2018 was Thursday with 823,842 Pedestrians.

Ped Counts by Week



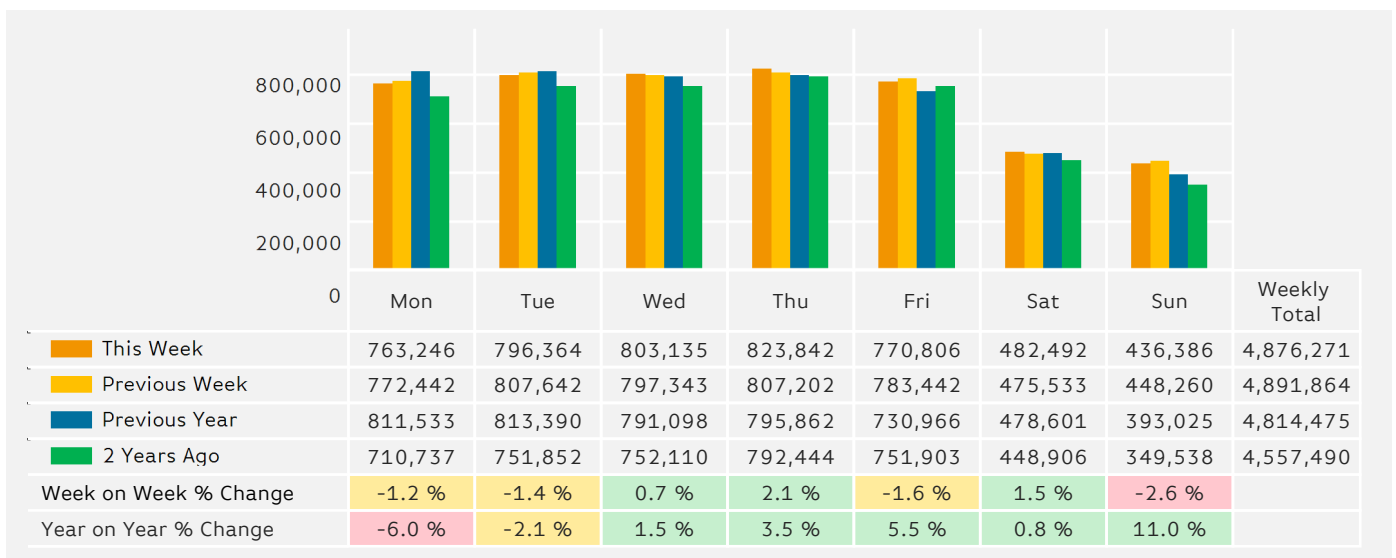
Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	77	80	89	89	87	86	69
Previous Week	93	89	87	87	87	78	80
Previous Year	82	78	84	82	80	87	86

Ped Counts by Day

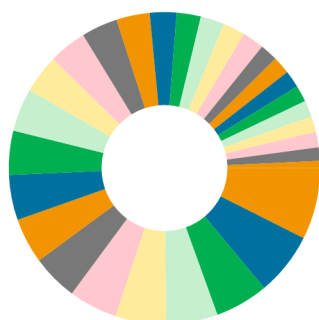


Ped Counts by Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	68,002	68,099	67,194	-0.1 %	1.2 %	
40 at 7 SE	195,109	197,684	171,582	-1.3 %	13.7 %	
40 at 7 SW	89,205	86,530	96,661	3.1 %	-7.7 %	
6th Avenue at 1032	245,824	251,761	253,079	-2.4 %	-2.9 %	
6th Avenue at 1033	191,409	199,980	194,224	-4.3 %	-1.4 %	
7 at 40 NW	122,329	125,741	213,823	-2.7 %	-42.8 %	
7 at 40 SE	261,374	267,449	248,195	-2.3 %	5.3 %	
7 at 40 SW	269,945	273,298	290,950	-1.2 %	-7.2 %	
7 at W 37 NE	134,894	127,322	137,521	5.9 %	-1.9 %	
7 at W 37 NW	256,639	255,985	276,424	0.3 %	-7.2 %	
7 at W 37 SE	183,556	207,997	185,383	-11.8 %	-1.0 %	
7 at W 37 SW	318,168	319,904	328,815	-0.5 %	-3.2 %	
8 at W 36 NE	229,506	224,266	233,240	2.3 %	-1.6 %	
8 at W 36 NW	169,277	163,515	174,797	3.5 %	-3.2 %	
8 at W 36 SE	217,552	210,416	247,576	3.4 %	-12.1 %	
8 at W 36 SW	223,010	219,106	214,440	1.8 %	4.0 %	
Broadway 1300 Pedestrian Zone	112,591	109,376	67,871	2.9 %	65.9 %	
Broadway 1400 Pedestrian Zone	119,493	118,249	94,798	1.1 %	26.1 %	
Broadway at 1359	232,755	227,319	212,850	2.4 %	9.4 %	
Broadway at 1370	110,515	104,933	122,980	5.3 %	-10.1 %	
Broadway at 1411	227,747	231,800	182,288	-1.7 %	24.9 %	
Broadway at 1430	361,548	377,802	286,081	-4.3 %	26.4 %	
W 36 at 8 NE	83,533	79,313	82,116	5.3 %	1.7 %	
W 36 at 8 NW	78,004	75,346	73,542	3.5 %	6.1 %	
W 36 at 8 SE	86,061	82,446	81,256	4.4 %	5.9 %	
W 36 at 8 SW	89,373	89,601	73,022	-0.3 %	22.4 %	
W 37 at 7 NW	36,186	40,626	55,911	-10.9 %	-35.3 %	
W 37 at 7 SE	83,487	79,538	73,351	5.0 %	13.8 %	
W 37 at 7 SW	79,179	76,462	74,505	3.6 %	6.3 %	

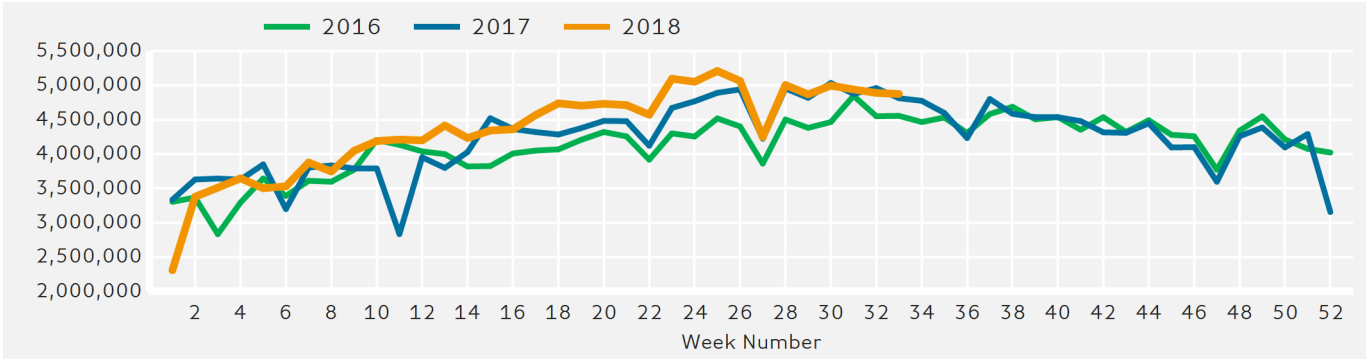
Ped Counts by location

Counting By Location - Main Locations Only



- Broadway at 1430, 7.4 %
- 7 at W 37 SW, 6.5 %
- 7 at 40 SW, 5.5 %
- 7 at 40 SE, 5.4 %
- 7 at W 37 NW, 5.3 %
- 6th Avenue at 1032, 5.0 %
- Broadway at 1359, 4.8 %
- 8 at W 36 NE, 4.7 %
- Broadway at 1411, 4.7 %
- 8 at W 36 SW, 4.6 %
- 8 at W 36 SE, 4.5 %
- ...

Ped Counts by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 33, 2018 Vs Week 1, 2017 to Week 33, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 33, 2018 Vs Week 33, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 33 2018 Vs Week 32 2018