



Garment District

Week 38, 2017

09/18/2017 to 09/24/2017

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Garment District	▲ 4.6 %	▼ -2.7 %	▼ -2.2 %	▲ 5.1 %	▼ -4.5 %	▲ 2.3 %
New York	▲ 0.2 %	▲ 2.1 %	▲ 1.1 %	▲ 5.0 %	▼ -1.3 %	▲ 2.2 %
USA	▼ -1.8 %	▲ 1.9 %	▼ -1.9 %	▲ 5.0 %	▼ -0.6 %	▲ 2.2 %

Headlines

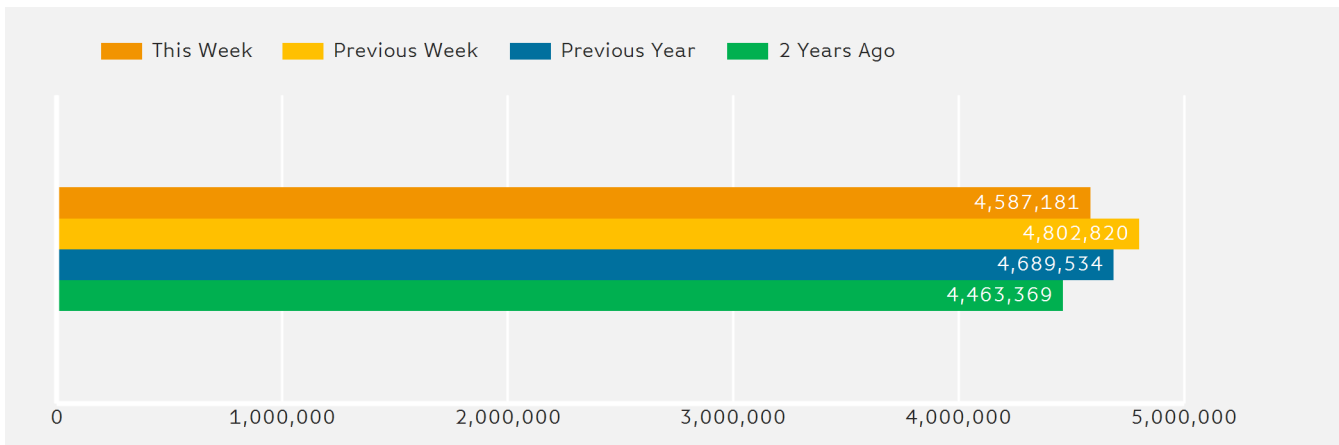
The total number of Pedestrians to Garment District for the last 52 weeks is 222,350,409 which is 5.6% up on the previous year.

The total number of Pedestrians for the year to date is 162,069,517 which is 4.6% up on the previous year.

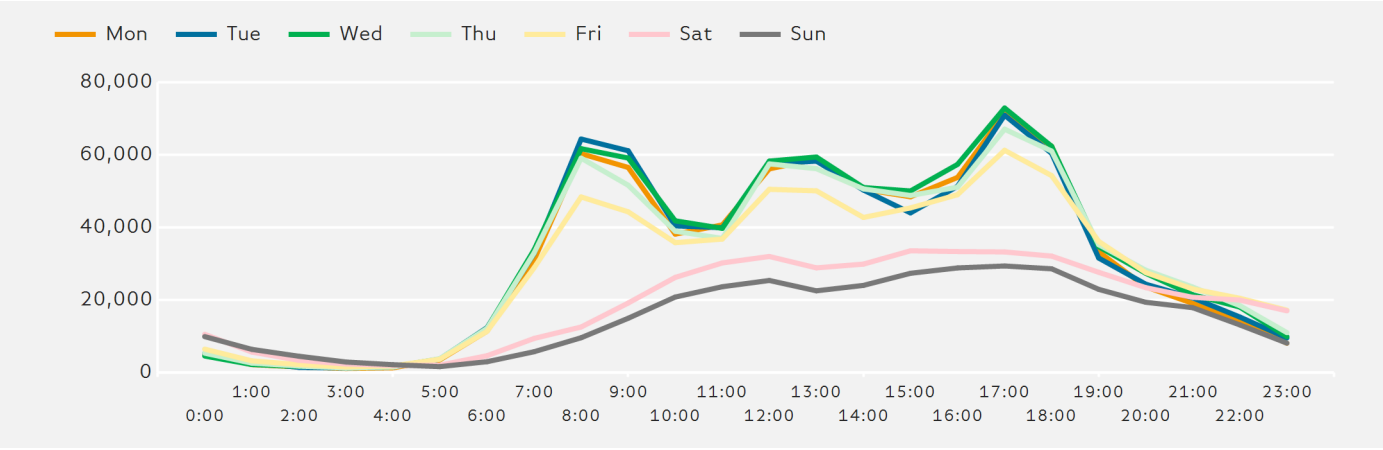
The total number of Pedestrians to Garment District in week commencing 18 September 2017 was 4,587,181.

The busiest day in week commencing 18 September 2017 was Wednesday with 786,346 Pedestrians.

Ped Counts by Week



Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	73	75	78	82	80	84	87
Previous Week	77	82	80	80	82	80	78
Previous Year	75	80	82	86	86	69	68

Ped Counts by Day

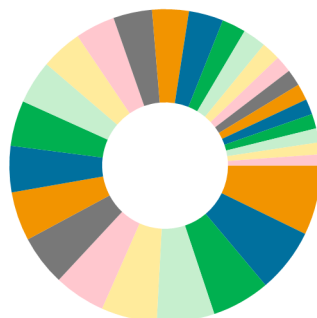
	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	751,718	760,270	786,346	756,059	701,361	459,231	372,196	4,587,181
Previous Week	736,601	817,916	781,309	823,632	760,710	486,883	395,769	4,802,820
Previous Year	748,067	800,604	809,831	762,087	770,209	444,861	353,875	4,689,534
2 Years Ago	750,946	766,936	647,636	698,691	730,043	483,344	385,773	4,463,369
Week on Week % Change	2.1 %	-7.0 %	0.6 %	-8.2 %	-7.8 %	-5.7 %	-6.0 %	-4.5 %
Year on Year % Change	0.5 %	-5.0 %	-2.9 %	-0.8 %	-8.9 %	3.2 %	5.2 %	-2.2 %

Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	56,547	58,088	81,742	-2.7 %	-30.8 %	
40 at 7 SE	164,494	176,400	171,863	-6.7 %	-4.3 %	
40 at 7 SW	89,440	88,074	96,967	1.6 %	-7.8 %	
6th Avenue at 1032	265,034	275,832	254,447	-3.9 %	4.2 %	
6th Avenue at 1033	196,661	206,690	192,026	-4.9 %	2.4 %	
7 at 40 NW	215,463	215,910	179,691	-0.2 %	19.9 %	
7 at 40 SE	232,977	241,235	245,315	-3.4 %	-5.0 %	
7 at 40 SW	274,461	291,946	306,268	-6.0 %	-10.4 %	
7 at W 37 NE	110,712	114,305	138,710	-3.1 %	-20.2 %	
7 at W 37 NW	276,679	292,376	273,940	-5.4 %	1.0 %	
7 at W 37 SE	184,727	195,226	211,747	-5.4 %	-12.8 %	
7 at W 37 SW	329,805	345,806	338,232	-4.6 %	-2.5 %	
8 at W 36 NE	239,283	241,608	226,962	-1.0 %	5.4 %	
8 at W 36 NW	174,727	189,404	202,721	-7.7 %	-13.8 %	
8 at W 36 SE	244,263	255,002	251,465	-4.2 %	-2.9 %	
8 at W 36 SW	206,242	219,120	189,785	-5.9 %	8.7 %	
Broadway at 1359	219,135	241,086	163,805	-9.1 %	33.8 %	
Broadway at 1370	113,485	115,628	115,372	-1.9 %	-1.6 %	
Broadway at 1411	189,041	197,490	174,493	-4.3 %	8.3 %	
Broadway at 1430	305,074	315,769	276,868	-3.4 %	10.2 %	
W 36 at 8 NE	80,520	84,981	80,898	-5.2 %	-0.5 %	
W 36 at 8 NW	78,662	82,359	111,338	-4.5 %	-29.3 %	
W 36 at 8 SE	77,746	80,612	90,301	-3.6 %	-13.9 %	
W 36 at 8 SW	69,210	76,880	77,987	-10.0 %	-11.3 %	
W 37 at 7 NW	52,705	55,338	67,951	-4.8 %	-22.4 %	
W 37 at 7 SE	66,736	70,328	84,359	-5.1 %	-20.9 %	
W 37 at 7 SW	73,352	75,327	84,281	-2.6 %	-13.0 %	

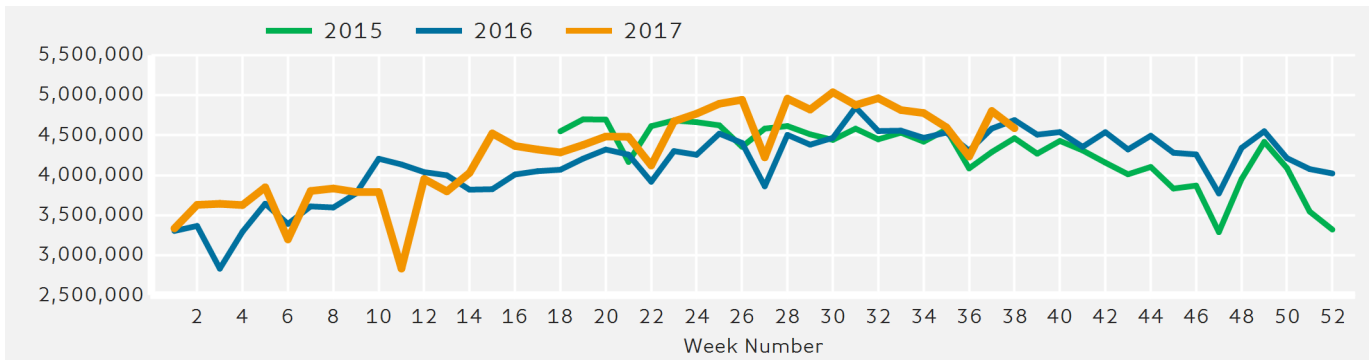
Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 7.2 %
- Broadway at 1430, 6.7 %
- 7 at W 37 NW, 6.0 %
- 7 at 40 SW, 6.0 %
- 6th Avenue at 1032, 5.8 %
- 8 at W 36 SE, 5.3 %
- 8 at W 36 NE, 5.2 %
- 7 at 40 SE, 5.1 %
- Broadway at 1359, 4.8 %
- 7 at 40 NW, 4.7 %
- 8 at W 36 SW, 4.5 %
- ...

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.